



TransLink's Fare Policy Review Update

STANDING COMMITTEE ON CITY
FINANCE AND SERVICES
DECEMBER 14, 2016

Purpose:

The goal of the Transit Fare Review is to recommend fare policy changes that will increase transit ridership by delivering a better customer experience and improving system efficiency.



TransLink's Fare Policy Review

We are here



Stakeholder & Public Consultation

TransLink's Fare Policy Review

- Phase 1 aimed to learn more about:
 - Public values and priorities
 - Existing travel patterns
 - History of fare policy in Metro Vancouver
 - Best practice review
- City staff were involved in:
 - 1 Technical Advisory Committee meeting
 - 3 Partner Advisory Committee meetings
 - 1 Stakeholder workshop
 - Review of materials and summary report
 - Greenest City Scholar peer research



TransLink's Fare Policy Review

- Phase 2 will consider how fares may vary by defining a range of options
- City staff will be involved in:
 - Review of Phase 2 materials
 - Partner Advisory Committee meetings (ongoing)



TransLink's Fare Policy Review

- Phase 3 will consider two other factors that could impact fares:
 - User characteristics
 - Rules around transfers
- Up to 5 packages of fare policies will be presented for public feedback





Questions and Comments



Photo: TransLink