

2015/2016 Update: Film Branch

Presentation to
Vancouver City Council

June 28, 2016



COV Film Office



The City's Film Office

- Resides in the City's Film and Special Events Branch (Engineering).
- Provides comprehensive customer service and stakeholder support.
- Works closely with industry organizations on immediate needs and long term operational strategies.

2015: A Record Year

- 353 productions filmed in Vancouver = 40% increase since 2013

Item	2014	2015	2016 (to May 30)
# of Permits Issued	3,323	4,678	2,237
Film Office Revenue	\$480,000	\$710,000	\$338,500*

Production Count



Production Diversity

- Return of the “feature film” (26 in 2015 vs 16 in 2014)
- Record 158 TV commercials filmed in 2015
- Vancouver remains a TV town (309 episodes filmed in 2015)

Type	2013	2014	2015
Films	28	36	78
TV Series	27	34	45
Pilots	13	10	16
Commercials	116	105	158
Other	65	50	56

Making It Work



Looking Forward

The Film Office will continue to work with stakeholders to streamline service and improve client experience.

Key areas of focus:

- Ensuring industry sustainability
- Fighting location fatigue
- Creating service comprehensibility
- Assessing the new “high-volume” paradigm

THANK YOU

