

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:47 AM
To: Public Hearing
Subject: FW: SIGN BY-LAW AMENDMENT: Floating Signs

From: Patricia Graca 5.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 3:33 PM
To: Correspondence Group, City Clerk's Office
Subject: SIGN BY-LAW AMENDMENT: Floating Signs

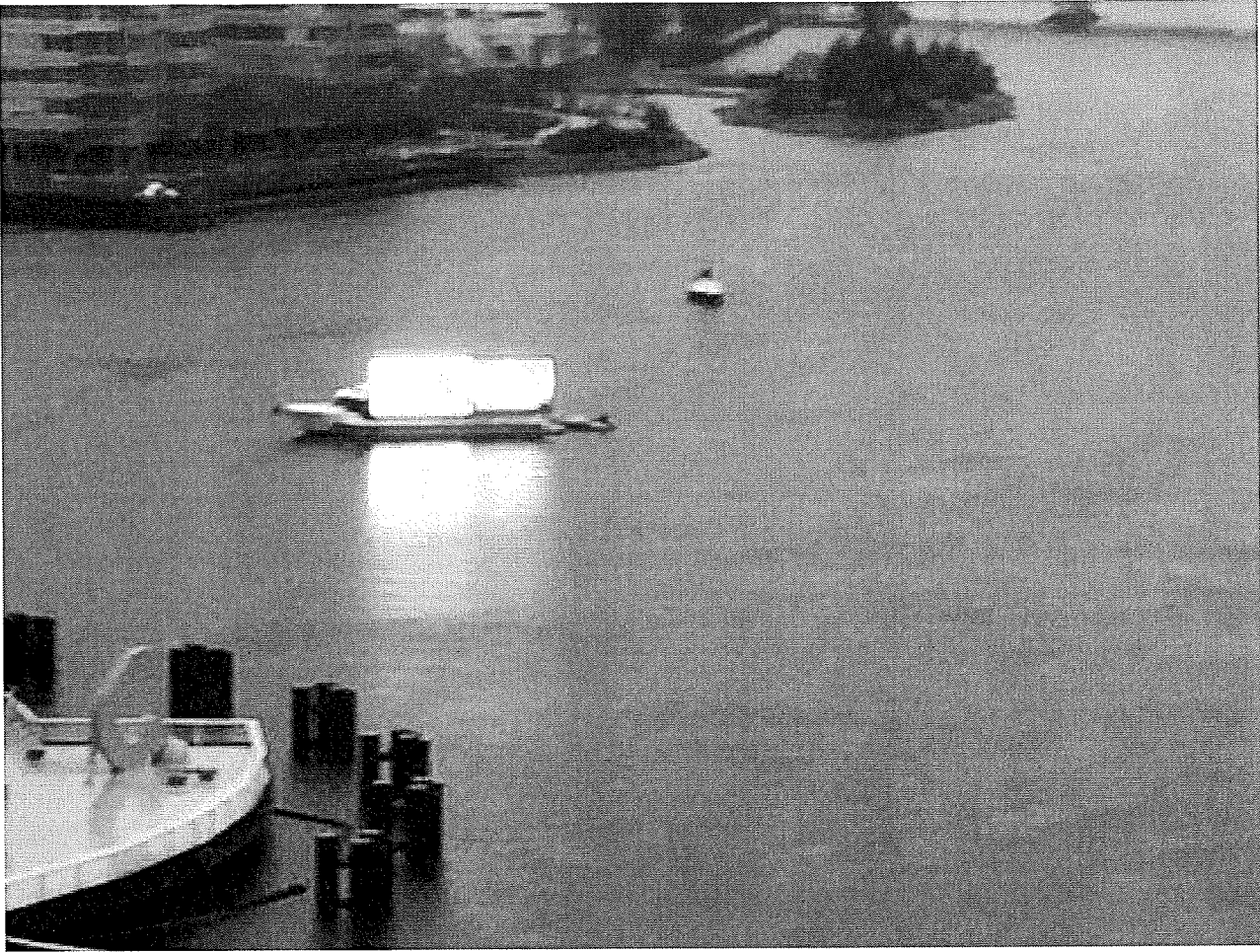
Dear Mayor and Council,

On May 24, you will be considering amendments to the Sign By-Law to include signs located on the water within City boundaries and to clarify the definition of a sign to include those located on the water.

I support the Sign By-Law amendments being proposed in order to regulate floating signs. And I encourage the city to enforce those bylaws once they're in place, assuming all large electronic billboards will be banned. As you likely know, the city of Seattle, WA even made them illegal a few years ago.

Please remember that earlier this year the public outcry against a floating billboard was swift and furious. The beauty and serenity of False Creek cannot be marred by such crass, garish, commercial activity.

Thank you for your consideration.



Pat Graca

concerned resident

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:51 AM
To: Public Hearing
Subject: FW: Sign By-law Amendment - Floating Signs

-----Original Message-----

From: Peter Kieser s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 12:47 PM
To: Correspondence Group, City Clerk's Office
Subject: Sign By-law Amendment - Floating Signs

Hello,

I am in favour of the Sign By-law Amendment - Floating Signs. The Burke electronic Billboard advertising in False Creek is an eye sore, and has no business being in Vancouver waterways.

Thank you.

Peter Kieser
s.22(1) Personal and Confidential

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:53 AM
To: Public Hearing
Subject: FW: Floating Billboard in False Creek, Vancouver | Petition

From: janice wong s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 5:50 PM
To: Correspondence Group, City Clerk's Office; Correspondence Group, City Clerk's Office
Cc: s.22(1) Personal and Confidential
Subject: Re: Floating Billboard in False Creek, Vancouver | Petition

Dear Mayor and Council and COV Correspondence Group,

We are emailing to follow up on our Petition to Ban Commercial Advertising on Vancouver Waterways. We understand that the public hearing on the proposed floating signage bylaw will be held on May 24. Unfortunately, we cannot stand the public hearing as we are currently out of the country.

We had an email from Andrea Reimer earlier this month, mentioning that the petition we submitted on May 2nd, 2016, was put on file for presentation at the public hearing. As of May 2, we had 353 signatures, and, as the online portion of the petition is still open, we likely have more than that number at this time.

We thank you in advance for your attention to this matter. We support the passing of the proposed bylaw and appreciate the City's concern regarding this issue.

Sincerely,

Janice Wong and George Oud

On Apr 13, 2016, at 2:19 AM, Correspondence Group, City Clerk's Office <ccclerk@vancouver.ca> wrote:

Thank you for your email which has been circulated to the Mayor, and Vancouver City Council.

Correspondence Group
City Clerk's | City of Vancouver
mayorandcouncil@vancouver.ca

From: Janice Wong s.22(1) Personal and Confidential
Sent: Tuesday, April 12, 2016 9:58 AM
To: s.22(1) Personal and Confidential Correspondence Group, City Clerk's Office
Subject: Floating Billboard in False Creek, Vancouver | Petition

To Transport Canada Marine Safety Division + Vancouver City Council,

RE: The floating, electronic billboard that was positioned in False Creek, Vancouver in early March, 2015:

We have collected signatures on an online petition that requests the banning of commercial advertising on Vancouver waterways. The petition is ongoing and will remain up for several months. Unfortunately, many people mistakenly think the vessel/advertising has already been banned, simply because they no longer see the vessel (we understand that Transport Canada has detained it, pending clarification of registration and certification).

"We, the undersigned, request Transport Canada and the City of Vancouver to ban billboard advertising on and around the City of Vancouver's waterways and shoreline environments.

The licensing of floating billboards and related forms of commercial advertising set an unwelcome precedent as it monetizes public space. The billboards and associated paraphernalia visually disturb views and public space and create a potentially hazardous distraction to other sea craft as well as to cyclists, pedestrians and motorists who use the shoreline routes."

<http://www.thepetitionsite.com/735/503/965/ban-commercial-advertising-on-vancouver-waterways/>

Thank you for your attention to this matter,

Janice Wong + George Oud

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 10:55 AM
To: Public Hearing
Subject: FW: I support the proposed bylaw restricting signage on Vancouver waterways.
Attachments: Document1.docx

From: Frank Kelly s.22(1) Personal and Confidential
Sent: Tuesday, May 24, 2016 10:30 AM
To: 'Geoff Meggs'; De Genova, Melissa; Stevenson, Tim; Robertson, Gregor; Reimer, Andrea; Louie, Raymond; Deal, Heather; Ball, Elizabeth; Affleck, George; 'Adriane Carr'; Jang, Kerry; Correspondence Group, City Clerk's Office
Subject: I support the proposed bylaw restricting signage on Vancouver waterways.

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 11:05 AM
To: Public Hearing
Subject: FW: Agenda item #1. SIGN BY-LAW AMENDMENT: Floating Signs, Public Hearing May 24 2016

From: Grace MacKenzie s.22(1) Personal and Confidential
Sent: Friday, May 20, 2016 11:37 PM
To: Correspondence Group, City Clerk's Office
Subject: Agenda item #1. SIGN BY-LAW AMENDMENT: Floating Signs, Public Hearing May 24 2016

Dear Mayor and Council

RE: SIGN BY-LAW AMENDMENT: Floating Signs, Public Hearing May 24 2016, agenda item #1

I ask that Council support the Sign By-law amendments.

I support the Sign By-law amendments for floating signs only because without some kind of regulation it seems people will do unlawful activities on the waters.

However, I think the first thing Council should consider is how will The City police this floating sign by-law. It will be very difficult to police these signs because it is the Property Use Department that polices the Sign by-law. To my knowledge this department does not own a boat so how will they police this floating sign by-law?

If you approve this by-law I think there should be a sign permit/fee required. By requiring a permit The City can monitor how many signs are out on the water. There should be a limited number of these signs allowed on the water. Others who are advertising are required to pay for their signs so therefore it is only fair that the ones on the water should pay too.

I would prefer to see no bill boards on the waterways. Too many could look ridiculous and the signs will take away from the natural beauty of the water. I would prefer to look out at the water without neon/flashing/bright/dull/shiny, any kind of sign looking back at me. The signs will be very annoying floating back and forth in front of a person while they are trying to enjoy nature.

I very much appreciate how difficult a decision this is. I will also support your decision to leave the by-law as it is, the following is from the Policy Report of May 24/16, "The City has recently received several complaints about floating advertising signs on barges and commercial vessels in both False Creek and English Bay. The current regulations in the Sign By-law do not authorize this type of sign. For example, the floating signs contain third party advertising, which is only permitted on certain types of signs including billboards. Billboards are not permitted in the RS-1 zone, which is the zoning in much of False Creek and English Bay. The floating signs also contain automatic changeable copy, which is not permitted in the RS-1 zone either.

Thanks for considering my opinion on this matter.

Sincerely

Grace MacKenzie

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 2:11 PM
To: Public Hearing
Subject: FW: LETTER OF SUPPORT of Sign By-Law Amendment: Floating Signs

-----Original Message-----

From: David Cookson **s.22(1) Personal and Confidential**
Sent: Tuesday, May 24, 2016 1:52 PM
To: Robertson, Gregor; Carr, Adriane; Reimer, Andrea; Stevenson, Tim; Meggs, Geoff; Louie, Raymond; Jang, Kerry; Deal, Heather; De Genova, Melissa; Ball, Elizabeth; Affleck, George
Cc: Correspondence Group, City Clerk's Office; Johnston, Sadhu
Subject: LETTER OF SUPPORT of Sign By-Law Amendment: Floating Signs

Mayor and Council,

Please receive this email letter of support for the 'Sign By-Law Amendment: Floating Signs', on which you will deliberate today 24 May 2016. As a long-time sufferer under the shameful BC Pavilion Corporation and TELUS giant video screens at BC Place, please receive my request today that you proceed with this important bylaw amendment, as it is a very important step to protecting 'liveability' for thousands of families within our city limits.

Today in Vancouver it is fairly widely recognised, in no small part because of the ongoing violations by BC Pavilion Corporation and TELUS, that most people do not want to live in front of flashing video screens. In fact, city councils worldwide have heard the call to protect their citizens, and have acted to remove this blight from our cities. First it was São Paulo, then Chennai, then Grenoble, Tehran, Paris and now even New York have spawned movements to ban outdoor advertising of different types. And of all the forms of outdoor advertising, the video projection billboard is indisputably the most invasive and most harmful version; its continued allowance results in the intolerable commercial abuse of our public spaces. Left unchecked, the proliferation of outdoor advertising can consume a city.

Thank you for supporting the amendment to the Sign By-law No. 6510 which will serve to protect the residents of False Creek, English Bay and other waterfront communities within Vancouver's city boundaries.

With regards,

David Cookson
Vancouver