

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:49 AM
To: Public Hearing
Subject: FW: Burke Billboards Hearing

From: Patrick Barrington s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 4:16 PM
To: Correspondence Group, City Clerk's Office
Subject: Burke Billboards Hearing

To whom it may concern,

I am writing to express support for Burke Billboards, a new local advertising business. The Burke Billboards concept will increase awareness of local businesses, and provide entrepreneurs with a new avenue to reach Vancouver consumers that has been proven in many cities around the world. Further, several billboards exist in metro Vancouver with a similar size and form factor that have been in use for many years. I am writing this comment in hopes that the city will consider the potential positive impacts Burke may have on the local community.

Thank you,

Patrick Barrington

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:51 AM
To: Public Hearing
Subject: FW: Burke Billboards

-----Original Message-----

From: John [REDACTED] 5.22(1) Personal and Confidential
Sent: Saturday, May 21, 2016 3:26 PM
To: Correspondence Group, City Clerk's Office
Cc: [REDACTED] 5.22(1) Personal and Confidential
Subject: Fwd: Burke Billboards

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> In this time of a economical downturn,should we not support Canadians taking up the challenge of entrepreneurship ?
Striving to make their own path in troubled waters. Truly,what are they really doing wrong other than creating a new
mode of communication and generating employment. If you wanted to preserve False Creek you would not allow any
more development anywhere along our shorelines. Maybe do something positive and stop the practice of dumping raw
sewage into the water ways.

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> Maybe council would like to stop all commercial vessels and heavy
> industries in our waterways. Is it not an eye soar to see tankers on the water and the sulphur piles across from
downtown where thousands of tourist travel?
> Council should focus on agendas that are truly important and not to a small group of individuals that want to stop
progress.

John Aiello

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:52 AM
To: Public Hearing
Subject: FW: Burke Billboards

From: David Castiglione AB s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 5:00 PM
To: Correspondence Group, City Clerk's Office
Subject: Burke Billboards

Dear Mayor & Council,

I'm writing in support of Burke Billboards. The company is a privately owned small business who provides a visual marketing outreach to support local business's. Vancouver is a very difficult market for many small businesses and is becoming even more difficult especially for young entrepreneurs and business start-ups. Burke Billboards will support and advertise for many local businesses and give back to the local community and support the local economy. The city should be supporting these start-ups, not changing the bylaws to shut them down. The city of Vancouver should partner with a company like Burke Billboards to address the public for events, amber alerts and other public safety concerns.

It seems that if the large corporations are not involved in something like this the city shuts them down as there may not be enough tax revenue to see the benefit and this is wrong. We live in Canada and we all preach for equal opportunity, so let's follow through. There are billboards and advertisements all over the city, on the sides of building and bridges downtown that belong to large companies and corporations and I really do not see the difference. This is a moving billboard so it won't be permanent fixture like all the other billboards right out someone's bedroom or office window.

I could see writing a bylaw that states some regulations of hours of operation and allowable routes which according to their web site Burke Billboards has detailed hours and routes. I think this billboard is good for the city of Vancouver and of course there may be a few people against it, and those are the same people that resist any forward movement in the city. There are tankers parked constantly in English Bay. There are boats of all shapes and sizes around the city it will not make any difference if the boat has a billboard on the side.

I would love to speak with anyone on this topic and also if there is a professional debate on this topic.

With Regards,

David Castiglione

s. 22(1) Personal and Confidential

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:52 AM
To: Public Hearing
Subject: FW: Burke Billboards

From: Josh Lewis s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 3:27 PM
To: Correspondence Group, City Clerk's Office
Subject: Burke Billboards

To whome it may concern,

In regards to Burke Billboards as a Vancouver resident living down town I fully support the business model. I formally lived in Florida and digital boat advertising is very common and a great way to support local businesses. Visually it's a new concept for Vancouver and if you compare it to the current billboards on land it's much more effective for advertising.

Regards,

Josh Lewis
s.22(1) Personal and Confidential

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:54 AM
To: Public Hearing
Subject: FW: Burke Billboards

From: Karen Tran s.22(1) Personal and Confidential
Sent: Monday, May 23, 2016 6:10 PM
To: Correspondence Group, City Clerk's Office
Subject: Burke Billboards

Dear City of Vancouver Council ,

I'm writing in support of the Burke Billboards in the resent propose bylaw change. In recent months I've seen the back lash that this company has received from local residents of downtown Vancouver.

The first time I personally witness this billboard was taking part of the Sun Run and thought to myself what a smart idea to advertise through the False creek and English bay, catching the attention of thousands of residents and visitors in Vancouver. Instead of backlash , we should support local businesses who wishes to advertise on this electronic device. Myself a small local business owner find it difficult to commercialize your business with having large cooperation's as competitors taking up all the advertisement around the city. Base on Vancouver's economy and cost of living it has become unrealistic for local Vancouverites to make a substantial income .

In today's society you witness advertisement on vehicles, windows , bus stops , newspapers , television and many other things , a moving electronic boat billboard is just an innovated concept that the city of Vancouver should approve.If Burke Billboards can support my business by reaching out to tourist , residents and other business than they have my support at the end of the day .

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 9:55 AM
To: Public Hearing
Subject: FW: Burke Billboards

From: eugenio bellusci s.22(1) Personal and Confidential
Sent: Tuesday, May 24, 2016 9:36 AM
To: Correspondence Group, City Clerk's Office
Subject: Burke Billboards

I am writing this in support of Burke Billboards. I feel they are a great attribute to have as they have a lot to offer. They are great for society and help many organizations in the process. Charities also are a beneficial factor. I am in full support of the Burke Billboards. Thank you.

Sent from my Samsung Galaxy smartphone.

Isfeld, Lori

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, May 24, 2016 11:19 AM
To: Public Hearing
Subject: FW: floating billboards

From: Ross Creasy s.22(1) Personal and Confidential
Sent: Tuesday, May 24, 2016 11:11 AM
To: Correspondence Group, City Clerk's Office
Subject: floating billboards

As a long time Vancouver resident and homeowner, I am fully opposed to floating ads or billboards in Vancouver waterways. This is a distraction to boating traffic and an eyesore to all. There is enough light pollution and advertising – we don't need this.

Thank you,

Ross Creasy
s.22(1) Personal and Confidential

Please consider the environment before printing this e-mail.

Pensez à l'environnement avant de faire imprimer ce courriel.

Ludwig, Nicole

From: RIO aiello s.22(1) Personal and Confidential
Sent: Tuesday, May 24, 2016 12:58 PM
To: Public Hearing
Cc: RIO aiello; s.22(1) Personal and Confidential
Subject: I support burke billboards and it's concept

I support for Burke billboards and it's concept