



800 Robson Street: Creation of a Permanent Public Plaza

Presentation to Vancouver City Council April 20, 2016



• Purpose

 Report back on impacts, challenges and opportunities for potentially creating a permanent public square on 800 Robson Street

Recommendations

- Approve the closure of 800 Robson Street to motor vehicle traffic to create a permanent public plaza
- Direct staff to initiate a process for the design, construction and long term management of the new plaza

Policy Context



A HEALTHY CITY FOR ALL

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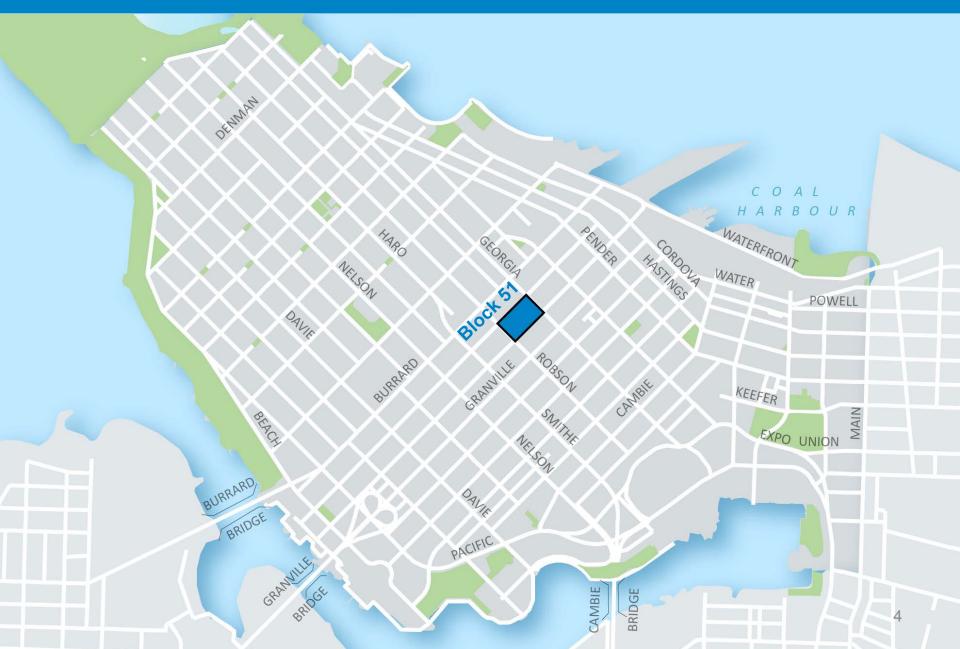
2020 ACTION PLAN

- Policy documents
 - Greenest City Action Plan
 - Transportation 2040 Plan
 - Engaged City Task Force Final Report
 - Healthy City Strategy



Downtown Context Map





The Two Sides of Block 51



- Block 51 is Vancouver's preferred central gathering place
- 800 Robson Street is smaller in scale and feels more intimate and informal
- The North Plaza is larger, more formal and more visible



17 Century Corduroy Road installation on 800-block Robson St



Ziplining on 800-block Robson St during the 2010 Olympics

case



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VANCOUVER INTERNATIONAL JAZZ FESTIVAL

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JAZZ FESTIVAL

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Protest at the North Plaza

Photo Credit: Ian MacKenzie @ Flickr

Pillow Fight at the North Plaza

Photo Credit: Michelle Lee @ Flickr

Site History: Robson Square and Law Court Complex



- In the 1970s, Arthur Erickson transformed civic blocks numbered 51, 61 and 71 into Vancouver's largest urban public space
- 800 Robson originally conceived as pedestrian only; eventually designed to accommodate motor vehicle traffic



Construction of the North Plaza to begin this July







A Rare Placemaking Opportunity





Portland's Pioneer Courthouse Square











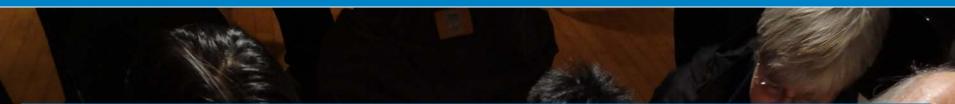
London's Trafalgar Square

Photo credit: Christian Reimer @ Flickr

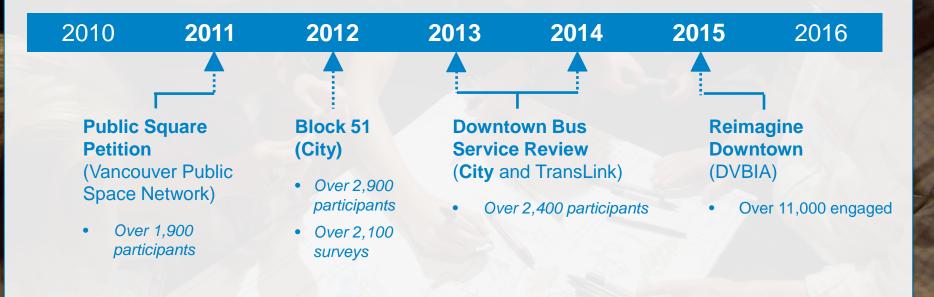
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Public Engagement (2011-2015)





Summertime Monitoring: e.g. intercept survey (City)





Key Stakeholder Outreach in Early 2016



- Province of British Columbia
- TransLink
- Key Area Stakeholders
- Affected BIAs

- West End Seniors
- City Advisory Committees
- Vancouver Public Space
 Network

Public Engagement Findings

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 Block 51 (2012)
 64% of respondents had a preference for 800 Robson Street to function as a permanent public space

Summertime monitoring (2011-2015)

- In 2015, 98% of respondents said the summertime plaza contributes to a vibrant and fun walking environment
- In 2015, 94% of businesses experienced positive or neutral/no noticeable impact to their sales from the summertime plaza

Questions raised include:

- Approach to programming and maintenance
- Inclusive design

Public Engagement Findings



Key Area Stakeholders Generally Supportive

Questions raised include:

- Approach to activities and programming
- Year-round maintenance and management of the space
- Parking egress on Hornby St.

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Public Engagement Findings



Other Key Stakeholders

- Questions raised include:
 - West End Seniors
 - Concerns with the new #5 bus route and connections to key destinations in the downtown

Affected **BIAs**

- Traffic impacts
- Year round programming and management of space

Seasonal Approach to Closures



A seasonal approach limits placemaking opportunities and our ability to implement long term transportation solutions.

Permanent Closure Offers Opportunity For Transit Consistency and Predictability



Existing route for the #5 Robson



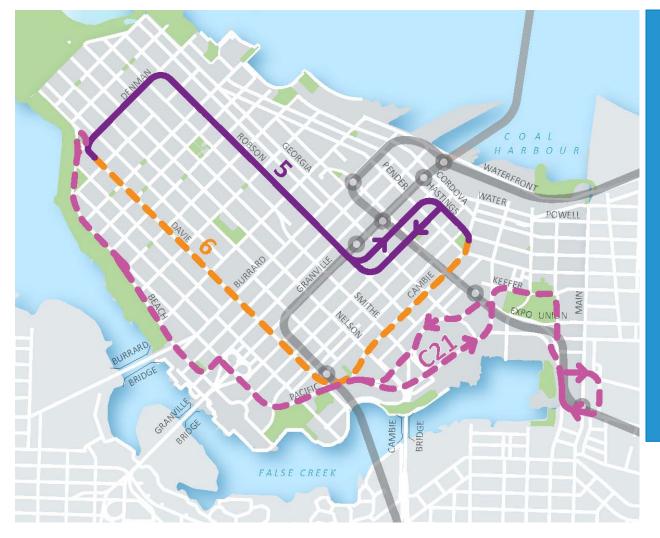
Downtown Bus Service Review

- Key motivators for undertaking the study
- Significant technical work by City and TransLink staff
- Broad public consultation process

Permanent Closure Offers Opportunity For Transit Consistency and Predictability



 Preferred route for the #5 Robson with no closures on 800 Robson



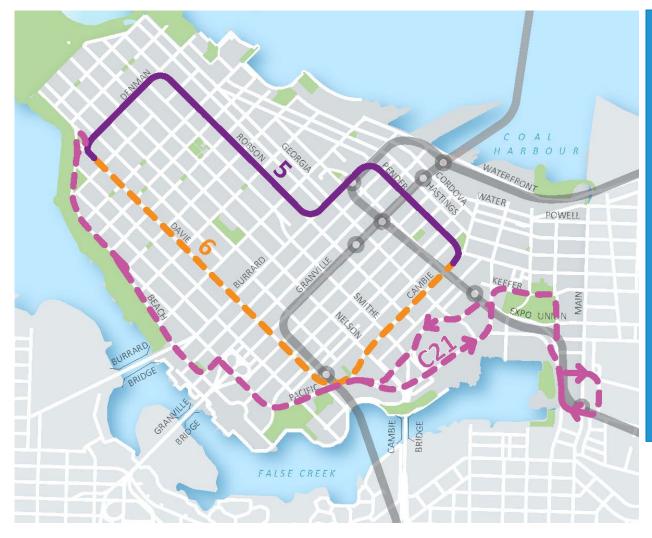
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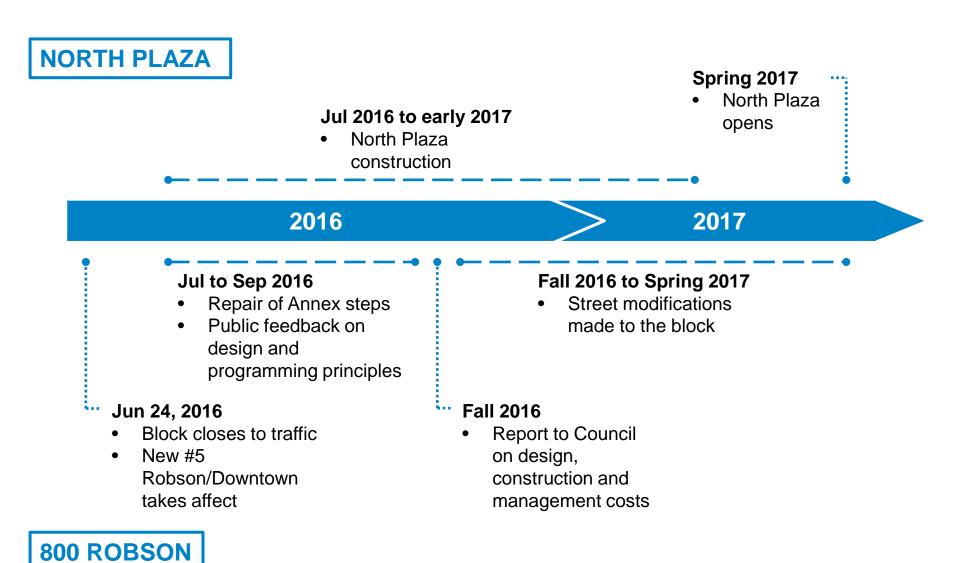


 Preferred route for the #5 Robson with closure(s) on 800 Robson



- Downtown Bus Service Review
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Creating A Plaza in the Heart of Downtown



