

ROAD FROM PARIS

SUSTAINABILITY
INITIATIVES
POST-COP21

Report Reference
February 2, 2016



OBJECTIVE

- » The Road to Paris: Lead-up
- » Highlights from COP21
- » The Road from Paris: Initiatives Going Forward
- » Communications Plan Overview
- » 2016 Council Timeline



THE IMPORTANCE OF COP21

Importance of cities
recognized

New national
leadership

Investment in
renewable energy

Vancouver's position
as global leader





Carbon Neutral Cities Alliance

PUBLIC ENGAGEMENT

- » 15 events
- » 13,000+ people
- » Business Climate Pledge



THE ROAD TO PARIS



**COMPACT
of MAYORS**

compliant

HIGHLIGHTS FROM COP21



187

countries
submitted NDCs
CAN: 30% by 2030

\$100B

transfer mechanism
to developing
countries

2°C rise

“well below 2°C”;
urging efforts
towards 1.5°C

HIGHLIGHTS FROM COP21



Canada, with support from sub-nationals, played pivotal role in Paris Agreement

Province of BC signed 2050 Zero Emission New Vehicles Pledge

HIGHLIGHTS FROM COP21



C40 CITIES WINNER

meetings and events
attended; Vancouver
invited to hundreds

55

meetings and events
attended; Vancouver
invited to hundreds



COMMUNICATIONS DURING COP21



THE ROAD FROM PARIS

GLOBE 2016

Zero-Emission New
Building Plan

Renewable City
Strategy Workplan
(quick-starts)

EV Infrastructure
Strategy



2016/17 COMMUNICATIONS PLAN

Goals

Objectives

Fortify Greenest City brand and global leadership position

Enhance public readiness for Renewable City

Vancouver as a green economy convener

Economic growth and resiliency

2016/17 COMMUNICATIONS PLAN

Public Events

Examples:

GLOBE 2016

SFU Centre for
Dialogue series

Leveraging
existing events:

Pop-Up City Hall

ProWalk/ProBike/
ProPlace

2016 COUNCIL TIMELINE

Zero-Emission New Building Plan

Spring

GCAP Annual Update

Summer

Renewable City Workplan

Summer

EV Infrastructure Strategy

Fall

QUESTIONS

#2050startsnow

#2050startsnow