

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Friday, December 11, 2015 1:40 PM
To: Public Hearing
Subject: FW: Regarding the 565 public hearing

From: Dennis Chenard s.22(1) Personal and Confidential
Sent: Friday, December 11, 2015 11:12 AM
To: Correspondence Group, City Clerk's Office
Subject: Regarding the 565 public hearing

To whom it may concern,

This email is to express support for the 565 proposal on Great Northern Way.

I have been employed on the Great Northern Way site since before the launch of the Master of Digital Media program in 2007 (first while I was with New Media BC and now with the Centre for Digital Media) and I have seen the benefits of having a mix of industry and academia on site. As the Director of Industry Relations at the Centre for Digital Media I know that many students benefit from the close connection to like minded creative industries, and industry benefits from the creative energy and talent (access to potential hires to support their production needs) located on this site. The developers of 565 (PCI) have been in discussions with us about continuing to attract creative industries to the site (as potential tenants in the 565 building) and have also engaged with us to help them develop promotional materials to aid in the digital media story/value on Great Northern Way (for the purpose of attracting the like-minded/creative tenants that our site desires).

I can also speak to the impact that having for creative tenants has for international attraction/economic impact. As an example, Bandai Namco <https://www.bnsv.ca/about-us/> (the creators of Pac-Man headquartered in Japan) chose to set-up an office on our site due to the access talent (in our Master of Digital Media program and the ability to collaborate on R&D projects – also through the MDM program) as well as the like minded community that are (and/or will be) located here.

We have companies like Blackbird Interactive, Ayogo games, a shared render farm (servicing the visual effects industry) and the future Emily Carr Campus. Bandai also visited sites in Quebec and Ontario but ultimately chose to set up here in BC on the great Northern Way site. At the moment all our industry space is occupied and I know that there are other large international companies interested in locating (or expanding) in Vancouver and many local companies also have an eye on this site.

The proposed plan for the 565 building space does reflect the needs of digital media companies and would benefit the community around the Great Northern Way site. I have personally taken part in a few conversations with a few potential tenants while PCI took in their feedback. The proposed change in the permit application also increases the amount of public open space which will also help create a great campus like feeling at the site.

I look forward to Vancouver continuing to expand on our creative industries resources (through projects like 565) and know that Vancouver students and our economy will benefit greatly as a result.

Best regards,
Dennis

P.S. See here for an article I wrote last year about Vancouver's Digital Media industry and our site: <http://thecdm.ca/news/3-ways-vancouver%E2%80%99s-digital-media-industry-is-thriving> and feel free to contact me if you have any questions.

CDM | CENTRE FOR DIGITAL MEDIA
Director of Industry Relations
'Director of Hook-Ups'

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Friday, December 11, 2015 5:01 PM
To: Public Hearing
Subject: FW: Public Hearing for 565 Great Northern Way

From: Bryan Dudley s.22(1) Personal and Confidential
Sent: Friday, December 11, 2015 4:55 PM
To: Correspondence Group, City Clerk's Office
Subject: Public Hearing for 565 Great Northern Way

Dear Mayor and Council,

I am writing to comment with respect to the text amendment rezoning application for 565 Great Northern Way being considered for approval. I'm unable to attend the December 15th Public Hearing, but wanted to make sure my comments in support of this application were taken into account.

I'm a local resident and have been following the progression of PCI's application for several months, including attending both the applicant and the City of Vancouver's respective open houses.

I appreciate that PCI's proposal seeks to align with the greater vision of the Great Northern Way Trust, and Council has a unique opportunity to approve a project that will bring new and much needed creative office space to the City.


The application's proposal to increase building height at the east end of the site with a corresponding decrease in allowable building height at the west end of the site is a reasonable request, that in my view has minimal impact on surrounding residents.

By allowing this amendment, the neighbourhood would benefit from a larger and more vibrant public realm and plaza, and in my opinion offer a substantially enhanced curb appeal to the project. Furthermore, PCI's development would complement the area by enhancing the view/access to the future Emily Carr University campus.

I encourage Mayor and Council to vote in favour of approving this text amendment.

Sincerely,

Bryan Dudley
s.22(1) Personal and Confidential



Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, December 14, 2015 3:15 PM
To: Public Hearing
Subject: FW: 565 Great Northern Way

From: Davies, Evan s.22(1) Personal and Confidential
Sent: Monday, December 14, 2015 8:36 AM
To: Correspondence Group, City Clerk's Office
Subject: 565 Great Northern Way

Mayor Robertson & Council:

I am writing in to support the 565 Great Northern Way rezoning application. I live at s.22(1) Personal and Confidential and heard about the proposal when I received a notice for the public hearing in the mail. I won't be able to attend the hearing in person, but had a few comments to share.

I think it's fantastic that the Great Northern Way Campus is transforming into a hub for creative education and employment uses. With the new Emily Carr University campus on the way, the new building being considered at 565 Great Northern Way would add to this positive momentum and bring more employment opportunities to the community. The extra height being requested for the east end of the site is fair and will mean lower height and a better view of the new ECU school from the west end of the property. Makes sense to me.

It's a great proposal that benefits the neighbourhood and City at large.

I agree with moving forward with this project.

Evan Davies

s.22(1) Personal and Confidential

Evan Davies

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Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, December 14, 2015 3:21 PM
To: Public Hearing
Subject: FW: PCI's 565 Great Northern Way Project

From: Derek Townsend **s.22(1) Personal and Confidential**
Sent: Monday, December 14, 2015 11:44 AM
To: Correspondence Group, City Clerk's Office
Subject: PCI's 565 Great Northern Way Project

Dear Mayor Robertson and Council,

I wanted to share a few comments in support of the application for 565 Great Northern Way. My partner and I currently live at **s.22(1) Personal and Confidential**, and recently purchased a unit at Onni's Canvas project adjacent to the development proposal in question. We are very invested in the Flats community and believe the redevelopment of the former Finning lands, now GNW Campus, has brought new energy to the area and will continue to do so with the coming of Emily Carr and PCI's office and retail project.

Having looked at PCI's amendment request for 565 Great Northern Way, we whole heartedly support the transfer of height from the western portion of the building to the eastern end in order to achieve an expanded, more welcoming public plaza. We look forward to enjoying a cup of coffee or meal on a patio overlooking this plaza and the new Emily Carr.

Thanks for taking my comments into account when considering the approval of this application.

Yours truly,

Derek Townsend

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Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, December 14, 2015 2:21 PM
To: Public Hearing
Subject: FW: Vancouver City Council - RE: Rezoning Application - 565 Great Northern Way

From: Mimi Buan **s.22(1) Personal and Confidential**
Sent: Saturday, December 12, 2015 12:40 PM
To: Correspondence Group, City Clerk's Office
Cc: Aidan Buan
Subject: ATN: Vancouver City Council - RE: Rezoning Application - 565 Great Northern Way

Good afternoon,

My husband and I recently purchased a home at the Canvas Project, just off Great Northern Way, and west of the new building being proposed by PCI at 565 Great Northern Way. We both attended the City's Open House on the project several months ago and appreciate the opportunity offer our comments in support of this application.

There are many desirable neighbourhoods in Vancouver. We chose to live in this area for its proximity to amenities on Main Street, Chinatown, and the Olympic Village, but also because it is a neighbourhood undergoing growth and change – in particular, the development of the Great Northern Way lands.

Having reviewed the plans, we are in support of the rezoning text amendment to facilitate the expansion of the proposed public plaza at the foot of St. George, and to allow greater visibility to the future Emily Carr building – we see this as a benefit to the neighbours and community at large.

We also welcome the “creative industry” office component which will bring more people and vitality to Great Northern Way.

We hope that the Mayor and Council vote in favour of this project.

Sincerely,

Mimi & Aidan Buan

MIMI BUAN

s.22(1) Personal and Confidential

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Dec 15 2015

Re: 565 Great Northern Way

Dear Mayor and Council,

My name is Varouj Gumuchian. As a Mount Pleasant resident, an artist and alumnus of Emily Carr University, and I am pleased to share my opinions on the text amendment in front of you for 565 Great Northern Way.

I have been following the evolution of the former Finning Site, now known as Great Northern Way Campus, for several years as I believe it presents a tremendous opportunity for our community and wish to congratulate staff and Great Northern Way on their progress to date.

I attended the recent Open House with PCI's proposal to amend the 565 parcel and encourage Council to support this amendment for the following reasons:

- As a creative industry office project, I am hopeful for synergies between this project and the new Emily Carr – much like what currently occurs today on Campus between the Centre for Digital Media and the other digital media tenants on site
- While I don't live in the immediate vicinity, I support the building reconfiguration in order to allow for a larger public realm which both the students and office tenants will activate, as well as better views of the new Emily Carr building from Great Northern Way.
- I understand there will be a public art component included in the final design. Fantastic, let's keep it up!
- As the Chair of The Drift Society on Main, we look forward to the completion of this revitalized campus as a future stop on our art crawl.

Sincerely,

Varouj Gumuchian

s.22(1) Personal and Confidential

Chairperson

For "The Drift"

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