



ADMINISTRATIVE REPORT

Report Date: September 1, 2015
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Meeting Date: October 20, 2015

TO: Vancouver City Council
FROM: Acting General Manager of Community Services
SUBJECT: Increase to Cultural Award Amounts: Mayor's Arts Awards and City of Vancouver Book Award

RECOMMENDATION

THAT Council approve an increase to the individual amounts of the cash awards for the Mayor's Arts Awards and City of Vancouver Book Award to \$3,000 each, as outlined in **Table 2**, for a total of \$13,000 in 2015—and then on-going—to bring the artist awards distributed at the annual gala from \$53,000 to \$66,000 per year. Source of funds to be the 2015 Cultural Grants Budget.

REPORT SUMMARY

This report presents a brief history of the awards and rationale for an increase to support the award amounts.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

In February 2008 (RTS 6755) Council approved an annual allocation of \$50,000 for Mayor's Arts Awards cash awards to Honourees and Emerging artists. The awards were for \$2,500 each in which,

- a) the honourees of The Mayor's Arts Awards in ten categories were chosen by a jury of peers in recognition of significant contribution in their fields as well as to Vancouver's position as a Creative City; and
- b) ten emerging artists were chosen by the honourees of The Mayor's Arts Awards.

Section 204 of the Vancouver Charter enables City Council to provide for the expenditure of money for the recognition of "guests or persons of importance whom the Council deems worthy thereof".

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The Acting City Manager recommends APPROVAL of the above recommendation.

REPORT

Background/Context

Mayor's Arts Awards

Arts Awards are part of a comprehensive strategy for communities to recognize the contribution that artists make to civic life and to acknowledge and celebrate the many people who work in support of the cultural community as volunteers, patrons and audience members. In Vancouver, this strategy is nested in the City's Culture Plan key strategic direction of Fostering Cultural Leadership by celebrating artistic excellence, recognizing outstanding leadership, and expanding support to emerging, innovative and artistic practices.

Since 2008, after a review of the sustainability and impact of the precursor to the Mayor's Arts Awards—the 2004 and 2005 Vancouver Arts Awards—the City of Vancouver has produced the annual Mayor's Arts Awards through a service agreement with the Alliance for Arts and Culture which facilitates the selection process of 15 award juries in the fields of lifetime achievement, performing, literary, visual, community-engaged, culinary and support for the arts. Nominations are received from the general public by the Alliance for Arts and Culture and are in turn reviewed by a jury comprised of past Honourees from their respective disciplines and categories. Juries are instructed to recognize peers who have made a significant contribution in their discipline, achieving or contributing to artistic excellence, and for showing leadership and support for Vancouver's cultural community over the course of their careers. Each chosen Honouree is then invited to select an emerging Vancouver artist within their same discipline or category who represents the promise of the next generation. Both the Honouree and emerging artist receive a cash award. A full list of previous recipients is attached in **Appendix A**.

Special non-cash awards are also given for contributions through volunteerism, philanthropy, business support and arts board member of the year. Furthermore, Civic Cultural Award Honourees (City of Vancouver Book Award winner, Vancouver's Poet Laureate and Artist Live-Work Studio recipients) are celebrated at the free, 90-minute public gala event which welcomes approximately 350 community members each year.

In 2012, some enhancements to the awards took place:

- a) A Lifetime Achievement category was added in recognition of a strong community desire for its inclusion; and
- b) The long-standing City of Vancouver Book Award (established 1989) was integrated into the awards to celebrate the shortlisted authors and announce the winner who was presented with a cash prize during the gala—rather than during a previous stand-alone event in Council Chambers. Since 1989, the annual City of Vancouver Book Award has been recognizing authors of excellence of any genre who contribute to the appreciation and understanding of Vancouver's history, unique character, or the achievements of its residents. City of Vancouver staff have continued to facilitate the peer jury process for the City of Vancouver Book Award.

Strategic Analysis

Neither the Mayor's Arts Awards nor the City of Vancouver Book Award has increased their cash prize amount since inception (2008 and 1989 respectively). Furthermore, the prize amounts are not currently standardized: Honourees receive \$2,500, the Book Award Winner receives \$2,000 and the Lifetime Achievement Recipient receives \$1,000. An increase to the base level amount to \$3,000 for all of the named cash prizes (Honourees, Emerging Artists, Lifetime Achievement and Book Award Winner) will standardize the award amounts, better reflect the artists' contribution to the cultural community and better support the city's cultural directions in celebrating artistic excellence, recognizing outstanding leadership and expanding support to emerging, innovative and artistic practices.

It should be noted that the categories of Volunteerism, Philanthropy, Business Support and Arts Board Member of the Year will remain non-cash awards. The City of Vancouver will continue to provide plaques to those recipients.

The Mayor's Arts Awards are meeting its goals to recognize the contribution that artists make to civic life and to acknowledge and celebrate the many people who work in support of the cultural community as volunteers, patrons and audience members. Since the Mayor's Arts Awards were launched in 2008, the community impact of the awards has been significant and continues to grow.

Table 1 - Impact of the Awards (2008-2014)

Category	Totals
Artists Honoured	143
Books Celebrated	30
Citizen Volunteers Recognized	28
Jury Participants	261
Gala Attendees	2,450

Implications/Related Issues/Risk (if applicable)

Financial

The increase of \$13,000 to the award amounts will be allocated from the 2015 Cultural Grants Budget.

Table 2 - Requested Increase to Annual Award Amounts

Activity	Existing Award Amounts	Requested Annual Increase	Total Ongoing Award Amounts
Mayor's Arts Awards Honourariums	\$51,000	\$12,000	\$63,000
City of Vancouver Book Award *	\$2,000	\$1,000	\$3,000
Total	\$53,000	\$13,000	\$66,000

* Since its inception in 1989, the City of Vancouver Book Award has been \$2,000. The award has been funded by the City's Publishing Reserve, which was established in 1977 as a permanent legacy for Vancouver writers and publishers. In future, \$2,000 will be drawn from the endowment and \$1,000 will be drawn from the Cultural Grants budget.

Approval of this recommendation leaves an unallocated balance of \$205,130 in the 2015 Cultural Grants budget. The balance of allocations will be forthcoming in a report on the balance of cultural grants allocations and changes to the cultural grants program framework (November) and a new Artists Fund (December).

Table 3 - 2015 Cultural Grants Budget

Program Category	2015 Budget	Approved to date	Recommended in this report	2015 Balance remaining
Operating	\$6,851,400	\$6,851,400		
Annual	\$457,000	\$457,000		
Projects	\$400,000	\$400,000		
Arts Capacity	\$100,000	\$100,000		
Community Arts	\$400,000	\$398,800		\$1,200
Theatre Rental	\$2,634,970	\$2,634,970		
Artists Fund	\$50,000			\$50,000
Unallocated	\$166,930		\$13,000	\$153,930
Total Budget	\$11,060,300	\$10,842,170	\$13,000	\$205,130

CONCLUSION

The Mayor's Arts Awards have, since 2008, been a consistent and well-regarded awards program and gala which have honoured a significant number of artists and cultural community volunteers, patrons and audience members. With continued strong fiscal and production management and interest of the cultural community, they will continue to promote the diversity of cultural talent, both established and emerging, in Vancouver and to offer support to individual artists.

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City of Vancouver Book Award Recent Recipients

- 2008 Winner:** Brad Cran and Gillian Jerome, *Hope in Shadows* (Arsenal Pulp Press)
2009 Winner: Lee Henderson, *The Man Game* (Penguin Canada)
2010 Winner: Bruce Grenville & Scott Steedman, *Visions of British Columbia* (Douglas & McIntyre)
2011 Winner: Michael Christie, *The Beggar's Garden* (HarperCollins)
2012 Winner: W.H. New, *YVR* (Oolichan Books)
2013 Winner: Amber Dawn, *How Poetry Saved My Life* (Arsenal Pulp Press)
2014 Winner: David Stouck, *Arthur Erickson: An Architect's Life* (Douglas & McIntyre)

Mayor's Arts Awards Previous Recipients

CRAFT & DESIGN

- | | |
|---|--|
| 2004 Honouree: Arthur Erickson | Emerging Artist: Stephanie A. Gerbrandt |
| 2005 Honouree: Peter Busby | Emerging Artist: Karen Bubas |
| 2008 Honouree: Bing Thom | Emerging Artists: Steven Cox & Jane Cox |
| 2009 Honouree: Paul Mathieu | Emerging Artist: Alwyn O'Brien |
| 2010 Honouree: Ruth Scheuing | Emerging Artist: Sharon Kallis |
| 2011 Honouree: Robert Studer | Emerging Artist: Zoe Garred |
| 2012 Honouree: Yvonne Wakabayashi | Emerging Artist: Soledad Muñoz |
| 2013 Honouree: Dominique Bréchault | Emerging Artist: Urszula Petrykowska |
| 2014 Honouree: Mary Lou Trinkwon | Emerging Artist: Marie Horstead |

CULINARY ARTS

- | | |
|--|--|
| 2004 Honouree: Bruno G. Marti | Emerging Artist: Culinary Team British Columbia |
| 2005 Honouree: Michael Jacob | Emerging Artist: Scott Jager |
| 2008 Honouree: Robert Le Crom | Emerging Artist: Karen Gin |
| 2009 Honouree: Hidekazu Tojo | Emerging Artist: Hiroki Watanabe |
| 2010 Honouree: Frank Pabst | Emerging Artists: Culinary Youth Team Canada |
| 2011 Honouree: Annabelle Leslie | Emerging Artist: Erik Heck |
| 2012 Honouree: Robert Clark | Emerging Artist: Merri Schwartz |
| 2013 Honouree: Eric Pateman | Emerging Artist: Jackie Kai Ellis |
| 2014 Honouree: John van der Lieck | Emerging Artist: Roger Ma |

FILM & NEW MEDIA

- | | |
|--|---|
| 2008 Honouree: David Paperny | Emerging Artist: Yu Gu |
| 2009 Honouree: Aerlyn Weissman | Emerging Artist: Mangla Bansal |
| 2010 Honouree: Cease Wyss | Emerging Artist: Dustin Rivers |
| 2011 Honouree: Graham Peat | Emerging Artist: Anu Sahota Henderson |
| 2012 Honouree: Loretta Sarah Todd | Emerging Artist: Christopher Auchter |
| 2013 Honouree: Cari Green | Emerging Artist: Arun Fryer |
| 2014 Honouree: Karin Lee | Emerging Artist: Elle-Máijá Tailfeathers |

LITERARY ARTS

- | | |
|---|--|
| 2004 Honouree: Stephen Osborne | Emerging Artist: Brad Cran |
| 2005 Honouree: Douglas Coupland | Emerging Artist: Brian Paschke |
| 2008 Honouree: Daphne Marlatt | Emerging Artist: Garry Thomas Morse |
| 2009 Honouree: Brian Kaufman | Emerging Artist: Susan Steudel |
| 2010 Honouree: Evelyn Lau | Emerging Artist: Kaitlin Fontana |
| 2011 Honouree: Alan Twigg | Emerging Artist: Glynis Whiting |
| 2012 Honouree: W.H. New | Emerging Artist: Onjana Yawnghwe |
| 2013 Honouree: George Fetherling | Emerging Artist: Rahat Kurd |
| 2014 Honouree: Daniel Francis | Emerging Artist: Michal Kozlowski |

VISUAL ARTS

2004 Honouree: Gathie Falk	Emerging Artist: Jason McLean
2005 Honouree: Robert Davidson	Emerging Artist: Ernest Swanson
2008 Honouree: Liz Magor	Emerging Artists: Rhonda Weppler & Trevor Mahovsky
2009 Honouree: Marian Penner-Bancroft	Emerging Artist: Elizabeth Zvonar
2010 Honouree: Christos Dikeakos	Emerging Artist: Alex Morrison
2011 Honouree: Stan Douglas	Emerging Artist: Julia Feyrer
2012 Honouree: Jim Breukelman	Emerging Artist: Hua Jin
2013 Honouree: Myfanwy MacLeod	Emerging Artist: Derek Brunen
2014 Honouree: Elspeth Pratt	Emerging Artist: Laura Piasta

PUBLIC ART

2008 Honourees: John Mitchell & Vincent Trasov	Emerging Artist: Kika Thorne
2009 Honouree: Alan Storey	Emerging Artist: Erica Stocking
2010 Honouree: George Norris	Emerging Artist: Reece Terris
2011 Honouree: Barbara Cole	Emerging Artist: Norma
2012 Honouree: Jerry Pethick (posthumous)	Emerging Artist: Samuel Roy-Bois
2013 Honouree: Ken Lum	Emerging Artist: Rebecca Bayer
2014 Honouree: Al McWilliams	Emerging Artists: Ceric, Nathan, & Jim Bomford

COMMUNITY ENGAGED ART

2008 Honouree: Richard Tetrault	Emerging Artist: Dan Bushnell
2009 Honourees: Terry Hunter & Savannah Walling	Emerging Artist: Rosemary Georgeson
2010 Honouree: Carmen Rosen	Emerging Artist: Maggie Winston
2011 Honouree: Naomi Singer	Emerging Artist: H��l��ne Bolduc
2012 Honouree: David Diamond	Emerging Artist: Amanda Nahanee
2013 Honouree: Patti Fraser	Emerging Artist: Kim Villagante
2014 Honouree: Paula Jardine	Emerging Artist: Candice R. Curlypaws

MUSIC

2008 Honouree: Denise Ball	Emerging Artist: Jocelyn Morlock
2009 Honouree: Colin Miles	Emerging Artist: Jordan Nobles
2010 Honouree: Sal Ferreras	Emerging Artist: Evan Arntzen
2011 Honouree: Jeremy Berkman	Emerging Artist: Iman Habibi
2012 Honouree: John Korsrud	Emerging Artist: Eli Bennett
2013 Honouree: Peggy Lee	Emerging Artist: Cole Schmidt
2014 Honouree: Brad Turner	Emerging Artist: Matt Choboter

DANCE

2008 Honouree: Peter Bingham	Emerging Artist: Jennifer Clarke
2009 Honouree: Lola MacLaughlin (posthumous)	Emerging Artists: James Gnam & Natalie LeFebvre Gnam
2010 Honouree: Alvin Erasga Tolentino	Emerging Artist: Sujit Vaidya
2011 Honouree: Barbara Bourget	Emerging Artist: Deanna Peters
2012 Honouree: Rosario Ancer	Emerging Artist: Kiruthika Rathanaswami
2013 Honouree: Karen Jamieson	Emerging Artist: Josh Martin
2014 Honouree: Jai Govinda	Emerging Artist: Shay Kuebler

THEATRE

2005 Honouree: Joy Coghill	Emerging Artist: Kevin Loring
2008 Honouree: Bill Millerd	Emerging Artist: Jamie Nesbitt
2009 Honouree: Kim Collier	Emerging Artist: Meg Roe
2010 Honouree: Norman Armour	Emerging Artist: Tanya Marquardt
2011 Honouree: Christopher Gaze	Emerging Artist: Anton Lipovetsky
2012 Honouree: Donna Spencer	Emerging Artist: Anita Rochon
2013 Honouree: Patrick McDonald	Emerging Artist: Kyle Jespersen
2014 Honouree: Nancy Bryant	Emerging Artist: Marshall McMahan

PHILANTHROPY

2004 Martha Lou Henley
2005 Dr. Stephen Drance
2008 Yulanda Faris
2009 Michael O'Brian
2010 Yosef Wosk
2011 Fei and Milton Wong
2012 Michael Audain
2013 Anndraya Luui
2014 Marnie Carter

BUSINESS SUPPORT

2008 Odlum Brown Limited
2009 Telus
2010 Rio Tinto Alcan
2011 TD Canada Trust
2012 Sharman King
2013 BMO Bank of Montreal
2014 Lawson Lundell LLP

VOLUNTEERISM

2008 Rob O'Dea
2009 Annalies Camfferman
2010 Betty Lou Phillips
2011 Roy Sumpster
2012 Erik Graff
2013 Merle Smith
2014 Gladys Lee

ARTS BOARD MEMBER OF THE YEAR

2007 Dr. Stan Hamilton
2008 Jane Heyman
2009 Camilla Tibbs
2010 Martina Lee
2011 Marlie Oden
2012 Catherine Van Alstine
2013 Mo Dhaliwal
2014 Julie McIntyre

LIFETIME ACHIEVEMENT

2012 Tom Cone
2013 Cornelia Hahn Oberlander
2014 Al Neil

PREVIOUS CATEGORIES

In 2004 and 2005 the Vancouver Arts Awards, the precursor to the Mayor's Arts Awards, featured a number of award categories that were later merged or renamed. Where the categories were consistent with those of the subsequent Mayor's Arts Awards, the recipients are noted above. The Emerging Artist category was introduced in 2005. The following are recipients of Awards which no longer exist under their former names;

Media & Recording Arts: 2004 Honouree Bill Richardson; 2005 Honouree Ann Marie Fleming & Emerging Artist Lisa Jackson.

Performing Arts: 2004 Honouree John Alleyne; 2005 Honouree Joy Coghill & Emerging Artist Kevin Loring.

Visual Arts: 2004 Honouree Gathie Falk; 2005 Honouree Robert Davidson & Emerging Artist Ernest Giinowiin Skillaw Edenso Swanson Yelatzie.