## B.1

## 1. Buy Social City Certification

MOVER: Deputy Mayor Reimer SECONDER:

## WHEREAS

- 1. The City of Vancouver has adopted the Healthy City for All Phase II that commits the City to create a formal social procurement framework to guide the City's procurement practices, including community benefit agreements;
- 2. The City of Vancouver has also adopted the Downtown Eastside Plan that includes Social Economic objectives which are enhanced and can be more easily achieved through the success of social enterprise;
- 3. Social purchasing does not incur added costs to City's existing purchasing, but seeks to advance social goals through existing purchasing and Community Benefit Agreements;
- 4. Buy Social Canada seeks to promote the inclusion of social values into existing purchasing and is modeled on and affiliated with the successful Buy Social UK. They are specifically focused on:
  - certifying Social Enterprise Suppliers and Purchasers based on criteria developed on international standards and Canadian social enterprise sector consultation, all transparent and available at www.buysocialcanda.ca;
  - directly supporting the creation of market opportunities for Vancouver's social enterprises which promote targeted employment, local economic development and social inclusion;
  - supporting local social enterprise capacity for engaging with government and related contracts;
- 5. Buy Social Canada has already certified over 15 social enterprise suppliers in our community, including EMBERS, Atira, Cleaning Solution, CleanStart, Common Thread, Potluck, JustWorks, and HAVE; and operates a social enterprise retail presence at 112 West Hastings Street (across from Woodward's);
- 6. Vancouver would be the second Canadian municipality, and the first urban municipality, to seek Buy Social certification.

THEREFORE BE IT RESOLVED THAT Vancouver City Council endorse the work of Buy Social Canada and directs staff to consider the Buy Social certification program during the development of the City's social procurement framework as part of the Healthy City Strategy.

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