



ADMINISTRATIVE REPORT

Report Date: September 11, 2015
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Meeting Date: September 16, 2015

TO: Standing Committee on City Finance and Services
FROM: General Manager, Vancouver Board of Parks and Recreation
SUBJECT: Vancouver Sport Hosting Grant - 2015 Fall Intake Allocations

RECOMMENDATION

- A. THAT Council approve Sport Hosting Grants totalling \$15,000 as outlined in the body of this report. The funding source will be the 2015 Sport Hosting Grant Program budget.

Approval of grant recommendations requires eight affirmative votes.

REPORT SUMMARY

This report recommends approval of Sport Event Operating Grants totalling \$15,000.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

On July 13, 2006, Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

Specific assessment guidelines were also identified in the Council report and three types of grants were designated to support sport hosting initiatives:

- **Major Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of the event's total gross operating budget or \$100,000.
- **Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, and parks, not to exceed the lesser of 50% of an event's city service costs or \$10,000.
- **Community Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of an event's total gross operating budget or \$5,000.

Sport Hosting Grant Program History			
Intake Years	Total Number of Applications	Amount of Grants Requested	Amount of Grants Approved
2007-2015	127	\$3,195,405	\$1,760,925

Notes:

- 1) \$201,075 has been returned back to the program as a result of event cancellations or reductions in spending thresholds.

DISCUSSION

All Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

The panel received 3 applications for events that will take place this fall. Two executive meetings that support the Sport Hosting Vancouver Strategy, and one University Championship that aligns with the legacy of hosting the Women's World Cup.

Summary of Review Panel Recommendations

The review panel carefully considered and applied the criteria outlined in the assessment guidelines. Two applications are to support one international and one national level executive committee meetings that would bring key influencers and decision makers in sport to Vancouver. The Vancouver Hotel Destination association has partnered and will contribute \$4500 to support the International Table Tennis Federation Executive Committee Meeting. The Snowboard Canada national meetings are a precursor to other sport hosting opportunities and are recommended for a small

grant as part of the overall strategy for Vancouver to host future FIS (Federation International de Ski) Executive meetings.

The University of British Columbia has been awarded the rights to host the CIS Women's Soccer National Championships. Requested funds from the Vancouver Sport Hosting Grant program will support continued legacies of hosting the Women's World Cup, and will be directed at hosting coaching and officials development clinics and an outreach program bringing elementary and high school sports teams to participate in the event.

The organizations which applied for grants, the amounts requested, and the review panel's grant recommendations are summarized in the table below.

Organization	Event	Date	Event Budget	Grant Requested	Grant Recommended	Notes
Sport Event Operating Grants						
Table Tennis Canada	International Table Tennis Federation Executive Committee Meetings	September 18-20, 2015	\$32,500	\$3,000	\$3,000	VHDA matched funds \$4500. Aligns with the Vancouver Sport Hosting Strategy with intention to bid future international table tennis events.
Snowboard Canada	National Provincial and Territory Meetings	October 16-18, 2015	\$21,250	\$4,000	\$4,000	Aligns with the Vancouver Sport Hosting Strategy with goals of bidding on the FIS Congress.
University of British Columbia Athletics and Recreation	2015 CIS Women's Soccer Championships	November 11-15, 2015	\$94,000	\$15,000	\$8,000	It aligns with the Vancouver Sport Stragey and provides opportunity to bring influential speakers for education.
TOTAL Proposed Funding	3 events		\$147,750	\$22,000	\$15,000	

The review panel is recommending that all three Sport Hosting Grants totaling \$15,000 be awarded from the 2015 Sport Hosting Grant Program budget

Implications/Related Issues/Risk (if applicable)

Financial

The table below outlines the available funding for the Sport Hosting Grant Program, including past commitments previously approved by Council.

2015 Annual Sport Hosting Grant Funding		\$200,000
Less 2014 Commitments	\$11,602	
Less Final FIFA 2015 Commitment (1)	\$50,000	
Less Spring 2015 Intake	\$38,500	
Remaining 2015 Funding Available for Allocation		\$99,898
Proposed Grant Funding for Fall 2015 Intake	\$15,000	
Funding Available for Winter 2015 Intake Allocation		84,898
(1) Multi-year contribution to FIFA 2015 as per Council Approval on Feb 3, 2011		

As the table above indicates, funding in the amount of \$84,898 is available for 2015 Sport Hosting Grant Winter Intake - applications will be received October 31, 2015 and reviewed November 2015 for the remaining 2015 Sport Hosting Grant Funds.

CONCLUSION

The Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$15,000 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

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