Council Motion – October 29, 2014

• Council adopted Healthy City Strategy framework:
  – goals, targets, indicators

• Staff to report back with first four year action plan in 2015
An Integrated, Bold and Ambitious Plan

Sustainability:
+ environmental
+ social
+ economic
Recognition for Excellence

• Planning Institute of BC, June 2015:
  – Gold Award for Excellence in Policy Planning
  – Recognition for “[bridging] the divide between traditional land use planning and truly integrated community building”
City Leadership Matters

• 81% of Canadians now live in urban areas

• 75% of people’s health is shaped outside of the health care system

Data Source: Senate Subcommittee on Population Health, June 2009

Data Source: Statistics Canada, Census of Population
A Healthy City for All: Vancouver’s Successes

- Physical activity— for recreation and in everyday life
- Most walkable city in Canada
- A diverse and vibrant population
A Healthy City for All: Vancouver’s Challenges

• Poverty—high and persistent rates

• Unaffordability and cost of living

• Connections, belonging and community resilience

![Graph showing number of low income persons](chart.png)

Data Source: Statistics Canada, Vancouver Tax Filers below After-Tax Low Income Measure

![Bar chart showing percentage of people](chart2.png)

Data Source: Vancouver adult respondents to My Health My Community Survey, 2014
A Healthy City for All: Vancouver’s Challenges

- Nearly 20% of Vancouverites reporting fair/poor mental health
- 20,000 with serious mental health/addictions issues – 3,000 to 6,000 at risk
- 2,000 SRO tenants without adequate supports

Self-Reported Mental Health:
- Excellent: 52%
- Very Good: 30%
- Good: 18%

Estimated People with Serious Mental Health/Addictions Issues:
- BC: 130K
- Vancouver: 20K
- High risk: 3-6K

Data Sources:
- Vancouver adult respondents to My Health My Community Survey, 2014
A Healthy City for All: Vancouver’s Challenges

• Intersecting forms of vulnerability, with social and geographical divides


Data Source: Statistics Canada, National Household Survey, 2011
A Healthy City for All: Demographics

• Aging population—demographic shift toward seniors

• Proportionally fewer children and families in the city

Data Source: Urban Futures, Population Projections

Data Source: Statistics Canada, 2011 Census of Population
Upstream Thinking and Action

- Collective action needed to move “upstream”, from crisis to wellness
- Build momentum across City Departments and with external partners
Collective Responsibility

City-led policy, programs, regulations and financial capacity

Non City-led policy, programs, regulations and financial capacity
- Senior government
- Non-profit organizations
- Community groups
- Business sector
- Educational and research institutions
- Residents
Healthy City Leadership Table

• 30 leaders from the public, private and voluntary sectors:
  – City Manager (chair)
  – All levels of government
  – Philanthropy
  – Public health, health services
  – Social justice
  – Arts and Culture
  – Business
  – Education
  – Immigrant and refugee settlement

• Will provide visionary leadership in championing and implementing Healthy City Action Plan
Healthy City Leadership Table

- Michael Anhorn, CMHA
- Janet Austin, YWCA
- David R Boyd, Greenest City Action Team
- Steve Butz, YMCA
- Steve Cardwell, Vancouver School Board
- Mary Collins, BC Healthy Living Alliance
- Dr. Patty Daly, Vancouver Coastal Health
- Dave Doig, Vancouver Foundation
- Al Etmanski, BC Partners for Social Impact
- Natasha Golbeck, Vancouver Coastal Health
- Matt Herman, BC Ministry of Health
- Chief Robert Joseph, Reconciliation Canada
- Maggie Ip, SUCCESS
- Dr. Perry Kendall, BC Ministry of Health
- Kathy Kinloch, BCIT
- Kevin McCort, Vancouver Foundation
- Heather McKay, Centre for Hip Health and Mobility
- Eyob Naizghi, MOSAIC
- Stephen Owen, Public Policy Mediator
- Lucille Pacey, Arts Umbrella
- Dennis Padmore, BC Ministry of Children and Family Development
- Ajay Patel, Langara College
- Ellen Pekeles, Vancity
- Charles Perrin, The Learning City
- Tracy Porteous, Ending Violence Association
- Bob Rennie, Rennie Marketing Systems
- Aart Schuurman Hess, Greater Vancouver Food Bank Society
- Michael Spowart, Public Health Agency of Canada
- Rob Turnbull, Street to Home Foundation
Social Innovation

“...new ideas that resolve existing social, cultural, economic and environmental challenges. A true social innovation is systems-changing—it permanently alters the perceptions, behaviours, relationships and structures that previously gave rise to these challenges.”

BC Partners for Social Impact
Healthy City Action Plan
From Goals to Actions

Healthy City Strategy
2014-2025

Four-Year Action Plan
2015-2018

13 Goals

21 Targets

45 Indicators

Approved by Council
October 2014
From Goals to Actions

Healthy City Strategy
2014-2025

19 Actions
Considered by Council
July 2015

Four-Year Action Plan
2015-2018

Future Action Plans
2019-2025
Goals with Existing Strategies
No New Actions in Healthy City Action Plan

A Home for Everyone
Feeding Ourselves Well
Active Living and Getting Outside
Expressing Ourselves
Goal: A Good Start

Vancouver’s children have the best chance of enjoying a healthy childhood.

<table>
<thead>
<tr>
<th>City Successes</th>
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<tr>
<td>• Facilitating childcare spaces</td>
<td>• Affordability and accessibility</td>
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<td>• Design guidelines for housing, childcare and amenities</td>
<td>for families</td>
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<tr>
<td>• Coordination and advocacy</td>
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Target: At least 85% of Vancouver’s children are developmentally ready for school when they enter kindergarten.

Data Source: UBC HELP, Early Development Instrument
Actions: A Good Start

Vancouver’s children have the best chance of enjoying a healthy childhood.

1. Create a Good Start Framework for children birth to 12 years.
   - Framework actions should consider:
     • Promotion of the “$10 a day child care plan”
     • Promotion of affordable family housing
     • Collective Impact Approach to early childhood development
     • Minimum of 1,000 new child care spaces
     • Enhanced parental leave opportunities
     • Reducing childhood sedentary behaviour
     • 1,300 daily school breakfasts and food literacy development
   - Lead: Social Policy, VCH
Goal: Healthy Human Services

Vancouverites have equitable access to high-quality social, community and health services.

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| • Grants to priority services  
• Community amenities through development | • Mayor’s Task Force on Mental Health & Addictions: accessing services across the continuum of need |

Target: All Vancouver residents are attached to a family doctor

Data Source: Vancouver adult respondents to Canadian Community Health Survey or My Health My Community Survey
Goal: Healthy Human Services

Vancouverites have equitable access to high-quality social, community and health services.

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<td>• Strategic planning of services across the public sector</td>
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Target: Increase the percentage of Vancouverites who report having access to services when they need them by 25% over 2014 levels

![Graph showing estimated residents within 15-minute walk of library, community centre, and neighbourhood house.](https://via.placeholder.com/150)

- Estimated Residents Within 15-Minute Walk of Library, Community Centre and Neighbourhood House
- 2014: 43%
- 2025 Target: +25%

Data Source: City of Vancouver, Social Policy; Statistics Canada, 2011 Census
Actions: Healthy Human Services
Vancouverites have equitable access to high-quality social, community and health services.

2. **Develop a Social Amenities Priorities Plan.**
   - Lead: Social Policy

3. **Implement 23 actions from the Mayor’s Task Force on Mental Health and Addictions Phase 1 Report, “Caring for All”.**
   - Lead: Social Policy, VCH
Goal: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

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<td>• Social Enterprise Sector</td>
<td>• Precarious employment</td>
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Target: Reduce the city’s poverty rate by 75%

Data Source: Statistics Canada, Tax Filers below After-Tax Low Income Measure
Community Data Program, Canadian Council on Social Development
Goal: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

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Target:
Increase median income by at least 3% every year

Data Source: Statistics Canada, Median Personal Income for Tax Filers
Community Data Program, Canadian Council on Social Development
Actions: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

4. Educate Leadership Table and City staff on Living Wage Employer certification process.
   – Lead: Vancity

Assess steps to implement a Living Wage policy at the City of Vancouver.
   – Lead: Human Resource Services
Actions: Making Ends Meet and Working Well

Our residents have adequate income to cover costs of basic necessities, and have access to a broad range of healthy employment opportunities.

5. Encourage development and enhancement of social procurement frameworks among the Leadership Table.

For City: Create formal social procurement framework to guide practices. Develop, implement and monitor Community Benefit Agreement policy for large developments to reduce barriers to employment and enhance local purchasing.

– Lead: Supply Chain Management, Social Policy
6. Create a network of services to provide social entrepreneurs with capacity building opportunities; connect with existing physical spaces to test new ideas and explore opportunities to showcase.
   – Lead: Vancouver Economic Commission, Social Policy

7. Determine how City policies and practices can help alleviate poverty; advocate to senior governments on poverty reduction.
   – Lead: Vancity, BC Poverty Reduction Coalition
**Goal: Being and Feeling Safe and Included**

Vancouver is a safe city in which residents feel secure.

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<td>• Reducing crime rates</td>
<td>• Intersecting vulnerabilities</td>
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Data Source: Adult respondents to My Health My Community Survey

Target: Increase residents’ sense of belonging by 10%
Goal: Being and Feeling Safe and Included

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Target: Increase residents’ sense of safety by 10%

Data Source: Adult respondents to My Health My Community Survey
Goal: Being and Feeling Safe and Included

Vancouver is a safe city in which residents feel secure.

City Successes | Challenges
---|---
• Initiatives to promote inclusion and belonging  
• Reducing crime rates  
| • Continued need for reconciliation  
• Intersecting vulnerabilities

Target: Make Vancouver the safest major city in Canada by reducing violent and property crime every year, including sexual assault and domestic violence

Data Source: Vancouver Police Department crime statistics
Actions: Being and Feeling Safe and Included

Vancouver is a safe city in which residents feel secure.

8. Improve competencies for City staff to work directly and indirectly with First Nations and Urban Aboriginal people.
   – Lead: EEO, City Manager’s Office, VCH

9. Train City staff to address conditions that create vulnerability (e.g. gendered violence, newcomer settlement, sex work, mental health & addictions, and dementia).
Goal: Cultivating Connections

Vancouverites are connected and engaged in the places and spaces that matter to us.

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<td>• Increased voter turnout in 2014</td>
<td>• Inequities impact belonging and engagement</td>
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Target:
All Vancouverites report that they have at least 4 people in their network they can rely on for support in times of need.

Data Source: Adult respondents to My Health My Community Survey
Goal: Cultivating Connections
Vancouverites are connected and engaged in the places and spaces that matter to us.

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Target: Increase municipal voter turnout to at least 60%

Data Source: Vancouver local election results
10. Create a Sharing City framework and strategies, and identify other key public and private partners.
   – Lead: Sustainability

11. Examine City regulations, policies, and processes that affect our relationships with and between residents - past, present and future.
   – Lead: Social Policy, Public Engagement
12. Build on Engaged City Task Force recommendations: create new social connection initiatives, build on existing initiatives and magnify their collective impact in collaboration with partners.

- Lead: Vancouver Foundation, Museum of Vancouver, Public Engagement, Social Policy
Goal: Lifelong Learning
Vancouverites have equitable access to lifelong learning and development opportunities.

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<td>• High use of public library space, materials and programs</td>
<td></td>
</tr>
<tr>
<td>• Well-educated population</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Coordination and awareness of learning opportunities</td>
</tr>
<tr>
<td></td>
<td>• Ensuring equitable access</td>
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**Target:**
Increase participation in lifelong learning by 25% over 2014 levels

![Graph showing baseline and target for 2014 and 2025]
Actions: Lifelong Learning

Vancouverites have equitable access to lifelong learning and development opportunities.

13. **Develop the Vancouver Summer of Learning program, leverage the Vancouver Learning Guide, and explore the future expansion of initiatives including the use of Digital Badges.**
   - Lead: Vancouver Public Library, The Learning City
Goal: Getting Around
Vancouverites enjoy safe, active, and accessible ways of getting around the city

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<td>• Use of sustainable transport</td>
<td>• Funding for public transit</td>
</tr>
<tr>
<td>• Expanded walking and cycling infrastructure</td>
<td>• Increased walking and cycling requires behaviour change</td>
</tr>
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</table>

Target:
Make the majority (over 50%) of trips on foot, bike, and transit [Greenest City Action Plan & Transportation 2040]

Data Source: City of Vancouver Transportation Panel Survey
Vancouverites enjoy safe, active, and accessible ways of getting around the city

14. Work with partners to implement City’s Active Transportation Promotion and Enabling Plan, with annual report cards on progress
   – Lead: Active Transportation
Goal: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.

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<td>• Clean air and water</td>
<td>• Climate change vulnerabilities</td>
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<tr>
<td>• Most walkable large city in Canada</td>
<td>• Increasing walkability in some</td>
</tr>
<tr>
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<td>residential neighbourhoods</td>
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Target: Add to the Greenest City Action Plan a biodiversity target and a target related to toxins prevention.

Existing Targets
- Parks and Green Space
- Plant Trees

New Targets
- Biodiversity
- Toxins Prevention

Greenest City Goal: Access to Nature
Data Source: Greenest City Action Plan
Goal: Environments to Thrive In

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Target: Every Vancouver neighbourhood has a Walk Score of at least 70 (most errands can be accomplished on foot)

Data Source: walkscore.com, 2014
Actions: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.

15. Integrate biodiversity and toxins reduction strategies into the Greenest City Action Plan.
   - Lead: Parks, Sustainability

16. Review active living design best practices used in other jurisdictions and explore integration into planning and development review processes.
   - Lead: Planning, VCH
17. Continue to encourage stronger walking connections through the community planning process - priority on areas with largest concentrations of under-served residents.
   – Lead: Planning, VCH

18. Create and enhance wonderful temporary and permanent public places and spaces throughout the city.
   – Lead: Planning, Transportation
Goal: Collaborative Leadership

Leaders from the public, private, and civil sectors in Vancouver work in integrated and collaborative ways towards the vision of a healthy Vancouver for all.

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<td>• Engaged leadership through Healthy City Leadership Table</td>
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</tr>
<tr>
<td>• Interdepartmental engagement</td>
<td>• Integration</td>
</tr>
<tr>
<td></td>
<td>• Collaboration</td>
</tr>
<tr>
<td></td>
<td>• Innovation</td>
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Target: 90% of “actions for all” to be developed in Phase II will be implemented

Data Source: Healthy City Action Plan
Actions: Collaborative Leadership

Leaders from the public, private, and civil sectors in Vancouver work in integrated and collaborative ways towards the vision of a healthy Vancouver for all.

19. **Develop a Staff Hub that brings together City staff to work on high priority complex challenges related to Healthy City, Greenest City, Engaged City, and Economic Action Strategy.**

   - Lead: CityStudio, Sustainability, Community Services
Monitoring and Reporting

• Valid and reliable data tells stories of success and identifies areas for improvement
• Interactive web content 2015
• Future digital dashboard
• Report back in 2017 on:
  – Changes in HCS indicators
  – Progress on Action Plan
Recommendation to Council

A. THAT Council adopt the Healthy City Strategy Action Plan for 2015 – 2018, as Phase II of *A Healthy City for All.*