Draft for Public Hearing

BY-LAW NO.____

A By-law to amend Sign By-law No. 6510 regarding a sign at 520 West Georgia Street

THE COUNCIL OF THE CITY OF VANCOUVER, in public meeting, enacts as follows:

- 1. This By-law adds to the indicated provisions of the Sign By-law.
- 2. In Section 2, in alphabetical order, Council adds:

"Copy, Electronic means *copy* that is displayed and changed using electronic screens, projection, computer video monitors, liquid crystal displays (LCD), light emitting diode (LED) displays or any other similar electronic, computer generated or digital technology.

Sign, Retractable Screen means a screen that has *copy* painted on, attached to or projected onto it and that can be retracted so that it is not visible."

- 3. In Schedule B, Council adds:
 - "(p) despite anything to the contrary in this By-law, but only on the site described as CD-1 (525) and regulated by CD-1 By-law No. 10433, on the west façade of the building located at 520 West Georgia Street:
 - (i) one Retractable Screen Sign with Electronic Copy in respect of which:
 - (A) the vertical dimension of the sign must not exceed 7.5 m;
 - (B) the horizontal dimension of the sign must not exceed 11 m;
 - (C) the height of the sign must not exceed 67.7 m above grade;
 - (D) the screen must be retracted when not in use;
 - (E) the screen must not be in use between 11 pm and dusk;
 - (F) the maximum luminance must not exceed 330 candelas per m²;
 - (G) the maximum size of a logo or slogan pertaining to a business located on the premises is 8.25 m^2 ;
 - (H) notwithstanding the provisions of Section 2, for the purposes of Schedule B 1 (p), third party advertising does not include sign copy that advertises, promotes or directs attention to businesses, goods or services, matters or activities pertaining to a civic, artistic or cultural institution, society, event or purpose not located on the site; and
 - (I) sections 11.1.2, 11.1.3 and 11.9 do not apply."

4. A decision by a court that any part of this By-law is illegal, void, or unenforceable severs that part from this By-law, and is not to affect the balance of the By-law.

5. This By-law is to come into force and take effect on the date of its enactment.

ENACTED by Council this	day of		, 2015
			Mayor
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		Cit	y Clerk