

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, June 23, 2015 4:25 PM
To: Public Hearing
Subject: FW: Telus Garden Media Facade - Letter of Support

From: Louise Simkin "s.22(1) Personal and Confidential"
Sent: Monday, June 22, 2015 3:25 PM
To: Correspondence Group, City Clerk's Office
Subject: Telus Garden Media Facade - Letter of Support

Dear City of Vancouver,

I'm a "s.22(1) Personal and Confidential" resident at "s.22(1) Personal and Confidential" and appreciate the opportunity to submit my supportive comments for the TELUS Garden media façade which I understand is being considered for approval later this week. In my opinion, this new media display would be a welcome addition to the downtown atmosphere for a number of reasons.

This concept (and the technology) is innovative and something not seen in Vancouver before. I see this display as an opportunity to animate this section of our business district – offering an interesting element to the existing “glass tower” backdrop. I see benefit in the potential to feature community events like Pride, the Vancouver Jazz Festival, or World Cup Soccer!

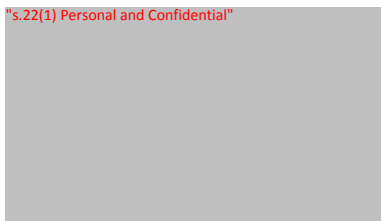
I especially like that the space could also be used to display local student/ artists work. I understand there have been discussions with our creative institutions to potentially display student art work or films.

Finally, I appreciate that Westbank/Telus do not intend to display to generate revenue through third party advertising. This is a unique take on public art and one that will spark positive discussion amongst locals and tourists as well as further prove the city's support of art and culture in Vancouver.

Thank you.

Sincerely,
Louise Simkin

"s.22(1) Personal and Confidential"



Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, June 23, 2015 5:48 PM
To: Public Hearing
Subject: FW: Telus Garden Media Facade

From: Chin Chin Ho "s.22(1) Personal and Confidential"
Sent: Tuesday, June 23, 2015 4:27 PM
To: Correspondence Group, City Clerk's Office
Subject: Telus Garden Media Facade

Dear City of Vancouver,

My name is Chin Chin Ho and I live at "s.22(1) Personal and Confidential"

I am writing to express my support for the proposed media façade on the TELUS Garden development at West Georgia and Richards. I understand this feature of the development is being heard at a Public Hearing, therefore I would like my comments recognized.

Below are my grounds of support:

- This element of the TELUS development is innovative and will help liven up this part of downtown; and the overall downtown public realm;
- It's in a perfect location to promote awareness of local events and community issues without being obtrusive or offensive to pedestrians and nearby residents;
- The façade is anti-glare and will be turned off at 11:00pm, therefore will have minimal impact on the community;
- It's an interesting feature for the west side of the building, which would otherwise be blank and blend it with the surroundings.

I hope to see this exciting new addition to the TELUS Garden development be delivered on site.

Thank you for considering my comments.

Kind regards,

Chin Chin Ho

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, June 23, 2015 3:11 PM
To: Public Hearing
Subject: FW: Public hearing for Telus Garden sign

From: sarah huguet "s.22(1) Personal and Confidential"
Sent: Tuesday, June 23, 2015 3:04 PM
To: Correspondence Group, City Clerk's Office
Subject: Public hearing for Telus Garden sign

Dear Mayor and Council,

I'm a downtown resident living a few blocks away from the new Telus Garden building. It's my understanding that the developers of the building would like to install a media façade on the building, which requires approval by Council and will be considered at a Public Hearing this week.

I had a chance to review the plans for the media façade, and I think it's really cool. I'm glad to hear that no 3rd party advertising will appear on the screen, and that the content will be focused entirely on cultural and community endeavors. What an amazing opportunity to showcase all the great things going on in Vancouver! I really like the idea of using the façade to showcase things like the work of local artists, what local students at schools like Vancouver Film School are accomplishing, and promoting great community events like Vancouver Pride Parade and PUSH Festival.

Also, as someone who lives downtown, I appreciate that the screen will be oriented towards the business district on Georgia St. and Seymour St., which will minimize any impact on residents living in the neighbourhood.

All in all, I think this is a creative, fun way to add a little bit of life to this stretch of Georgia St. I hope Council will approve the media façade, and I look forward to checking it out in the future.

Thanks for the opportunity to comment on this issue.

Sincerely,

Sarah Huguet

"s.22(1) Personal and Confidential"

"s.22(1) Personal and Confidential"



Dear Mayor and Council,

We are writing this letter to show our support for the TELUS garden media façade proposal being heard by council on the evening of June 25.


As the Director of the Contemporary Art Gallery (CAG) located just a few blocks away at "s.22(1) Personal and Confidential" Street, I know how important it is to animate our downtown with art and visually engaging media. The CAG has long been a proponent of art presented in the public realm, from projects in our front window vitrines or across our building façade, to our ongoing program of off-site work located at Yaletown-Roundhouse Station, and our socially activated projects engaging with diverse communities through our residency program at the Burrard Marina Field House Studio.

We believe that access to, enjoyment of and engagement with contemporary art and the surrounding debates should be available and open to all. It is for these reasons, and many more, that we are happy to lend our support to the proposal for the urban theatre at TELUS garden, understanding crucially that the screen is not an advertising venue, such as a billboard, and no third party advertising will be sold and importantly that it utilises low light technology and does not directly shine into any residential building

This proposal will help boost the exposure of visual contemporary arts in our city while supporting artists from all levels. The commitment of the ownership group to only use the display specific cultural content, as well as its key location near other elements to Vancouver's budding cultural district east of Richards Street, has great potential to engage the city's communities in a meaningful way.

Thank you in advance for your consideration,

"s.22(1) Personal and Confidential"


Nigel Prince

"s.22(1) Personal and Confidential"

"s.22(1) Personal and Confidential"



powell street festival society
パウエル祭協会

"s.22(1) Personal and Confidential"

June 23, 2015

Dear Mayor and Council,

Powell Street Festival Society (PSFS), the longest running community festival in Vancouver, celebrates Japanese Canadian arts and culture. I am writing to confirm that PSFS supports the TELUS Garden media façade proposal being heard by council on the evening of June 25.

As a community arts organization, we feel this project creates an interesting platform for local artists. The low-light technology and unique placement of the façade is a unique opportunity to showcase local art content. The Telus Garden media façade animates the public realm and shows our City's commitment to arts and culture.

Thank you for your consideration,

"s.22(1) Personal and Confidential"

Emiko Morita

"s.22(1) Personal and Confidential"

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Wednesday, June 24, 2015 2:29 PM
To: Public Hearing
Subject: FW: TELUS Garden - Letter of Support

From: Cody Curley [REDACTED] "s.22(1) Personal and Confidential"
Sent: Wednesday, June 24, 2015 2:21 PM
To: Correspondence Group, City Clerk's Office
Subject: TELUS Garden - Letter of Support

Dear City,

I live at [REDACTED] "s.22(1) Personal and Confidential" and I am writing to support the TELUS Garden development and the proposed media screen on the west side of the building. I appreciate that my comments will be considered prior to deciding this application.

I think that the idea to install a media screen at this location is a great one! The BC Place screen is a proven success, and is similar in principal to what TELUS is proposing. I've found that by having the screen outside the stadium, more people are attracted to the area and will casually sit and enjoy the space. I doubt this would be the case without such a large and entertaining feature.

The media screen on the TELUS building would promote a similar attraction. Of course it is higher up, but through broadcasting live City events, news/weather updates and public service announcements, it would serve as a useful community focal point. I especially appreciate that the TELUS screen will not be playing advertisements.

Given the screen will be turned off at night, will not directly face into the surrounding buildings and will not be playing ads, I don't see why the screen should be refused. It's an innovative and exciting new feature which will add to the ambiance of downtown.

I look forward to hearing about the decision.

Kind regards,

--
Cody Curley [REDACTED] "s.22(1) Personal and Confidential"
[REDACTED] "s.22(1) Personal and Confidential"

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Wednesday, June 24, 2015 4:05 PM
To: Public Hearing
Subject: FW: Letter of Support for Telus Garden

From: Nicole fiore "s.22(1) Personal and Confidential"]
Sent: Wednesday, June 24, 2015 3:25 PM
To: Correspondence Group, City Clerk's Office
Subject: Letter of Support for Telus Garden

Dear Mayor and Council:

I am writing to express my support for the proposed media screen on the new Telus building. I live at "s.22(1) Personal and Confidential" "s.22(1) Personal and Confidential" I walk down Georgia Street daily and think this will enhance Vancouver's skyline and add a new layer of excitement for pedestrians passing by.

Vancouver's skyline, which is shaping up to be distinctive and beautiful, will benefit from the added animation. The plans for the display look sleek and modern. The fact that it will be powered by solar panel on the building's roof make a great statement about this city's commitment to sustainability, and the approval of the display will help showcase that fact. Vancouver's culture of green thinking is something we can all be proud of, and I think a solar-powered display, showing cultural content, is a great way to emphasize those values.

Sincerely,

Nicole Staltari

"s.22(1) Personal and Confidential"

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Thursday, June 25, 2015 9:46 AM
To: Public Hearing
Subject: FW: Support for the Telus Garden media addition

From: Bridgette Badowich "s.22(1) Personal and Confidential"
Sent: Wednesday, June 24, 2015 9:50 PM
To: Correspondence Group, City Clerk's Office
Subject: Support for the Telus Garden media addition

Dear Mayor and City Council,

Just a quick note of support for the new media screen addition proposed for the Telus Garden development on Richards and West Georgia. Our city is rich with culture and bursting with bright young minds — what better way to showcase our talented local artists and rising stars than through an animated display in our city's downtown? As an art and design student at Emily Carr University and active member of Vancouver's arts scene, I think this is a terrific opportunity to showcase talented local artists. I can't wait to see this new screen implemented and I'm looking forward to the exposure local artists, performers, and film makers will receive from this new display!

Sincerely,

Bridgette Badowich

"s.22(1) Personal and Confidential"

Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Thursday, June 25, 2015 11:40 AM
To: Public Hearing
Subject: FW: Telus Garden Urban Screen

From: "s.22(1) Personal and Confidential" Caitlin Jones
Sent: Thursday, June 25, 2015 11:35 AM
To: Correspondence Group, City Clerk's Office
Subject: Telus Garden Urban Screen

Dear Mayor & Council,

I am writing this letter to show my support of the urban screen being proposed for the TELUS garden building. As a member of the Vancouver arts community, I believe that these types of urban screens create very interesting opportunities for both artists and audiences to present and encounter work in different and unexpected ways.

Through both public and private means, the more opportunities we can create for artists to influence our city and our society the better. I hope you will agree to allow for this exciting platform in downtown Vancouver.

Thanks for your consideration.

Caitlin Jones

"s.22(1) Personal and Confidential"



Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Thursday, June 25, 2015 12:05 PM
To: Public Hearing
Subject: FW: TELUS Garden Media Façade - VIFF's support

From: Alan Franey ^{"s.22(1) Personal and Confidential"}
Sent: Thursday, June 25, 2015 12:04 PM
To: Correspondence Group, City Clerk's Office
Subject: TELUS Garden Media Façade - VIFF's support

Dear Mayor and City of Vancouver Council members,

I am writing you today as Director of Programming of the Vancouver International Film Festival (VIFF), an organization I have been with since the beginning, and for which I served 27 years as Festival Director.

TELUS is not a sponsor of our non-profit cultural organization, but VIFF strongly supports their proposed plans for the TELUS Garden Media Façade. It will have many benefits for creative artists, arts organizations, our region's creative economy, visitors & our tourism sector, and citizens of the lower mainland at large.

Here's why I believe this to be true:

1. As one of our primary telecommunications companies, it's important that Telus has a clear and well defined responsibility to help nurture culture in this country in respect of the common good. The TELUS Garden Media Façade is one excellent mechanism for this.
2. In this world of information overload it is more important than ever to ensure that public space has its share of carefully curated cultural material: quality information that actually *informs* people rather than distracting or drowning them in commercial advertising or relatively meaningless content.
3. The TELUS Garden Media Façade offers a great opportunity to nurture and exhibit well-curated cultural content, and a commitment to do it properly. I think their plan for engagement with arts organizations and a highly credible curatorial committee is sound and encouraging.
4. The location of the TELUS Garden Media Façade is excellent in terms of creating a dynamic city core. This section of W. Georgia St. is already home to the Public Library's central branch, the Vancouver Art Gallery, Queen Elizabeth Theatre, CBC, etc... It is also immediately adjacent to the two blocks of Granville Street specially designated for public events. The TELUS Garden Media Façade will complement and enhance these few blocks and help to animate our city centre in an impressive, exciting, and safe way.
5. In doing so, its precise location and orientation seems very well-suited for not negatively impacting any local residents. Instead it can bring a little colour, light--and worthwhile information--into a cityscape that is not always colourful, bright or aesthetically appealing .

The Vancouver International Film Festival will be able to benefit from involvement with the TELUS Garden Media Façade in a number of ways that are important to us.

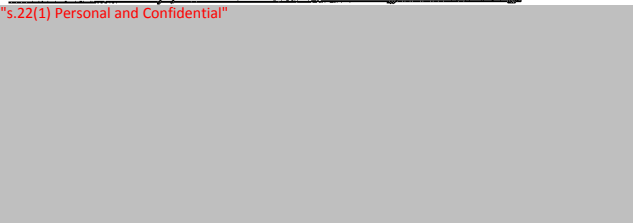
1. It will help raise public awareness about VIFF and the type of quality programming we offer.
2. It will greatly benefit the filmmakers whose work that is selected for exhibition via our recommendations.

3. It provides an opportunity for us to engage young talent, to recognize their good work. That in turn helps them leverage support for their future work.
4. It helps new audiences discover the arts, and stimulates their imaginations for healthy participation in the public world.
5. Public art like this helps young people imagine the difference between creative work intended for a public audience and creative work intended just for insular social networks. It adds value to the very concept of citizenry.

Yours sincerely,

Alan Franey, Director of Programming

"s.22(1) Personal and Confidential"



Burke, Teresita

From: Correspondence Group, City Clerk's Office
Sent: Wednesday, June 24, 2015 1:28 PM
To: Public Hearing
Subject: FW: Telus Garden

From: Helene Perndl "s.22(1) Personal and Confidential"
Sent: Wednesday, June 24, 2015 12:42 PM
To: Correspondence Group, City Clerk's Office
Subject: Telus Garden

Dear Vancouver City Council,

I recently saw the proposed design for a display on the Telus Garden building on West Georgia and Richards, and wanted to write to Council to express my support for this proposal.

As a long-time resident, it's exciting to see the changes that have taken place in our city over the years, and I'm happy to see Vancouver keeping pace with other cities in terms of the quality of its innovation and design. In fact, I think it's a great way to brand Vancouver as a place where innovation and technology are at the forefront, attracting forward-thinking and creative new residents and visitors.

Telus Garden is shaping up to be a beautiful building and the addition of this screen will only increase its profile. Vancouver's skyline will benefit from the added differentiation in our buildings, and the subtle, sophisticated new look this digital display will bring. The new display will contribute to the character of the street, with new, modern lighting. It will make the walk along West Georgia more interesting and will draw more people to the area to check it out.

Furthermore, I think it's terrific that Telus will be using this display to showcase our city's arts and culture, and I'm happy to see that they've committed not to sell any advertising space.

Sincerely,

helene perndl

"s.22(1) Personal and Confidential"



June 25, 2015

Dear Mayor & Council,

On behalf of the PuSh International Performing Arts Festival, I write this letter to show my support for the TELUS Garden media façade proposal being heard by Council on the evening of June 25th.

The TELUS Garden media façade is an exciting proposal to animate the city's core with artistic and cultural activity. Increasingly we see the return of the arts to Vancouver's downtown. The façade will be a welcome addition to the cultural rejuvenation of the West Georgia Street corridor, along with The PuSh Festival's new headquarters at The Post at 750 Hamilton Street (shared with Touchstone Theatre, Doxa Documentary Film Festival and Music on Main), which is adjacent to the CBC broadcast centre, the Vancouver Public Library, the Civic Theatres, and the proposed new location of the Vancouver Art Gallery. The TELUS Garden media façade will bolster the role of culture in creating a livable and vibrant neighbourhood and city.

By providing this high-profile space at no cost to arts groups and artists to showcase their work, the TELUS Garden media façade will open the range of opportunities available to our community. It has the ability to raise public awareness for the thriving creative work being produced across our city by local artists and groups of all disciplines, expanding their profiles to wider audiences.

Importantly, the proposal is a signal and symbol of Vancouver's vitality and economic diversity. It is a remarkable initiative from the business sector to collaborate with the non-profit arts sector, strengthening our respective visions. It is a rich future shared and shaped by two industries working together. I urge the City to encourage, embrace and facilitate this cross-industry innovation.

Thank you for your continued commitment to arts and culture.

Yours sincerely,

"s.22(1) Personal and Confidential"

Norman Armour
Artistic & Executive Director

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