



ADMINISTRATIVE REPORT

Report Date: February 20, 2015
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Meeting Date: March 25, 2015

TO: Standing Committee on Planning, Transportation and Environment
FROM: General Manager of Community Services
SUBJECT: Grant Request - Streetohome Foundation

RECOMMENDATION

THAT Council approve a grant of \$125,000 to Streetohome Foundation for 2015 with the source funds to be the Community Services 2015 Operating Budget for Street Homelessness.

REPORT SUMMARY

Streetohome Foundation has requested that the City contribute \$125,000 towards their 2015 operating costs. Staff recommends approval of this grant request to support the Streetohome Foundation's efforts which support the City's Housing and Homelessness Strategy 2012-2021. The grant will come from the Community Services 2015 Operating Budget for Street Homelessness.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

On July 28, 2011, Council endorsed the Housing and Homelessness Strategy 2012-2021 which includes three strategic directions:

1. Increase the supply of affordable housing;
2. Encourage a housing mix across all neighbourhoods that enhances quality of life; and,
3. Provide strong leadership and support partners to enhance housing stability.

The 3-Year Action Plan 2012-2014 identifies priority actions to achieve some of the Strategy's goal. The priority actions that relate to this grant request are to optimize the City's use of land, capital grants, incentives, and other resources to lever and support housing partnerships; and to focus our efforts with partners on preventing and eliminating homelessness.

Council policy is to maintain and expand housing opportunities in Vancouver for low and modest income households with priority being given to families with children; seniors on fixed incomes or in need of support; SRO residents; and the mentally ill, physically disabled, and others at risk of homelessness.

On April 30, 2014, Council approved a grant of \$125,000 to Streethome Foundation for 2014 with the source funds to be the Community Services 2014 Operating Budget - Street Homelessness Budget.

The Vancouver Charter requires a resolution passed by eight affirmative votes of Council for the approval of grants.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

Streethome Foundation is an important partner in delivering the City's priorities around preventing and eliminating homelessness. This request for operating dollars from the City reflects their commitment to expending donor dollars directly for new and supportive housing for the homeless and those at risk of homelessness. The City Manager therefore recommends approval of this grant to support their operations which will in turn, enable their strategy.

The General Manager of Community Services RECOMMENDS approval of the foregoing.

REPORT

Background/Context

Streethome Foundation was established in 2008 through a partnership between the City of Vancouver, the Province of British Columbia and the Vancouver Foundation. Each partner contributed \$500,000 towards start-up funding at that time. Streethome Foundation brings a community and collaborative approach to breaking the cycle of homelessness: bringing together a broad-based coalition of leaders and experts from business, service providers, government, and community sectors. In particular, it provides a key opportunity to engage the skills and resources of the private sector in our shared goal of ending street homelessness in Vancouver. A condition of the City's seed funding in 2008 was that the City have the right to appoint a member to the board of the Foundation and that the Foundation report annually to City Council. The City Manager is the City's member on the Board.

Strategic Analysis

On April 30, 2014, Council approved \$125,000 to the Streethome Foundation towards the second half of their operational funding model. In 2012, the first phase of their 10-Year plan was completed. This grant request for 2015 will be applied towards the second phase of the 10-year plan.

The operational funding model includes funding from each of the original partners. These include:

Partner	2011	2012	2013	2014	2015
Vancouver Foundation	\$200,000	\$200,000	\$125,000	\$125,000	\$125,000*
BC Housing	\$250,000	\$250,000	\$250,000	\$250,000	\$250,000
City of Vancouver	\$125,000	\$125,000	\$125,000	\$125,000	\$125,000*

* Subject to grant request approval

In January 2010, Streetohome Foundation released and began implementing its 10-Year Plan, in partnership with a wide range of community partners. This plan focuses on creating new supportive housing for individuals who are chronically homeless, youth, and families. The 10-Year Plan identifies initiatives to prevent homelessness and the need to build broad-based community support and awareness of homelessness as an issue.

The table below summarizes the City's social and supportive housing goals that were established in the 2011 City of Vancouver Housing & Homelessness Strategy and the achievements to date. We are doing well, but we need to do more to accomplish our goals and reach our targets. Streetohome can support the City to meet its targets.

	Targets	Current Projects
	2012 - 2014	Approved, Under Construction or Completed
Non Market Housing		
Supportive Housing Units	2,150	1,846
Social Housing	1,500	1,605
Total Non-Market Housing Units	3,650	3,451

In addition to developing a 10-Year Plan, Streetohome Foundation has provided and/or committed funding to a number of projects across the City that directly impact homelessness, as shown in the table in Appendix A.

The April 19, 2011 report to Council stated that operation funding for 2012 to the Streetohome Foundation would be based on performance outcomes of housing units created and individuals housed. To date these performance outcomes have proven to be useful in assisting the City to achieve its goals in working towards ending street homelessness by 2015. Once again, funding for 2015 will be based on performance outcomes of units created and people housed.

Streetohome Foundation is in Phase 2 of their fundraising campaign, to help create new housing and support prevention programs aimed at breaking the cycle of homelessness in Vancouver and ending street homelessness by 2015. This campaign has received strong support from the community with more than 100 percent of the \$26.5 million target amount raised in Phase 1 and over \$28 million raised in total since 2009. All donor funds are directed to Streetohome-supported housing and prevention projects. Analysis of the 2014 outcomes, as represented in Appendix A, indicate they are performing well and we are well on our way of achieving our housing goals. To date, 842 new units of supportive housing funded by Streetohome have been opened, with an additional 240 units expected to open by the end of 2015, helping approximately 1700 vulnerable people across Vancouver.

The Foundation's work is essential in assisting Council's goal to end street homelessness by 2015 as it leverages donor monies with other public sector investments to add value. The 2013 annual report highlights achievements and measurable results to facilitate solutions towards ending homelessness in Vancouver. It also raises greater awareness at the business and community levels to create leveraging opportunities for further funding.

Implications/Related Issues/Risk (if applicable)

Financial

The source of the \$125,000 grant is the Community Services 2015 Operating Budget - Street Homelessness Budget.

CONCLUSION

The City of Vancouver has the goal of ending street homelessness by 2015. Streetohome Foundation is committed to ending street homelessness in Vancouver by working with a coalition of local leaders from the community, governments, and businesses. Approval is recommended for a grant of \$125,000 to Streetohome Foundation for operating costs for 2015 from the Community Services 2015 Operating Budget - Street Homelessness Budget as their work is strongly aligned with the goal of ending street homelessness and the City's Housing and Homeless Strategy 2012-2021.

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Streethome Funded Projects

Year	Project	Streethome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes Housing units and Individuals Housed
2009	Aboriginal Mother Centre	\$500,000	\$70,000	Federal & Provincial Government Builders without Borders Real Estate Foundation Central City Foundation Aboriginal Homeless Steering Committee Lu'ma Native Housing Society	16 Units of housing and a daycare for mothers and their children who are at risk of homelessness.
2009	Heat Shelters	\$500,000	\$500,000	Provincial Government	Reduced Street Homelessness by 50% in 2009.
2009	London Hotel	\$250,000	\$100,000 - Grant (Total:1.374 million (for heritage restoration and designation - see Outcomes column))	Federal & Provincial Government	Renovations to 25 units of supportive housing for individuals who are homeless or at risk of homelessness <u>City of Vancouver Contribution:</u> \$100,000 - Grant; \$448,171 - Property Tax Exemption; \$825,960 - Transferable Bonus Density
2009 Subtotal		\$1,250,000	\$670,000		2009 Housing units: 41 2009 Individuals housed: 48

	8 of 14 sites (the first 6 were already funded by the time of S2H creation).	\$20 Million	\$26.4 million (land costs)		934 units of new housing units, in partnership with the Province for individuals who are homeless or at risk of homelessness. 698 of the 934 units are currently open: Sanford Apartments-62 units Marguerite-147 units 1249 Howe Street-110 units 1134 Burrard Street-141 units 111 Princess- 139 units 675 E Broadway- 99 units
					Housing Units: 934
2010	At Home/Chez Soi	\$1,100,000	\$500,000	Federal Government	Renovations to the Bosman Hotel for 67 units, which will house 100 people over the course of the 4-year research demonstration project.
2010 Subtotal		\$21,100,000	\$26,900,000		2010 Housing units: 67 2010 Individuals housed: 100
2011	McLaren House Society -portable rent subsidy program	\$45,000			Towards the prevention of 29 individuals from losing their housing.
2011	Covenant House Vancouver: Semi-Independent Housing Program	\$500,000		Covenant House Vancouver	Support for semi-independent Housing Program for homeless or at-risk youth living with mental health and addictions issues 18-25 youth housed per year Funding paid out over 7 years (2011-2017)
2011 Subtotal		\$545,000	\$0		2011 Housing units: 0 2011 Individuals housed: 29

2012	Atira's Container Housing	\$120,000	\$92,000 (container housing component)	Atira Watari	Housing for 12 self-contained social housing units for low-income residents in the Downtown Eastside.
2012	Vancouver Rent Bank	\$365,800	2012 - \$49,600 2013 - \$49,600 2014 - \$49,600 Total - \$148,800	NICSS Vancouver Foundation VanCity	Small emergency loans for individuals at risk of homelessness. 228+ vulnerable people prevented from becoming homeless
2012	YWCA Cause We Care House *	\$1 million	See outcomes	BC Housing	Housing for up to 21 units for single-mother led families who are at risk of homelessness, in partnership with Vancouver Public Library. <u>City of Vancouver Contribution:</u> \$15.3 million (library component)
2012	31 West Pender Vancouver Native Housing	\$500,000	\$240,000	BC Housing	Supportive Housing for 24 individuals.
2012 Subtotal		\$1,985,800	\$480,800		2012 Housing units: 57 2012 Individuals housed: 57
2013	Taylor Manor*	\$1,400,000	\$3,300,000	Province of B.C	Supportive Housing for up to 56 homeless individuals with mental illness.
2013 Subtotal		\$1,400,000	\$3,300,000		2013 Housing Units: 56 2013 Individuals housed: 56
2014	Bridge Housing- Sue Bujold Floor	\$160,000		Atira Women's Resource Society	8 Supportive living units for women who are homeless or at risk of homelessness and living with chronic illness

2014	Co:here housing	\$520,000	\$260,000	Salsbury Community Society Grandview Calvary Baptist Church	Supportive Housing for 20 individuals; 20 who were homeless and 6 co-residents to assist with independent living skills.
2014	41 E. Hastings	\$1 million	1,200,000	Atira Women's Resource Society BC Housing Mortgage Financing BC Housing Grant	Supportive Housing of 52 units of women-led couples who are homeless or at risk of homelessness.
2014	Fire Hall #5	\$892,000	\$5,500,000	YWCA Greater Vancouver- \$2.2 M	31 Units of family housing for single mothers and children fleeing abuse, are homeless or at serious risk of homelessness.
2014 Subtotal		\$2,572,000	\$6,960,000		2014 Housing Units: 111 2014 Individuals who will be housed: 163
2009-2014 TOTAL		\$28,852,800	\$38,310,000		Total housing units funded: 1266 Total housing units opened:850 Individuals housed to date: (excludes children) 879+