



March 23, 2015

Mayor and Council
City of Vancouver
453 West 12th Ave.
Vancouver, BC V5Y 1V4

Dear Mayor and Council,

On behalf of the Robson Street Business Association (RSBA), I would like to state our support for the proposed zoning changes recommended to the Downtown Official Development Plan (DODP), specifically with respect to Robson Village ('Area E').

Although we would have preferred for the residential component to remain a permitted use under the proposed new zoning, at least with respect to the 1200 block of Robson Street, we are hopeful that its' removal and the increase in the permitted floor space ratio for commercial purposes from 1.0 to 3.0 FSR will result in a more dynamic and vibrant shopping district through redevelopment and creative uses of space, i.e. rooftop patios.

As the West End continues to densify under the plan, and Vancouver continues to thrive as a tourist destination, we do anticipate an increased need for multi-story commercial retail, and perhaps office and hotel facilities on Robson Street. The proposed zoning amendments, we feel, will provide capacity for Robson Street's continued relevance in the downtown peninsula.

We appreciate the hard work that was put into the development of the West End Community Plan, and would like to see some the proposed changes come to fruition on Robson Street. Thank you for your consideration of our perspective on this matter.

Sincerely,

s.22(1) Personal and
Confidential

Teri Smith
Executive Director
RSBA

Robson Street Business Association

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