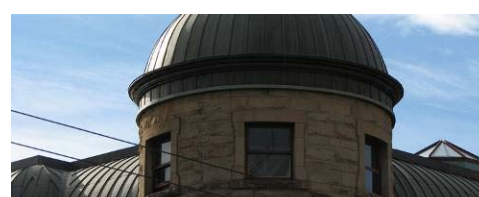


IMPLEMENTATION OF THE DTES PLAN THROUGH STRATEGIC CAPITAL GRANTS

Staff Report to Council - December 2014



Presentation Outline

1. Recommendation
2. Background
3. DTES Plan Overview
4. Grant Program Context
5. Applications received

Recommendation

A. That City Council approve the grant allocation of \$955,814 to DTES non-profit organizations to strategically advance the social, economic and environmental objectives of the recently approved DTES Plan

(Source of funds is the multi-year Capital Budget for the DTES)

Background – Policy context

- Greenest City Action Plan – July 2011
- Vancouver Economic Strategy – January 2012
- DTES Plan and Social Impact Assessment Report – Council approval – March 2014
- Directed staff to implement the DTES Plan and implementation strategies (Chapter 18) 2014
- Healthy City Strategy – October 2014

DTES Plan Overview

- Create housing choice while protecting heritage character and scale
- Support neighbourhood improvements that help enhance the well-being of all residents
- Strengthen Hastings Street as a mixed-use corridor and locally-serving retail street
- Foster community economic development and social innovation that benefits all residents
- Secure community assets, and
- Manage the social impacts of change and development (particularly on low-income and vulnerable people)



DTES Overview – Progress to date

Achievements

- Rezoning Policy
- By law amendments
- DEOD ODP amendments
- Micro suite guidelines
- Mental Health and Addictions Task Force
- Chinatown Economic Revitalisation Action Plan
- Capital Projects – Incubator Kitchen, United We Can, Carnegie Theatre etc.

Underway

- Healing and Wellness Centre feasibility study
- Heritage Action Plan and Heritage Register update
- Street Market improvements and permanent site study
- Survey of street vendors
- Business Improvement Association member survey
- Community Economic Development Strategy

Grant program Context - Process

Grant Principles and Guidelines developed to align with Social Policy and Cultural Grants to implement the DTES Plan

42 applications for matching grants for capital upgrades to community assets, social enterprise capacity building and neighbourhood improvements

Further round of applications in 2015

Grant Program Context - Priorities

- Implement the DTES Plan in three main priority areas:
 - Fostering community economic development
 - Protecting valuable community assets
 - Supporting neighbourhood improvements and community building
- Focus on quick starts and short term projects
- Create partnerships to build capacity, leverage funding and resources
- Match 50% grants with applicant's own funds, equity and support from other funders (including VanCity, Vancouver Foundation and Central City Foundation etc.)

Grant Program Context - Guidelines & Evaluation

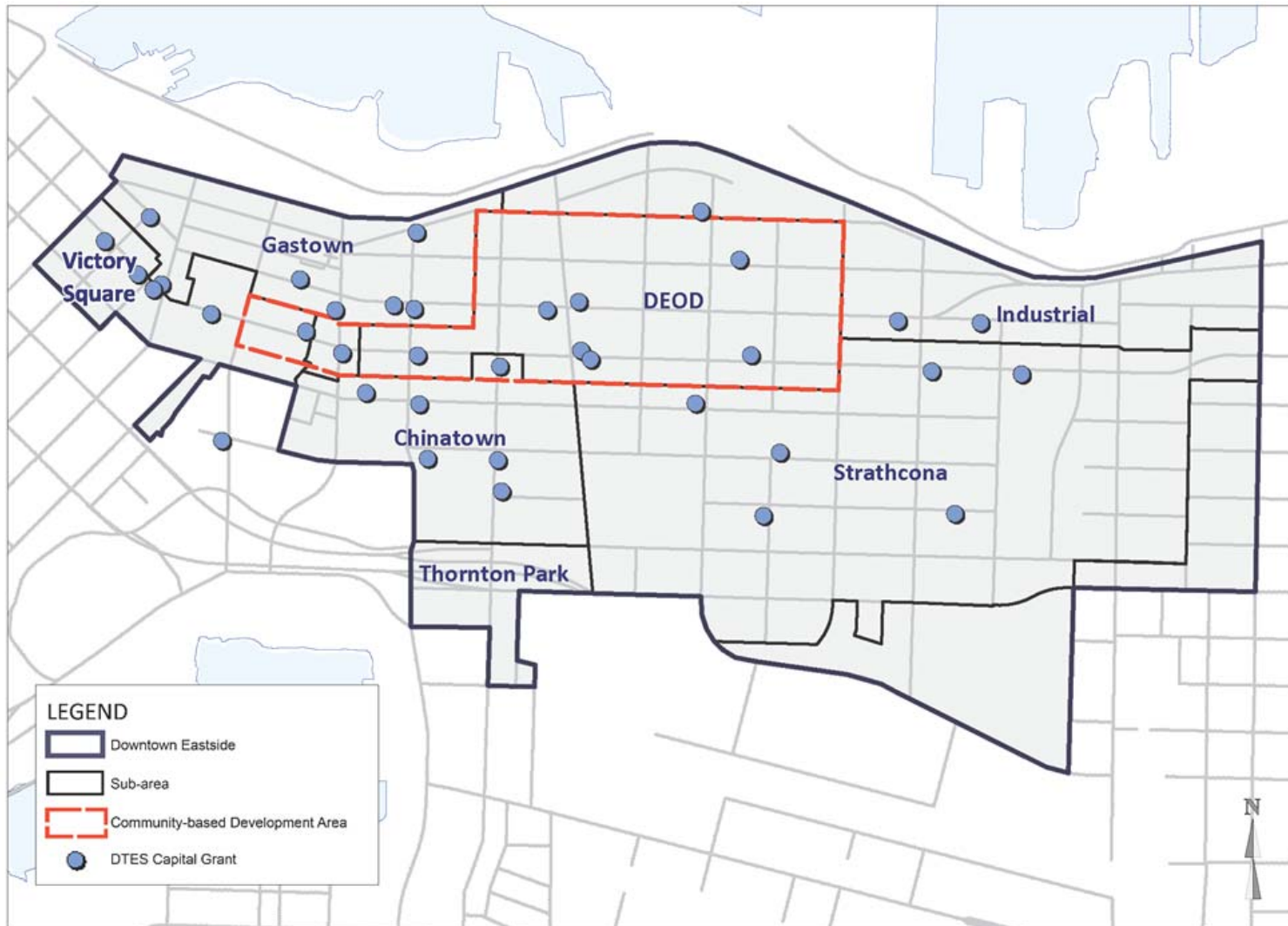
- Grants are intended for:
 - building improvements, upgrades and facades;
 - capacity building and feasibility studies for asset creation
 - Strategic opportunities to meet Council priorities
 - Movable assets, equipment, etc.
- Evaluation
 - Inter-departmental review committee (Housing, Social Policy, Cultural Services, Heritage, Facilities, Finance)
 - Non-profit status and matching funding commitment required
 - Quick start and short term project linkages
 - Achievement of Social Impact Objectives

Applications received - Grant Recommendations

Funding Area	Objectives	Number of Grants	Total Funding
Community Asset Management	Retention and improvement of valuable assets identified in the Social Impact Assessment (SIA)	27	\$603,146
Community Economic Development	A vibrant and inclusive economy through Community Economic Development	10	\$282,368
Neighbourhood Improvements	Improvements to the neighbourhood places and spaces for community wellbeing, safety and walkability	3	\$70,300
Total		40	\$955,814

Note: Of the 42 applications - two are not recommended

Applications received - location of Applications



Applications Received-

Benefits and Deliverables

27 Grants

- Twenty seven community asset management projects - (including: Heating for a Shelter , new work space, improved premises, relocation to lower rental space, child care facilities and equipment).

10 Grants

- Ten economic development projects (including 605 estimated part-time jobs).

3 Grants

- Three Neighbourhood Improvement Projects - (Including: cleaner, safer streets/laneways, signage and lighting improvements and preparation for future street and public realm upgrades).



Thank You

Questions

Additional Information

Grant Program Context - Social Impact Objectives

- Ensure neighbourhood fit and locally serving uses
- Protect heritage and community assets
- Improve quality, safety and inclusiveness of the public realm
- Support affordable commercial spaces for social enterprises serving low income residents
- Use local goods and services
- Hire local residents and strengthen the local economy

Deferred Applications

Organization	Project Description	Amount Requested	Comments
Vancouver Chinatown BIA Society	Neon lighting for private owned facade	\$50,000	Privately owned building - does not meet current guidelines and needs to be part of a future Neon Light program to be submitted to Council next year.
Downtown Eastside Vancouver Centre for the Arts	Study into establishing a Social Enterprise to cultivate and supply traditional medicines and teas	\$8,500	This does not appear to meet current guidelines as a capital funded project Applicant referred to alternative funding sources or other existing programs for traditional medicines.