A Healthy City for All

Healthy City Strategy 2014-2025 - Phase 1

Presentation to City Council

October 29, 2014
Recommendations

• THAT Council adopt the vision, principles, long term goals, targets and indicators in A Healthy City for All: Healthy City Strategy 2014-2025 – Phase 1

• THAT Council direct staff to report back on the first four year action plan in 2015
Benefits and outcomes

For residents:

• Healthier children and families and, therefore, healthier adults
• Increased health and well-being for vulnerable populations
• An engaged and connected city
• Liveable environments now and into the future

For the City and partners:

• Become a global leader in planning for health and well-being
• Identify priorities for City attention between now and 2025
• Clarify the City’s role and align tools to address issues
• Provide a foundation to integrate and align goals and actions across departments
• Enhance partnerships and innovative approaches
• Identify targets and data for evidence-based decision-making
Vancouver has many strengths...

STRENGTHS:
- Spectacular natural setting
- Temperate climate
- Creative economy
- Diverse population
- Culture of innovation
- Generally good health
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CHALLENGES:
- Growing and aging population – number of seniors expected to double by 2036 \(\text{BC Statistics, 2012}\)
- 21\% of households have low income and growing income disparities \(\text{Statistics Canada, 2010}\)
- 35\% of kindergarten children are vulnerable in Vancouver \(\text{UBC Human Early Learning Partnership Early Development Instrument, 2011-13}\)
- Health inequities – *avoidable* inequalities in health between groups of people \(\text{Health Officers Council of BC, 2008}\)
Local governments are uniquely placed to provide leadership for health. Many social determinants of health operate at the local and community level. Municipalities have the capacity to influence the determinants of health and inequalities – “the causes of the causes”.

World Health Organization, 2013
City tools for health and well-being with examples

**Advocacy**
- Mayor’s Task Force on Mental Health & Addictions (2014)
- DTES Local Area Plan (2014)
- Age-Friendly Action Plan (2013)
- Vancouver Food Strategy (2013)
- Transportation 2040 (2012)
- Housing and Homelessness Strategy (2012)
- Climate Change Adaptation Strategy (2012)
- Greenest City Action Plan (2011)
- Vancouver Economic Action Strategy (2011)
- Task Force on Sex Work and Sexual Exploitation (2011)
- Culture Plan for Vancouver (2008/2013)
- Four Pillars Drug Strategy (2001)

**Partnerships**
- Partnerships with universities, such as CityStudio, UBC
  - Demographic research publications

**Research & Training**
- Vancouver Coastal Health Memorandum of Understanding
  - Healthy City for All Leadership Table
  - Non-profit organizations delivering social services
  - Year of Reconciliation
  - Local Immigration Partnership (LIP)

**Infrastructure**
- Community Centres, pools, rinks and libraries
- Parks, playgrounds, sports fields
- Social purpose real estate, including childcare and cultural venues
- Public realm improvements, including street maintenance, street furniture and lighting

**Funding (Grants)**
- Grants for social nonprofits, childcare centres, arts and culture

**Programs & Services**
- New housing agency
  - Homeless Outreach Team
  - VPD Mental Health Unit (ACT, AOT)
  - Car 87 (PCRT)
  - Chronic Offender Unit
  - Rent supplements
  - Winter response initiatives
  - Recreation Services
  - Meal Programs
  - Rental Property Database
The third bold and ambitious plan

Sustainability = Environmental + Social + Economic
Vision, focus areas, goals and connected initiatives

A Healthy City for All

Healthy People
- Taking care of the basics
  - A Good Start
  - A Home for Everyone
  - Feeding Ourselves Well
  - Healthy Human Services
  - Thriving Environments

Healthy Communities
- Cultivating connections
  - Expressing Ourselves
  - Lifelong Learning
  - Active Living and Getting Outside
  - Cultivating Connections
  - Being and Feeling Safe and Included

Healthy Environments
- Ensuring livability now and into the future
  - Greenest City Action Plan
  - Year of Reconciliation
  - Childcare Initiatives
  - Vancouver Food Strategy
  - Vancouver Economic Action Strategy
  - Local Immigration Partnership
  - Cultural Strategy
  - Vancouver Social and Cultural Action Plan
  - Age Friendly Action Plan
  - Making Ends Meet and Working Well
  - Getting Around
  - Missing Women Commission of Inquiry Response
  - Housing and Homelessness Strategy
  - Mayor’s Task Force on Mental Health and Addictions

Vision, focus areas, goals and connected initiatives
Healthy City for All Leadership Table

• Met regularly between January 2014 and August 2014

• 30 leaders from the public, private and voluntary sectors

• Representation from:
  o City Manager (chair)
  o All levels of government
  o Philanthropy
  o Public health, health services
  o Social justice
  o Arts and Culture
  o Business
  o Education
  o Immigrant and refugee settlement

  • Provided key guidance and commitment for implementation
Background: Key components

- **BUILDING ON PREVIOUS STRATEGIES**
- **LITERATURE AND INTERNATIONAL BEST PRACTICE REVIEW**
- **CONSULTATION WITH KEY DEPARTMENTS AND KEY PARTNERS**

**PARTNERSHIP WITH VANCOUVER COASTAL HEALTH (VCH)**
- First Healthy City Summit (June 2012)
- Memorandum of Understanding signed (March 2013)
- Second Healthy City Summit (June 2014)

**HEALTHY CITY STRATEGY: PHASE 1**

**HEALTHY CITY FOR ALL LEADERSHIP TABLE**

**PUBLIC ENGAGEMENT EVENTS**

**HEALTHY CITY STRATEGY TECH TEAM**
Partnerships, innovation and collective action are needed to move ‘upstream’ from crisis to wellness.
3 objectives:

1. **Build understanding of the Healthy City Strategy**
2. **Gather innovative ideas to achieve goals and targets**
3. **Encourage Vancouver residents and organizations to take action**
In-person: 1300+ participants
- 30 Ideas Labs
- 4 open houses at community centres
- Information tables at events and festivals

Online: estimated 10,000 people reached
- Online ideas-sharing platform
- City website
- Twitter, YouTube, Instagram

Other activities
- International Social Innovation Exchange Conference
- The Future of Urbanity, the Environment and our Lifestyle (FUEL)
- Healthy City Summit with VCH
Public engagement: May–July 2014

Key Themes

Words are derived from ideas brainstormed on sticky notes at Talk Healthy City for All Ideas Labs and Soapbox, an online ideas platform, in May and June 2014. City of Vancouver, Social Policy. Last updated August 28, 2014. Word cloud: tagxedo.com.
Collective responsibility to achieve goals

City-led policy, programs, regulations and financial capacity

- senior government
- non-profit organizations
- community groups
- business sector
- educational and research institutions
- residents

Non City-led policy, programs, regulations and financial capacity

- senior government
- non-profit organizations
- community groups
- business sector
- educational and research institutions
- residents
“...new ideas that resolve existing social, cultural, economic and environmental challenges. A true social innovation is systems-changing – it permanently alters the perceptions, behaviours, relationships and structures that previously gave rise to these challenges.”

BC Partners for Social Impact
Healthy City Goals
1. A Good Start

- Vancouver’s children have the best chance of enjoying a healthy childhood

- By 2025, at least **85%** of Vancouver’s children are developmentally ready for school when they enter kindergarten

EDI Vulnerability
Children vulnerable on one or more scales:

- Lowest: 18%
- City Overall: 35%
- Highest: 52%
2. A Home for Everyone

- A range of affordable housing choices is available for all Vancouverites

By 2015:
- **End Street Homelessness**

By 2021 enable:
- **2,900** new supportive housing units
- **5,000** new social housing units, including **1,000** units of Single Room Occupancy (SRO) Hotel replacement
- **5,000** new units of secured purpose built rental housing

(Housing and Homelessness Strategy)
3. Feeding Ourselves Well

- Vancouver has a healthy, just and sustainable food system.

- By 2020, increase city-wide and neighbourhood food assets, including community gardens and orchards, farmers’ markets, urban farms, community kitchens and community food markets by a minimum of 50% over 2010 levels

(Vancouver Food Strategy)

Food Assets
- Community Kitchen
- Neighbourhood Food Network
- Market
- Garden, Orchard

Photograph by Lloyd Lee
4. Healthy Human Services

- Vancouverites have equitable access to high-quality social, community and health services.

- By 2025, **increase** the percentage of Vancouverites who report have access to services when they need them **by 25%** over 2014 levels.

- By 2025, **all** Vancouver residents are attached to a family doctor.

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**Access to a Regular Doctor**

Persons Aged 12+ Reporting a Regular Doctor

- **Canada**: 85%
- **BC**: 85%
- **Région de Montréal**: 88%
- **Calgary Zone**: 62%
- **Edmonton Zone**: 80%
- **Vancouver HSDA**: 81%
- **City of Toronto Health Unit**: 72%

2013 CCHS Estimates by Selected Health Areas

Vancouver Health Service Delivery Area (HSDA) includes City of Vancouver, Musqueam, UBC Endowment Lands
5. Making Ends Meet and Working Well

- Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

- By 2025, reduce the City’s poverty rate by 75%.

- By 2025, increase median income by at least 3% every year.

Data source: Adapted from Statistics Canada, 2010 National Household Survey.
6. Being and Feeling Safe and Included

- Vancouver is a safe city in which residents feel secure
- By 2025, increase Vancouver residents’ sense of belonging by 10%
- By 2025, increase Vancouver residents’ sense of safety by 10%
- By 2025, make Vancouver the safest major city in Canada by reducing violent and property crime every year, including sexual assault and domestic violence

Reported Violent Crime Rate
Violent Crimes per 1,000 Population

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7. Cultivating Connections

- Vancouverites are connected and engaged in the places and spaces that matter to us

- By 2025, all Vancouverites report they have at least **4 people** in their network that they can rely on for support in times of need

- By 2025, increase municipal voter turnout to at least **60%**
• Vancouver are engaged in active living and have incomparable access to nature

• By 2020, all Vancouver residents live within a 5 minute walk of a park, greenway, or other green space (Greenest City Action Plan)

• By 2025, increase the percentage of Vancouver residents aged 18 and older who meet the Canadian Physical Activity Guidelines by 25% over 2014 levels
9. Lifelong Learning

- Vancouverites have equitable access to lifelong learning and development opportunities

- By 2025, **increase** participation in lifelong learning **by 25%** over 2014 levels
10. Expressing Ourselves

- Vancouver has a diverse and thriving cultural ecology that enriches the lives of all residents and visitors.

- By 2025, increase public participation and community engagement in arts and culture by 25% over 2014 levels.

**Cultural Spaces**
- Museum/gallery
- Theatre/performance
- Studio/rehearsal
- Educational
- Community space
- Cafe/Restaurant/Bar

City of Vancouver Cultural Spaces Map as of July 17, 2014
11. Getting Around

• Vancouverites enjoy safe, active, and accessible ways of getting around the city

• By 2020, make the majority (over 50%) of trips on foot, bike, and transit

(Greenest City Action Plan, Transportation 2040)
12. Environments to Thrive In

- Vancouverites have the right to a healthy environment and equitable access to livable environments in which they can thrive.

- Add to the Greenest City Action Plan, a biodiversity target and a target related to toxins prevention.

- By 2025, every Vancouver neighbourhood has a “Walk Score” of at least 70, meaning most errands can be done on foot.

Walk Scores

Walk Score categories:

- 0-49 “Car-dependent”
- 50-69 “Somewhat walkable”
- 70-89 “Very walkable”
- 90-100 “Walker’s paradise”

City overall 78
Leaders from the private, public and civil sectors in Vancouver work in integrated and collaborative ways toward the vision of a healthy Vancouver for all.

90% of “Actions for All” to be developed in Phase 2 of the Healthy City Strategy will be implemented.

“The promise of vision exhibited by this plan must be matched by building a network where the contribution of many is valued and adds up to something significant. The days are over when any of us can tackle the big issues and opportunities alone. We all have something to give and get.”

Steve Butz
President and CEO, YMCA Vancouver
Member of the Healthy City for All Leadership Table
“Let us find a way to belong to this time and place together. Our future, and the well-being of all our children, rests with the kind of relationships we build today.”

Dr. Chief Robert Joseph, Ambassador, Reconciliation Canada and a Healthy City for All Leadership Table Member
### Thank you: Healthy City for All Leadership Table

1. Dr. Penny Ballem, City Manager, City of Vancouver (Chair)
2. Michael Anhorn, Executive Director, CMHA, Vancouver and Burnaby
3. Janet Austin, CEO, YWCA
4. David R Boyd, Co-chair, Greenest City Action Team
5. Steve Butz, CEO, YMCA
6. Steve Cardwell, Superintendent, Vancouver School Board
7. Mary Collins, Director of the Secretariat, BC Healthy Living Alliance
8. Dr. Patty Daly, Chief Medical Health Officer, Vancouver Coastal Health
9. Dave Doig, Director, Grants and Community Initiatives, Vancouver Coastal Health
10. Al Etmanski, Co-chair, BC Partners for Social Impact
11. Natasha Golbeck, Director Strategic Deployment, Vancouver Coastal Health
12. Matt Herman, Executive Director, Healthy Living Branch, Population and Public Health, BC Ministry of Health
13. Maggie Ip, Patron and Founding Chair, SUCCESS
14. Chief Robert Joseph, Reconciliation Canada
15. Dr. Perry Kendall, Provincial Health Officer, BC Ministry of Health
16. Kathy Kinloch, President, BCIT
17. Kevin McCort, CEO, Vancouver Foundation
18. Heather McKay, Director, Centre for Hip Health and Mobility
19. Eyob Naizghi, Executive Director, MOSAIC
20. Stephen Owen, Public Policy Mediator
21. Lucille Pacey, President and CEO, Arts Umbrella
22. Dennis Padmore, Executive Director of Service Vancouver/Richmond, BC Ministry of Children and Family Development
24. Ellen Pekeles, Senior Vice President, Operations, Vancity Credit Union
25. Charles Perrin, Founding member of The Learning City
26. Tracy Porteous, Executive Director, Ending Violence Association of BC
27. Bob Rennie, President and CEO, Rennie Marketing Systems
28. Aart Schuurman Hess, CEO, Greater Vancouver Food Bank Society
29. Michael Spowart, Regional Director, Western Region, Public Health Agency of Canada
30. Rob Turnbull, CEO, Street to Home Foundation
Thank you – So many participants

The following is a list of people, groups and organizations who contributed to the development of Phase I of the Healthy City Strategy.

To Vancouver residents:

A special appreciation goes out to all residents who participated in the Talk Healthy City for All public engagement process by sharing their ideas on Soapbox, participating in Labs and other workshops, Twitter conversations, and visiting our Healthy City Strategy information tables at many events across the city. We look forward to continuing to work together.

Healthy City for All Leadership Table

City of Vancouver Advisory Committees and Task Forces

- Arts and Culture Policy Council
- Children, Youth and Families Advisory Committee
- LGBTQ Advisory Committee
- Multicultural Advisory Committee
- Persons with Disabilities Advisory Committee
- Public Art Committee
- Seniors’ Advisory Committee
- Urban Aboriginal Peoples Advisory Committee
- Urban Design Panel
- Vancouver City Planning Commission
- Vancouver Civic Theatres Board
- Vancouver Food Policy Council
- Vancouver Public Library Board
- Women’s Advisory Committee
- Mayor’s Engaged City Task Force
- Mayor’s Task Force on Mental Health and Addictions

Vancouver Coastal Health

- Dr. John Carsley, Medical Health Officer
- Jat Sandhu, Regional Director, Public Health Surveillance Unit
- Claire Gram, Policy Analyst

BC Ministry of Health

- Dr. Evan Adams, Deputy Provincial Health Officer, BC Ministry of Health

Healthy City Strategy Staff Team

Led by Social Policy staff, the Healthy City Strategy staff “technical” team included representation from the following City departments, boards and related entities:

- City Clerk’s
- Corporate Communications
- Engineering
- Community Services: Housing Policy, Cultural Services
- Human Resources
- Planning and Development Services
- Sustainability Group
- Vancouver Board of Parks and Recreation
- Vancouver Economic Commission
- Vancouver Police Department
- Vancouver Public Library

Community Centres

- Britannia Community Centre
- Champlain Heights Community Centre
- Coal Harbour Community Centre
- Douglas Park Community Centre
- Dunbar Community Centre
- False Creek Community Centre
- Hillcrest Community Centre
- Killarney Community Centre
- Marpole-Oakridge Community Centre
- Mount Pleasant Community Centre
- Ray-Cam Co-operative Centre
- Renfrew Park Community Centre
- Sunset Community Centre
- Thunderbird Community Centre
- Trout Lake Community Centre
- West End Community Centre
- West Point Grey Community Centre

Neighbourhood Houses

- Frog Hollow Neighbourhood House
- Kiwassa Neighbourhood House
- Mount Pleasant Neighbourhood House

Organizations and Individuals

- ALIVE
- BC Healthy Communities
- Centre for Hip Health and Mobility
- CityStudio
- Community Policing Centers
- Covenant House
- Envisioning Labs
- Dr. Trevor Hancock, School of Public Health and Social Policy, University of Victoria
- Kiwassa Neighbourhood House
- Learning City Group
- Gary Leung
- Living Wage for Families Campaign
- Low Income Caucus, Carnegie Community Centre
- Donovan Mahoney
- Mt. Pleasant Neighbourhood House
- PACE Society
- Planned Lifetime Advocacy Network
- REACH Community Health Centre
- Robert and Lily Lee Family Community Health Centre
- Social Innovation Exchange (SIX)
- The Future of Urbanity, the Environment and our Lifestyle (FUEL)
- UBC Human Early Learning Partnership
- Under One Umbrella Society
- Vancouver Board of Trade
- Watari
Next Steps
• Report back to Council March 2015
• Healthy City Leadership Table will lead development of the plan
• Key partnerships required to deliver on goals