

A Healthy City for All

Healthy
City
Strategy
2014-2025
- Phase 1

Presentation to
City Council

October 29,
2014



- **THAT Council adopt the vision, principles, long term goals, targets and indicators in A Healthy City for All: Healthy City Strategy 2014-2025 – Phase 1**
- **THAT Council direct staff to report back on the first four year action plan in 2015**



Benefits and outcomes

For residents:

- Healthier children and families and, therefore, healthier adults
- Increased health and well-being for vulnerable populations
- An engaged and connected city
- Liveable environments now and into the future



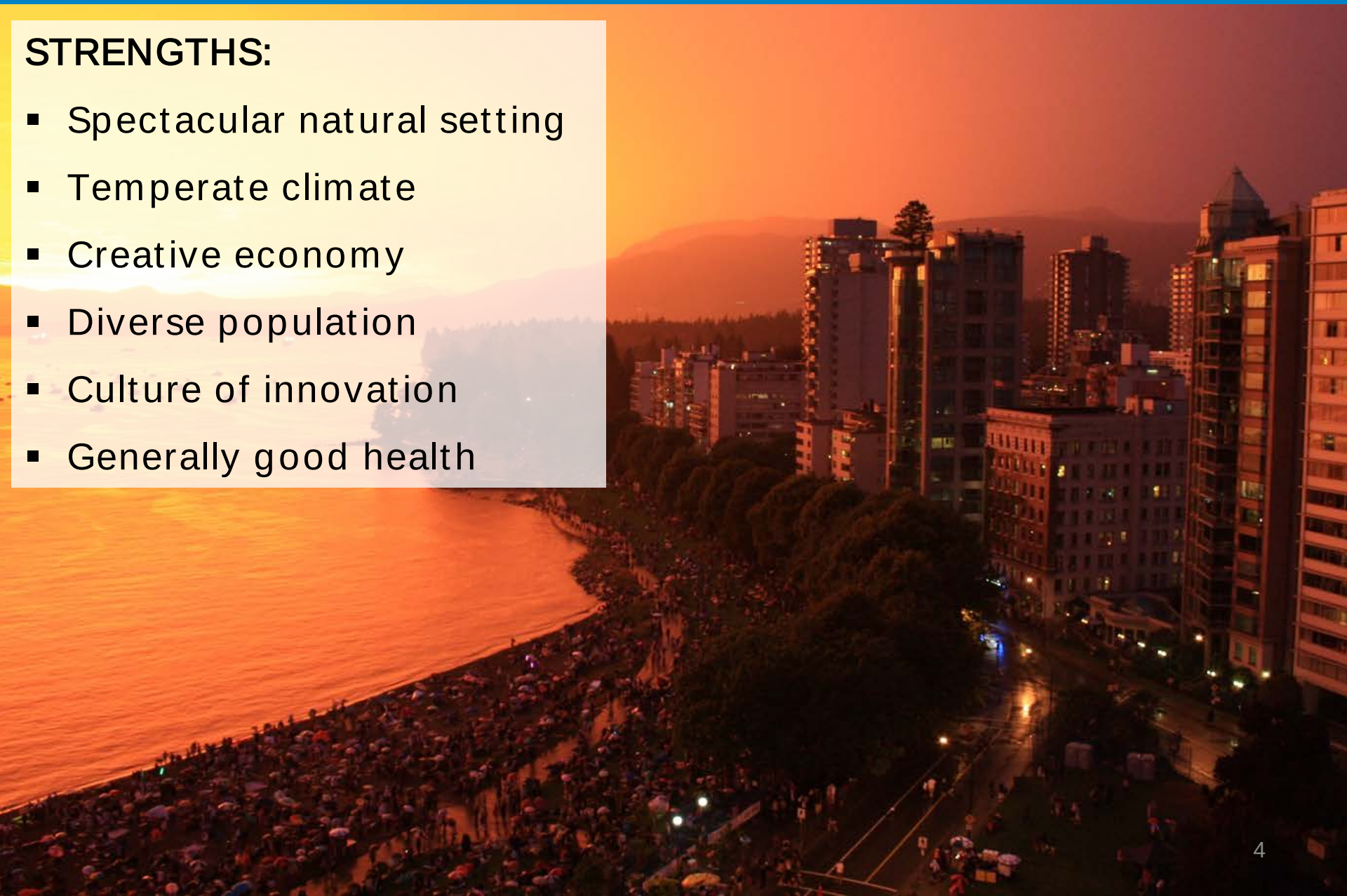
For the City and partners:

- Become a global leader in planning for health and well-being
- Identify priorities for City attention between now and 2025
- Clarify the City's role and align tools to address issues
- Provide a foundation to integrate and align goals and actions across departments
- Enhance partnerships and innovative approaches
- Identify targets and data for evidence-based decision-making

Vancouver has many strengths...

STRENGTHS:

- Spectacular natural setting
- Temperate climate
- Creative economy
- Diverse population
- Culture of innovation
- Generally good health



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CHALLENGES:

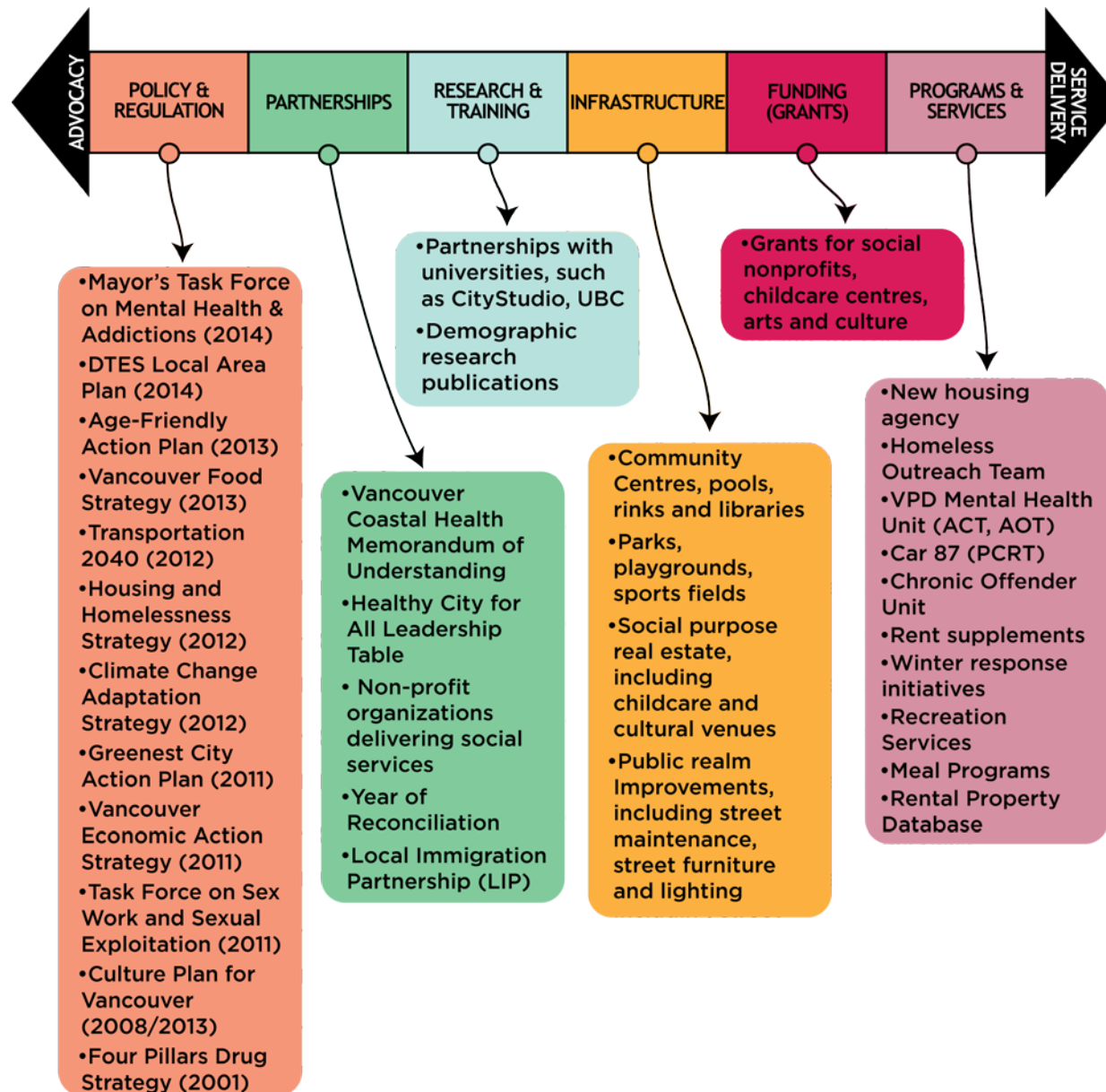
- Growing and aging population – number of seniors expected to double by 2036 BC Statistics, 2012
- 21% of households have low income and growing income disparities Statistics Canada, 2010
- 35% of kindergarten children are vulnerable in Vancouver UBC Human Early Learning Partnership Early Development Instrument, 2011-13
- Health inequities – *avoidable* inequalities in health between groups of people Health Officers Council of BC, 2008

The background of the slide is a photograph of a tall, light-colored city building with a clock face on its facade. The building is partially obscured by the branches of cherry blossom trees in full pink bloom, which frame the scene on the left and right sides.

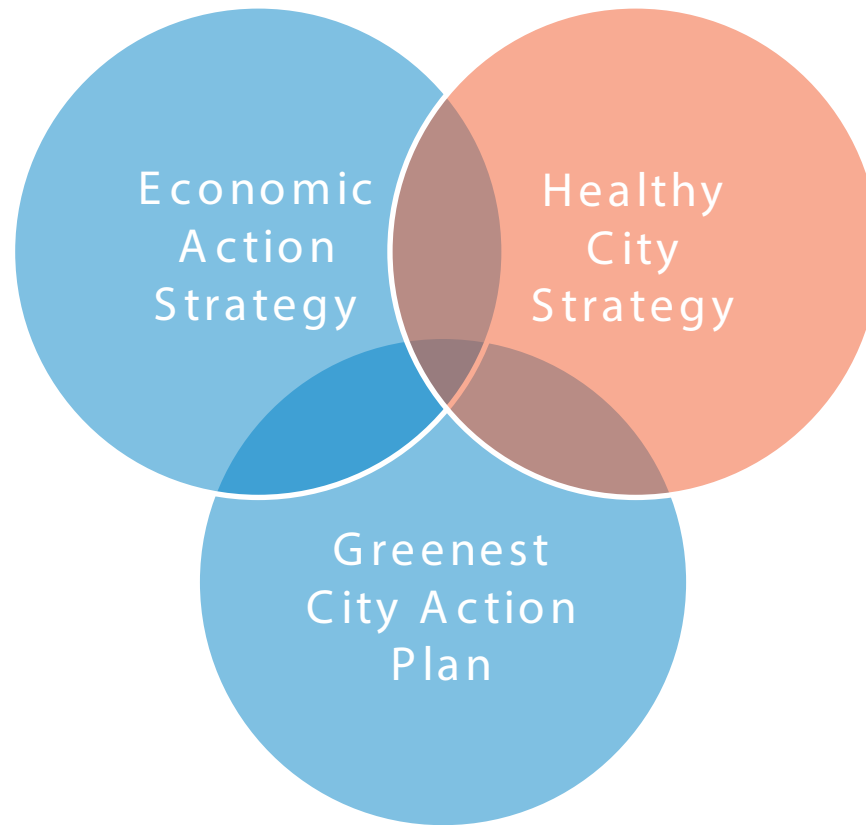
Local governments are uniquely placed to provide leadership for health. Many social determinants of health operate at the local and community level. Municipalities have the capacity to influence the determinants of health and inequalities – “the causes of the causes”.

World Health Organization, 2013

City tools for health and well-being with examples



The third bold and ambitious plan



Sustainability = Environmental + Social + Economic

Vision, focus areas, goals and connected initiatives

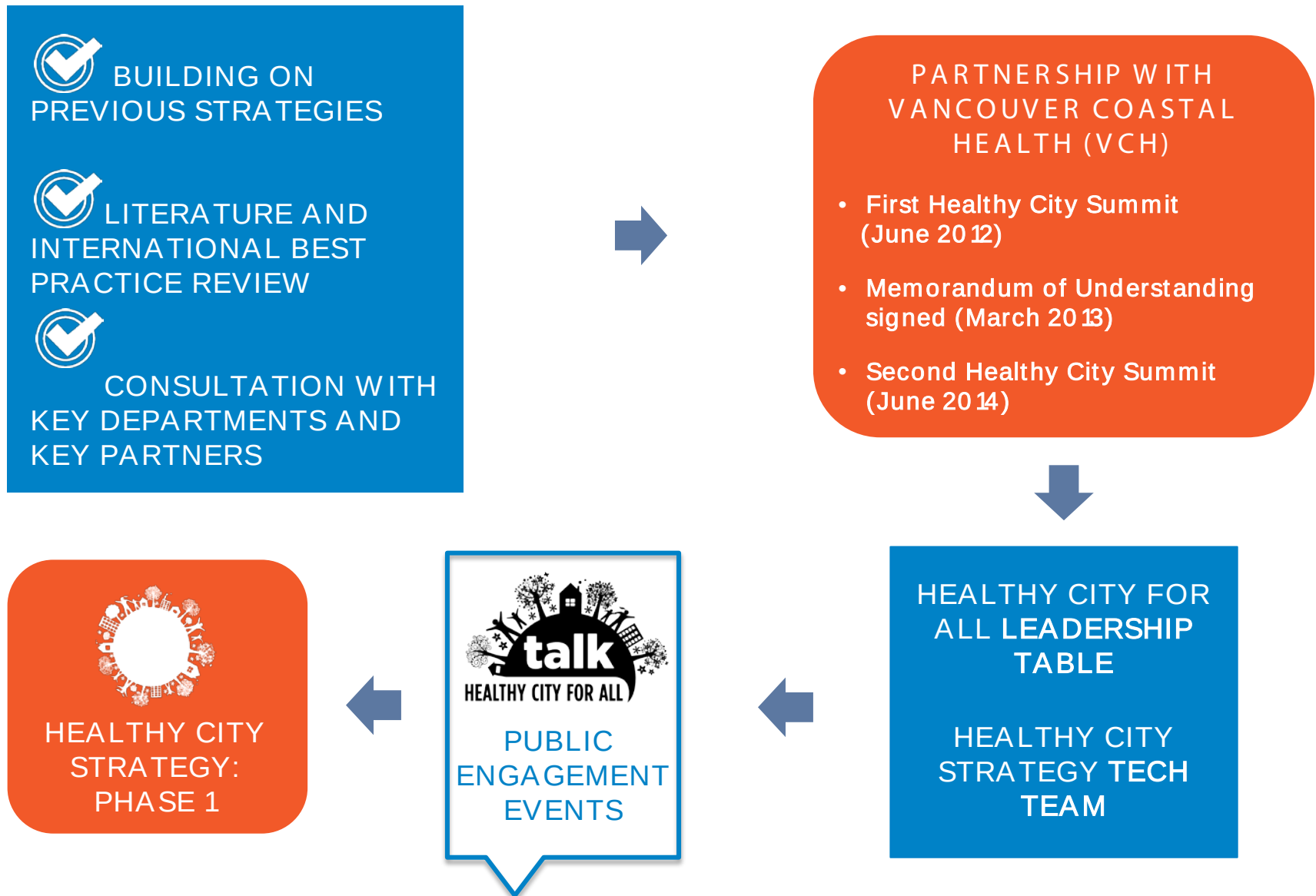


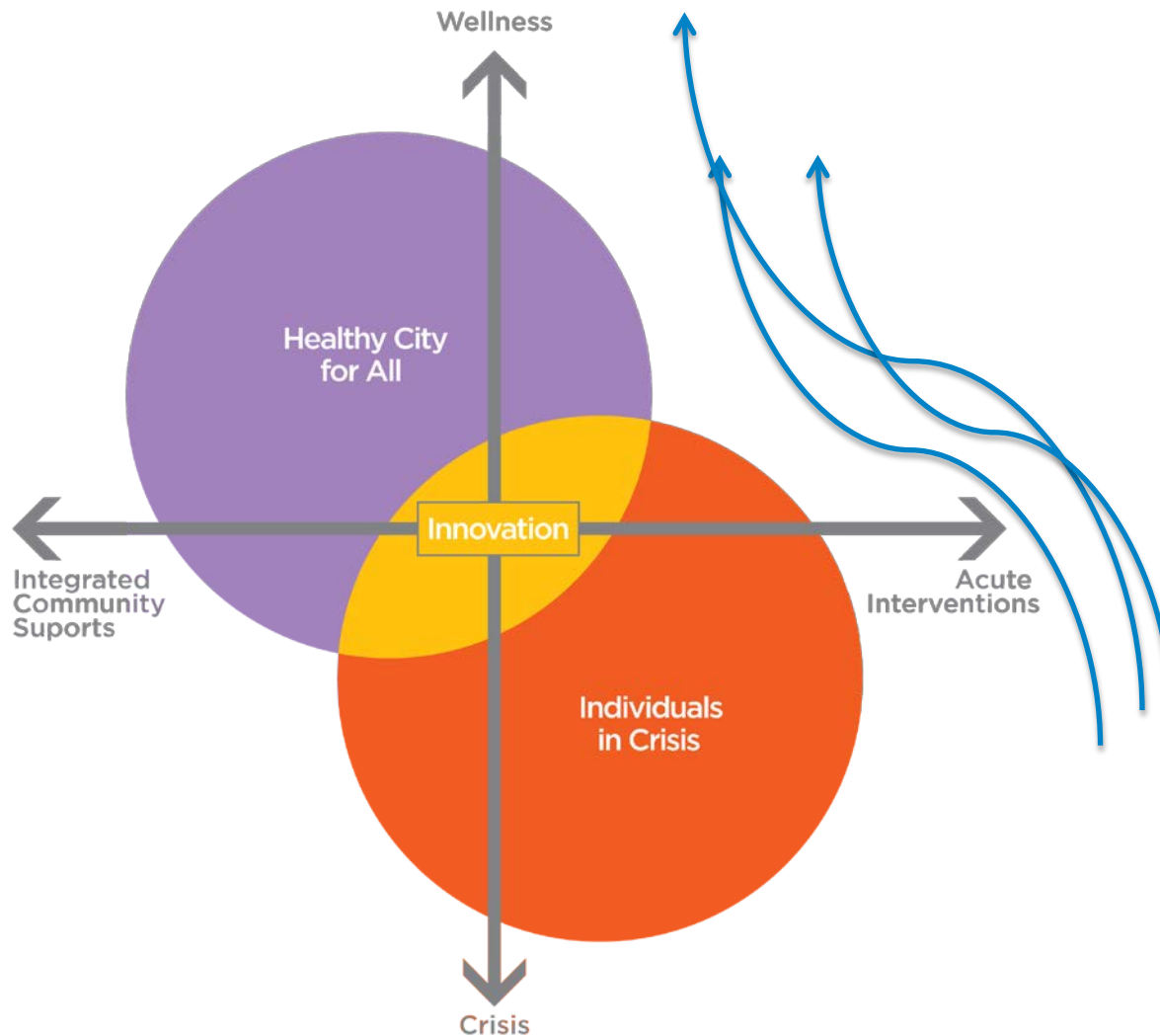
Healthy City for All Leadership Table

- Met regularly between January 2014 and August 2014
- 30 leaders from the public, private and voluntary sectors
- Representation from:
  - o City Manager (chair)
  - o All levels of government
  - o Philanthropy
  - o Public health, health services
  - o Social justice
  - o Arts and Culture
  - o Business
  - o Education
  - o Immigrant and refugee settlement
- o Provided key guidance and commitment for implementation



Background: Key components





Partnerships,
innovation
and
collective
action are
needed to
move
'upstream'
from crisis to
wellness



3 objectives:

1. Build understanding of the Healthy City Strategy
2. Gather innovative ideas to achieve goals and targets
3. Encourage Vancouver residents and organizations to take action



In-person: 1300+ participants

- 30 Ideas Labs
- 4 open houses at community centres
- Information tables at events and festivals

Online: estimated 10,000 people reached

- Online ideas-sharing platform
- City website
- Twitter, YouTube, Instagram

Other activities

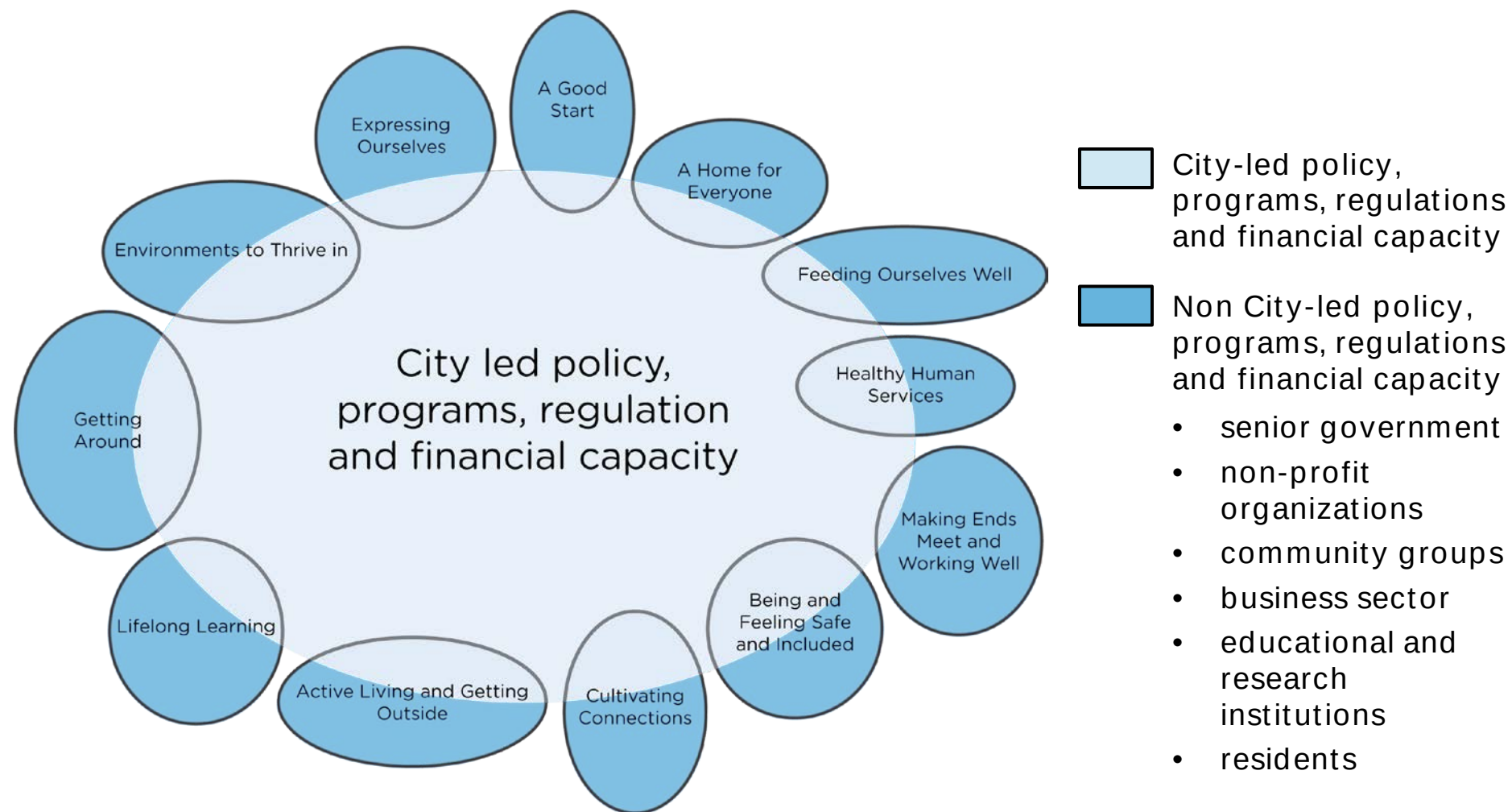
- International Social Innovation Exchange Conference
- The Future of Urbanity, the Environment and our Lifestyle (FUEL)
- Healthy City Summit with VCH



CITY OF
VANCOUVER



Collective responsibility to achieve goals



The background of the slide is a photograph of a beach at sunset. The sky is a mix of orange, yellow, and blue. The ocean is dark blue with white foam from waves breaking on the shore. In the distance, several ships are visible on the water, and mountains are silhouetted against the horizon.

“..new ideas that resolve existing social, cultural, economic and environmental challenges. A true social innovation is systems-changing – it permanently alters the perceptions, behaviours, relationships and structures that previously gave rise to these challenges.”

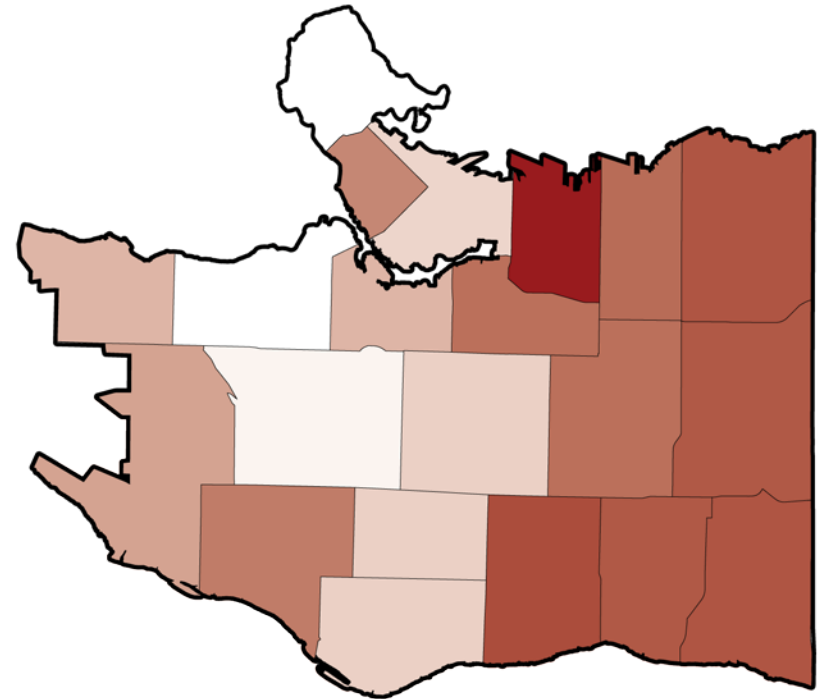
BC Partners for Social Impact

Healthy City Goals



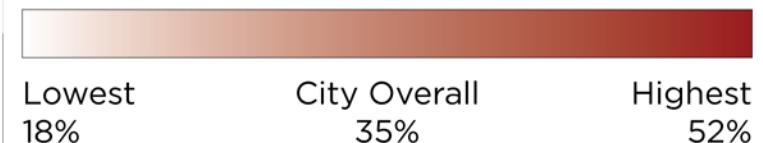
1 A Good Start

- Vancouver's children have the best chance of enjoying a healthy childhood
- By 2025, at least **85%** of Vancouver's children are developmentally ready for school when they enter kindergarten



EDI Vulnerability

Children vulnerable on one or more scales:





2. A Home for Everyone

- A range of affordable housing choices is available for all Vancouverites

By 2015:

- **End** Street Homelessness

By 2021 enable:

- **2,900** new supportive housing units
- **5,000** new social housing units, including **1,000** units of Single Room Occupancy (SRO) Hotel replacement
- **5,000** new units of secured purpose built rental housing

(Housing and Homelessness Strategy)



ENDING HOMELESSNESS

Shelters

SROs

Supportive
Housing

RENTAL HOUSING

Non-market
Rental
(Social
Housing)

Purpose-built
Rental

Secondary
Suites

Rented
Condos

HOME OWNERSHIP

Condos

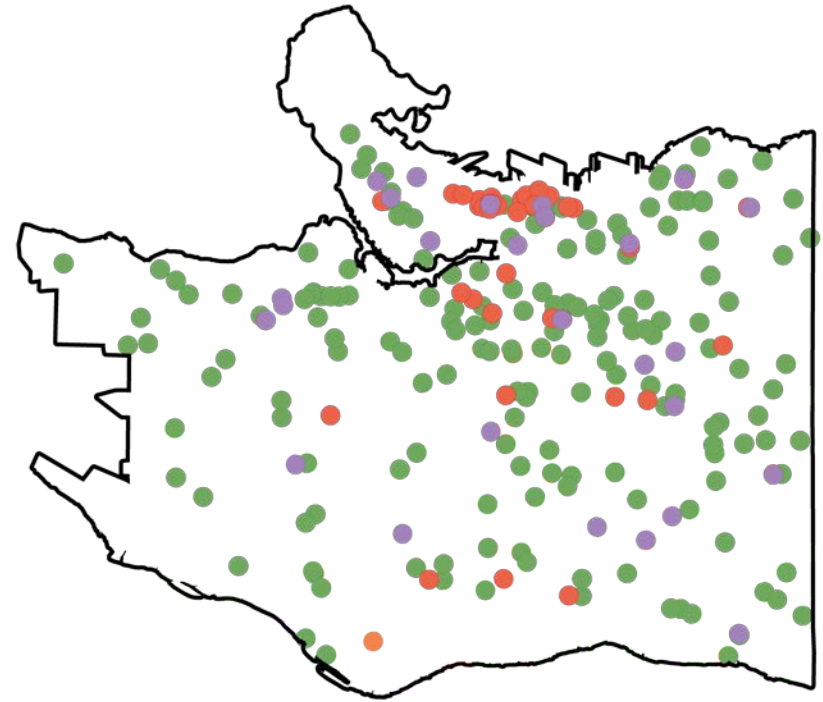
Other
Ownerships
20



3. Feeding Ourselves Well

- Vancouver has a healthy, just and sustainable food system.
- By 2020, increase city-wide and neighbourhood food assets, including community gardens and orchards, farmers' markets, urban farms, community kitchens and community food markets by a minimum of **50%** over 2010 levels

(Vancouver Food Strategy)



Food Assets

- Community Kitchen
- Neighbourhood Food Network
- Market
- Garden, Orchard

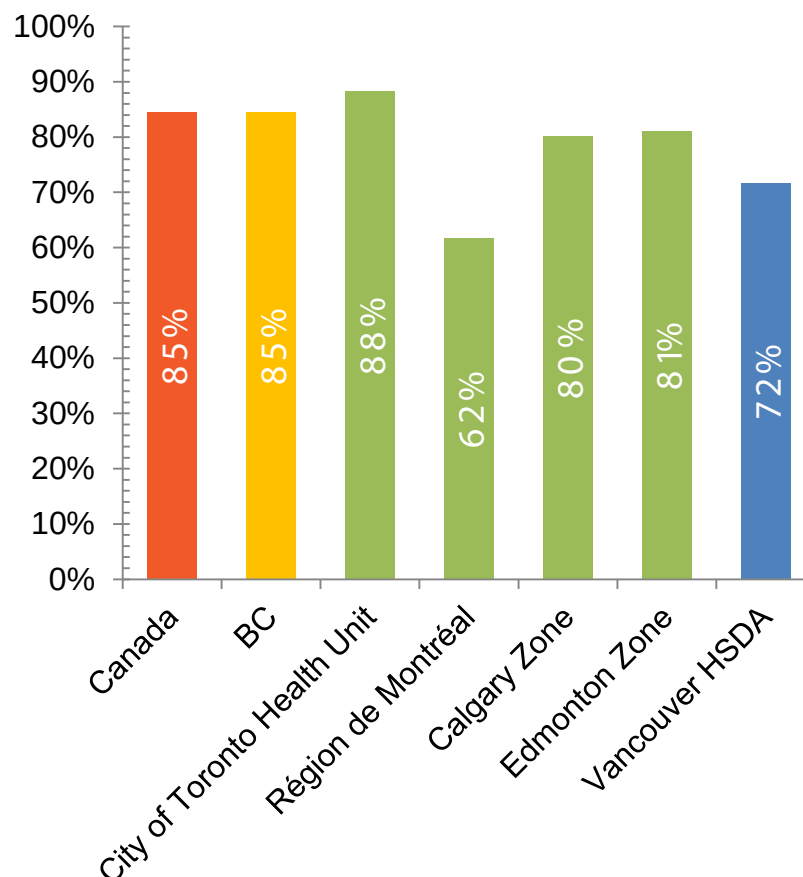
Photograph by Lloyd Lee



4. Healthy Human Services

- Vancouverites have equitable access to high-quality social, community and health services.
- By 2025, **increase** the percentage of Vancouverites who report have access to services when they need them **by 25%** over 2014 levels
- By 2025, **all** Vancouver residents are attached to a family doctor

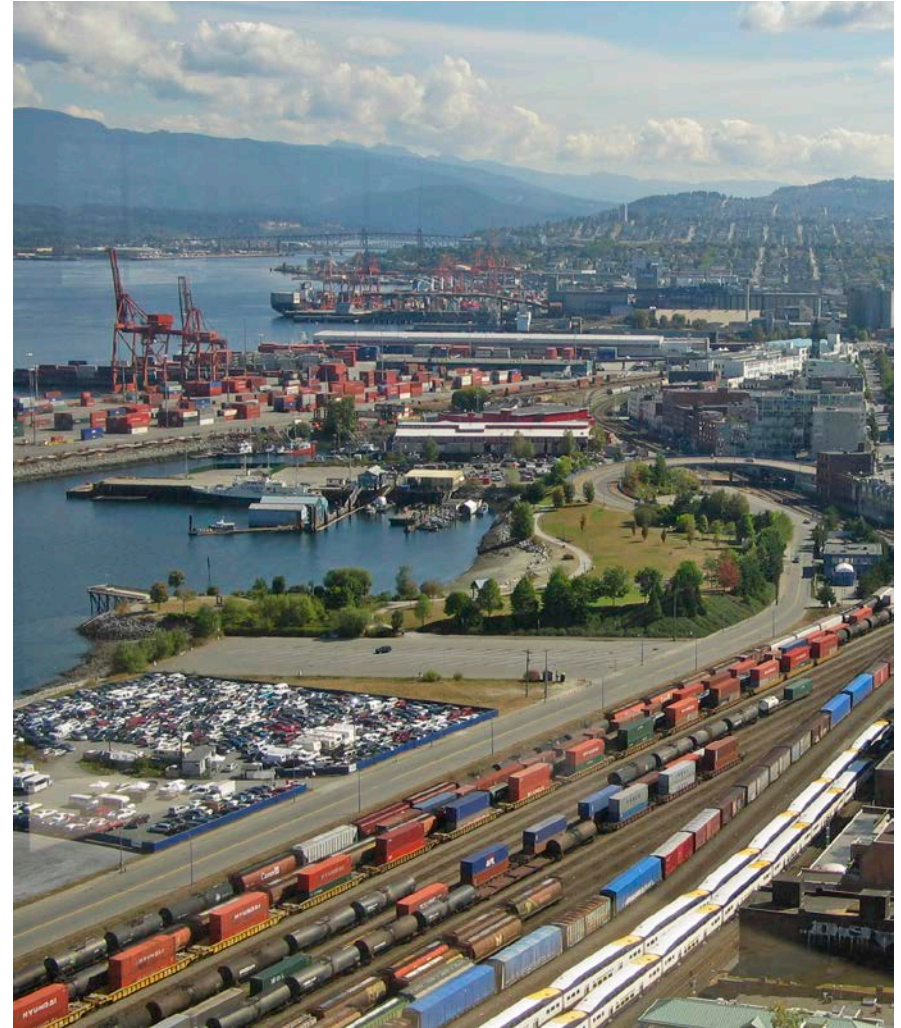
Access to a Regular Doctor
Persons Aged 12+ Reporting a Regular Doctor





5. Making Ends Meet and Working Well

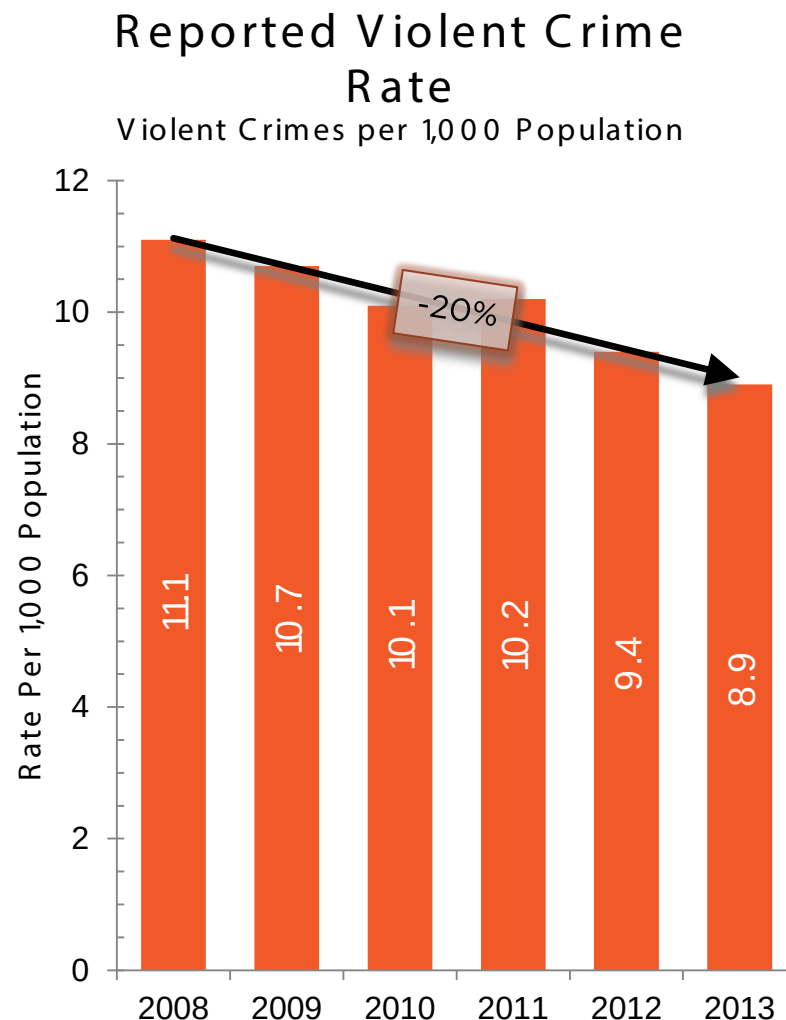
- Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities
- By 2025, **reduce** the City's poverty rate **by 75%**
- By 2025, **increase** median income **by at least 3%** every year





6. Being and Feeling Safe and Included

- Vancouver is a safe city in which residents feel secure
- By 2025, **increase** Vancouver residents' sense of belonging **by 10 %**
- By 2025, **increase** Vancouver residents' sense of safety **by 10 %**
- By 2025, make Vancouver the **safest major city** in Canada by reducing violent and property crime every year, including sexual assault and domestic violence





7. Cultivating Connections

- Vancouverites are connected and engaged in the places and spaces that matter to us
- By 2025, **all** Vancouverites report they have **at least 4 people** in their network that they can rely on for support in times of need
- By 2025, **increase** municipal voter turnout to at least **60%**





8. Active Living and Getting Outside

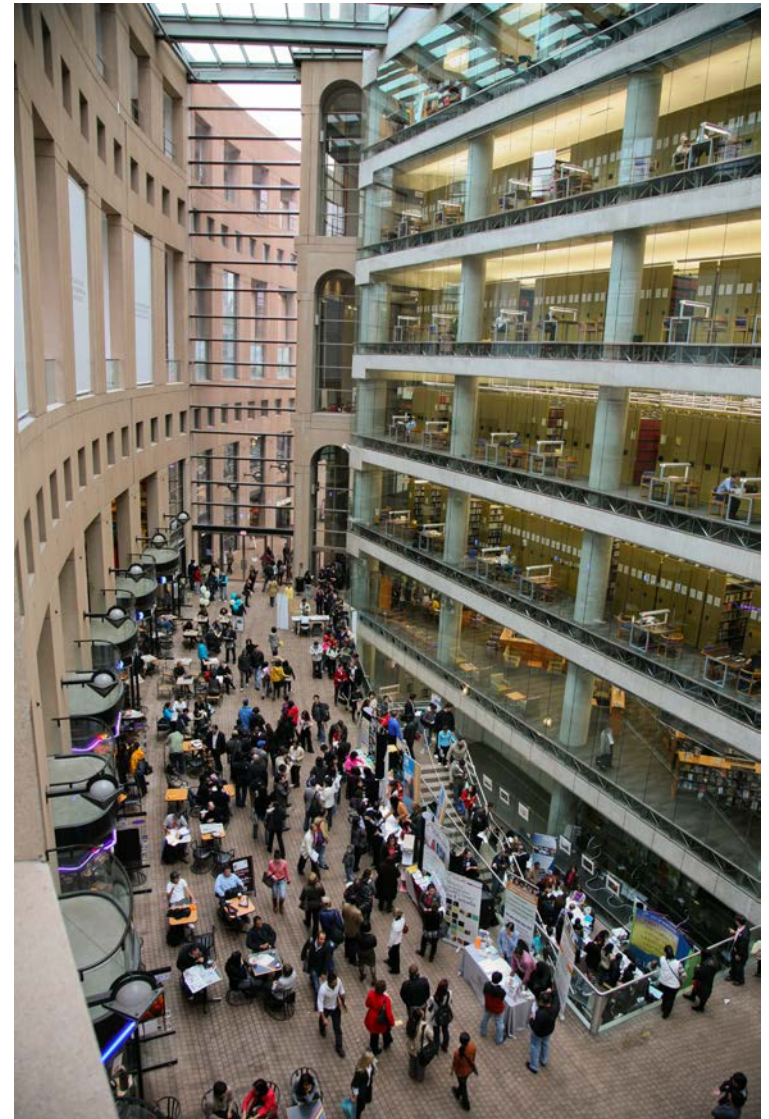
- Vancouver are engaged in active living and have incomparable access to nature
- By 2020, **all** Vancouver residents live within a **5 minute walk** of a park, greenway, or other green space
(Greenest City Action Plan)
- By 2025, **increase** the percentage of Vancouver residents aged 18 and older who meet the Canadian Physical Activity Guidelines **by 25%** over 2014 levels





9. Lifelong Learning

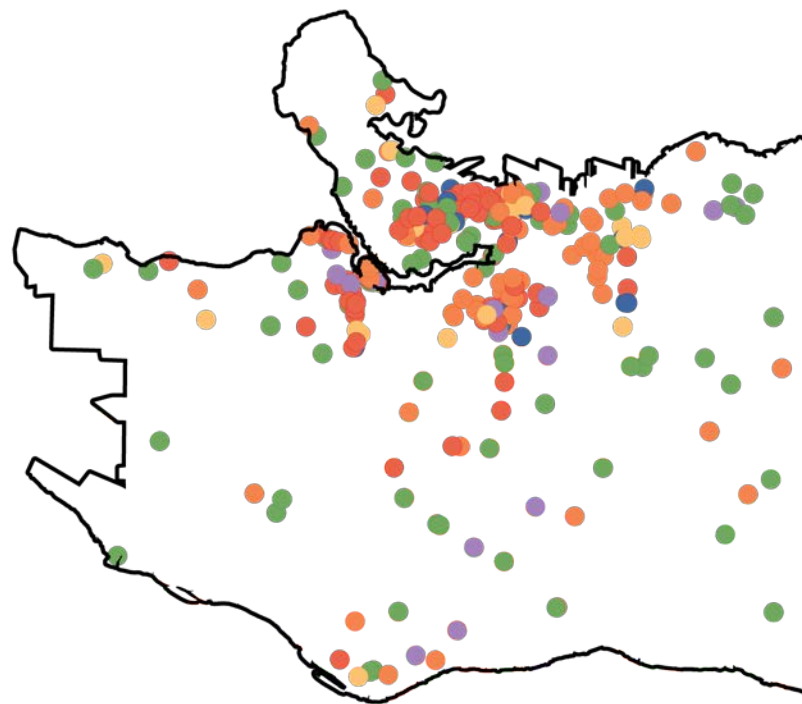
- Vancouverites have equitable access to lifelong learning and development opportunities
- By 2025, **increase** participation in lifelong learning **by 25%** over 2014 levels





10. Expressing Ourselves

- Vancouver has a diverse and thriving cultural ecology that enriches the lives of all residents and visitors
- By 2025, **increase** public participation and community engagement in arts and culture **by 25%** over 2014 levels



Cultural Spaces

• Museum/gallery	• Theatre/performance
• Studio/rehearsal	• Educational
• Community space	• Cafe/Restaurant/Bar

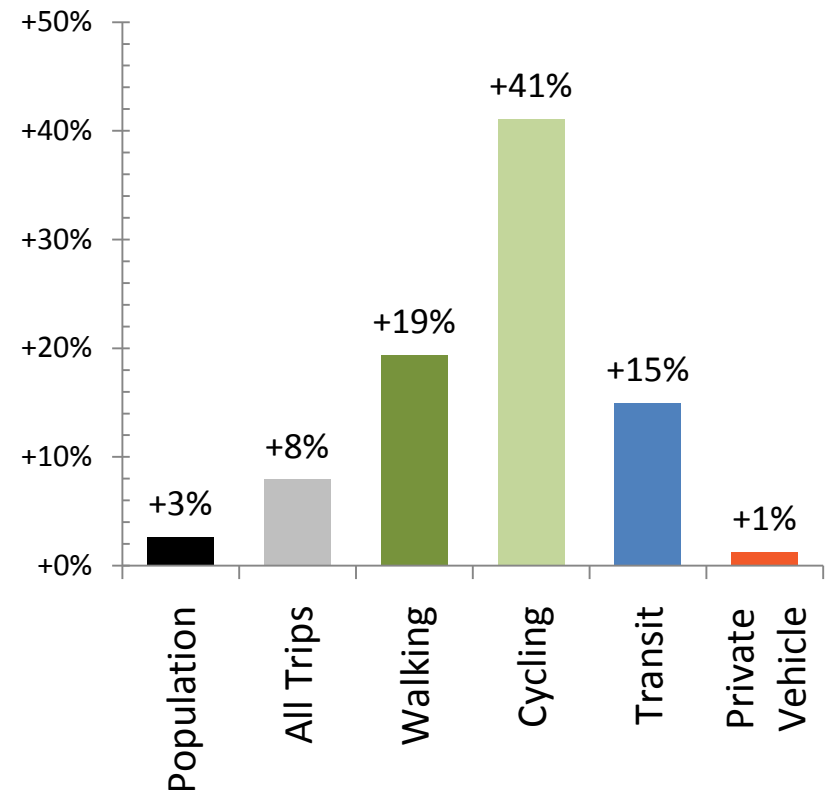


11 Getting Around

- Vancouverites enjoy safe, active, and accessible ways of getting around the city
- By 2020, make the majority **(over 50%)** of trips on foot, bike, and transit

**(Greenest City Action Plan,
Transportation 2040)**

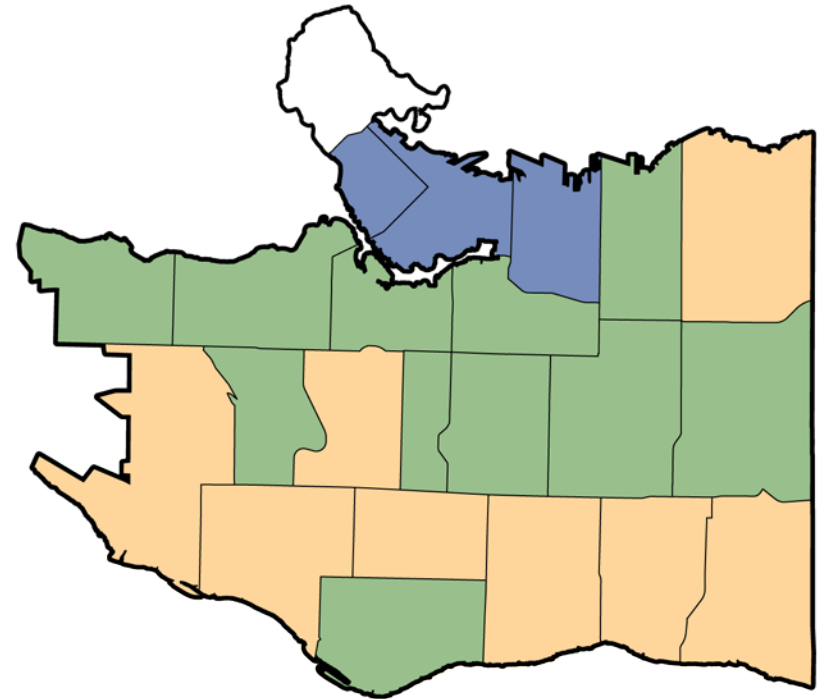
**Growth Rate by
Transportation Mode**
Percentage Change in Estimated Daily
Trips Originating in City of Vancouver,
2008-2011





12. Environments to Thrive In

- Vancouverites have the right to a healthy environment and equitable access to livable environments in which they can thrive
- Add to the **Greenest City Action Plan**, a biodiversity target and a target related to toxins prevention
- By 2025, every Vancouver neighbourhood has a **“Walk Score” of at least 70**, meaning most errands can be done on foot

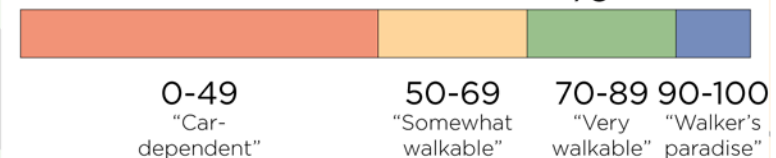


Walk Scores

Walk Score categories:

City overall

78





13. Collaborative Leadership for a Healthy City for All

- Leaders from the private, public and civil sectors in Vancouver work in integrated and collaborative ways toward the vision of a healthy Vancouver for all
- **90%** of “Actions for All” to be developed in Phase 2 of the Healthy City Strategy will be implemented

“The promise of vision exhibited by this plan must be matched by building a network where the contribution of many is valued and adds up to something significant. The days are over when any of us can tackle the big issues and opportunities alone. We all have something to give and get.”

Steve Butz
President and CEO, YMCA Vancouver
Member of the Healthy City for All
Leadership Table

A photograph of a dense forest with tall, thin trees and a thick layer of green ferns on the forest floor. The scene is misty or foggy, creating a soft, ethereal atmosphere. The trees are mostly vertical, and the ground is covered in lush green vegetation.

“Let us find a way to belong to this time and place together. Our future, and the well-being of all our children, rests with the kind of relationships we build today.”

Dr. Chief Robert Joseph, Ambassador, Reconciliation Canada
and a Healthy City for All Leadership Table Member

Thank you: Healthy City for All Leadership Table

1. Dr. Penny Ballem, City Manager, City of Vancouver (Chair)
2. Michael Anhorn, Executive Director, CMHA, Vancouver and Burnaby
3. Janet Austin, CEO, YWCA
4. David R Boyd, Co-chair, Greenest City Action Team
5. Steve Butz, CEO, YMCA
6. Steve Cardwell, Superintendent, Vancouver School Board
7. Mary Collins, Director of the Secretariat, BC Healthy Living Alliance
8. Dr. Patty Daly, Chief Medical Health Officer, Vancouver Coastal Health
9. Dave Doig, Director, Grants and Community Initiatives, Vancouver Foundation
10. Al Etmanski, Co-chair, BC Partners for Social Impact
11. Natasha Golbeck, Director Strategic Deployment, Vancouver Coastal Health
12. Matt Herman, Executive Director, Healthy Living Branch, Population and Public Health, BC Ministry of Health
13. Maggie Ip, Patron and Founding Chair, SUCCESS
14. Chief Robert Joseph, Reconciliation Canada
15. Dr. Perry Kendall, Provincial Health Officer, BC Ministry of Health
16. Kathy Kinloch, President, BCIT
17. Kevin McCort, CEO, Vancouver Foundation
18. Heather McKay, Director, Centre for Hip Health and Mobility
19. Eyob Naizghi, Executive Director, MOSAIC
20. Stephen Owen, Public Policy Mediator
21. Lucille Pacey, President and CEO, Arts Umbrella
22. Dennis Padmore, Executive Director of Service Vancouver/ Richmond, BC Ministry of Children and Family Development
23. Ajay Patel, Dean, International Education, Langara College
24. Ellen Pেকেles, Senior Vice President, Operations, Vancity Credit Union
25. Charles Perrin, Founding member of The Learning City
26. Tracy Porteous, Executive Director, Ending Violence Association of BC
27. Bob Rennie, President and CEO, Rennie Marketing Systems
28. Aart Schuurman Hess, CEO, Greater Vancouver Food Bank Society
29. Michael Spowart, Regional Director, Western Region, Public Health Agency of Canada
30. Rob Turnbull, CEO, Street to Home Foundation

Thank you – So many participants

The following is a list of people, groups and organizations who contributed to the development of Phase I of the Healthy City Strategy.

To Vancouver residents:

A special appreciation goes out to all residents who participated in the Talk Healthy City for All public engagement process by sharing their ideas on Soapbox, participating in Labs and other workshops, Twitter conversations, and visiting our Healthy City Strategy information tables at many events across the city. We look forward to continuing to work together.

Healthy City for All Leadership Table

City of Vancouver Advisory Committees and Task Forces

Arts and Culture Policy Council
Children, Youth and Families Advisory Committee
LGBTQ Advisory Committee
Multicultural Advisory Committee
Persons with Disabilities Advisory Committee
Public Art Committee
Seniors' Advisory Committee
Urban Aboriginal Peoples Advisory Committee
Urban Design Panel
Vancouver City Planning Commission
Vancouver Civic Theatres Board
Vancouver Food Policy Council
Vancouver Public Library Board
Women's Advisory Committee
Mayor's Engaged City Task Force
Mayor's Task Force on Mental Health and Addictions

Vancouver Coastal Health

Dr. John Carsley, Medical Health Officer
Jat Sandhu, Regional Director, Public Health Surveillance Unit
Claire Gram, Policy Analyst

BC Ministry of Health

Dr. Evan Adams, Deputy Provincial Health Officer, BC Ministry of Health

Healthy City Strategy Staff Team

Led by Social Policy staff, the Healthy City Strategy staff "technical" team included representation from the following City departments, boards and related entities:

- City Clerk's
- Corporate Communications
- Engineering
- Community Services: Housing Policy, Cultural Services
- Human Resources
- Planning and Development Services
- Sustainability Group
- Vancouver Board of Parks and Recreation
- Vancouver Economic Commission
- Vancouver Police Department
- Vancouver Public Library

Community Centres

Britannia Community Centre
Champlain Heights Community Centre
Coal Harbour Community Centre
Douglas Park Community Centre
Dunbar Community Centre
False Creek Community Centre
Hillcrest Community Centre
Killarney Community Centre
Marpole-Oakridge Community Centre
Mount Pleasant Community Centre
Ray-Cam Co-operative Centre
Renfrew Park Community Centre
Sunset Community Centre
Thunderbird Community Centre
Trout Lake Community Centre
West End Community Centre
West Point Grey Community Centre

Neighbourhood Houses

Frog Hollow Neighbourhood House
Kiwassa Neighbourhood House
Mount Pleasant Neighbourhood House

Organizations and Individuals

ALIVE
BC Healthy Communities
Centre for Hip Health and Mobility
CityStudio
Community Policing Centers
Covenant House
Divisions of Family Practice, BC
Engaged Immigrant Youth Program, Vancouver School Board
Envisioning Labs
Dr. Trevor Hancock, School of Public Health and Social Policy, University of Victoria
Kiwassa Neighbourhood House
Learning City Group
Gary Leung
Living Wage for Families Campaign
Low Income Caucus, Carnegie Community Centre
Donovan Mahoney
Mt. Pleasant Neighbourhood House
PACE Society
Planned Lifetime Advocacy Network
REACH Community Health Centre
Robert and Lily Lee Family Community Health Centre
Social Innovation Exchange (SIX)
The Future of Urbanity, the Environment and our Lifestyle (FUEL)
UBC Human Early Learning Partnership
Under One Umbrella Society
Vancouver Board of Trade
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Next Steps

- Report back to Council March 20 15
- Healthy City Leadership Table will lead development of the plan
- Key partnerships required to deliver on goals