



## OTHER REPORT

Report Date: September 10, 2014  
Contact: Verna Magee-Shepherd, c/o Heather Gordon  
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Meeting Date: September 30, 2014

TO: Vancouver City Council  
FROM: Civic Asset Naming Committee  
SUBJECT: New Street Name - Rivergrass Drive (East Fraser Lands)

### ***RECOMMENDATION***

- A. THAT the new public street shown as Road 17 on the graphic attached as Appendix A be named as "Rivergrass Drive".
- B. THAT the Director of Legal Services be instructed to bring forward the appropriate amendment to the Street Name By-law.

### ***CITY MANAGER'S COMMENTS***

The City Manager submits the foregoing recommendation for consideration.

### ***COUNCIL AUTHORITY/PREVIOUS DECISIONS***

Council uses the Street Name By-Law, No. 4054, to name and regulate public roads in the City of Vancouver. The Civic Asset Naming Committee was established by Council on February 29, 2012, and consists of one representative of the Vancouver Historical Society, one representative of the Vancouver Public Spaces Network, three members of the public residing in Vancouver, two members of the Multicultural Advisory Committee and two members of the Urban Aboriginal Peoples Advisory Committee. The Committee approves names to be added to the Names Reserve List based on input from staff regarding compliance with naming policies and guidelines and also recommends names to Council for new streets and roads, development areas, pedestrian and cycling infrastructure, and other City-owned assets and facilities (excluding Parks and Library assets).

## **REPORT SUMMARY**

This report seeks Council approval of naming a new public street within the River District area, also known as East Fraser Lands, as "Rivergrass Drive".

## **REPORT**

### ***Background/Context***

In September 2010, the City's Street Naming Committee received a request from the developer, Park Lane Homes, outlining the need to name 23 public and private streets in its River District development south of Marine Drive. In November 2010, the same committee approved the naming of "Pierview Crescent" and "Riverwalk Avenue" in the River District. Throughout 2013 and 2014, the Civic Asset Naming Committee considered names for several new streets in the development and subsequently made recommendations for the names "North Arm Avenue", "River District Crossing" and "Sawmill Crescent", all of which have been approved by Council.

At its meeting on September 8, 2014, the Committee approved the name "Rivergrass Drive" for Road 17, which is a north/south running street that will act as a main corridor within the River District, and will intersect with North Arm Avenue and Sawmill Crescent, connecting the waterfront with the "Town Square" precinct of the development. The surrounding area will be residential, characterized by mid-density residences in the form of low- to mid-rise apartments with some tower adjacencies.

"Rivergrass" is an evocative name for a residential neighbourhood. It reflects the site's natural features and references the Musqueam First Nation, whose name may be translated as "People of the River Grass" and whose people have inhabited the shores of the Fraser River for thousands of years.

The Civic Asset Naming Committee views the River District development as a significant heritage landscape. In a city as built-out as Vancouver, the City has a rare opportunity to select street names that reflect the site's rich historical, cultural, geographical and natural features. The name put forward in this report has been chosen after careful thought, research and discussion, and also with a view of the River District development as a whole.

### ***Implications/Related Issues/Risk***

#### ***Financial***

There are no financial implications.

## **CONCLUSION**

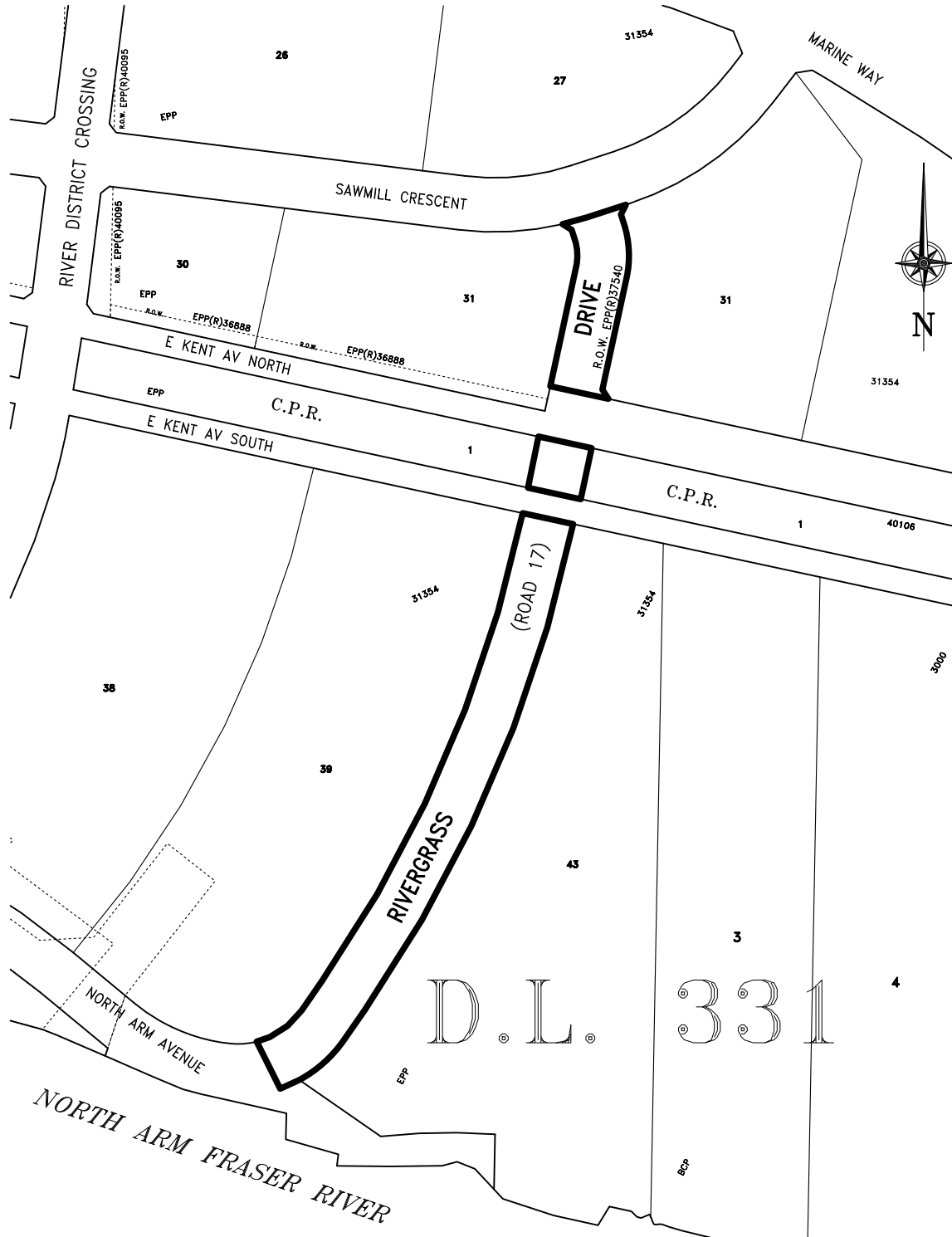
The Civic Asset Naming Committee recommends Council approve the name of "Rivergrass Drive" for Road 17 in the River District area, as shown on the attached graphic.

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# PLAN TO ACCOMPANY A BY-LAW TO AMEND STREET NAME BY-LAW No. 4054.

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DRAWING NOT TO SCALE



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