



## ADMINISTRATIVE REPORT

Report Date: May 22, 2014  
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Meeting Date: June 24, 2014

TO: Vancouver City Council  
FROM: General Manager, Vancouver Board of Parks and Recreation  
SUBJECT: Vancouver Sport Hosting Grant - 2014 Spring Intake Allocations

### **RECOMMENDATION**

THAT Council approve Sport Hosting Grants totalling \$14,000 as outlined in the body of this report. The funding source will be the 2014 Sport Hosting Grant Program budget.

### **GENERAL MANAGER'S COMMENTS**

The General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

### **COUNCIL POLICY**

On July 13, 2006, Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

Approval of grant recommendations requires eight affirmative votes.

### **SUMMARY**

This report recommends approval of Major and Community Sport Event Operating Grants totalling \$14,000.

## BACKGROUND

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

Specific assessment guidelines were also identified in the Council report and three types of grants were designated to support sport hosting initiatives:

- **Major Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of the event's total gross operating budget or \$100,000.
- **Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, and parks, not to exceed the lesser of 50% of an event's city service costs or \$10,000.
- **Community Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of an event's total gross operating budget or \$5,000.

Sport Hosting Grant Program History			
Intake Years	Total Number of Applications	Amount of Grants Requested	Amount of Grants Approved
2007-2013	117	\$2,907,343	\$1,621,380

Notes:

- 1) \$201,075 has been returned back to the program as a result of event cancellations or reductions in spending thresholds.
- 2) The approved grant figure includes 2014 funding commitments towards the 2015 FIFA Women's World Cup (\$75,000).

## DISCUSSION

All Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

The panel received four applications during the Spring 2014 intake. There was one application for a Major Sport Operating Grant and three applications for Community Sport Operating Grants. The panel met to review and evaluate the applications on May 2.

### Summary of Review Panel Recommendations

The review panel carefully considered and applied the criteria outlined in the assessment guidelines. Not all organizations or events met the program requirements, and as a result, two applications are not being recommended for support.

The organizations which applied for grants, the amounts requested, and the review panel's grant recommendations are summarized in the table below.

Organization	Event	Date	Event Budget	Grant Requested	Spring 2014 Grant Recommended	Notes
<b>Major Sport Event Operating Grants</b>						
Tennis BC	Stanley Park Open (Men's Futures Tournament)	Jul. 10-20, 2014	\$95,750	\$20,000	\$10,000	
<b>Major Events Sub Total</b>	<b>1 Event</b>		<b>\$95,750</b>	<b>\$20,000</b>	<b>\$10,000</b>	
<b>Community Sport Event Operating Grants</b>						
Aprons for Gloves Boxing Association	Restaurant Rumble 2014	Jul. 23, 2014	\$72,495	\$5,000	\$0	Fundraising events are not supported under the current guidelines.
Latincoover Business and Cultural Society	Mini World Cup 2014 (6th Annual Carnaval Del Sol Festival)	Jun. 28 - Jul. 6, 2014	\$16,475	\$5,000	\$0	Event funded in 2013.
Vancouver Technical Secondary PAC	Girls Soccer Provincial Championships	May 28-31, 2014	\$12,855	\$4,000	\$4,000	
<b>Community Events Sub Total</b>	<b>3 Events</b>		<b>\$101,825</b>	<b>\$14,000</b>	<b>\$4,000</b>	
<b>Total Proposed Grant Funding</b>	<b>4 Events</b>		<b>\$197,575</b>	<b>\$34,000</b>	<b>\$14,000</b>	

The review panel is recommending that one Major Sport Operating Grant and one Community Sport Operating Grant totaling \$14,000 be awarded from the 2014 Sport Hosting Grant Program budget.

### FINANCIAL IMPLICATIONS

The table below outlines the available funding for the Sport Hosting Grant Program, including future commitments previously approved by Council.

2014 Annual Sport Hosting Grant Funding		\$200,000
2013 Carry Forward		\$187,568
Committed as at May 8, 2014 (1)	(\$280,625)	
Spent as at May 8, 2014	(\$4,000)	
2014 Funding Available for Allocation		\$102,943
Proposed Grant Funding for 2014 Spring Intake	(\$14,000)	
2014 Funding Available for Allocation for Fall Intake		\$88,943
(1): This figure includes \$200,000 contribution to FIFA, and a total of \$80,625 in smaller grants contributions to various organizations.		

As the table above indicates, funding in the amount of \$102,943 is available for 2014 Spring applications. Subject to the approval of the funding commitments recommended in this report, \$88,943 will be available for the 2014 Fall grant intake. The Fall intake period closes at the end of October, and funding recommendations from that intake will be presented to Council in late November or early December.

It should also be noted that Council approved a funding commitment of \$250,000 on February 3, 2011 (RTS 9059) to support the hosting of the 2015 FIFA Women's World Cup. \$200,000 has been committed from the 2012-2014 Sport Hosting Grant Program budgets for this event, and the remaining \$50,000 will be provided from the 2015 Sport Hosting Grant Program budget.

### ***CONCLUSION***

The Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$14,000 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

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