



Making Space for Arts & Culture



Making Space for Arts & Culture

1. Context

- Cultural Plan Strategic Directions
- Sector Strengths / Space Challenges
- Types of Cultural Space

2. Looking Back / Accomplishments

- 2008 - 2013 Cultural Facilities Plan

3. Taking Stock of Cultural Space in Vancouver

- Real Estate Conditions for Arts & Culture
- Online “Live” Cultural Spaces Mapping Project

4. Looking Forward / Strategic Directions

- 2014 - 2018 Cultural Space Directions

Foster Cultural Leadership

Increase Participation and Engagement

Provide Adaptable Sustainable Support Programs

Optimize Investment in Cultural Assets

Invest in Creative Economy

SECTOR STRENGTHS

- International acclaim for artists and groups in various disciplines
- 400+ non profit cultural groups
- 5 million audience members at performances & exhibitions*
- Highest % of artists in Canada (8,200 in 2006)**
- 1.1 million cultural workers employed in BC; 7.7% of all jobs in Vancouver (25,000 in 2006)**

Source:

* Canadian Arts Database

**Hill Strategies

SPACE CHALLENGES

- Affordability
- Limited industrial / warehouse spaces
- Loss of existing spaces due to re-development
- Limited ownership of spaces by the sector
- Limited capacity in sector (time, knowledge, skills)
- Lack of 'facility' operational funding
- Limited tools for preserving existing and creating new space
- Challenging regulatory context



Types of Cultural Spaces

- **Purpose built / adapted for full time use:**
 - music, dance, theatre, festivals
 - artisan/craft, visual and interdisciplinary arts
 - literary, film/media
 - heritage, museums, etc...
- **Available for community and temporary use:**
 - Special events
 - Occasional performances
 - Community gatherings





Cultural Facilities Plan 2008 - 2013

Framework

- City led / collaborative
- Massive community engagement process with 800+ participants
- 15-year roadmap (3 Phases)
- Artscape Consultants
- Component of 2008 - 2018 Culture Plan



- **Cultural Tenants:** 1.5m sqft of space in 78 City buildings and outdoor venues housing 113 artists and organizations
 - **Infrastructure Grants:** 125 planning, renovation and expansion grants provided by the City totaling \$4.6million; leveraging \$18.4million external resources
 - 70% for improvements to existing space
 - 30% for development of new spaces
 - **\$64m in capital investment in City owned cultural facilities**
- City owned spaces (examples)
 - Firehall Theatre
 - Museum of Vancouver
 - Woodward's Non Profit Spaces
 - Roedde House
 - Vancouver East Cultural Centre
 - Pacific Cinémathèque
 - Arts Factory
 - City leased spaces (examples)
 - Vancouver Art Gallery
 - Vancouver Intn. Film Centre
 - CBC Non Profit Space
 - Contemporary Art Gallery
 - Alliance for Arts and Culture
 - ArtStarts in Schools
 - artist studios



New Spaces - New Zones

- 40+ spaces - new or major renovations
- 28m sqft of industrial land available for artist studios (up from 2m sqft)
- 1200 seats in new small music and theatre venues (under 450 seats)
- 39,000 sqft of new artist production space including 4 studios for the Studio Award Program & 11 studios in Park Board field houses
- Approval of Vancouver Art Gallery relocation

Who's in the new/renovated spaces?

- Arts Factory
- Green Thumb Theatre Rehearsal Halls
- SFU School for Contemporary Arts (Audain Gallery, cinema, screening rooms, Fei & Milton Wong Theatre)
- Cultch Theatre & Vancity LAB
- Vancouver Opera O'Brian Centre
- Woodward's Non Profit Spaces
- Rickshaw and Fox Theatres
- York Theatre
- Granville Island Improv Centre
- Progress Lab 1422
- VSO Music School & Recital Hall
- UBC Museum of Biodiversity
- Theatre Under the Stars/Malkin Bowl
- Arts Club Granville Island and Revue Theatres
- Sarah McLachlan School of Music
- 221A Artist Run Centre



Looking Back | Engagement & Partnerships

- Launch of the Arts Events Program for events in non-traditional venues
- 1100+ artists and cultural groups in juries, advisory bodies, focus groups and community planning workshops
- Arts & Culture Advisory Council Spaces Sub Committee
- 200+ enquiries for assistance with permits, licensing and by-laws
- Artist added to the Urban Design Panel

Who was involved?

- Advisory 2009 -2013
 - Cultural Facilities Advisory Team
- Peer Review Juries
 - Infrastructure Grants 2009-2013
 - Mt. Pleasant Artist Production Space
 - Woodward's Non Profit Space
 - CBC Non Profit Space
 - Studio Award Program
- Community Planning Arts & Culture
 - Grandview Woodlands
 - Mt. Pleasant
 - West End
 - Downtown East Side
- Artist Studio Regulatory Review
- Live Performance Venues Review
- Creative SpaceMaking Vancouver 2013
- 2014 - 2018 Cultural Space Directions
- NEFC Civic Plaza Working Group
- Howe Street Studios Working Group



Looking Back | Building Capacity & Skills

- 1300 participants in 17 workshops, conferences, events
- ~50 bursaries for individual skill development in creative space making
- Eight Artist Studio Residency Awards 2009-12 and 2012-2015
- Founding member SPRE - Social Purpose Real Estate Collaborative
- Cultural Space Research Projects

- **Workshops/Conferences:** 2009 Creative SpaceMaking; 2010 SPRE Our Places Our Spaces; 2011 Workshops - Planning, Permitting, Leasing, Events; 2012 Artscape Incubator; 2013 Creative SpaceMaking Vancouver
- **2009 Studio Award Recipients:** Amiel Gladstone, Kelly Lycan, Elizabeth Zvonar, Sarah Shamash
- **2012 Studio Award Recipients:** Michelle Allard, Josh Beamish, Kristen Roos, Althea Thauberger
- **Research:** Demand Analysis for Outdoor Performance Space, 2010; Mapping Artists and Cultural Workers in Canada's Largest Cities, 2010; RENT/LEASE/OWN: Understanding Non-profit and Social Purpose Real Estate, 2013

June 16, 2014



Real Estate Conditions for Arts & Culture

2013 Key Findings

592 surveys - 66% arts & culture

- 205 art & culture groups
- 191 artists
- 39% A&C rent; 56% of artists rent
- 25% lease space
- 12% in subsidized space
- 10% own space
- 60% of A&C organizations currently share space; 55% of artists
- High demand for shared space

Organizations generally occupying between 250 - 5,000sf (community & social service evenly distributed between small and large; arts & culture predominantly small spaces with some much larger spaces)

70% seeking additional space within 5 years

Source: *RENT - LEASE - OWN: Understanding the Real Estate Challenges Affecting the Not-For-Profit, Social Purpose and Cultural Sectors in Metro Vancouver*, 2013, Real Estate Institute of BC & Social Purpose Real Estate Collaborative

Real Estate Conditions for Arts & Culture

Types of Space for Arts & Culture

- 24% office
- 23% residential/home based
- 11% community facilities
- 11% light industrial/warehouse
- 10% institutional
- 21% other

Tenure

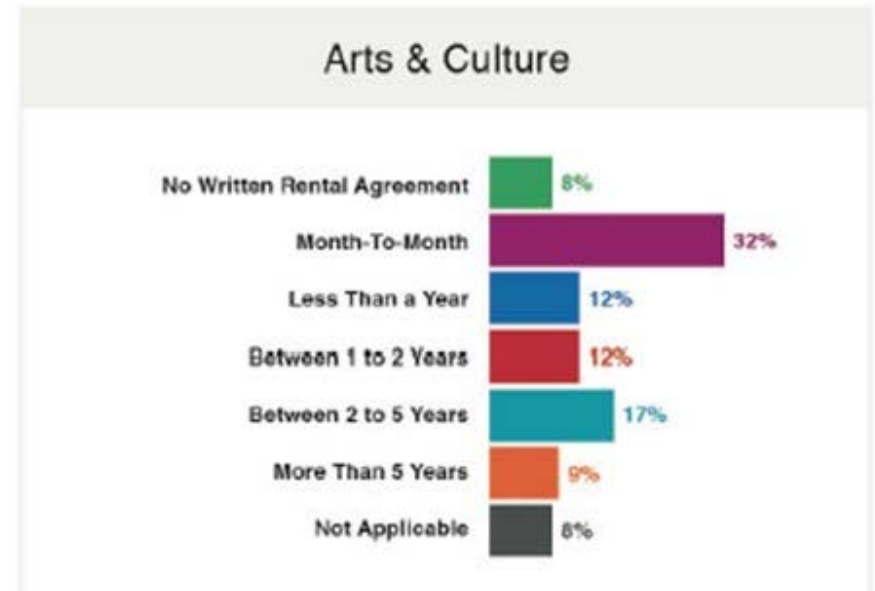
- 56% of artists on month-to-month
- 32% of A&C organizations (7% higher than other categories)
- High degree of vulnerability

Affordability

- A&C organizations generally inhabiting lower quality/affordable buildings in vulnerable locations often at risk of redevelopment

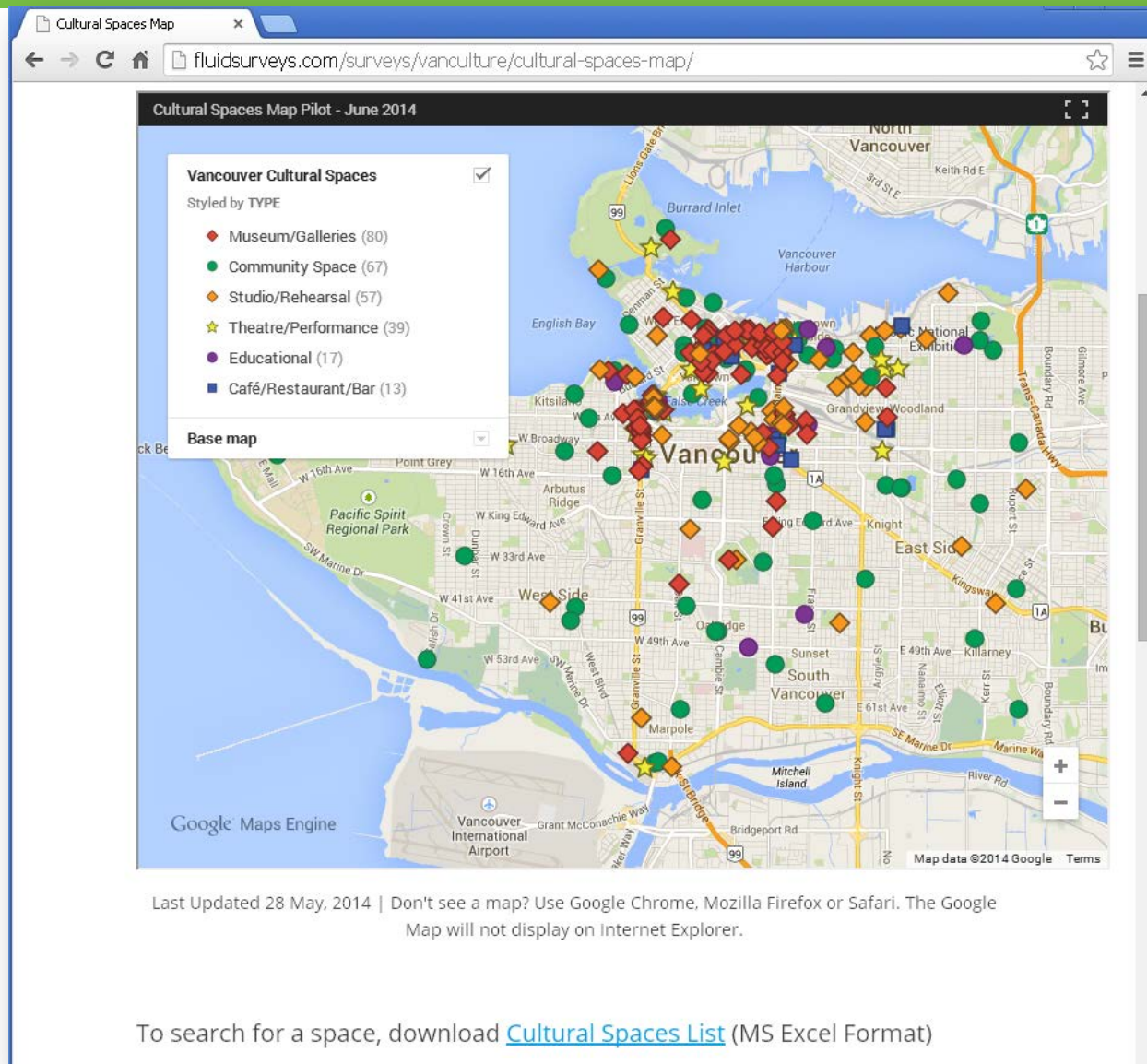
Location

- Access to audiences and transit is extremely important

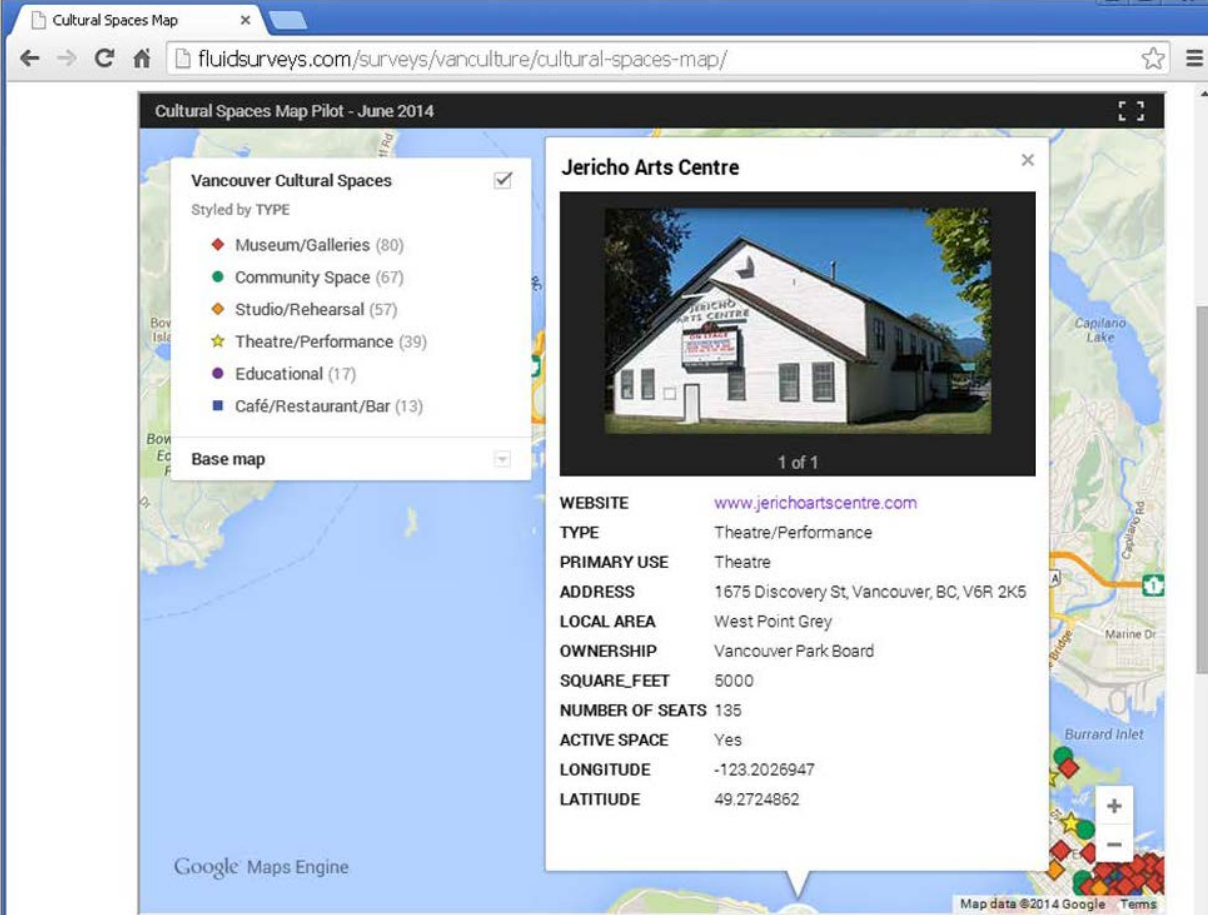


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Taking Stock: Cultural Spaces Mapping Project



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Cultural Spaces Map Pilot - June 2014

Vancouver Cultural Spaces

Styled by TYPE

- Museum/Galleries (80)
- Community Space (67)
- Studio/Rehearsal (57)
- Theatre/Performance (39)
- Educational (17)
- Café/Restaurant/Bar (13)

Base map

Jericho Arts Centre

1 of 1

WEBSITE: www.jerichoartscentre.com

TYPE: Theatre/Performance

PRIMARY USE: Theatre

ADDRESS: 1675 Discovery St, Vancouver, BC, V6R 2K5

LOCAL AREA: West Point Grey

OWNERSHIP: Vancouver Park Board

SQUARE_FEET: 5000

NUMBER OF SEATS: 135

ACTIVE SPACE: Yes

LONGITUDE: -123.2026947

LATITUDE: 49.2724862

Last Updated 28 May, 2014 | Don't see a map? Use Google Chrome, Mozilla Firefox or Safari. The Google Map will not display on Internet Explorer.

To search for a space, download [Cultural Spaces List](#) (MS Excel Format)

Taking Stock: Cultural Spaces Mapping Project

Cultural Spaces Map

fluidsurveys.com/surveys/vanculture/cultural-spaces-map/

Add, update and comment on a cultural space

☐ Add Space ☐ Update Space

Cultural Space Name

Website

Primary Use

Address (in Vancouver, BC)

Cultural Activity

This space should be on the map because

Tell us more about this cultural space

Ownership

Square Feet

Number of Seats

Active Cultural Space? ☐ Yes ☐ No

Email associated with this cultural space

Direction 1: Increase Participation & Engagement

1. Continue Arts & Culture Involvement in Community Planning Processes

Examples: Grandview Woodlands, Granville Island, neighbourhood art plans...

2. Encourage Broadest Community and Private Sector Participation

Examples: Engagement with the issues and development of solutions...

3. Foster Collaboration, Shared Spaces / Services

Examples: Multi-tenant centres and skill development to managing these centres...

4. Ensure Greatest Possible Access to Cultural Spaces

Examples: Mapping Project, SPRE “Have Space/Need Space” Match-making website...



Direction 2 & 3: Foster Leadership & Investment in Assets

5. Facilitate Skill Development for Creation & Operation of Spaces

Examples: partnerships with other organizations to offer conferences, workshops, bursaries...

6. Create NPO Cultural Space Developer / Operator

Examples: partnerships to support initial start up of one or more cultural space developers...

7. Provide Access to Information and Resources

Examples: Web resources, technical expertise, tool kits, info guides...

8. Stabilize Physical Asset of Existing Key Cultural Spaces

Examples: prioritizing cultural spaces for investment and upgrading...

9. Protect Ownership of Existing Key Cultural Spaces

Examples: prioritizing cultural spaces in vulnerable ownership situations...



Direction 4 & 5 | Support Programs & Creative Economy

10. Continue Cultural Infrastructure Grant Funding

Examples: infrastructure grants for planning, renovation, expansion and ownership...

11. Continue Providing Assistance for Regulatory Reviews

Examples: artist studio guidelines, Arts Event License, assistance in navigating city permitting, etc..

12. Apply Best Practices Land Use / Financial / Tenure Models and Tools

Examples: undertake 'best practices' research & adapt (including city-wide cultural amenity strategy)...

13. Leverage Partnerships for Maximum Outcomes

Examples: Social Purpose Real Estate Collaborative, Foundations, VEC, Park & School Board partnerships...

14. Undertake Strategic New Civic Cultural Capital Projects

Examples: Howe Street Studios, Arts Factory, Award Studios, VAG...



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Link to the online Cultural Spaces Mapping Project
<http://vancouver.ca/culture-plan>

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