



IN CAMERA

OTHER REPORT

Report Date: May 6, 2014
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RTS No.: 10592
VanRIMS No.: 08-2000-21
Meeting Date: May 27, 2014

TO: Vancouver City Council
FROM: Nominations Subcommittee and Mayor's Office
SUBJECT: Vancouver Awards of Excellence - Adjudication Process and Celebration Ceremony

IN CAMERA RATIONALE

This report is recommended for consideration by Council on the In Camera agenda as it relates to Section 165.2(1) of the *Vancouver Charter*: (b) personal information about an identifiable individual who is being considered for an award or honour, or who has offered to provide a gift to the city on condition of anonymity.

RECOMMENDATION

- A. THAT the Kettle Friendship Society be awarded an Award of Excellence under the category of Accessible City - Organization;

FURTHER THAT Greg Pyc be awarded an Award of Excellence under the category of Accessible City - Individual.
- B. THAT the Vancouver Remembrance Day Committee be awarded an Award of Excellence under the category of Civic Volunteer - Organization;

FURTHER THAT Wendy Williams be awarded an Award of Excellence under the category of Civic Volunteer - Individual.
- C. THAT the QMUNITY be awarded an Award of Excellence under the category of Diversity and Inclusion - Organization;

FURTHER THAT Chief Dr. Robert Joseph be awarded an Award of Excellence under the category of Diversity and Inclusion - Individual.
- D. THAT the Fresh Roots Urban Farm Society be awarded an Award of Excellence under the category of Greenest City Leadership - Organization;

FURTHER THAT Louise Schwarz be awarded an Award of Excellence under the category of Greenest City Leadership - Individual;

AND FURTHER THAT Aaron Leung be awarded an Award of Excellence under the category of Greenest City Leadership - Youth.

- E. THAT Ending Violence Association of British Columbia (EVA BC) be awarded an Award of Excellence under the category of Healthy City for All - Organization;

FURTHER THAT Dr. Michael Krausz be awarded an Award of Excellence under the category of Healthy City for All - Individual;

AND FURTHER THAT Raymond (Zi Hao) Wu be awarded an Award of Excellence under the category of Healthy City for All - Youth.

- F. THAT the recommended award recipients outlined in this report remain confidential until the announcement of the winners at the Awards of Excellence ceremony on June 23, 2014.

REPORT SUMMARY

This report recommends nominees for the Vancouver Awards of Excellence program. This report provides program details about the Awards of Excellence ceremony on June 23, 2014 at the Vancouver Playhouse.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

On December 11, 2003, City Council approved selection criteria for appointments to civic agencies, and the establishment of a Nomination Subcommittee of Councillors to screen applications in accordance with those criteria. On January 13, 2004, City Council approved the selection process for making appointments.

On December 5, 2011, Councillors Elizabeth Ball, Kerry Jang and Andrea Reimer were appointed to the Nomination Subcommittee.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The City Manager submits the foregoing for Council's consideration.

REPORT

Background/Context

In February 2014, the Vancouver Awards of Excellence program was launched. The City received a total of 131 nominations by the April 9th deadline in the following categories:

- Accessible City Award - 6 nominations
- Civic Volunteer Award - 9 nominations
- Diversity and Inclusion Award - 29 nominations
- Greenest City Leadership Award - 25 nominations
- Healthy City for All Award - 23 nominations
- Business Innovation Award - 39 nominations
- Mayor's Achievement Award - not subject to public nomination process

Ten (10) nominations were deemed ineligible due to not meeting the eligibility criteria, reducing the total number of eligible nominations to 121. The eligible nominations for Accessible City, Civic Volunteer, Diversity and Inclusion, Greenest City Leadership and Healthy City for All were forwarded to an eleven-member external adjudication committee. The adjudication committee reviewed, rated and shortlisted the nominations and recommended up to three nominations per award in the organization, individual *and* child and youth categories. The shortlist was then forwarded to the Nomination Sub-Committee to provide final recommendations to Council.

Business Innovation Award nominations were sent directly to the Vancouver Economic Commission and are in the process of being reviewed by an external committee. Final recommendations for the Business Innovation Award recipients will be presented separately at the in-camera Council meeting on June 10th along with the names of the Mayor's Achievement Award recipients personally selected by Mayor Robertson. Ideally staff would be presenting all the recommended award recipients in a single report; however, the Vancouver Economic Commission and the Mayor's Office have not completed their selection process and staff need the majority of award recipient names now to begin preparing the trophies for the June 23rd ceremony.

Should Council accept the Nomination Sub-Committee's recommended award recipients outlined in this report, the recipients will be honoured at the Awards of Excellence ceremony on Monday, June 23, 2014 at the Vancouver Playhouse. In addition to the recommended winners outlined in this report, recipients of the Mayor's Achievement Award, Business Innovation Award, and Freedom of the City Award will also be honoured at this ceremony.

In total, up to 26 awards will be presented on June 23rd as follows:

<i>Award Category</i>	<i>Individual</i>	<i>Child/Youth</i>	<i>Organization</i>	<i>Number</i>
Accessible City Award	✓	✓	✓	3
Civic Volunteer Award	✓	✓	✓	3
Diversity and Inclusion Award	✓	✓	✓	3
Greenest City Leadership Award	✓	✓	✓	3
Healthy City for All Award	✓	✓	✓	3
Mayor's Achievement Award	✓	✓	✓	3
Total Awards	6	6	6	18
<i>Award Category - Business</i>		<i>Under 25 Employees</i>	<i>Over 25 Employees</i>	<i>Number</i>
Business Innovation Award - Technology		✓	✓	2
Business Innovation Award - Creative		✓	✓	2
Business Innovation Award - Green		✓	✓	2
Total Business Innovation Awards		3	3	6
<i>Additional Awards</i>		<i>Freedom of the City Recipients</i> selected by unanimous consent of Council on January 22, 2014		<i>Number</i>
Freedom of the City		Jim Pattison		1
Freedom of the City		Judy Graves		1
Total Freedom of the City Awards				2
GRAND TOTAL NUMBER OF AWARDS TO BE GIVEN OUT ON JUNE 23rd				26

It should be noted that this report does not recommend child and youth recipients for the Accessible City Award, Civic Volunteer Award and Diversity and Inclusion Award because no children or youth were nominated in these categories. However, the Nomination Sub-Committee passed a motion to request that the Mayor's Office select a child and youth recipient for each of these awards. The child/youth recipients will be named in the upcoming report with the Business Achievement Award and Mayor's Achievement Award recipients.

Award of Excellence winners will not be informed that they are receiving an award until the June 23rd ceremony. To ensure that award winners are in the audience on June 23rd, staff will monitor the reservation system carefully, and encourage all nominees, particularly winners, to attend the ceremony in such a way that does not reveal the final outcome.

In a report (RTS 9741) to the Standing Committee on Planning, Transportation and Environment on July 24, 2014, Council approved funding for the Awards of Excellence ceremony at an appropriate City venue that will allow friends, family and supporters to celebrate awardees' accomplishments. Hosting a successful awards ceremony, especially in the first year, will establish the Awards of Excellence program as a progressive, contemporary and best-in-class celebration of the most achieved civic contributors.

The June 23rd event will be an opportune time to communicate the Awards of Excellence program to the citizens of Vancouver, promote the award winners' accomplishments, and inspire other deserving citizens and organizations to come forward and be nominated in the coming years.

Staff contracted The Social Concierge, a small but experienced local event production company, to produce an entertaining and engaging awards ceremony. The rationale

for hiring an experienced production company is to create a positive story and public discussion that will help build a reputable brand and presence of the Awards of Excellence for years to come.

The ceremony will feature two Vancouver-inspired stage performances, a creative stage design with a large projection screen highlighting and recognizing nominees, a dynamic and experienced Master of Ceremonies that announces winners and presents winners' accomplishments in a carefully timed script, and a pre-event reception that provides all attendees with an opportunity to gather and network in a comfortable and festive setting. Staff will work with the production company to involve members of Council in the presentation ceremony.

Due to the number of award recipients at this one ceremony and the time constraints of the production, only the two Freedom of the City recipients will be given time to address the audience. For all other award recipients, the Master of Ceremonies will announce the award winner's name, read a brief statement about their accomplishments and invite the recipient on stage to receive their trophy and a photo opportunity. This format will ensure the ceremony flows efficiently and concludes on schedule.

Implications/Related Issues/Risk (if applicable)

Financial

The costs for the 2014 ceremony are as follows:

<i>Budget Items</i>	
Production Fee (The Social Concierge)	\$19,150
Entertainment and Master of Ceremonies	\$12,000
Reception, Food and Beverage	\$10,000
Staging, Technical and Playhouse staff costs	\$18,400
Multimedia Production, Photography and Video Production for future promotion	\$6,500
Trophies	\$3,500
13.5 % Contingency	\$9,370
TOTAL	\$78,920

The total cost for the 2014 Celebration Awards is \$78,920, to be funded from the approved 2014 Protocol Operating budget.

CONCLUSION

The Nomination Sub-Committee has reviewed the recommendations of the above-noted nominees, and recommends approval. Recommended recipients for the Business Innovation Award, Mayor's Achievement Award and the child and youth category for the Accessible City Award, Diversity and Inclusion Award and Civic Volunteer Award will be presented at the in-camera meeting scheduled for June 10, 2014.

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