



## ADMINISTRATIVE REPORT

Report Date: April 1, 2014  
Contact: Jim De Hoop  
Contact No.: 604.873.7479  
RTS No.: 10526  
VanRIMS No.: 08-2000-20  
Meeting Date: April 30, 2014

TO: Standing Committee on Planning, Transportation and Environment  
FROM: General Manager of Community Services  
SUBJECT: Grant Request - Streetohome Foundation

### *RECOMMENDATION*

THAT Council approve a grant of \$125,000 to Streetohome Foundation for 2014 with the source funds to be the Community Services 2014 Operating Budget for Street Homelessness.

### *REPORT SUMMARY*

Streetohome Foundation has requested that the City contribute \$125,000 towards their 2014 operating costs. Staff recommends approval of this grant request to support the Streetohome Foundation's efforts which support the City's Housing and Homelessness Strategy 2012-2021. The grant will come from the Community Services 2014 Operating Budget for Street Homelessness.

### *COUNCIL AUTHORITY/PREVIOUS DECISIONS*

On July 28, 2011, Council endorsed the Housing and Homelessness Strategy 2012-2021 which includes three strategic directions:

1. Increase the supply of affordable housing;
2. Encourage a housing mix across all neighbourhoods that enhances quality of life; and,
3. Provide strong leadership and support partners to enhance housing stability.

The 3-Year Action Plan 2012-2014 identifies priority actions to achieve some of the Strategy's goal. The priority actions that relate to this grant request are to optimize the City's use of land, capital grants, incentives, and other resources to lever and support housing partnerships; and to focus our efforts with partners on preventing and eliminating homelessness.

Council policy is to maintain and expand housing opportunities in Vancouver for low and modest income households with priority being given to families with children; seniors on fixed incomes or in need of support; SRO residents; and the mentally ill, physically disabled, and others at risk of homelessness.

The Vancouver Charter requires a resolution passed by eight affirmative votes of Council for the approval of grants.

On May 28, 2013, Council approved a grant of \$125,000 to Streethome Foundation for 2013 with the source funds to be the Community Services 2013 Operating Budget - Street Homelessness Budget.

#### ***CITY MANAGER'S/GENERAL MANAGER'S COMMENTS***

Streethome Foundation is an important partner in delivering the City's priorities around preventing and eliminating homelessness. This request for operating dollars from the City reflects their commitment to expending donor dollars directly for new and supportive housing for the homeless and those at risk of homelessness. The City Manager therefore recommends approval of this grant to support their operations which will in turn, enable their strategy.

The General Manager of Community Services RECOMMENDS approval of the foregoing.

#### ***REPORT***

##### ***Background/Context***

Streethome Foundation was established in 2008 through a partnership between the City of Vancouver, the Province of British Columbia and the Vancouver Foundation. Each partner contributed \$500,000 towards start-up funding at that time. Streethome Foundation brings a community and collaborative approach to breaking the cycle of homelessness: bringing together a broad-based coalition of leaders and experts from business, service providers, government, and community sectors. In particular, it provides a key opportunity to engage the skills and resources of the private sector in our shared goal of ending street homelessness in Vancouver. A condition of the City's seed funding in 2008 was that the City have the right to appoint a member to the board of the Foundation and that the Foundation report annually to City Council. The City Manager is the City's member on the Board.

##### ***Strategic Analysis***

On May 28, 2013, Council approved \$125,000 to the Streethome Foundation towards the second half of their operational funding model. They have now completed the first phase of their 10 year plan. This grant request for 2014 will be applied towards the second phase of the 10 year plan.

The operational funding model includes funding from each of the original partners, these include:

Partner	2011	2012	2013	2014
Vancouver Foundation	\$200,000	\$200,000	\$125,000	\$125,000*
BC Housing	\$250,000	\$250,000	\$250,000	\$250,000
City of Vancouver	\$125,000	\$125,000	\$125,000	\$125,000*

\* Subject to grant request approval

In January 2010, Streethome Foundation released and began implementing its 10-Year Plan, in partnership with a wide range of community partners. This plan focuses on creating new supported housing for individuals who are chronically homeless, youth, and families. The 10-

Year Plan identifies initiatives to prevent homelessness and the need to build broad-based community support and awareness of homelessness as an issue.

The table below summarizes the City's social and supportive housing goals that were established in the 2011 City of Vancouver Housing & Homelessness Strategy and the achievements to date. We are doing well, but we need to do more to accomplish our goals and reach our targets. Streetohome can support the City to meet its targets.

	Targets	Current Projects
	2012 - 2014	Approved, Under Construction or Completed
<b>Non Market Housing</b>		
Supportive Housing Units	2,150	1,846
Social Housing	1,500	961
<b>Total Non-Market Housing Units</b>	<b>3,650</b>	<b>2,807</b>

In addition to developing a 10-Year Plan, Streetohome Foundation has provided and/or committed funding to a number projects across the City that directly impacts homelessness as shown in the table in Appendix A.

The April 19, 2011 report to Council stated that operation funding for 2012 to the Streetohome Foundation would be based on performance outcomes of housing units created and individuals housed. To date these performance outcomes have proven to be useful in assisting the City to achieve its goals in ending street homelessness by 2015. Once again, funding for 2014 will be based on performance outcomes of units created and people housed.

Streetohome Foundation is in Phase 2 of their fundraising campaign, to help create new housing and support prevention programs aimed at breaking the cycle of homelessness in Vancouver and ending street homelessness by 2015. This campaign has received strong support from the community with more than 100 percent of the \$26.5 million target amount raised in Phase 1 and \$28 million raised in total since 2009. All donor funds are directed to Streetohome-supported housing and prevention projects. Analysis of the 2013 outcomes, as represented in Appendix A, indicate they are performing well and we are well on our way of achieving our housing goals. By the end of 2014, Streetohome will have funded 998 new units of supportive housing.

The Foundation's work is essential in assisting Council's goal to end street homelessness by 2015 as it leverages donor monies with other public sector investments to add value. The 2011 annual report highlights achievements and measurable results to facilitate solutions towards ending homelessness in Vancouver. It also raises greater awareness at the business and community levels to create leveraging opportunities for further funding.

*Implications/Related Issues/Risk (if applicable)*

*Financial*

The source of the \$125,000 grant is the Community Services 2014 Operating Budget - Street Homelessness Budget.

*CONCLUSION*

The City of Vancouver has the goal of ending street homelessness by 2015. Streetohome Foundation is committed to ending street homelessness in Vancouver by working with a coalition of local leaders from the community, governments, and businesses. Approval is recommended for a grant of \$125,000 to Streetohome Foundation for operating costs for 2014 from the Community Services 2014 Operating Budget - Street Homelessness Budget as their work is strongly aligned with the goal of ending street homelessness and the City's Housing and Homeless Strategy 2012-2021.

\* \* \* \* \*

Streethome Funded Projects

Year	Project	Streethome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes Housing units and Individuals Housed
2009	Aboriginal Mother Centre	\$500,000	\$70,000	Federal & Provincial Government Builders without Borders Real Estate Foundation Central City Foundation Aboriginal Homeless Steering Committee Lu'ma Native Housing Society	16 Units of housing and a daycare for mothers and their children who are at risk of homelessness.
2009	Heat Shelters	\$500,000	\$500,000	Provincial Government	Reduced Street Homelessness by 50% in 2009.
2009	London Hotel	\$250,000	\$100,000 - Grant  (Total: 1.374 million (for heritage restoration and designation - see Outcomes column))	Federal & Provincial Government	Renovations to 25 units of supportive housing for individuals who are homeless or at risk of homelessness  <u>City of Vancouver Contribution:</u> \$100,000 - Grant; \$448,171 - Property Tax Exemption; \$825,960 - Transferable Bonus Density
2009 Subtotal		\$1,250,000	\$670,000		2009 Housing units: 41 2009 Individuals housed: 48
	8 of 14 sites (the first 6 were already funded by the time of S2H creation).	\$20 Million	\$26.4 million (land costs)		934 units of new housing units, in partnership with Province for individuals who are homeless or at risk of homelessness. 319 of the 934 units are currently open.

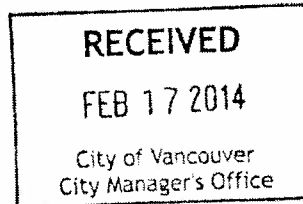
2010	At Home/Chez Soi	\$1,100,000	\$500,000	Federal Government	Renovations to the Bosman Hotel for 67 units, which will house 100 people over the course of the 4-year research demonstration project.
<b>2010 Subtotal</b>		<b>\$21,100,000</b>	<b>\$26,900,000</b>		<b>2010 Housing units: 67</b> <b>2010 Individuals housed: 100</b>
2011	McLaren House Society -portable rent subsidy program	\$45,000			Towards the prevention of 29 individuals from losing their housing.
<b>2011 Subtotal</b>		<b>\$45,000</b>	<b>\$0</b>		<b>2011 Housing units: 0</b> <b>2011 Individuals housed: 29</b>
2012	Atira's Container Housing	\$120,000	\$92,000 (container housing component)	Atira Watari	Housing for 12 self-contained social housing units for low-income residents in the Downtown Eastside.
2012	Vancouver Rent Bank	\$365,800	2012 - \$49,600 2013 - \$49,600 2014 - \$49,600 Total - \$148,800	NICSS Vancouver Foundation VanCity	Small emergency loans for individuals at risk of homelessness.
2012	YWCA Cause We Care House	\$1 million	See outcomes	BC Housing	Housing for up to 21 units for single-mother led families who are at risk of homelessness, in partnership with Vancouver Public Library.  <u>City of Vancouver Contribution:</u> \$15.3 million (library component)
2012	31 West Pender Vancouver Native Housing	\$500,000	\$240,000	BC Housing	Supportive Housing for 24 individuals.
<b>2012 Subtotal</b>		<b>\$1,985,800</b>	<b>\$480,800</b>		<b>2012 Housing units: 57</b> <b>2012 Individuals housed: 56</b>

2013	Taylor Manor	\$1,400,000	\$3,300,000	Province of B.C	Supportive Housing for up to 56 homeless individuals with mental illness.
<b>2013 Subtotal</b>		<b>\$1,400,000</b>	<b>\$3,300,000</b>		<b>2013 Housing Units: 56</b> <b>2013 Individuals housed: 56</b>
2014	Co:here housing	\$520,000	\$260,000	Salsbury Community Society Grandview Calvary Baptist Church	Supportive Housing for 20 individuals; 20 who were homeless and 6 co-residents to assist with independent living skills.
2014	41 E. Hastings	\$620,000	Pending	Atira Women's Resource Society	Supportive Housing of 52 units of women-led couples who are homeless or at risk of homelessness.
<b>2014 Subtotal</b>		<b>\$1,140,000</b>	<b>\$260,000</b>		<b>2014 Housing Units: 72</b> <b>2014 Individuals housed: 124</b>
<b>2009-2014 TOTAL</b>		<b>\$26,920,800</b>	<b>\$31,610,800</b>		<b>Housing units: 293</b> <b>Individuals housed: 419 (excludes children)</b>



February 14, 2014

Ms. Penny Ballem  
City Manager, City of Vancouver  
453 West 12th Avenue  
Vancouver, BC V5Y 1V4



Dear Penny,

This past year has been an exciting one for Streethome with the opening of two more of our eight City Site buildings. 215 West 2nd Avenue provides 147 homes and supports for people living with mental health and addictions issues. 1237 Howe Street provides housing and support services for 110 residents living with HIV/AIDS. In October, we celebrated the one year anniversary of both Sanford Apartments and the Vancouver Rent Bank.

We are proud of what we have accomplished, and yet there is still much more to do. In 2014, we are excited to be opening four more of our eight City Site buildings thereby providing 590 additional units of supportive housing. Streethome is fundraising on a project-by-project basis and continues to work with the City, the Province, Vancouver Coastal Health and Vancouver Foundation to find successful projects that are mutually beneficial to all of our partners.

On behalf of the Board of Directors and staff at the Streethome Foundation, we are thankful for the generous support and continued commitment from the City of Vancouver to this urgent community initiative. We are requesting \$125,000 operational funding for 2014. We look forward to continuing our work together to impact the lives of people experiencing homelessness in Vancouver by providing access to safe, decent and affordable housing and support.

Kindest regards,

Rob Turnbull, Ph.D., CHE  
President & CEO, Streethome Foundation

cc. John McLernon, Chair, Streethome Foundation