

## Tuerlings, Leslie

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**From:** Correspondence Group, City Clerk's Office  
**Sent:** Tuesday, January 21, 2014 3:51 PM  
**To:** Public Hearing  
**Subject:** FW: West Coast Reduction's proposed sponsorship and signage

**From:** Tania Alekson s.22(1) Personal and Confidential  
**Sent:** Tuesday, January 21, 2014 3:46 PM  
**To:** Correspondence Group, City Clerk's Office; s.22(1) Personal and Confidential  
**Subject:** West Coast Reduction's proposed sponsorship and signage

Hello,

I am writing to express my dismay that a company that has routinely shown blatant disregard for the people who live in our community is about to become a major sponsor of the Cultch and receive semi-permanent advertising on a cultural and historical amenity in my neighbourhood.

I have owned a home in Grandview-Woodlands since 2003 and each summer the sickening smell from the rendering process performed by West Coast Reduction fills my home and yard with a nauseating and overwhelming stink. It is difficult to enjoy normal summer activities in or around my home because of this smell and inviting people over is always problematic. We have been active members of a community group that has tried to bring this matter to the attention of WCR for over 10 years.

Attempts to get WCR to control their odor emissions has been met with silence, lawyers and now an attempt to buy goodwill through a PR stunt. If they can afford to spend their money fighting Metro Vancouver's attempts to have them comply with equipment regulations and odor emissions complaints, rendering our very real protests null with their ability to hire legal representation that we individual citizens cannot, or giving \$2 mill to the Cultch so that their name can be cleansed by association with a beloved cultural institution, why can't they spend some of their obviously not inconsequential profits on making their equipment function without making us sick with the stench?

I was an employee of a cultural non-profit for 8 years and understand the very real pressures on arts organizations and the finances of these deals. However, I think this semi-permanent sign is being bought cheaply and I very much protest the characterization of WCR as community-friendly. I also question the timing of this move - it certainly could not have been broached in the year's warmer months when our neighbours would be having to hold their noses almost every day.

I would be happy to talk further about this matter at your convenience.

Regards,  
Tania Alekson

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