

ADMINISTRATIVE REPORT

Report Date: December 2, 2013 Contact: Brenda Prosken/

Marg Specht

Contact No.: 604.871.6858/6842

RTS No.: 10363 VanRIMS No.: 08-2000-20

Meeting Date: January 21, 2014

TO: Vancouver City Council

FROM: General Manager of Community Services

SUBJECT: 2014 Advance Grant Installments to Cultural Operating Organizations

RECOMMENDATION

- A. THAT Council approve advance grant installments to cultural Operating organizations in the amount of \$1,092,240 to 83 organizations, in advance of their 2014 annual operating review, as listed in Appendix A.
- B. THAT Council approve the first quarter grant installments in the amount of \$988,600 to the five major exhibiting institutions beginning January 2014, in advance of their 2014 annual operating review, as listed in Table 1.

Source of funds for both A and B is the 2014 Cultural Grants budget.

Approval of these recommendations requires eight affirmative votes.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

Since February 5, 1998, City Council has awarded an advance installment of 40% of the previous-year grant to eligible Cultural Operating Grant recipients based on the following criteria:

- The applicant has received an Operating grant for at least three consecutive years.
- The applicant's Operating Grant in the previous year was over \$7,500.
- An initial review of an organization's current application indicates no critical concerns about the applicant's finances, organizational sustainability or overall performance in the past year.

In past years, the City has disbursed Operating grants to the five major exhibiting institutions in quarterly installments throughout the year. The installments are timed to accommodate the operating cash flow requirements of these organizations.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends approval of A and B.

REPORT

Background/Context

This report recommends that Council approve advance grants for 83 Cultural Operating Grant organizations and first quarter installments to the five major exhibiting institutions, in advance of their annual 2014 operating review.

Last year in 2013, the City approved advance grant installments to 82 organizations in the amount of \$1,041,240 and quarterly grant installments to the five major exhibiting institutions in the amount of \$988,600.

Following a preliminary staff review of the 2014 Operating Grant applications, advance installments are recommended to 83 organizations (based on 40% of the 2013 grant) and the first quarter installments are recommended for the five major exhibiting institutions (based on 2013 funding levels).

Subject to Council approval, applicants will be notified in writing that approval of an advance grant installment and payment does not represent a commitment for any additional funds. The determination of additional funds depends on the grant budget levels established by Council for 2014, the Assessment Committee review of the 2014 operating grant requests, and Council's final approval of the Committee's recommended allocations.

An Assessment Committee comprised of members from the arts and cultural community and Cultural Services staff will review the 2014 Operating grant applications. Once this process is concluded in early spring 2014 and Council approved the recommendations brought forward by the Assessment Committee, the balance of grant payments will be made and adjustments (as required) will be made for the major exhibiting institutions and disbursed in the next three quarterly installments.

Strategic Analysis

Vancouver City Council supports safe, liveable neighbourhoods and a healthy creative sector which contributes to both the green and knowledge-based economies. Approval of the release of advance grant installments to cultural operating organizations and major exhibiting institutions which meet the criteria for inclusion in this report will enhance the cash flow of these societies. In turn, they will be able to lever significant funds from public and private sector sources, as well as earned revenues to maintain healthy financial operations.

This policy was put into place to ease the cash flow requirements that many cultural organizations experience early in the calendar year. Recommendations for advance installments are presented to Council after a preliminary review of grant applications. This preliminary review is followed by an intensive staff and peer review to arrive at informed, strategic grant recommendations to Council.

This policy is part of a larger strategy that supports the goals and objectives outlined in the 2013-2018 Culture Plan that was presented to Council on October 23, 2013. This plan incorporates strategies that will provide a more adaptive and flexible framework for the City to invest in arts and culture. The strategy contains four key priorities in support of a diverse and thriving cultural ecology: increase community participation and engagement, foster cultural leadership, optimize investments in assets and invest in the creative economy. The strategy encompasses the grant programs with support to arts and cultural organizations whose performance remain relevant and sustainable. The City is also prioritizing organizations that operate large institutions, that are in City-owned buildings, and that manage important civic assets. Resources are being set aside through the existing Cultural Grants budget to assist in building organizational capacity and, in particular, to address specific organizations' issues around sustainability.

"Implications/Related Issues/Risk"

Financial

This report recommends approval of 83 advance Operating grant installments totalling \$1,092,240 and first quarter installments to five major exhibiting institutions totalling \$988,600.

A summary of 2014 first quarter installments for the five major exhibiting institutions is provided in Table 1, while the 83 advance Operating grant installments are listed in Appendix Δ

Table 1: 2014 Proposed First Quarter Installments to the Major Exhibiting Institutions

Organization	2013 Grant	2013 Q1 Installment	2014 Q1 Installment
ASTC Science World Society	\$96,000	\$24,000	\$24,000
HR MacMillan Space Centre Society	\$519,400	\$129,850	\$129,850
Vancouver Art Gallery Association	\$2,181,000	\$545,250	\$545,250
Vancouver Maritime Museum Society	\$400,000	\$100,000	\$100,000
Vancouver Museum Society	\$758,000	\$189,500	\$189,500
TOTAL	\$3,954,400	\$988,600	\$988,600

Final recommendations on the 2014 Operating grants for the cultural operating organizations and major exhibiting institutions will be made following a review of each organization's operational and financial performance and submitted to Council for approval in spring 2014. Pending Council's approval of those recommendations, adjustments will be made to the balance of the operating grants and quarterly installments to the five major exhibiting institutions.

Table 2: 2014 Advance Grant Installments

Cultural Grants Program	Advance Installment Amount
83 Cultural Operating Grant Organizations 5 Major Exhibiting Institutions	\$1,092,240 \$988,600
TOTAL	\$2,080,840

CONCLUSION

Vancouver's non-profit arts and cultural organizations consistently underline the value of the City's advance grant installments in managing their cash flow needs early in the year. These installments have been particularly crucial in recent years with economic and funding uncertainty, and particularly necessary to organizations that operate large institutions that are in City-owned buildings and manage important civic assets. The advance of 2014 grants is part of the wider cultural strategy that has been developed as part of the 2013-2018 Culture Plan to support and invest in a diverse and thriving cultural economy as part of a vibrant, safe and liveable city.

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Advance Installments to 2014 Cultural Operating Grants

#	Organization	2013 Grant	2014 Advance
1	Alliance for Arts & Culture Soc.	45,000	18,000
2	Arts Club of Vancouver Theatre Soc.	155,000	62,000
3	Artspeak Gallery Soc.	29,000	11,600
4	Axis Theatre Soc.	34,000	13,600
5	Ballet B.C. (Pacific Ballet B.C. Soc.)	93,000	37,200
6	Bard on the Beach Theatre Soc.	27,500	11,000
7	Battery Opera Performing Arts Soc.	14,000	5,600
8	Boca Del Lupo Theatre Soc.	27,500	11,000
9	Canadian Music Centre - B.C.	26,500	10,600
10	Carousel Theatre Soc.	32,000	12,800
11	Centre culturel francophone de Vancouver	17,000	6,800
12	Chor Leoni Men's Choir	17,000	6,800
13	Cineworks Independent Filmmakers Soc.	36,000	14,400
14	Co. Erasga Dance Soc.	10,000	4,000
15	Coastal Jazz and Blues Soc.	85,000	34,000
16	Contemporary Art Gallery Soc.	67,000	26,800
17	Craft Council of B.C.	13,000	5,200
18	DanceHouse (Seismic Shift Arts Soc.)	20,000	8,000
19	Dancing on the Edge Festival Soc.	25,000	10,000
20	DOXA Documentary Film and Video Festival (The Documentary Media Soc.)	17,000	6,800
21	Early Music Vancouver (Van. Soc. for Early Music)	36,500	14,600
22	EDAM Performing Arts Soc.	20,000	8,000

#	Organization	2013 Grant	2014 Advance
23	Electric Company Theatre Soc.	35,000	14,000
24	Elektra Women's Choir	13,000	5,200
25	Firehall Theatre Soc.	70,000	28,000
26	Flamenco Rosario (Rosario Ancer Flamenco Arts Soc.)	10,000	4,000
27	Full Circle: First Nations Performance Soc.	11,000	4,400
28	Gallery Gachet Soc.	19,000	7,600
29	Greater Van. Professional Theatre Alliance	8,000	3,200
30	Green Thumb Theatre for Young People (Green Thumb Players Soc.)	58,000	23,200
31	grunt gallery (Visible Arts Soc.)	37,500	15,000
32	Headlines Theatre (Theatre for Living Soc.)	24,000	9,600
33	Joe Ink Performance Soc.	15,000	6,000
34	Karen Jamieson Dance Soc.	13,000	5,200
35	Kidd Pivot Performing Arts Soc.	25,000	10,000
36	Kokoro Dance Theatre Soc.	17,000	6,800
37	Malaspina Printmakers Soc.	14,000	5,600
38	Mascall Dance Soc.	9,000	3,600
39	Music in the Morning Concert Soc.	18,000	7,200
40	Musica Intima Soc.	21,000	8,400
41	New Performance Works Soc.	11,000	4,400
42	Neworld Theatre Soc.	33,000	13,200
43	Norman Rothstein Theatre (Van. Westside Theatre Soc.)	20,000	8,000
44	Or Gallery Soc.	29,000	11,600
45	Pacific Baroque Orchestra Soc.	17,000	6,800
46	Pacific Cinémathèque Pacifique	45,000	18,000

#	Organization	2013 Grant	2014 Advance
47	Pacific Theatre (First Pacific Theatre Soc.)	16,000	6,400
48	Pink Ink Theatre Productions Assn.	20,000	8,000
49	Pitt Gallery (Unit/Pitt Soc. For Arts and Critical Awareness)	16,000	6,400
50	Playwrights Theatre Centre	38,000	15,200
51	Powell St. Festival Soc.	18,000	7,200
52	PuSH International Performing Arts Festival Soc.	76,000	30,400
53	Radix Theatre Soc.	11,000	4,400
54	Ruby Slippers Productions Soc.	14,000	5,600
55	Rumble Productions Soc.	30,000	12,000
56	Satellite Video Exchange Soc.	26,000	10,400
57	The Only Animal Theatre Soc.	12,000	4,800
58	Théâtre la Seizième	27,500	11,000
59	Theatre Replacement Soc.	22,000	8,800
60	Touchstone Theatre Soc.	35,000	14,000
61	Turning Point Ensemble	27,000	10,800
62	Urban Ink Productions Soc.	14,000	5,600
63	Van. Access Artist Run Centre	15,100	6,040
64	Van. Cantata Soc.	16,500	6,600
65	Van. Centre for Contemporary Asian Art (Centre A)	37,000	14,800
66	Van. Chamber Choir	18,000	7,200
67	Van. Co-operative Radio (Community Radio Edn. Soc.)	25,000	10,000
68	Van. Dance Centre Soc.	73,000	29,200
69	Van. East Cultural Centre	110,000	44,000
70	Van. Folk Music Festival Soc.	80,000	32,000

#	Organization	2013 Grant	2014 Advance
71	Van. Fringe Festival (First Van. Theatrespace Soc.)	40,000	16,000
72	Van. Intl. Children's Festival Soc.	126,500	50,600
73	Van. Intl. Film Festival Soc.	57,500	23,000
74	Van. Intl. Writers Festival Soc.	62,000	24,800
75	Van. Latin American Film Festival (First Latin American Film Festival of Vancouver)	14,000	5,600
76	Van. Moving Theatre Soc.	25,000	10,000
77	Van. New Music Soc.	32,000	12,800
78	Van. Opera Assn.	28,500	11,400
79	Van. Out on Screen Film Festival Soc.	27,500	11,000
80	Van. Symphony Soc.	44,000	17,600
81	Wen Wei Dance Soc.	19,000	7,600
82	Western Front Soc.	46,000	18,400
83	Western Theatre Conspiracy (Western Theatre Conspiracy Arts Soc.)	12,000	4,800
	TOTAL	2,730,600	1,092,240