



ADMINISTRATIVE REPORT

Report Date: April 23, 2013
Contact: Jim De Hoop
Contact No.: 604.873.7479
RTS No.: 10111
VanRIMS No.: 08-2000-20
Meeting Date: May 28, 2013

TO: Vancouver City Council
FROM: General Manager of Community Services
SUBJECT: Grant Request - Streethome Foundation

RECOMMENDATION

THAT Council approve a grant of \$125,000 to Streethome Foundation for 2013 with the source funds to be the Community Services 2013 Operating Budget for Street Homelessness.

REPORT SUMMARY

Streethome Foundation has requested that the City contribute \$125,000 towards their 2013 operating costs. Staff recommends approval of this grant request to support the Streethome Foundation's efforts which support the City's Housing and Homelessness Strategy 2012-2021. The grant will come from the Community Services 2013 Operating Budget for Street Homelessness.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

On July 28, 2011, Council endorsed the Housing and Homelessness Strategy 2012-2021 which includes three strategic directions:

1. Increase the supply of affordable housing;
2. Encourage a housing mix across all neighbourhoods that enhances quality of life; and,
3. Provide strong leadership and support partners to enhance housing stability.

The 3-Year Action Plan 2012-2014 identifies priority actions to achieve some of the Strategy's goal. The priority actions that relate to this grant request are to optimize the City's use of land, capital grants, incentives, and other resources to lever and

support housing partnerships; and to focus our efforts with partners on preventing and eliminating homelessness.

Council policy is to maintain and expand housing opportunities in Vancouver for low and modest income households with priority being given to families with children; seniors on fixed incomes or in need of support; SRO residents; and the mentally ill, physically disabled, and others at risk of homelessness.

The Vancouver Charter requires a resolution passed by eight affirmative votes of Council for the approval of grants.

On May 16, 2012, Council approved a grant of \$125,000 to Streethome Foundation for 2012 with the source funds to be the Community Services 2012 Operating Budget - Street Homelessness Budget.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

Streethome Foundation is an important partner in delivering the City's priorities around preventing and eliminating homelessness. This request for operating dollars from the City reflects their commitment to expending donor dollars directly for new and supportive housing for the homeless and those at risk of homelessness. The City Manager therefore recommends approval of this grant to support their operations which will in turn, enable their strategy.

The General Manager of Community Services RECOMMENDS approval of the foregoing.

REPORT

Background/Context

Streethome Foundation was established in 2008 through a partnership between the City of Vancouver, the Province of British Columbia and the Vancouver Foundation. Each partner contributed \$500,000 towards start-up funding at that time. Streethome Foundation brings a community and collaborative approach to breaking the cycle of homelessness: bringing together a broad-based coalition of leaders and experts from business, service providers, government, and community sectors. In particular, it provides a key opportunity to engage the skills and resources of the private sector in our shared goal of ending street homelessness in Vancouver. A condition of the City's seed funding in 2008 was that the City have the right to appoint a member to the board of the Foundation and that the Foundation report annually to City Council. The City Manager is the City's member on the Board.

Strategic Analysis

On May 16, 2012, Council approved \$125,000 to the Streethome Foundation towards the first half of their operational funding model. They have now completed the first phase of their 10 year plan. This grant request for 2013 will be applied towards the second phase of the 10 year plan.

The operational funding model includes funding from each of the original partners, these include:

Partner	2011	2012	2013
Vancouver Foundation	\$200,000	\$200,000	\$125,000*
BC Housing	\$250,000	\$250,000	\$250,000
City of Vancouver	\$125,000	\$125,000	\$125,000*

* Subject to grant request approval

In January 2010, Streethome Foundation released and began implementing its 10-Year Plan, in partnership with a wide range of community partners. This plan focuses on creating new supported housing for individuals who are chronically homeless, youth, and families. The 10-Year Plan identifies initiatives to prevent homelessness and the need to build broad-based community support and awareness of homelessness as an issue.

Through strategic funding initiatives and leveraging opportunities Streethome Foundation has helped to reduce the number of street homeless in Vancouver.

Vancouver Homeless Population ¹	2010	2011	2012	2013*
Sheltered Homeless	1,294	1,427	1296	1288
Street Homeless	421	154	306	273
Total Homeless	1,715	1,581	1602	1561

*Preliminary Homeless Count numbers

The table below summarizes the City's social and supportive housing goals that were established in the 2011 City of Vancouver Housing & Homelessness Strategy and the achievements to date. We are doing well, but we need to do more to accomplish our goals and reach our targets. Streethome can support the City to meet its targets.

	Targets	Current Projects
	2012 - 2014	In Progress, Committed, Under Construction and Completed
Non Market Housing		
Supportive Housing Units	2,150	1,809
Social Housing	1,500	930
Total Non-Market Housing Units	3,650	2,739

In addition to developing a 10-Year Plan, Streethome Foundation has provided and/or committed funding to a number projects across the City that directly impacts homelessness as shown in the table in Appendix A.

¹ 2010, 2012, 2012 Vancouver Homeless Count, 2011 Regional Homeless Count

The April 19, 2011 report to Council stated that operation funding for 2012 to the Streetohome Foundation would be based on performance outcomes of housing units created and individuals housed.

Streetohome Foundation will be embarking on Phase 2 of their capital campaign, to help create new housing and support prevention programs aimed at breaking the cycle of homelessness in Vancouver and ending street homelessness by 2015. This campaign has received strong support from the community with more than 100 percent of the \$26.5 million target amount raised in Phase 1. All donor funds are directed to Streetohome-supported housing and prevention projects. Analysis of the 2012 outcomes, as represented in Appendix A, indicate they are performing well and we are well on our way of achieving our housing goals. To date, 778 units have been constructed.

The Foundation's work is essential in assisting Council's goal to end street homelessness by 2015 as it leverages donor monies with other public sector investments to add value. The 2011 annual report highlights achievements and measurable results to facilitate solutions towards ending homelessness in Vancouver. It also raises greater awareness at the business and community levels to create leveraging opportunities for further funding.

Implications/Related Issues/Risk (if applicable)

Financial

The source of the \$125,000 grant is the Community Services 2013 Operating Budget - Street Homelessness Budget.

CONCLUSION

The City of Vancouver has the goal of ending street homelessness by 2015. Streetohome Foundation is committed to ending street homelessness in Vancouver by working with a coalition of local leaders from the community, governments, and businesses. Approval is recommended for a grant of \$125,000 to Streetohome Foundation for operating costs for 2013 from the Community Services 2013 Operating Budget - Street Homelessness Budget as their work is strongly aligned with the goal of ending street homelessness and the City's Housing and Homeless Strategy 2012-2021.

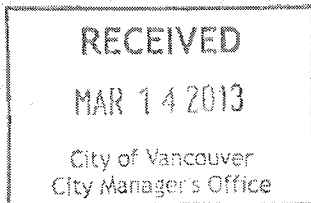
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Streethome Funded Projects

Year	Project	Streethome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes Housing units and Individuals Housed
2009	Aboriginal Mother Centre	\$500,000	\$70,000	Federal & Provincial Government Builders without Borders Real Estate Foundation Central City Foundation Aboriginal Homeless Steering Committee Lu'ma Native Housing Society	16 Units of housing and a daycare for mothers and their children who are at risk of homelessness.
2009	Heat Shelters	\$500,000	\$500,000	Provincial Government	Reduced Street Homelessness by 50% in 2009.
2009	London Hotel	\$250,000	\$100,000 - Grant (Total: 1.374 million (for heritage restoration and designation - see Outcomes column))	Federal & Provincial Government	Renovations to 32 units of supportive housing for individuals who are homeless or at risk of homelessness <u>City of Vancouver Contribution:</u> \$100,000 - Grant; \$448,171 - Property Tax Exemption; \$825,960 - Transferable Bonus Density
2009 Subtotal		\$1,250,000	\$670,000		2009 Housing units: 48 2009 Individuals housed: 48
	8 of 14 sites (the first 6 were already funded by the time of S2H Creation.	20 Million	\$26.4 million (land costs)		934 units of new housing units, in partnership with Province for individuals who are homeless or at risk of homelessness.
2010	At Home/Chez Soi	1,200,000	\$500,000	Federal Government	Renovations to the Bosman Hotel

					for 67 units, which will house 100 people over the course of the 4-year research demonstration project.
2010 Subtotal		\$21,200,000	\$26,900,000		2010 Housing units: 67 2010 Individuals housed: 100
Year	Project	Streetohome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes: Housing units and Individuals Housed
2011	McLaren House Society -portable rent subsidy program	45,000			Towards the prevention of 29 individuals from losing their housing.
2011 Subtotal		45,000			2011 Housing units: 0 2011 Individuals housed: 29
2012	Imouto House	\$120,000	\$92,000 (container housing component)	Akira Watari	Housing for 12 self-contained social housing units for low-income residents in the Downtown Eastside.
2012	Vancouver Rent Bank	\$365,800	2012 - \$49,600 2013 - \$49,600 2014 - \$49,600 Total - \$148,800	NICSS Vancouver Foundation VanCity	Small emergency loans for individuals at risk of homelessness.
2012	YWCA Cause We Care House	\$1 million	See outcomes	BC Housing	Housing for up to 20 units for single-mother led families who are at risk of homelessness, in partnership with Vancouver Public Library. <u>City of Vancouver Contribution:</u> \$15.3 million (library component)
2012	31 West Pender Vancouver Native Housing	500,000.00	240,000	BC Housing	
2012 Subtotal		\$1,985,800	\$480,800		2012 Housing units: 79

					2012 Individuals housed: 79
2013	Taylor Manor	1,200,000	3,300,000	Vancity Carraresi Foundation Province of B.C	Supportive Housing for up to 56 homeless individuals with mental illness.
2013 Subtotal		1,200,000	3,300,000		
2009-2013 TOTAL		\$25,680,800	\$31,350,800		Housing units: 250 Individuals housed: 285 (excludes children)



March 13, 2013

Dr. Penny Ballem
City Manager, City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Penny,

This past year was exciting for Streethome Foundation with the first of our eight City Site buildings opening at 7th Avenue and Fir Street. This year promises to be equally exciting with the upcoming openings of 215 West 2nd Avenue in March and 1237 Howe Street in May. We are proud of what we have accomplished, and yet there is still much more to do.

This year we will embark on Phase II of our capital campaign, and look forward to partnering with the City of Vancouver, BC Housing and Vancouver Coastal Health to define prospective projects by target homeless population and building density. We are investigating innovative financing models and new construction methods that lower capital costs. We are also exploring best practice configurations in support service components that improve reach and efficiency. Further, we are looking at evidence-based homeless prevention strategies and homeless employment opportunities that align with our 10-Year Plan.

On behalf of the Board of Directors and staff at the Streethome Foundation, we are thankful for the generous support and continued commitment from the City of Vancouver. We are requesting \$125,000 operational funding for 2013. We look forward to working together to prevent homelessness in the first place, and to help those who are homeless to move off the streets of Vancouver into safe, decent and affordable supportive housing.

Best regards,

Rob Turnbull, Ph.D., CHE
President & CEO, Streethome Foundation

Cc. John McLernon, Chairman, Streethome Foundation