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FOR COUNCIL - MAY 28, 2013



ADMINISTRATIVE REPORT

Report Date: May 3, 2013  
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Meeting Date: May 28, 2013

TO: Vancouver City Council  
FROM: General Manager of Vancouver Board of Parks and Recreation  
SUBJECT: Vancouver Sport Hosting Grant: 2013 Spring Intake Allocations

***RECOMMENDATION***

THAT Council approve Sport Hosting Grants totalling \$27,500 as listed in the body of this report. Source of funds to be the 2013 Sport Hosting Grant Budget.

***GENERAL MANAGER'S COMMENTS***

The General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

***COUNCIL POLICY***

On July 13, 2006 Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

Approval of grant recommendations requires eight affirmative votes.

***SUMMARY***

This report recommends approval of Major and Community Sport Event Operating Grants totalling \$27,500.

***BACKGROUND***

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

Specific assessment guidelines were also outlined in the Council report and three types of grants were designed to support sport hosting:

**Major Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of the event's total gross operating budget or \$100,000.

**Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, parks, not to exceed the lesser of 50% of an event's city service costs or \$10,000.

**Community Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of an event's total gross operating budget or \$5,000.

Summary of the Sport Hosting Grant Application History			
Intake Years	Total Number of Applications	Amount of Grant Requested	Amount of Grant Approved
2007-2012	100	\$2,849,566	\$1,588,880

Note:

\$199,747 has been returned back to the program as some events were cancelled or did not meet spending thresholds.

The approved grant amount includes funding commitments beyond 2013 for 2015 FIFA Women's Cup.

### ***DISCUSSION***

All Sport Hosting grant applications are reviewed by a panel comprised of representatives from the Park Board and other key stakeholders in the sport hosting community.

The panel received eleven applications during the spring 2013 intake. There were six applications for major operating grants and five for community grants. The panel met to review applications on May 2, 2013.

### **Summary of Review Panel Recommendations**

The Review Panel applied the criteria outlined in the assessment guidelines carefully. Not all organizations or events met the required criteria and therefore some applications could not be recommended for support.

The table below outlines the organizations which applied for grants, the amounts requested, and the recommendations of the review panel.

Organization	Event	Date	Event Budget	Grant Requested	Spring 2013 Grant Recommended	Notes
<b>Major Sport Event Operating Grants</b>						
Badminton BC	The Canadian National Badminton Championships	Feb. 5-8, 2014	\$54,450	\$11,750	\$5,000	
BC Rugby	National Championships	Jun. 26-30 & Aug. 11-12, 2013	\$1,405,800	\$40,000	\$15,000	
BC Wheelchair Sports Association	Annual International Tennis Federation Wheelchair Tennis Tournament	Jul. 18-21, 2013	\$23,423	\$7,027	\$0	Event funded in 2011.
Canadian International Dragon Boat Festival Society	Dragon Boat Festival	Jun. 21-23, 2013	\$782,832	\$10,000	\$0	Event funded in 2010.
Ocean Athletics	Canadian Cross Country Championships	Nov. 30, 2013	\$52,940	\$10,000	\$0	Event funded in 2011 & 2012.
Westside Grand Prix of Cycling Society	UBC Grand Prix Citizen's Ride	Jul. 9, 2013	\$131,538	\$4,500	\$0	Event funded in 2011 & 2012.
<b>Major Events Sub Total</b>	<b>6 Events</b>		<b>\$2,450,983</b>	<b>\$83,277</b>	<b>\$20,000</b>	
<b>Community Sport Event Operating Grants</b>						
Canadian International Dragon Boat Festival Society	Dragon Boat Festival	May 4, 2013	\$782,832	\$5,000	\$0	Event funded in 2010.
Gymnastics BC	Gymnastics BC Congress	Aug. 23-25, 2013	\$18,750	\$5,000	\$0	Event funded in 2011.
Pacific Dolphin Swim Association	Mel Zajac International Canada Cup	May 24-26, 2013	\$55,200	\$5,000	\$2,500	
Vancouver Curling Club Association	2014 Canadian Direct Insurance BC Men's Curling Championship	Feb. 5-9, 2014	\$22,000	\$5,000	\$2,500	
Vancouver Cutting Edges Gay Men's Hockey Club	International Gay Men's Hockey Tournament (Pride Festival)	Aug. 1-3, 2013	\$27,200	\$5,000	\$2,500	
<b>Community Events Sub Total</b>	<b>5 Events</b>		<b>\$905,982</b>	<b>\$25,000</b>	<b>\$7,500</b>	
<b>Total Proposed Grant Funding</b>	<b>11 Events</b>		<b>\$3,356,965</b>	<b>\$108,277</b>	<b>\$27,500</b>	

The Review Panel is recommending support for two Major Sport Operating Grants and three Community Sport Operating Grants totaling \$27,500 to be funded from the 2013 Sport Hosting Grant Budget.

### ***FINANCIAL IMPLICATIONS***

The table below details the funding available for the Sport Hosting Grant program, including future commitments previously approved by Council.

2013 Annual Sport Hosting Grant Funding			\$200,000
2012 Carry Forward			\$155,602
Spent or Committed as at May 7, 2013 (1)		(\$299,750)	
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2013 Funding Available for Allocation			\$55,852
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Proposed Grant Funding for Spring 2013 Intake		(\$27,500)	
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2013 Fall Funding Available for Allocation			\$28,352
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(1): This figure includes \$125,000 contribution to FIFA, \$100,000 to Davis Cup and a total of \$74,750 in smaller grants contributions to various organizations.			

As noted above, \$55,852 is currently available for funding the 2013 spring applications. With consideration for funding commitments already made, this will leave \$28,352 remaining for the fall 2013 grant intake based on approval of the current recommendation. The next intake closes on the last day of October, and a report recommending allocation from the fall intake will be presented to the Council before the end of the year.

It should be noted that there is a commitment of \$125,000 of the \$250,000 in funding approved by Council on February 3, 2011 (RTS 9059) for hosting the 2015 FIFA Women's World Cup. The additional \$125,000 will be funded from the 2014 and 2015 Vancouver Sport Hosting Grant budget.

### ***CONCLUSION***

The Sport Hosting Grant review panel recommends support for grants totaling \$27,500 as outlined in the body of this report. The recommendations reflect a careful and considered process within the policy and guidelines provided by Council.

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