



**Supports Item No. 7
CF&S Committee Agenda
May 16, 2013**

ADMINISTRATIVE REPORT

Report Date: April 12, 2013
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VanRIMS No.: 08-2000-20
Meeting Date: May 16, 2013

TO: Standing Committee on City Finance and Services
FROM: General Manager, Community Services
SUBJECT: 2013 Community and Neighbourhood Arts Development Grant Allocations

RECOMMENDATION

THAT Council approve a total of \$462,400 in Community and Neighbourhood Arts Development Grants to 60 organizations as listed in Appendix A. Source of funds to be the 2013 Cultural Grants Program budget.

REPORT SUMMARY

The purpose of this report is to recommend grants to 60 organizations for a total of \$462,400.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends APPROVAL of the foregoing.

REPORT

Background/Context

The Community and Neighbourhood Arts Development grants program is an evolution of the Celebration Grants program created in October 2002, which provided cash grants to community-based festivals, celebrations and large scale parades and in 2003. This program also provided a Service grant component providing an offset of up to 50% of the cost of City services (police and engineering) incurred by major parades to a maximum of \$10,000. As part of the city's Culture Plan, the Celebration Grants program was revised and launched in 2009.

The revised program, Community and Neighbourhood Arts Development grants, had expanded eligibility criteria in order to support a broader range of community-driven arts and cultural activities and reflecting the extensive community arts activity taking place in Vancouver. This grant program complements other Cultural Services grant programs (Operating and Project, Infrastructure and Theatre Rental) with its focus on encouraging meaningful creative collaboration between artists and community members, and providing opportunities for Vancouver residents to actively participate in arts and cultural activities.

Program Description and Objectives

In April 2013, Council approved \$7.4 Million in Cultural Operating and Project Grants, which support healthy and sustainable cultural organizations across the city. The Community and Neighbourhood Arts Development granting program is project-based and invests in cultural expression and community engagement through the support of projects (ranging from amateur to professional) that celebrate and promote Vancouver's unique communities and neighbourhoods. Please see Appendix B for detailed program objectives.

Assessment Committee

Cultural Services invites independent peer community members to participate in the assessment process to review grant application requests. Committee members are sought through an ongoing public call for nominations. For this intake the independent peer community members were:

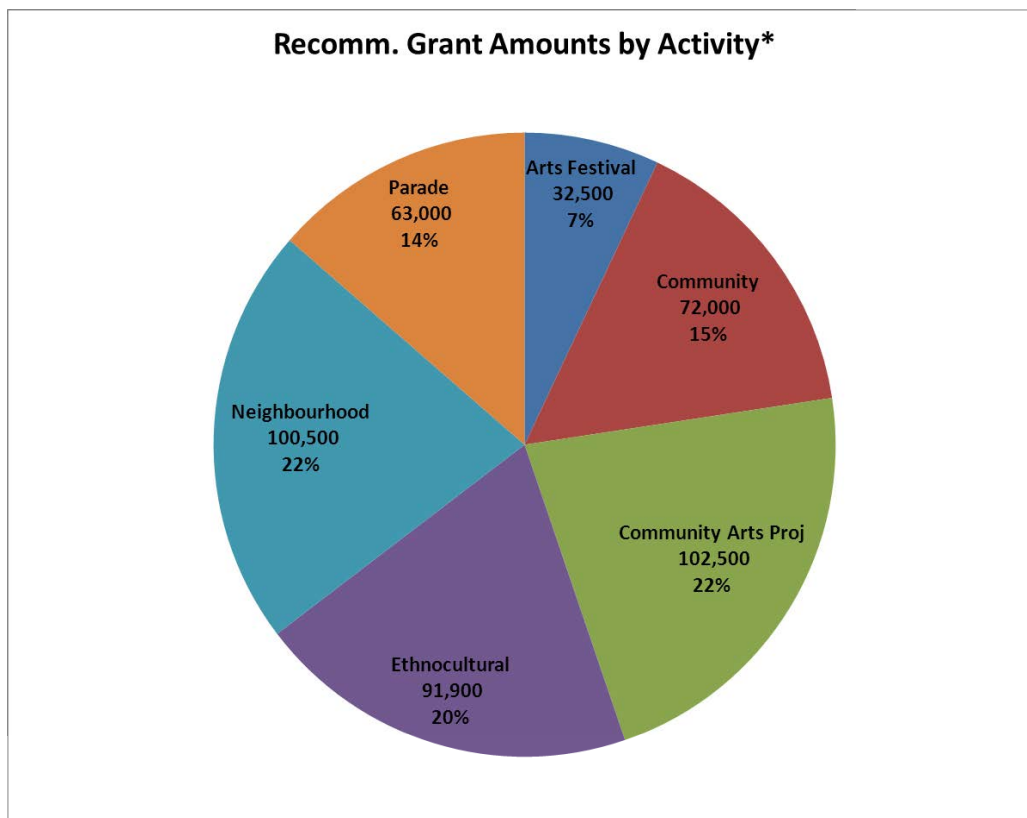
- Azfir (Erte Adams) Balenciaga, multidisciplinary artist and events planner
- Zoe Kreye, sessional instructor, Faculty of Culture + Community, Emily Carr University of Art & Design
- Vanessa Richards, Community Engagement Manager, Arts Club Theatre Company

Assessment Committee members join staff in reviewing grant requests against specific evaluation criteria and form a consensus on recommendations for funding.

Please see Appendix B for program information and evaluation criteria.

Summary of Recommendations

Seventy six applications were received for a total request of \$898,162, exceeding the available budget of \$462,400 by 94%. The recommendations in this report reflect a thorough review of each application against evaluative criteria of merit, community impact and capacity. Not all organizations meet the criteria at the same level as their peers and therefore, in a competitive process with finite resources, not all requests are being recommended for support. As such, the Assessment Committee is recommending support for 60 organizations. The chart below highlights the recommended grant amounts by activity.



***Activity Definitions**

- Arts Festival - informed by a specific artistic practice
- Community Arts Project - includes community engagement processes
- Community - festival or celebration informed by a particular community
- Ethnocultural - festival or celebration informed by a specific ethnic community
- Neighbourhood - festival or celebration for a specific neighbourhood
- Parade - large scale parade requiring significant City services

Strategic Analysis

The aim of this granting program aligns with the Cultural Plan (and the Cultural Strategy review which is underway), the City’s objectives and long history of investing in our distinctive neighbourhoods. Here, art and culture are recognized as essential contributors to the city’s identity, neighbourhood character, people’s learning and self-expression as well as highlighting the talent, enterprise and diversity of our artists, communities and neighbourhoods. This program also supports other City policy objectives around health and well-being, inclusivity and community development, in its intent to enhance connectedness and resilience at the neighbourhood and community level.

Unlike Cultural Operating and Project Grants, where supporting healthy and sustainable cultural organizations is a major objective, this granting program is project-based and invests in opportunities for cultural expression and community engagement. The program aims to bring artists and different sectors together (businesses, non-profit societies, residents) to make positive change in the community, creating a greater awareness of art and revealing how the arts and culture are integral to our lives and what we do. It further encourages collaborations and partnerships, strengthens the resources of organizations and individuals,

and encourages the development of unique cultural expression adding to healthier and creative neighbourhoods and communities.

The number of applications provide evidence that the expanded eligibility criteria has encouraged greater engagement and collaboration between cultural organizations, community centre associations and Neighbourhood Houses to produce community celebrations, festivals and art projects. The clearly articulated program objectives have also advanced a deeper engagement with localized artistic communities. The human, organizational and, in some instances, financial resources that these organizations bring to their partnerships, provide cash as well as valuable peer mentoring opportunities and community capacity-building benefits.

Program Evaluation

Cultural Services staff responded to previous Assessment Committees' recommendations to consider ways for more comprehensive outreach to the community to raise awareness of the program and build capacity. This was accomplished through grant-writing workshops to assist potential applicants and increasing understanding of community arts practice by sharing successful project examples, and having clear definitions in the program material. Cultural Services also initiated and was a key partner, along with the Park Board's Arts, Culture and Environment team, Emily Carr University of Art & Design, and the Community Arts Council of Vancouver in the development and delivery of Culture + Community: Visioning Social Practice, a symposium designed to build greater understanding of community engaged arts practice in Vancouver and to identify strategic directions for continued future success.

For this round of submissions, Assessment Committee members observed a wide range of proposals from grassroots, neighbourhood-focused events to large-scale celebrations and festivals, as well as in-depth artist and community collaborative creative projects. The Assessment Committee worked in a hybrid assessment approach with staff from Cultural Services for the evaluation process. The Committee offered suggestions on improvements to the application form and community outreach activities in support of the program.

Implications/Related Issues/Risk (if applicable)

Financial

Council is requested to approve \$462,400 in Grants to 60 Organizations, representing the full allocation for the Neighbourhood Arts Development Grant program from the 2013 Cultural Grants Budget.

CONCLUSION

The Assessment Committee's expertise, insight, and carefully balanced evaluation has informed the recommendations in this report which propose to support a wide range of community-arts driven initiatives and innovative projects across the city that celebrate, provide valuable benefits to, and promote the diversity and unique characteristics of Vancouver's neighbourhoods and communities.

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2013 COMMUNITY AND NEIGHBOURHOOD ARTS DEVELOPMENT GRANT RECOMMENDATIONS

Organization	Request	Recomm
Accordion Noir Soc.	10,000	8,000
Artists in Our Midst	6,000	0
ArtQuake	3,000	2,000
B.C. Sports Hall of Fame and Museum	15,000	0
Brazilian Community Assn.	5,000	0
Britannia Community Services Centre Soc.	16,000	10,000
Car Free Vancouver Soc.	20,000	13,500
Carnegie Community Centre Assn.	2,850	2,500
Celtic Fest Van. Soc. (cash)	10,000	9,000
Celtic Fest Van. Soc. (service)	10,000	8,000
Chinese Benevolent Assn. of Van. (cash)	16,895	9,000
Chinese Benevolent Assn. of Van. (service)	9,000	8,000
Chinese Cultural Centre of Vancouver	5,000	4,000
Collingwood Neighbourhood House	10,000	7,000
Community Arts Council of Vancouver	10,000	9,000
Conseil culturel et artistique Francophone de la C.B.	10,000	0
Crab - Water for Life Soc.	2,300	2,000
Diwali Celebration Soc.	17,000	15,000
Downtown Eastside Women's Centre Assn.	12,000	6,500
Dragon Boat Festival (Can. Intl. Dragon Boat Festival Soc.)	20,000	9,000
Dunbar Residents' Assn.	1,000	1,000
Eastside Culture Crawl Soc.	20,000	10,000
Environmental Youth Alliance (Cottonwood Earthworks)	8,500	7,000
Frog Hollow Neighbourhood House (Assn. of Nghd. Houses of Gr. Van.)	8,000	3,000
Gathering Place Community Centre Assn.	10,000	8,000
Grandview Community Centre Assn.	5,000	3,000
Hastings Community Centre Assn.	15,400	7,000

Organization	Request	Recomm
Hellenic Canadian Congress of B.C.	10,000	9,500
IMAPON (Interdisciplinary Media Artist's Assn./Population of Noise)	21,473	10,000
Italian Cultural Centre Soc.	20,000	7,400
Italian Day Festival Soc.	20,000	0
Jest for Joy Clown-Doctoring Foundation	3,000	2,000
Judith Marcuse Projects Soc.	15,000	10,000
Khalsa Diwan Soc. (service)	10,000	10,000
Kitsilano Neighbourhood House (Assn. of Ngbd. Houses of Gr. Van.)	6,000	0
Latincouver Business & Cultural Soc.	20,000	5,000
Latinos in Action Van. Foundation	15,000	8,500
Leave Out Violence, BC	5,000	2,500
Little Mountain Neighbourhood House Soc.	5,000	4,500
Livable Laneways Soc.	10,000	0
Magazine Assn. of B.C. (B.C. Assn. of Magazine Publishers)	4,500	0
Main Art Drift Soc.	6,000	0
Maker Foundation	20,000	11,500
Marpole-Oakridge Area Council Soc. (M.O.A.C.S.)	10,000	7,000
Mount Pleasant Neighbourhood House (Assn. of Nghd. Houses of Gr. Van.)	20,000	12,000
National Congress of Black Women Foundation	6,000	5,000
Neighbourhood Care International Assn.	15,000	0
On Main Gallery (On The Cutting Edge Productions Soc.)	9,640	5,000
Palme's Performing Soc.	7,000	0
Pandora's Collective Outreach Soc.	8,000	4,500
PHS Community Services Soc. (Portland Hotel Soc.)	20,000	15,000
Pull Focus Film School Soc.	5,000	4,000
Ray-Cam Community (Centre) Assn.	7,000	0
Roundhouse Community Arts and Recreation Soc.	20,000	12,000
Sad Magazine Publishing Soc.	7,000	6,000
Secret Lantern Soc.	20,000	12,000

Organization	Request	Recomm
Seniors' Research Group of Chinese Opera and Music	6,500	0
Some Assembly Arts Soc.	12,000	10,000
South Asian Arts Soc.	10,000	7,000
South Asian Family Assn. (SAFA)	10,000	0
South Hill Neighbours Soc.	3,500	3,500
Stanley Park Ecology Soc.	11,175	5,000
Still Moon Arts Soc.	12,500	12,500
Taiwanese Canadian Cultural Soc.	20,000	14,000
Tibetan Cultural Soc. of BC	6,544	3,000
Tides Canada Initiatives Soc.	17,685	7,500
Universal Cultural Soc. of Canada	20,000	0
Van. Aboriginal Friendship Centre Soc.	10,000	7,500
Van. Cherry Blossom Festival Soc.	12,000	5,000
Van. Chinatown Merchants Assn. (VCMA)	20,000	5,000
Van. Dyke March and Festival Soc.	5,000	5,000
Van. En Francais Assn.	20,000	7,500
Van. Intl. Bhangra Celebration Soc.	10,000	10,000
Van. Japanese Language School	16,000	8,000
Van. Pride Soc. (cash)	20,000	9,000
Van. Pride Soc. (service)	10,000	10,000
Van. Seniors' Singing Club Assn.	11,500	5,000
Van. Wooden Boat Soc.	6,000	0
West End Senior's Network Soc.	4,200	3,000
Total	898,162	462,400



**Community and Neighbourhood
Arts Development Program (CNAD)**
Deadline: March 1, 2013

Program Description

In recognition of the numerous artist and community-driven collaborations taking place in Vancouver and contributing to a vibrant and creative city, this program supports initiatives which celebrate, promote and support Vancouver's unique communities and neighbourhoods through arts and cultural activities ranging from amateur to professional practices.

Program Objectives

- To celebrate and promote the diversity and unique characteristics of Vancouver's communities and neighbourhoods
- To encourage meaningful creative collaboration, engagement and connection between artists and community members (residents, businesses, organizations)
- To encourage high levels of artistic merit, innovation and openness to new ideas
- To provide benefit to all participants (skill development, learning opportunities, exchange of ideas and experiences, sense of belonging)
- To provide opportunities for all to enjoy and actively participate in arts and culture in an inclusive and respectful environment

Eligible Applicants

- City of Vancouver-based (office location and activity), not-for-profit societies, registered in BC and operating for at least 6 months prior to application deadline.

Eligible projects and activity

- **Festivals and Celebrations:** events organized around an artistic or cultural theme, with a central focus on arts and cultural programming, open to the general public for broad public access and participation (ethno-cultural celebration or anniversary, neighbourhood festival, performing, literary or visual arts festival).
- **Major Parades:** one-day events with a significant artistic or cultural component (performances, costumes, floats, banners, arches and installations), with the ability to attract a large audience (over 10,000), have a budget of over \$15,000, and have at least 20 organizations registered. Major Parades are also eligible to apply for a Service Grant to off-set costs and services provided by the City, of up to 50% to a maximum of \$10,000.

Eligible projects and activity (continued)

Community arts development: Initiatives that demonstrate a comprehensive artist and community collaboration and engagement process, encourage active and meaningful participation with clear benefits to participants, communities and neighbourhoods involved, and which involve some form of public presentation or documentation to share knowledge and create awareness. Initiatives may also include the provision of resources to the community to support the practice which may include capacity building and professional development opportunities (workshops, conferences, forums to encourage networking, learning and dialogue).

**Projects can be artist or community-initiated and should demonstrate strong partnerships between artists and community members.*

Only one application and grant per applicant, per year: repeat applications for projects (or phases thereof) can be considered only if previously funded projects or phases are complete and final reporting has been submitted and approved.

Ineligible projects and activities

- Organizations and activities eligible for, or receiving funds through, the City of Vancouver Operating or Project Cultural grants programs
- Organizations receiving funds for programs and activity from other City of Vancouver departments are not eligible to apply for the same initiative but may be eligible to apply for a different project.
- Projects where artistic or cultural activities are not central
- Sporting events, demonstrations, marches, and rallies
- Core training or in-class educational or curriculum-based activity
- Marketing, promotional or commercially-oriented events
- Fundraising events
- Retroactive activity
- Deficit reduction
- Capital projects

Use of Grant funds

Programming: fees* for artists and key creative or community contributors, artist and volunteer services, production/technical staff, , venue and equipment, materials, permits, maintenance, site costs, , documentation.

**The payment of artist fees is strongly encouraged. Refer to these organizations for guidelines to fees:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca

Canadian Artists Representation/CARFAC: www.carfac.ca

Use of Grant funds (continued)

Administration and Marketing: co-ordination, event or project management, fundraising, office expenses, insurance, office expenses, marketing and communication costs and fees.

Grant Fund Amounts

The maximum level of grant is \$20,000. The level of grant will depend on the proposed budget and scope of the proposal and how well it supports the program objectives and meets the evaluation criteria. Generally grant amounts will not exceed 50% of the proposed budget.

Evaluation

Members nominated from the community with relevant expertise and experience in community arts practice, festivals and celebrations, participate on the Assessment Committee along with staff. The Assessment Committee makes their recommendations based on how well the proposal meets and supports the program objectives, using the specific evaluation criteria outlined below. The proposals that meet most or all of the program objectives will rank the highest and will be the top priorities for funding. All recommendations are considered and given final approval by City Council.

Evaluation Criteria

Merit

- Strength and clarity of the intent or vision of the proposal
- Experience of the artists and key participants involved and quality of their work as demonstrated through past projects, training or experience
- Evidence of meaningful creative collaboration between participants
- Quality of creative community engagement processes if applicable
- Potential for innovation, risk-taking and openness to new ideas and practices

Impact

- Degree to which the proposal addresses real opportunities or needs of a particular neighbourhood or community
- Degree to which the proposal expresses the diversity of the communities or neighbourhoods involved
- There are benefits for all participants (learning, exchange of ideas, skill development, sense of belonging)
- Evidence of encouraging participation in an inclusive and respectful environment (outreach, childcare provision, meals, transportation, safe accessible venues)
- Evidence of meaningful collaboration, engagement and connection between artists, residents, businesses and organizations

Evaluation Criteria (continued)

Capacity

- Commitment of all partners/key participants to the project (dedication to a practice, experience of key participants, partnerships in place)
- Strength and rationale of the partnerships proposed
- Evidence of competent administration, a functional board and appropriate governance structure with the applicant organization
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced, and there is a demonstrated need for public sector assistance (unallocated accumulated surpluses of over 50% of last actual budget call into question the need for public sector assistance)
- Sufficient planning is in place to support project objectives in the form of realistic schedules, timelines, programming, research, and evaluation

In addition to the above criteria, geographic distribution of the proposals may come into consideration when assessing the requests.

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

Cultural Services
City of Vancouver
Woodward's Heritage Building
Suite 501 - 111 West Hastings St.
Vancouver, BC V6B 1H4

604.829.2007
culture@vancouver.ca
<http://vancouver.ca/culture>

Key Dates

Application Deadline: March 1st, 2013, 4:30 pm (in office, not post marked)

Grant-writing workshops: Wednesdays, January 23rd and January 30th, 2013.
Woodward's Heritage Building
5th Floor, 111 West Hastings St., W Room

Workshops are free.
Registration is required through Eventbrite.

Glossary of Terms

In an effort to make the program objectives and evaluation criteria more clear, we offer these definitions.

Community

A group of people bound by common beliefs, values or interests, ethnicity or place of origin, geography (neighbourhood) or other self-identified commonality.

Community Arts Development

Community arts or community cultural development is the process of collaboration between artists and community members on agreed upon and shared goals. Art is the medium through which the collaboration can take place. The principles behind the work are active participation, intentional inclusivity and ongoing learning. The process builds community, increases awareness of the value of arts in our lives, develops creativity and addresses common issues.

*informed by the CACV definition of community cultural development

Diversity

For the purposes of this program diversity is defined in terms of ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

Professional Artist

For the purposes of this program, a professional artist is an individual that:

- has obtained specialized training in their artistic field (through educational institutions, mentorships, other forms of training or are self-taught)
- is recognized as a professional by peer artists working in the same artistic tradition and has received some public exposure
- is committed to devoting time and if possible financially to the artistic activity

Meaningful collaboration and engagement

All participants (artists and community members) are respected for their role in, or contribution to, the project/process/event and have some level of input or influence in the initiative (e.g. advisory capacity, planning, creation, implementation, and/or evaluation of the project).

Active participation

Participants are actively involved in project/process/event in some way either by contributing to the development, co-creating or creating elements of the initiative rather than experiencing or viewing an already determined project/process/event.

Process-oriented

The course of action taken and involvement of the participants is just as important as the end result.

Inclusive or Inclusion

There are efforts made to ensure the project/process/event is open to all who wish to participate, such as actively eliminating barriers and creating a welcoming environment (providing childcare, transportation, professional aid or services to enable participation to those in need of assistance, food, safe and accessible venues).

Other Resources

Previous grant recipients:

<http://former.vancouver.ca/ctyclerk/cclerk/20120502/documents/ptec3.pdf>

Permits and approvals for outdoor events:

<https://vancouver.ca/doing-business/event-permits.aspx>

Celebrations Toolkit: A Practical Guide to Creating Celebrations and Special Events

http://www.2010legaciesnow.com/fileadmin/user_upload/ExploreArts/Toolkits/Celebrations_Toolkit.pdf

Community Arts Workbook:

<http://www.arts.on.ca/Asset363.aspx?method=1>

Cultural Mapping Toolkit:

http://www.2010legaciesnow.com/fileadmin/user_upload/ExploreArts/Toolkits/CultureMapping.pdf

Arts and Equity Toolkit:

<http://socialinnovation.ca/community/buzz/arts-equity-toolkit>

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