Brian Jungen,
Shanghai Biennale, Vancouver Pavilion, 2012
Installation View
### 2011 Facility Space Program

<table>
<thead>
<tr>
<th>Functional Use Areas</th>
<th>Existing Space (gross square feet)</th>
<th>Proposed (gross square feet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition</td>
<td>40,448</td>
<td>86,500</td>
</tr>
<tr>
<td>Education and Public Programming</td>
<td>6,049</td>
<td>21,400</td>
</tr>
<tr>
<td>Retail</td>
<td>15,157</td>
<td>37,300</td>
</tr>
<tr>
<td>Collections Management</td>
<td>33,881</td>
<td>49,220</td>
</tr>
<tr>
<td>Other</td>
<td>23,775</td>
<td>45,110</td>
</tr>
<tr>
<td><strong>Total Gross Building Area</strong></td>
<td><strong>172,320</strong></td>
<td><strong>311,389</strong></td>
</tr>
<tr>
<td>Exterior</td>
<td>15,479</td>
<td>25,000</td>
</tr>
</tbody>
</table>
## Overview

### New Gallery | Capital & Impact

<table>
<thead>
<tr>
<th>Capital Costs - Source: BTY 2012</th>
<th>293 M Base Building</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$28 M Supplementary</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Economic Impact – (1st 5 YRS) Source: PWC 2012</th>
<th>$299 M GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5360 person years employment</td>
</tr>
</tbody>
</table>

Gov’t revenue - primarily taxes ($26.2 M Federal, $32 M Provincial)
In the 2010 Association of Art Museum Directors Survey of 149 art museums across North America, the Vancouver Art Gallery ranks:

- 10th in annual admission revenue
- 11th in the number of school groups annually
- 12th in annual number of website hits
- 13th in membership
- 13th in museum store revenue
- 16th in corporate sponsorship support
- 18th in overall annual attendance

NOTE: Survey includes the Metropolitan Museum of Art, the Museum of Modern Art, the National Gallery of Canada, the Art Gallery of Ontario, the Guggenheim, the Montreal Museum of Fine Art and the Chicago Institute Art, and the Smithsonian, among other major art museums across North America.
Statistics Canada conducts periodic “Heritage Surveys” which include all types of museum-related institutions including art galleries. The latest survey with 2009 data had a sample size of 703 institutions.
## Lord Business Plan: Operating Plan

<table>
<thead>
<tr>
<th></th>
<th>Base Level</th>
<th>Year 2 Stabilize</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTEs</td>
<td>86</td>
<td>130</td>
</tr>
<tr>
<td>On-Site Attendance</td>
<td>260,000*</td>
<td>380,000</td>
</tr>
<tr>
<td>Adult Admission</td>
<td>$20</td>
<td>$20</td>
</tr>
<tr>
<td>Total Revenues</td>
<td>$12.9 M</td>
<td>$19.9 M</td>
</tr>
<tr>
<td>- Earned Income</td>
<td>$6.4 M</td>
<td>$10.3 M</td>
</tr>
<tr>
<td>- Government Revenues</td>
<td>$3.3 M</td>
<td>$3.3 M</td>
</tr>
<tr>
<td>- Private Fundraising/Endowment</td>
<td>$3.2 M</td>
<td>$6.3 M</td>
</tr>
<tr>
<td>- Total Government &amp; Private Revenues</td>
<td>$6.3 M</td>
<td>$7.4 M</td>
</tr>
</tbody>
</table>

- 2012 estimated attendance in 2011 (actuals were 280,000)
- Endowment will grow from $11 M to $61 M as part of the operating plan
CAPITAL/ENDOWMENT CAMPAIGN FOR A NEW VANCOUVER ART GALLERY

Private Sector:
$150 million
(including $50 million endowment)

Civic Government
(Land)

Provincial Government
$100 million

Federal Government
$100 million
Marianne Nicolson,
The House of the Ghosts, 2008,
site-specific light projection
Georgia Street Plaza, Vancouver Art Gallery
Permanent Collection

- 10,523 works
- Major Collection of historical Canadian works
- Most comprehensive collection of Emily Carr’s work
- Largest collection of Jeff Wall works held by a public institution
- One of North America’s most comprehensive contemporary photo-based collections

In 2012

- Artworks acquired: 258 (98 BC-based artists)
- Loans from the Collection: 144

Collection Growth: 2002-Present

Named Art Acquisition Funds

- Audain Emerging Artists Acquisition Fund: $2 million
- The Jean MacMillan Southam Art Acquisition Endowment Fund: $1.5 million
- Winn Estate Fund: $1 million

Vancouver Art Gallery Endowment Fund for Acquisition of Art: $7.9 million
George Romney, Portrait of Major Peirson, 1771

Heiltsuk Artist, Frontlet, c. 1860

Lawren Harris, Mount Thule, Bylot Island, 1930

B.C. Binning, Night Harbour, 1950

Emily Carr, Totem Poles Kitseukla, 1912

Vancouver Art Gallery Permanent Collection
Andy Warhol, *Mao*, 1972


Roy Lichenstein, *Shipboard Girl*, 1965

Claes Oldenburg, *Saw (Hard Version)*, 1969

Vancouver Art Gallery Permanent Collection

Robert Davidson
*Killer Whale Transforming into a Thunderbird*, 2009

Prototype for New Understanding #11, 2002

Geoffrey Farmer, *The Surgeon and the Photographer* (detail), 2009


Vancouver Art Gallery Permanent Collection
2012 FAST FACTS

• 349,000 total attendance (280,000 at Gallery, 69,000 touring shows)
• 50% tourists
• 35,000 members
• 16 exhibitions, 340 artists, 326 performances, 11 books
• 364 school programs – 39,000 children participating
• 347 volunteers
Private Sector Fundraising for Annual Operations
(per Audited Financial Statements)

- 2001-2006: 180% increase
- 2006-2012: 63% increase
- 2001-2012: 357% increase

2001: $984,007
2006: $2,757,729
2012: $4,498,018
LET ART LEAD
Beat Nation: Installation View
CELEBRATE PLACE
O Zhang, 2009-2010
Installation view at Vancouver Art Gallery Offsite
EMBRACE THE PAST
AND OWN THE FUTURE
MOBILIZE THE POWER OF THE PUBLIC
BUILD FOR A DIVERSITY OF ART FORMS
Huong Yong Ping: The Nightmare of George V, 2002
DESIGN THE CHANGE
Andrea Zittel: A-Z Management and Maintenance Unit: Model 003, 1992