

GREENEST CITY FUND



vancouver
foundation

February 12, 2013



The Greenest City Fund was approved by Council on April 17, 2012

- Partnership with the Vancouver Foundation to provide grants to community to undertake projects in support of Greenest City
- \$2M fund (\$1M from each organization)
- Administered by the Vancouver Foundation over 2012 to 2015 (\$500K per year)



Greenest City Neighbourhood Small Grants

- Launched May 2012
- \$73,950 distributed across 120+ projects
- Grants of \$250-\$1000
- Tree planting, neighbourhood composting and food scraps drop spots, recycled art workshops, seed saving workshops and bike rallies





Greenest City Neighbourhood Small Grants

A cycling workshop for new Canadians in Vancouver

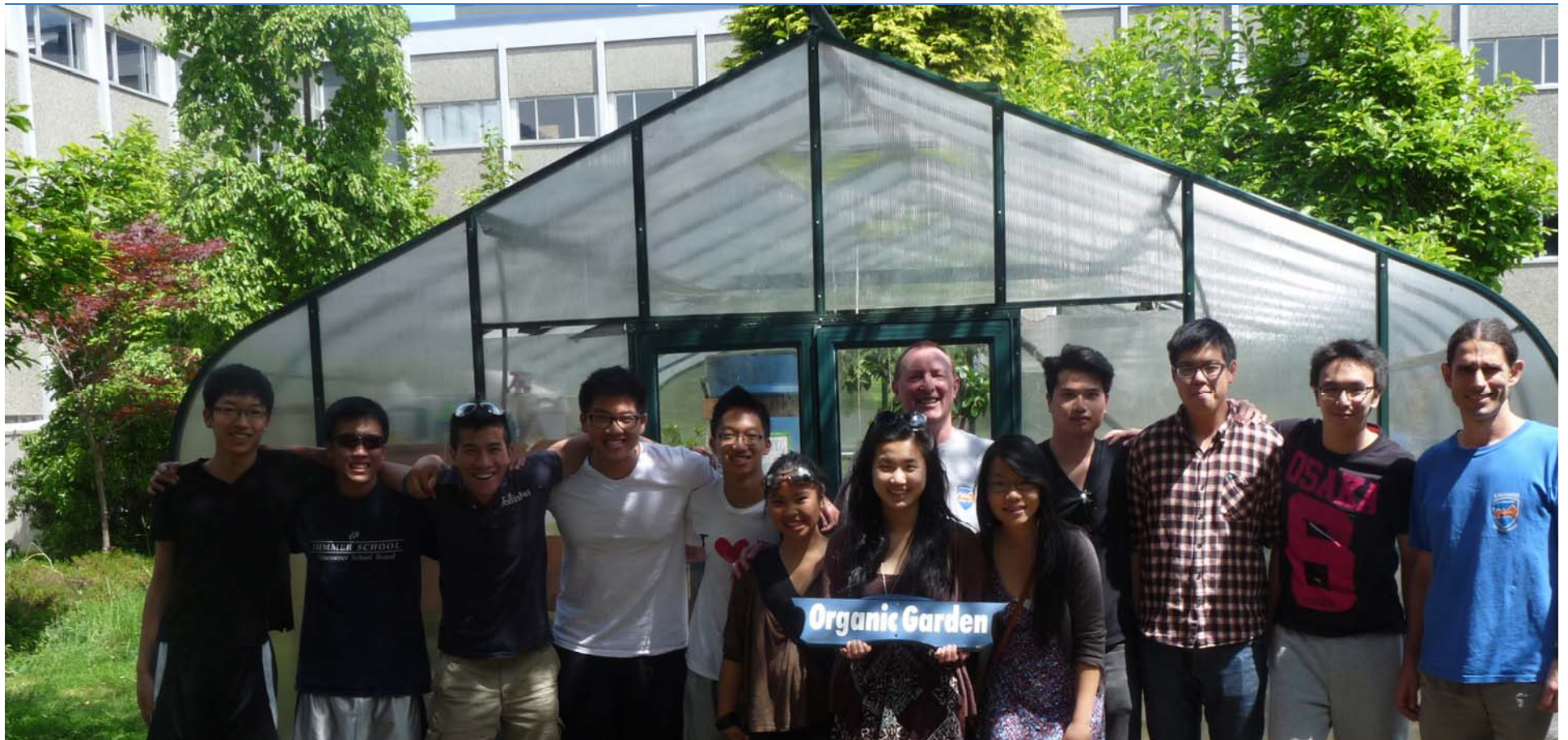
The Bike Co-op, in partnership with the Immigration Services Society of BC (ISSBC)



Generation Green

- \$73,195 distributed across 12 youth-led projects
- Grants of \$1,260 to \$10,000
- Cycling and zero waste initiatives, green peer mentoring, community and school gardening projects and outdoor classrooms, stream stewardship and more



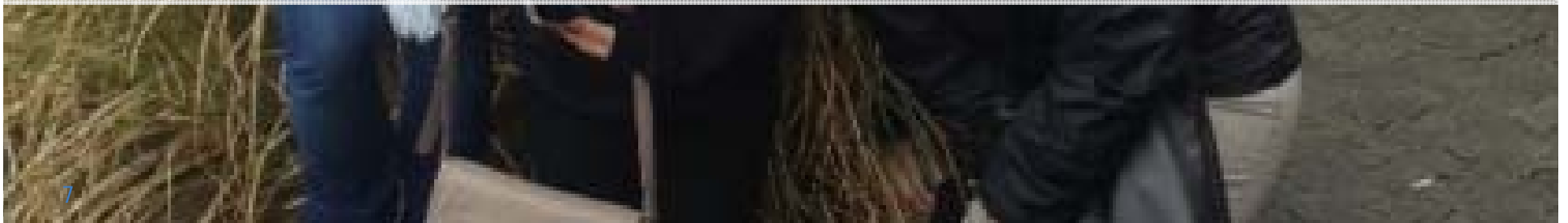


2012 Generation Green Grant Recipients...

Still Moon Arts Society, Environmental Youth Alliance, Arts in Action/Purple Thistle, Musqueam Indian Band, McCreary Centre Society, My Arms Wide Open, Windermere Secondary School, John Henderson Elementary, Lord Kitchener Elementary, Engaged Immigrant Youth Program, South Vancouver Neighbourhood House & student project leaders



Generation Green Jarai Community Gardening Project





Greenest City Community Grants

- \$391,500 distributed across 17 projects
- Grants from \$1,500 to \$50,000
- Energy efficiency for small businesses, an urban orchard employing DTES residents, multi-family food scrap recycling, cycling courses and bikes for low income residents, tree planting on private property and more



2012 Community Grant Recipients...

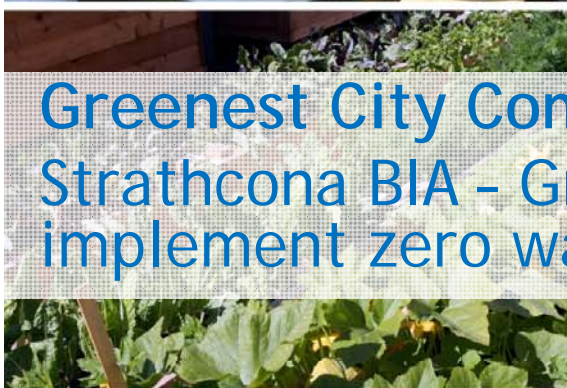
Young Naturalists' Club, Stanley Park Ecology Society, Tree City Canada, Eastside Movement for Business and Economic Renewal, Strathcona BIA, Pedal Energy Development Alternatives Power Association, S.U.C.C.E.S.S., Evergreen & local project leaders, Vancouver Fruit Tree Project, Kitsilano Christian Community, Windermere Secondary Organic Garden Committee, Westside Food Collaborative, Living Oceans Society, Fresh Roots Urban Farm with Vancouver Technical and David Thompson Secondary, Sole Food Farm, Mt Pleasant Neighbourhood House & local project leaders, HUB

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Photo: Vincent L. Chan



Greenest City Community Grants
Strathcona BIA - Green Hub to support local businesses
implement zero waste, green building and local food strategies





2012 Program Overview

	Generation Green	Greenest City Neighbourhood Small Grants	Greenest City Community Grants
Applications received	19	206	61
Projects funded	12	121	17
Funding allocated	\$73,197	\$73,795	\$391,500





Themes in feedback from project leaders:

- "I feel more connected to my neighbours"
- "I feel hopeful and empowered to address issues in my neighbourhood"
- "I feel like I have contributed to making my city greener"



2013 Timeline

- Generation Green: Letters of Intent - February 22
- Greenest City Neighbourhood Small Grants: March 31
- Greenest City Community Grants: Fall 2013, call for submissions early summer

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