



ADMINISTRATIVE REPORT

Report Date: November 5, 2012  
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VanRIMS No.: 08-2000-20  
Meeting Date: November 14, 2012

TO: Standing Committee on Planning, Transportation and Environment  
FROM: Chief Licence Inspector  
SUBJECT: Liquor Licence Application (Beverage Cart Service) - Vancouver Golf Courses - Fraserview, Langara and McCleery

**RECOMMENDATION**

Fraserview Golf Course (7800 Vivian Street)

A. THAT Council, having considered the opinion of local area residents and business operators as determined by site sign, noise impacts and relevant Council policy as outlined in this Administrative Report, endorse the request by Fraserview Golf Course for a Liquor Primary liquor licence (Two Beverage Carts) at 7800 Vivian Street subject to:

- i. Standard hours of operation which are 11 am to 10 pm, seven days a week;
- ii. Maximum of two beverage carts (one cart for every nine holes);
- iii. Licensed area will only include the playing area of the golf course;
- iv. Minors permitted on the licensed golf course until 10 pm;
- v. Liquor from the clubhouse cannot be consumed on the golf course;
- vi. Signing a Good Neighbour Agreement with the City prior to business licence issuance; and
- vii. Cart service must also include snacks and non-alcoholic beverages.

Langara Golf Course (6706 Alberta Street)

B. THAT Council, having considered the opinion of local area residents and business operators as determined by site sign, noise impacts and relevant Council policy as outlined in this Administrative Report, endorse the request by Langara Golf Course for a Liquor Primary liquor licence (Two Beverage Carts) at 6706 Alberta Street subject to:

- i. Standard hours of operation which are 11 am to 10 pm, seven days a week;

- ii. Maximum of two beverage carts (one cart for every nine holes);
- iii. Licensed area will only include the playing area of the golf course;
- iv. Minors permitted on the licensed golf course until 10 pm;
- v. Liquor from the clubhouse cannot be consumed on the golf course;
- vi. Signing a Good Neighbour Agreement with the City prior to business licence issuance; and
- vii. Cart service must also include snacks and non-alcoholic beverages.

McCleery Golf Course (7188 Macdonald Street)

C. THAT Council, having considered the opinion of local area residents and business operators as determined by site sign, noise impacts and relevant Council policy as outlined in this Administrative Report, endorse the request by McCleery Golf Course for a Liquor Primary liquor licence (Two Beverage Carts) at 7188 Macdonald Street subject to:

- i. Standard hours of operation which are 11 am to 10 pm, seven days a week;
- ii. Maximum of two beverage carts (one cart for every nine holes);
- iii. Licensed area will only include the playing area of the golf course;
- iv. Minors permitted on the licensed golf course until 10 pm;
- v. Liquor from the clubhouse cannot be consumed on the golf course;
- vi. Signing a Good Neighbour Agreement with the City prior to business licence issuance; and
- vii. Cart service must also include snacks and non-alcoholic beverages.

### **REPORT SUMMARY**

The Park Board is requesting a Council resolution endorsing their application for a Liquor Primary liquor licence (two beverage carts per course) for all three of their golf courses which they operate at 7800 Vivian Street (Fraserview Golf Course), 6706 Alberta Street (Langara Golf Course) and 7188 Macdonald Street (McCleery Golf Course). This proposal would allow the operators to expand their current service offering to their customers and become more in line with the services that other golf courses in the greater Vancouver area offer. The Park Board feels that this would help improve their guest experience. The current Food Primary liquor licences for all the clubhouses will remain. Staff is recommending approval of this application. Staff experience generally shows that beverage cart service on golf courses is an amenity for their customers and not the primary focus of the business. Because of their family and recreational focus golf courses typically present a low risk for alcohol related harm. As a result, staff experience no issues/complaints from community residents.

### **COUNCIL AUTHORITY/PREVIOUS DECISIONS**

*City role in liquor licence applications* - The Liquor Control and Licensing Branch of the Provincial Government has senior authority in approving liquor licence applications. Their regulations require local governments to provide a Council resolution on any liquor primary liquor licence application unless the local government decides to opt out of the application review process. Council policy has been to provide comments on these applications.

*Approval process/requirements* - Council policy requires new Liquor Primary liquor licences and changes to existing Liquor Primary liquor licences be subject a Good Neighbour Agreement and public consultation.

*Hours of service* - Policy for this Non-Downtown Primarily Residential area are:

Standard hours of liquor service:

- 11 am to 12 am, Sunday to Thursday
- 11 am to 1 am, Friday and Saturday

Extended hours of liquor service:

- 9 am to 1 am, Sunday to Thursday
- 9 am to 2 am, Friday and Saturday

### ***CITY MANAGER'S/GENERAL MANAGER'S COMMENTS***

The General Manager of Community Services RECOMMENDS approval of A, B and C.

### ***REPORT***

#### ***Background/Context***

The applicant, Vancouver Park Board is requesting a Council resolution endorsing their application for a Liquor Primary liquor licence (two beverage carts per course) for three of their golf courses which they operate at 7800 Vivian Street (Fraserview Golf Course), 6706 Alberta Street (Langara Golf Course) and 7188 Macdonald Street (McCleery Golf Course).

All three golf courses have an existing Food Primary liquor licence which allows the consumption of alcoholic beverages with food. This provides the ability for alcohol service within the clubhouses and patio areas only. The current Food Primary liquor licences do not allow the service or consumption of alcoholic beverages on the actual playing course. This minimizes the ability of the operator to maximize their guests experience and puts the golf courses at a competitive disadvantage when compared to other golf courses in the greater Vancouver and lower mainland area. Cart service will consist of beer and coolers only.

The Liquor Control and Licensing Branch require that any golf courses who wish to license their playing area must obtain a Liquor Primary liquor licence. Liquor service on the playing area is not permitted under a Food Primary liquor licence.

The following is a list of golf courses in the Metro Vancouver area with beverage cart endorsement:

<b>Name of Golf Course</b>	<b>Address</b>
Shaughnessy Golf and Country Club	Vancouver
University Golf Club	Vancouver
Marine Drive Golf Club	Vancouver
Point Grey Golf and Country Club	Vancouver
Riverway Golf Course	Burnaby
Northlands Golf Course	North Vancouver

Surrey Golf Course	Surrey
Nico Wynd Golf Club	Surrey
Northview Golf and Country Club	Surrey
Morgan Creek	Surrey
Belmont Golf Course	Langley
Country Meadows Golf Course	Richmond
Greenacres Golf Course	Richmond
Mylora Golf Course	Richmond

All three golf courses offer an 18 hole golf course servicing residents of the Vancouver and lower mainland area.

At the September 19, 2011 Park Board Meeting, the Board supported a staff report dated September 5, 2011 that an application to the Liquor Control and Licensing Branch be submitted for a Liquor Primary liquor licence (beverage cart service) for their three major golf courses which would allow the service of alcohol on the entire playing course. The Board discussed the motion at the September 19, 2011 Park Board Meeting which was carried (one Commissioner opposed the request).

***Strategic Analysis***

***Results of Neighbourhood Notification***

Two site signs were erected at each of the three golf courses advising the community of the application and where to send concerns or comments. Staff allowed three weeks for the community to respond with concerns or support for the application. A total of two responses were received in response to the application. The results are summarized as follows:

	Fraserview Golf Course	Langara Golf Course	McCleery Golf Course	No contact information
Support	0	0	0	0
Opposed	0	1	0	1

One of the respondents opposing the application had concerns with golfers consuming alcohol while golfing, public urination and smoking on the course. The other respondent felt that one beverage cart was adequate for the entire golf course.

***Location of Establishment***

The subject sites are located in residential districts (RS-1 & RA-1) Zoning District and for the purpose of liquor policy, it is considered to be part of the Non-Downtown Primarily Residential area. The approved use for these sites is golf course. The surrounding area for all three sites is mainly made up of residential, recreation uses, schools and parks.

***Proximity to other social or recreational facilities and to other Liquor Primary Establishments***

There are no social or recreational facilities in the immediate area that would create a potential conflict with the proposal for a new Liquor Primary liquor licence in order to provide two beverage carts (one cart per nine holes) on the playing area of the golf course.

***Traffic, noise, parking and zoning***

Staff have considered traffic, noise, parking and zoning matters and have no concerns at this time. There is no enforcement history for these sites and they meet the parking and zoning requirements as they are existing approved golf courses with food primary liquor licences. The addition of beverage cart service will not create any change to the current use.

***Impact on the Community***

During the hours of cart beverage service, snacks and non-alcoholic beverages must be available for sale at reasonable prices from the playing area which will provide a mitigating factor to the liquor service and consumption.

Very little is expected to change as to the operation of the golf courses. Because of their family and recreational focus golf courses typically present as low risk for alcohol related harm and impact on the surrounding community.

The Vancouver Police Department have no concerns with the application.

***Financial***

There are no financial implications.

***CONCLUSION***

Staff recommend Council endorse the applicant's request for a Liquor Primary liquor licence (two beverage carts per course) for their three golf courses, subject to the conditions noted in this report. Staff experience generally shows that liquor service on the playing course is an amenity for customers and not the primary focus of the business. As a result, staff experience few issues/complaints from community residents. The liquor licence will somewhat provide revenue to support the ongoing upgrades to the facilities. This approval would allow the Park Board to be more competitive with golf courses which already provide this service. This would also allow the Park Board to improve their customer's experience. Support of this application will ensure compliance with current provincial liquor licensing regulations.

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