

B.3

MOTION ON NOTICE

3. Update City Awards Program

MOVER: Councillor Heather Deal

SECONDER: Councillor Geoff Meggs

WHEREAS

1. The City has many awards to recognize the efforts and accomplishments of residents and organizations;
2. Those awards are currently managed by several departments with separate budgets, which creates inefficiencies;
3. There is limited awareness of the awards and their recipients;
4. Other cities such as Ottawa have well-coordinated and promoted awards programs.

THEREFORE BE IT RESOLVED THAT Council direct staff to review the City's existing awards program and bring Council recommendations for changes including:

- (a) updating the current awards program based on best practices from other cities;
- (b) creating a consistent, coordinated brand and system of applications and nominations for City awards;
- (c) raising public awareness of awards and their recipients through marketing and event(s); and
- (d) budget implications for the above, including opportunities for partnership and sponsorship.

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