



ADMINISTRATIVE REPORT

Report Date: March 23, 2012  
Contact: Jim de Hoop/Abigail Bond  
Contact No.: 604.873.7479/7670  
RTS No.: 09570  
VanRIMS No.: 08-2000-20  
Meeting Date: May 16, 2012

TO: Standing Committee on Planning, Transportation and Environment  
FROM: Managing Director of Social Development  
SUBJECT: Grant Request - Streethome Foundation

***RECOMMENDATION***

THAT Council approve a grant of \$125,000 to Streethome Foundation for 2012 with the source funds to be the Community Services Group 2012 Operating Budget - Street Homelessness Budget.

***REPORT SUMMARY***

Streethome Foundation has requested that the City contribute \$125,000 towards their 2012 operating costs. Staff recommends approval of this grant request to support the Streethome Foundation's efforts which support the City's Housing and Homelessness Strategy 2012-2021. The grant will come from the Community Services Group 2012 Operating Budget - Street Homelessness Budget.

***COUNCIL AUTHORITY/PREVIOUS DECISIONS***

On July 28, 2011, Council endorsed the Housing and Homelessness Strategy 2012-2021 which includes three strategic directions:

1. Increase the supply of affordable housing;
2. Encourage a housing mix across all neighbourhoods that enhances quality of life; and,
3. Provide strong leadership and support partners to enhance housing stability.

The 3-Year Action Plan 2012-2014 identifies priority actions to achieve some of the Strategy's goal. The priority actions that relate to this grant request are to optimize the City's use of land, capital grants, incentives, and other resources to lever and

support housing partnerships; and to focus our efforts with partners on preventing and eliminating homelessness.

Council policy is to maintain and expand housing opportunities in Vancouver for low and modest income households with priority being given to families with children; seniors on fixed incomes or in need of support; SRO residents; and the mentally ill, physically disabled, and others at risk of homelessness.

The Vancouver Charter requires a resolution passed by eight affirmative votes of Council for the approval of grants.

### ***CITY MANAGER'S/GENERAL MANAGER'S COMMENTS***

Streethome Foundation is an important partner in delivering the City's priorities around preventing and eliminating homelessness. This request for operating dollars from the City reflects their commitment to expending donor dollars directly for new and supportive housing for the homeless and those at risk of homelessness. The City Manager therefore recommends approval of this grant to support their operations which will in turn, enable their strategy.

The General Manager of Community Services RECOMMENDS approval of the foregoing.

### ***REPORT***

#### ***Background/Context***

Streethome Foundation was established in 2008 through a partnership between the City of Vancouver, the Province of British Columbia and the Vancouver Foundation. Each partner contributed \$500,000 towards start-up funding at that time. Streethome Foundation brings a community and collaborative approach to breaking the cycle of homelessness: bringing together a broad-based coalition of leaders and experts from business, service providers, government, and community sectors. In particular, it provides a key opportunity to engage the skills and resources of the private sector in our shared goal of ending street homelessness in Vancouver. A condition of the City's seed funding in 2008 was that the City have the right to appoint a member to the board of the Foundation and that the Foundation report annually to City Council. The City Manager is the City's member on the Board.

#### ***Strategic Analysis***

On April 6, 2011, Council approved \$125,000 to the Streethome Foundation towards the first half of their operational funding model. This grant request for 2012 will be applied towards the second half of the model.

The operational funding model includes funding from each of the original partners, these include:

Partner	2011	2012
Vancouver Foundation	\$200,000	\$200,000*
BC Housing	\$250,000	\$250,000
City of Vancouver	\$125,000	\$125,000*

\* Subject to grant request approval

In January 2010, Streetohome Foundation released and began implementing its 10-Year Plan, in partnership with a wide range of community partners. This plan focuses on creating new supported housing for individuals who are chronically homeless, youth, and families. The 10-Year Plan identifies initiatives to prevent homelessness and the need to build broad-based community support and awareness of homelessness as an issue.

Through strategic funding initiatives and leveraging opportunities Streetohome Foundation has helped to reduce the number of street homeless in Vancouver.

Vancouver Homeless Population <sup>1</sup>	2010	2011
Sheltered Homeless	1,294	1,427
Street Homeless	421	154
<b>Total Homeless</b>	<b>1,715</b>	<b>1,581</b>

The table below summarizes the City's non-market housing and market rental housing goals.

	TARGETS	
	2014 - 2021	2012 - 2014
<b>Non Market Housing</b>		
Supportive Housing Units	2,900	2,150
All Other Non-Market Housing Units	5,000	1,500
<b>Total Non-Market Housing Units</b>	<b>7,900</b>	<b>3,650</b>
<b>Market Rental</b>		
Secured Market Rental Housing Units	5,000	1,500
<b>Total Market Rental Housing Units</b>	<b>5,000</b>	<b>1,500</b>

In addition to developing a 10-Year Plan, Streetohome Foundation has provided and/or committed funding to a number projects across the City that directly impacts homelessness as shown in the table in Appendix B.

<sup>1</sup> 2010 Vancouver Homeless Count, 2011 Regional Homeless Count

The April 19, 2011 report to Council stated that operation funding for 2012 to the Streetohome Foundation would be based on performance outcomes of housing units created and individuals housed.

Streetohome Foundation will be embarking on Phase 2 of their capital campaign, to help create new housing and support prevention programs aimed at breaking the cycle of homelessness in Vancouver and ending street homelessness by 2015. This campaign has received strong support from the community with more than 50 percent of the \$26.5 million target amount raised in Phase 1. All donor funds are directed to Streetohome-supported housing and prevention projects.

The Foundation's work is essential in assisting Council's goal to end street homelessness by 2015 as it leverages donor monies with other public sector investments to add value. The 2010 annual report highlights achievements and measurable results to facilitate solutions towards ending homelessness in Vancouver. It also raises greater awareness at the business and community levels to create leveraging opportunities for further funding.

### *Financial*

The source of the \$125,000 grant is the Community Services Group 2012 Operating Budget - Street Homelessness Budget.

### *CONCLUSION*

Streetohome Foundation is committed to ending homelessness in the Vancouver by working with a coalition of local leaders from the community, governments, and businesses. Approval is recommended for a grant of \$125,000 to Streetohome Foundation for operating costs for 2012 from the Community Services Group 2012 Operating Budget - Street Homelessness Budget as their work is strongly aligned with the City's Housing and Homeless Strategy 2012-2021.

\* \* \* \* \*



April 23, 2012

Ms. Penny Ballem  
City Manager, City of Vancouver  
453 West 12th Avenue  
Vancouver, BC V5Y 1V4

Dear Penny,

On behalf of the Board of Directors and staff at the Streethome Foundation, we are thankful for the ongoing support from the City of Vancouver.

For the Streethome Foundation 2011 was a year of growth. With three of the eight city sites under construction and the remaining five sites breaking ground by summer 2012, this year will see the realization of all our past efforts. The first of the eight city sites will open in the first quarter of 2012, at 7<sup>th</sup> and Fir, and we are anxious to see this building operational and tenanted.

We are proud of what we have accomplished so far, and yet there is still much to do. This year we have been able to secure funding for a Vancouver rent bank, and played a key role in the operational planning. This five year program, which is designed to become self-sufficient in five years, will assist those people who are at risk of becoming homeless, a key goal of Streethome with our work around prevention.

We will embark on Phase II of our capital campaign with a request to the provincial government for \$125 million for capital and operating funds, and a request to the City of Vancouver for five new sites. We will commit to raising \$10 million from the private sector for an additional 500 supportive housing units.

In 2011 we wrote to you requesting two years of operational funding for 2011-12, in order to continue housing individuals and solving homelessness. Streethome Foundation would like to request the second portion of financial assistance from the City of Vancouver in the amount of \$125,000 for operational funding. The financial support will take Streethome Foundation to the end of Phase I and start Phase II of the 10 year plan to solve homelessness.

Thank you again for your generous support and continued commitment to Streethome Foundation as we work together to ensure that people experiencing homelessness in Vancouver have access to safe, decent and affordable housing.

Sincerely,

Dick Vollet  
President, CEO

cc. John McLernon, Chairman, Streethome Foundation

Streethome Funded Projects

Year	Project	Streethome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes Housing units and Individuals Housed
2009	Aboriginal Mother Centre	\$500,000	\$70,000	Federal & Provincial Government Builders without Borders Real Estate Foundation Central City Foundation Aboriginal Homeless Steering Committee Lu'ma Native Housing Society	New housing for 16 units for mothers and their children who are at risk of homelessness and a daycare.
2009	London Hotel	\$250,000	\$100,000 - Grant  (Total:1.374 million (for heritage restoration and designation - see Outcomes column))	Federal & Provincial Government	Renovations to 32 units of supportive housing for individuals who are homeless or at risk of homelessness  <u>City of Vancouver Contribution:</u> \$100,000 - Grant; \$448,171 - Property Tax Exemption; \$825,960 - Transferable Bonus Density
2009 Subtotal		\$750,000	\$170,000		2009 Housing units: 48 2009 Individuals housed: 48
2010	At Home/Chez Soi	\$860,000 (+ \$340,000 from Vancouver Foundation)	\$500,000	Federal Government	Renovations to the Bosman Hotel for 67 units, which will house 100 people over the course of the 4-year research demonstration project.
2010	HEAT Shelters	\$500,000	\$500,000	Provincial Government	Reduced street homelessness by 50% in 2010.
2010 Subtotal		\$1,360,000	\$1,000,000		2010 Housing units: 67 2010 Individuals housed: 100

Year	Project	Streetohome Funding \$\$	City of Vancouver Funding \$\$	Other Funding Partners	Outcomes: Housing units and Individuals Housed
2011	McLaren Housing Society - portable rent subsidy program	\$45,000	-	McLaren Housing Society	Towards the prevention of 29 individuals from losing their housing.
<b>2011 Subtotal</b>		<b>\$45,000</b>	<b>-</b>		<b>2011 Housing units: 0 2011 Individuals housed: 29</b>
2012	Argyll Hotel	\$205,000	\$235,000	Atira Request to BC Housing to move other operational funding to site	Renovations to the Argyll Hotel for 47 rooms, with a priority to house tenants who are street and sheltered homeless.
2012	Imouto House	\$120,000	\$92,000 (container housing component)	Atira Watari	Housing for 12 self-contained social housing units for low-income residents in the Downtown Eastside.
2012	Vancouver Rent Bank	\$365,800	2012 - \$49,600 2013 - \$49,600 2014 - \$49,600 Total - \$148,800	NICSS Vancouver Foundation VanCity	Small emergency loans for individuals at risk of homelessness.
2012	YWCA Cause We Care House	\$1 million		BC Housing	Housing for up to 20 units for single-mother led families who are at risk of homelessness, in partnership with Vancouver Public Library.  <u>City of Vancouver Contribution:</u> \$15.3 million (library component)
<b>2012 Subtotal</b>		<b>\$1,690,800</b>	<b>\$376,600</b>		<b>2012 Housing units: 79 2012 Individuals housed: 79</b>
<b>2009-2012 TOTAL</b>		<b>\$3,845,800</b>	<b>\$1,546,600</b>		<b>Housing units: 194 Individuals housed: 256 (excludes children)</b>