C3 City-Campus Collaborative:

Celebrating CityStudio

Presentation to City Council 17 April 2012

Campus-City Collaborative (C3)

- Goal: Help City achieve Greenest City Goals
- Partners: COV and 6 Post Secondary Institutions:
 - BCIT
 - Emily Carr University of Art&Design
 - Langara College
 - SFU
 - UBC
 - VCC

C3 Strategy

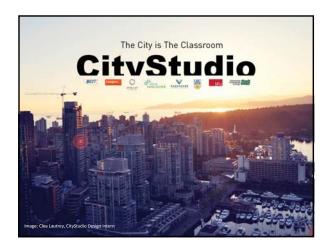
- Align academic research capacity with City public policy goals
- Advance Vancouver Economic Action Plan
- Create platforms for engaging City, Academic and Community
- Expose students to real public policy development and implementation challenges

C3 Projects: 2011 - 2012

- ▶ CityStudio
- On site incubator for students and faculty across partner institutions to engage with City staff on public policy projects - Greenest City Goals
- Green Workforce Development Symposium (March 2012)
- Carbon Talks (May 2012)
- Greening Institutions Workshop (June 2012)
- Research Symposium (Fall 2012)

Lessons Learned from Pilot Year

- Huge student demand/opportunity for talent attraction and retention
- Significant academic interest
- Significant media, corporate, philanthropic interest
- Pilot year engage City and institutions; Year 2 engage corporate and for social benefit sectors
- ▶ International linkages





Key CityStudio Stats:

- 2 interdisciplinary, inter-institutional CityStudio core courses = 34 students
- > 20 partner courses:
 - 18 faculty
 - 446 students
- ▶ 5 major events in 7 months:
 - 390 students involved
 - Faculty: City staff
 - Community members

CityStudio – A Vision for the Future

Increase and streamline direct involvement of students in Greenest City 2020 solutions.

Mentor and train emerging sustainability leaders in the green economy through Greenest City projects.

Work interactively with cities and regions around the world and to share models for urban sustainability transformation.

Within 8 years we envision CityStudio as part of a permanent energetic and visible hub close to City Hall.