

Next Community Plans

Terms of Reference

+ Grandview-Woodland

+ West End

+ Marpole

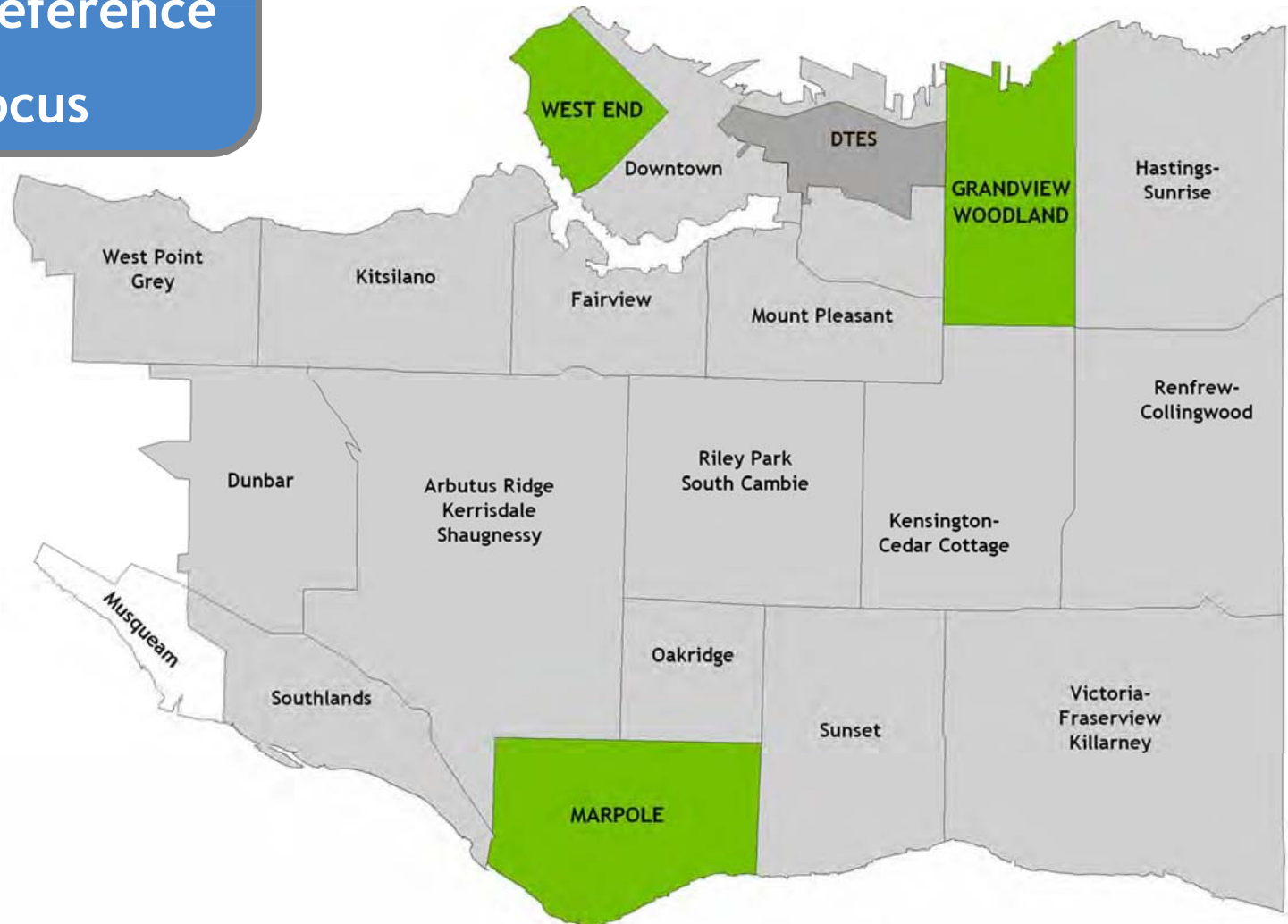
PLANNING TRANSPORTATION &
ENVIRONMENT COMMITTEE MEETING

March 28, 2012



Next Community Plans

- New Approach
- Terms of Reference
- Areas of Focus



A New Approach: Four Key Drivers

WHAT



Addressing global, regional and city-wide challenges



Shaping development and setting public amenity priorities

HOW



Enhancing and diversifying public engagement



Quicker, more flexible processes

Addressing Global, Regional & City-wide challenges

1

- Neighbourhood responsibility to help address challenges
- Alignment with regional and city-wide policies
- Unique responses - city of diverse neighbourhoods





2

Shaping development and setting public amenity priorities

- Clear but flexible guidance to shape future development
- Focus on geographical areas of change
- Rigorous assessment of amenity needs
- Prioritized amenity provision based on funding availability, City mandate



Enhancing and diversifying public engagement

3

- **New tools and technologies** - e.g. online forums - social media, smartphone platforms
- **More ‘engaging’ events** - e.g. UBC ‘Sim-City’ interactive modelling
- **Strong partnerships** - academics, non-profits, government agencies
- **Focused outreach to under-represented populations** - e.g. youth, Urban Aboriginals, newcomers

Quicker, more flexible processes

4

- **Maintain broad scope but vary depth - focus on key issues in each community**
- **Timeline reduced from 36 months to 18-21 months**
- **Action while Planning - e.g. streets-to-parks, social enterprise, food security**



General

- + Guiding Principles
- + Products
- + Timeline
- + Participant Roles
- + Measures of Success

Neighbourhood-specific

- + Community snapshot
- + Key aspects of focus
- + Sub-areas
- + Neighbourhood-specific engagement

Grandview-Woodland - Snapshot



Diverse, independent, engaged community

- 1991-2011 - population declined 2.7% (city-wide growth 27.9%)
- 10% Aboriginal (city-wide 2%)
- 57% Buildings constructed pre-1946
- 35% Low-income

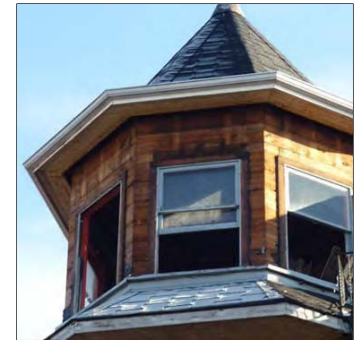
Housing

Arts &
Culture



Transport.

Heritage
&
Character

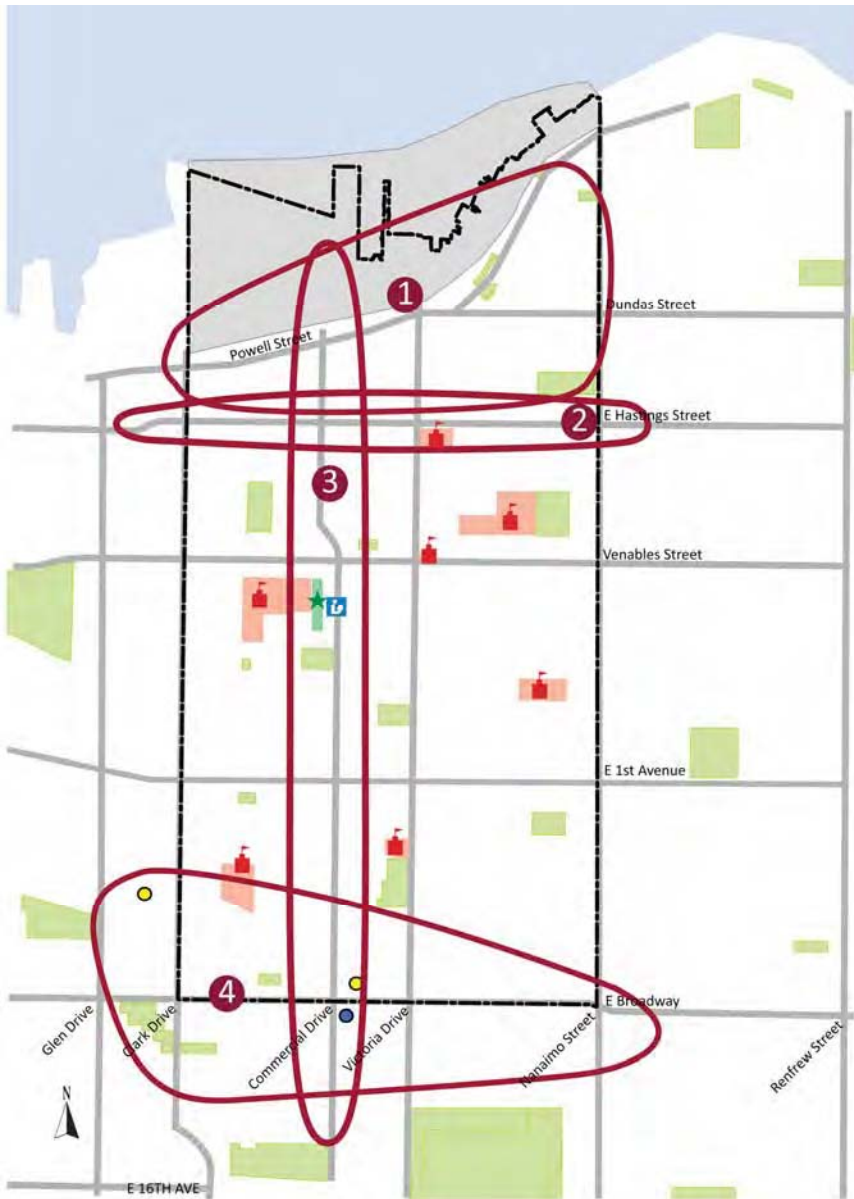


Social Issues,
Health &
Safety

Parks &
Public Realm



Grandview-Woodland - Sub-Areas



- 1** North Grandview-Woodland
- 2** Hastings Street
- 3** Commercial Drive
- 4** Broadway-Commercial & VCC Clark Stations



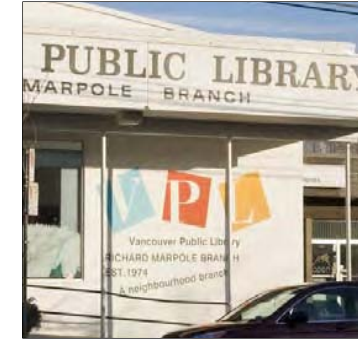
Established community facing new development pressures

- 1991-2011: 22% population increase
- 1300 Residential units approved since 2011
- 41% Chinese mother tongue (city-wide 25%)
- 13% Recent immigrant (<5 years) (city-wide 7.5%)

Marpole - Areas of Focus

Land Use,
Built Form

Community
Amenities



Housing

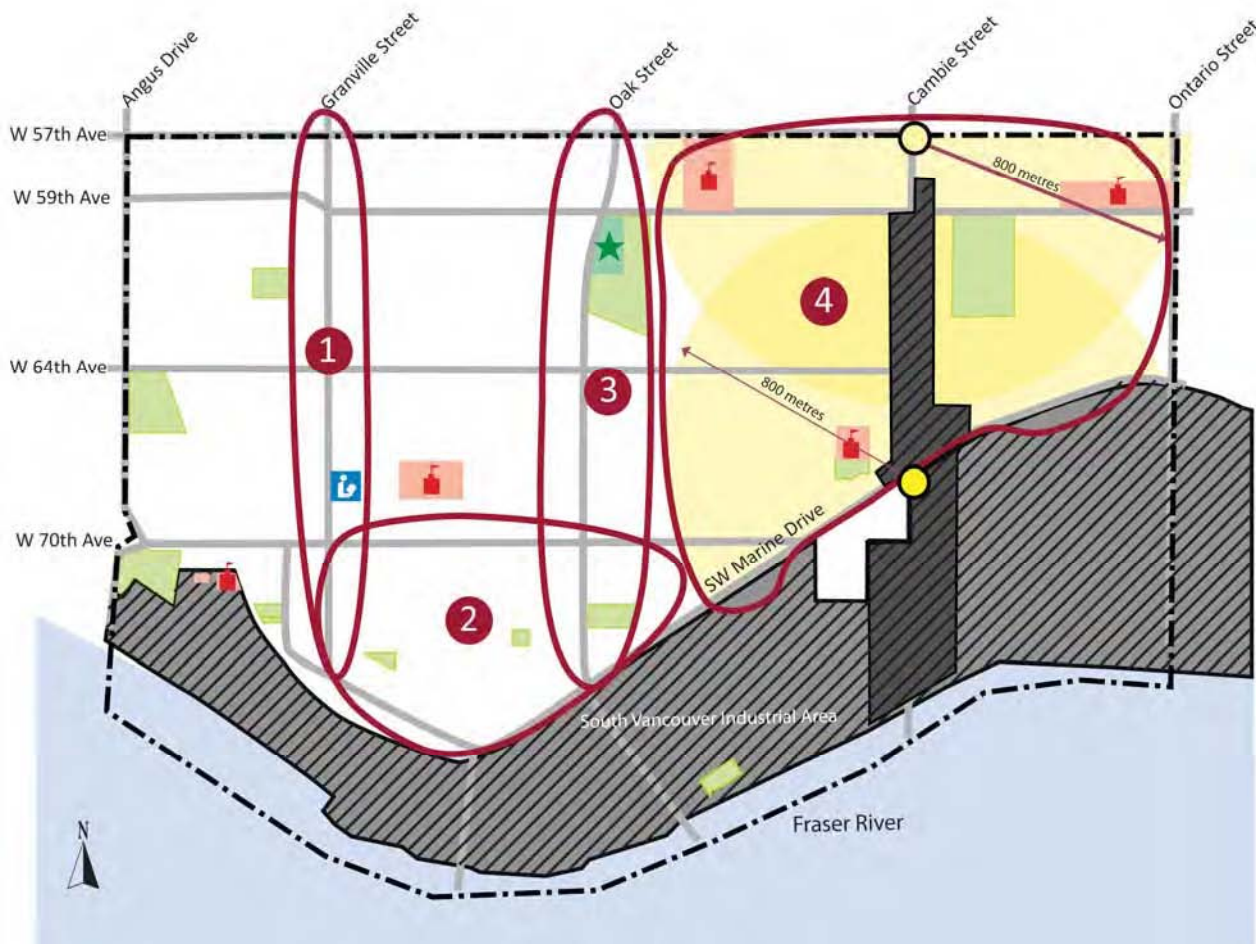
Parks &
Public Realm



Transport.



Marpole - Sub-Areas



- 1** Granville Street
- 2** Lower Hudson
- 3** Oak Street
- 4** Cambie / Canada Line



Vibrant, densely-populated community

- 49% Young adults (city-wide 34%)
- 81% Dwellings are rental (city-wide 52%)
- 40% Residents walk to work (city-wide 12%)

West End - Areas of Focus

Housing

Local
Economy

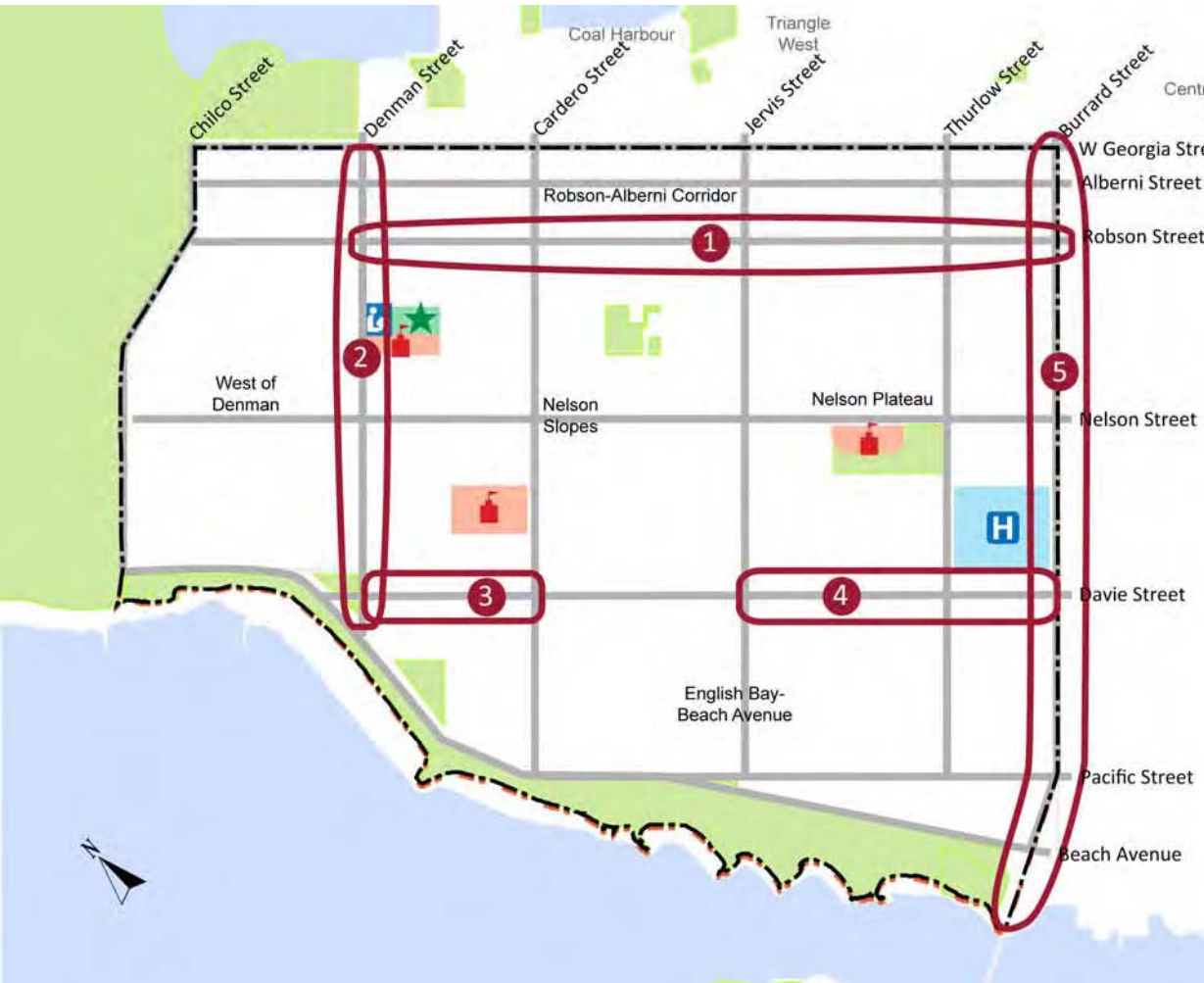
Heritage

Transport.
& Parking

Neighbourhood
Character



West End - Sub-Areas



- 1 Robson Street**
- 2 Denman Street**
- 3 Lower Davie**
- 4 Davie Village**
- 5 Burrard Street**

**thank
you.**