

From: Correspondence Group, City Clerk's Office
Sent: Thursday, March 15, 2012 5:03 PM
To: Alex Brown
Subject: RE: Support for Rize

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

From: Alex Brown s. 22(1) Personal and Confidential
Sent: Thursday, March 15, 2012 4:28 PM
To: Correspondence Group, City Clerk's Office
Subject: Support for Rize

15 March 2012

s. 22(1) Personal and Confidential

Mayor and Council

City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Mayor and Council,

Please accept this letter as indication of my support for the Rize development at Broadway and Kingsway.

As a web developer living in the Mount Pleasant area, I support the development because of the importance of the area. Since it is a main transit hub with hopefully a train station coming in (which is extremely needed at the moment) the desirability of the area is massive. We need more developments like this so that I can actually afford to buy in the city I grew up in. It's a shame that my kids will not get the same experiences or lifestyle that I had growing up, because we couldn't afford it due to high demand. So instead of moving out to Surrey, or Langley – let's make living in Vancouver affordable by supporting more developments like this one.

Lastly, as a renter in the Onni development on 7th and Scotia I have quickly learned that the area is a very desirable place to live – it is central, has several amenities and businesses would flourish with increased density. The Rize development would hopefully enable me, and others like me, to become homeowners in Vancouver.

Sincerely,

Alex Brown

From: McNeill, Yardley
Sent: Monday, March 12, 2012 12:10 PM
To: CC Meeting Coordinators - DL
Subject: FW: 180 Kingsway & 228-246 E Broadway revised rezoning application
[Please add to the letters of support for the rezoning.](#)
thanks
Yardley

Yardley McNeill B.Arch LEED AP
Rezoning Planner, City of Vancouver
453 West 12th , Vancouver Canada V5Y 1V4;
604.873-7582 f:604.873-7060
yardley.mcneill@vancouver.ca

From: CAROL COCKWELL s. 22(1) Personal and Confidential
Sent: Sunday, March 04, 2012 9:27 AM
To: McNeill, Yardley
Subject: 180 Kingsway & 228-246 E Broadway revised rezoning application

March 4, 2012

Concerning: REVISED Rezoning Application - 228-246 East Broadway & 180 Kingsway

Ms. Yardley McNeill,

This is to show support for the proposed rezoning application being considered for these sites. The increase in the floor space ratio and height being considered from existing District zoning schedules only enhance this busy and unique location. Also, any increases to the site's market value appear to have been offset with direct Community Amenity Contributions payable to the City.

Vancouver does not have an inexhaustible supply of undeveloped building sites to draw from and for neighbourhoods' not to embrace reasonable change brought about by current market demand appears to be in our eyes, somewhat selfish.

Yours truly,

Carol & Jack Cockwell

s. 22(1) Personal and Confidential

325 East Broadway Investments Ltd.

s. 22(1) Personal and Confidential

March 7, 2012

Mayor Gregor Robertson and Members of City Council

Dear Sirs:

As the owner of 325 East Broadway, we would like to show our support for the proposal to rezone the site at 228 East Broadway (southwest corner of Broadway and Kingsway). The project will contribute significantly to the improvement in the neighbourhood which has started but needs further momentum.

The project will provide service and amenities to the office tenants in our building and the residential units will increase the customer base for our retail tenants. Filling in the "hole" on the south side of Broadway where the project is located will improve the pedestrian traffic east of Main for both sides of the street as well as north and south along Main Street and Kingsway.

We hope the the project will spur further revitalization along east Broadway and north and south on Main Street and Kingsway. The intersection of Broadway, Main and Kingsway is one of the most important in the city of Vancouver and has been designated as a major transit hub. Higher density developments are consistent with the City's emphasis on density along major transit routes and around transit stations.

Sincerely yours,



David Ferguson
Director

From: Correspondence Group, City Clerk's Office
Sent: Monday, March 26, 2012 10:43 AM
To: Brian E Kelly
Subject: RE: Rize rezoning at kingsway and broadway

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

-----Original Message-----

From: Brian E Kelly ^{s. 22(1) Personal and Confidential}
Sent: Sunday, March 25, 2012 10:31 AM
To: Correspondence Group, City Clerk's Office
Subject: Rize rezoning at kingsway and broadway

As a neighbor, I fully support a high density tower at this site unlike my neighbors (RAMP) who are worried about losing their view from the tower i live in. I appreciate all the work the city planners have done to maintain the stock of single detached housing and encourage development of the planned high rises along the corridors in mount pleasant.

I do not support more of the dumpy low profile condos called 'District' with suites below grade along the back alley in my neighborhood. I think we can do better.

I am confident that the architects, Acton Ostry will design a suitable high rise for the site. I am disappointed that rental housing is no longer included in the proposal.

Thank you
Brian Kelly
^{s. 22(1) Personal and Confidential}

Sent from my iPhone

From: Correspondence Group, City Clerk's Office

Sent: Wednesday, March 07, 2012 3:20 PM

To: [REDACTED]

Subject: FW: Kingsway and Broadway rezoning

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

From: McGivern, Steven s. 22(1) Personal and Confidential [REDACTED]

Sent: Wednesday, March 07, 2012 2:56 PM

To: Correspondence Group, City Clerk's Office; Robertson, Gregor; Affleck, George; Ball, Elizabeth; Carr, Adriane; Deal, Heather; Affleck, George; Ball, Elizabeth; Carr, Adriane; Deal, Heather; Jang, Kerry; Louie, Raymond; Meggs, Geoff; Reimer, Andrea; Stevenson, Tim; Tang, Tony; McNeill, Yardley

Subject: Kingsway and Broadway rezoning

Good afternoon, I wanted to take a moment to share my position with you regarding the new development planned for Kingsway and Broadway.

We purchased a run down 1911 heritage home in Mt Pleasant just over 18 years and were instrumental in all neighbourhood improvement plans. We love where we live now and welcome new development where it does not overshadow detached housing.

It would be a welcome addition to have a striking building at this intersection, both for aesthetics and for the injection of new business in the neighborhood. Being in a commercial district, we do not feel it would negatively impact Mt Pleasant.

Thank you for letting us share our input with you.

Steven W. McGivern

Account Manager

s. 22(1) Personal and Confidential [REDACTED]

[REDACTED]

Please consider the environment before printing this e-mail.

From: Correspondence Group, City Clerk's Office

Sent: Monday, March 05, 2012 4:56 PM

To: Trevor Osborn

Subject: RE: 228-246 E. Broadway & 180 Kingsway Zoning & Development

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

From: Trevor Osborn s. 22(1) Personal and Confidential

March 05, 2012 4:50 PM

To: Correspondence Group, City Clerk's Office

Subject: 228-246 E. Broadway & 180 Kingsway Zoning & Development

Dear City Council,

I am writing to you as a concerned citizen of Mount Pleasant about the proposed development at Kingsway and Broadway. Although I do feel positive about community growth and development I am opposed to a building as tall as 19 storeys. I do love the idea of having more commercial space for the growing neighbourhood, but I do think a tower that tall would change both the look and feel of that area, and stand out too much. There have been lots of recent buildings go up in that area and to me are all of appropriate height. Any building over 12 storeys I believe is inappropriate, not to mention over crowding the streets and blocking city and mountain views from the crest of that hill. I please ask you to reconsider the height of the tallest tower for the Kingsway/Broadway block.

Thank you for listening,

Trevor Osborn

s. 22(1) Personal and Confidential

From: Correspondence Group, City Clerk's Office
Sent: Monday, March 19, 2012 10:39 AM
To: Margo Smith
Subject: RE: Letter in support for Rize rezoning at Kingsway and Broadway

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

From: Margo Smith s. 22(1) Personal and Confidential
Sent: Monday, March 19, 2012 9:28 AM
To: Correspondence Group, City Clerk's Office; Robertson, Gregor; Affleck, George; Ball, Elizabeth; Carr, Adriane; Deal, Heather; Jang, Kerry; Louie, Raymond; Meggs, Geoff; Reimer, Andrea; Stevenson, Tim; Tang, Tony; McNeill, Yardley
Cc: Designsmith Inc.
Subject: Letter in support for Rize rezoning at Kingsway and Broadway

Dear Vancouver City Council and Staff,

Re: Rize rezoning at Kingsway and Broadway

I am writing to voice my support for the rezoning at Kingsway & Broadway for the Rize Mount Pleasant project. I have experienced first hand, both in my residential and business communities, the benefits of smart, future-thinking growth, adaptive reuse and renewal developments and feel that this sustainably designed development deserves support.

Living on the Cambie corridor for 10 years, prior to the Canada Line project I was initially concerned about the project and changes it would bring to my community. I now see the enhancement this growth and renewal has brought; a walkable, vibrant neighbourhood with thriving shops and restaurants, maintaining the sense and spirit of place in the 1930's and '40's architecture of the Cambie Village and balancing with the modern hub around the Broadway transit station. It is evident that these changes have been very beneficial to all of the residents of Cambie corridor – including our longstanding community residents, new residents and business owners.

I've also worked in Gastown since the late 90's and have been impressed with the adaptive reuse and smart growth strategies implemented there – maintaining and restoring the heritage touchstone of our city, while still creating a support network for older residents and services for at-risk Vancouverites. The mix of old and new and introduction of a strong, diverseresidential base has given the community a fresh, layered story, without sanitizing away some of the grittier elements. My design studio is located in the 1898 Flack Block , which was restored in 2008 by Acton Ostry, the architects responsible for the Rize Mount Pleasant project. Experiencing their work firsthand, I can attest to their quality of work and the seamless integration of their projects within established communities; how they live work and play.

It is my experiences with successful, well-considered projects that allow me to give my support to Rize Mount Pleasant. I am unsure why this particular project has attracted such nebulous negativity, as, in my opinion, there are many other developments given much less thought, quality and effort as to their design, integration and sense of place within their communities - the development at Knight and Kingsway is the most obvious example.

I hope that City Council and Rize, together with the other crucial partners in this project, can lead through the complex issues to bring this project to life. The Main Street corridor has made tremendous strides in revitalization over the past decade and projects like this one, well-considered and contributing positively towards growth and

renewal, will fit well within the existing Main Street culture and create opportunities for people to establish, build roots and become part of this great community.

Yours truly,

margosmith RID IDC IIDA

Designsmith® Interior Design Inc

s. 22(1) Personal and Confidential

[Redacted signature block]

From: Correspondence Group, City Clerk's Office

Sent: Monday, March 05, 2012 1:02 PM

To: M Tonello-Greenfield

Subject: RE: SUPPORTER - Rize Alliance, Kingsway and Broadway

Thank you for your email. Since this item has been referred to a reconvened Public Hearing scheduled for Tuesday, March 27th, all correspondence will be given to the meeting coordinator during regular office hours, who will circulate your correspondence prior to the meeting. To register to speak or for information about the meeting, please call the Public Hearing Information Line at 604.829.4238, or e-mail publichearing@vancouver.ca

From: M Tonello-Greenfield s. 22(1) Personal and Confidential

Sent: Monday, March 05, 2012 11:32 AM

To: Correspondence Group, City Clerk's Office

Subject: SUPPORTER - Rize Alliance, Kingsway and Broadway

Dear Mayor and Council,

I am writing in regards to the Rize Alliance project at East Broadway and Kingsway. I am regretful I have not participated in the dialogue that has taken place so far, as I feel that there is a great need for thoughtful, informed opinions in this ongoing conversation.

I am a **SUPPORTER** of Rize's development at East Broadway and Kingsway. I have watched the progress from the initial zoning application through all of the revisions, and have followed the community's engagement in the process. I feel that both the City and Rize have done a good job in trying to moderate the opinions of the masses, while still focusing on the long-term goals of this developing community. I feel that there is very little appreciation or understanding from the opposing groups to date, and that these groups seem to lack the ability to see the long-term goals of our growing city.

I myself am a recent first-time buyer in the Mount Pleasant area. I purchased at 3333 Main by Bastion at 18th & Main. While my building was a much more easily accepted addition to the neighbourhood – it is still a mark of changing times. The 98 units afforded by 3333 Main have brought an influx of cash to the neighbourhood. They have fueled the restaurants, gastropubs, cafes, retail and service shops. They have increased traffic along Main and have increased ridership of our public transit. They have increased the property values of our neighbours and have decreased the East Van stigma of our neighbourhood. Most importantly – the 98 units at 3333 Main have opened up the opportunity for 98 individuals to become potential first-time home buyers and make a solid and long-term contribution to their personal and civic economy.

Densification is a necessity of our growing city. Our sprawling cityscape does not have the infrastructure to support itself, and urban land costs simply necessitate the need to increase density to keep costs manageable for the consumer. People need to understand the model for densification. More people need to live closer to our city centre. Increased rapid transit infrastructure in our city's core is inevitable. Transit-oriented developments make the most sense. All you have to do is fast-forward 10-15 years to see why Rize's community should be approved today. Combine that with the cooperative and sensitive nature of the Developer, and it's a no brainer.

Marine Gateway has over 10,000 registrants looking to purchase homes, despite initial public opposition. RAMP has a mere 516 signatures on their petition. He who yells the loudest doesn't have the best argument. Rize Alliance WILL be a positive contribution to the growing Mount Pleasant community, and I do hope that the City will stay on-track with their community planning and **APPROVES** the Rize development.

Thank you,

Macartney Tonello-Greenfield
Mount Pleasant Resident

16 January 2012

s. 22(1) Personal and Confidential

Mayor and Council

City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Mayor and Council,

Please accept this letter as indication of my strong support for the Rize development at Broadway and Kingsway.

As a recent graduate from the University of British Columbia in the Urban studies program and a resident of the Mount Pleasant area I strongly support the Rize development application at Kingsway and Broadway. As nodal development is increasingly important in large cities, especially Vancouver, the proposed train station (which is much needed) at Main and Broadway will increase desirability to live in this area. Therefore, we need to begin development now to meet this desire. In addition, I think that Vancouver needs to increase its growth of comprehensive developments. As this is the most expensive city in the country less of the younger generation is able to stay within the city and raise families (thus making cities like Surrey the fastest growing). More developments such as these will help increase affordability in Vancouver.

Lastly, as a renter in the Onni development on 7th and Scotia I have quickly learned that the area is a very desirable place to live – it is central, has several amenities and businesses would flourish with increased density. The Rize development would hopefully enable me, and others like me, to become homeowners in Vancouver.

Sincerely,

Kerri Zaine