



ADMINISTRATIVE REPORT

Report Date: November 22, 2011
Contact: Mary Clare Zak
Contact No.: 604.871.6643
RTS No.: 9413
VanRIMS No.: 08-2000-20
Meeting Date: December 13, 2011

TO: Vancouver City Council
FROM: Managing Director of Social Development
SUBJECT: 2012 Hastings Legacy Fund (HLF) Allocations

*RECOMMENDATION **

THAT Council approve five Hastings Legacy Fund grants totaling \$120,000 for Hastings Community Association (2 grants), Hastings North BIA, Hastings North Area Planning Association and Kiwassa Neighbourhood House; source of funding is the Hastings Social Responsibility Reserve.

*REPORT SUMMARY **

The purpose of this report is to request Council's approval for Hastings Legacy Fund (HLF) allocations for 2012.

*COUNCIL AUTHORITY/PREVIOUS DECISIONS **

On October 4, 2005, as part of the rezoning conditions for Hastings Park, Council accepted a number of public benefits from Hastings Entertainment Inc including Hastings Legacy Fund grants.

Approval of grant recommendations requires eight affirmative votes.

*CITY MANAGER'S/GENERAL MANAGER'S COMMENTS **

The City Manager recommends approval of the foregoing.

REPORT

*Background/Context **

In 2009 City staff undertook a community consultation with residents and businesses that identified priorities for use of the HLF that included public safety, public realm improvements, celebrations, and support for community needs within the neighbourhood. Council approved allocations in 2009 and 2010.

On September 2, 2011 the HLF grant application (attached as Appendix C) was sent to all community service organizations within the neighbourhood boundaries of Hastings Sunrise and to those organizations whose service areas cover portions of Hastings Sunrise. The application was also posted on the Social Policy website. The deadline for submission was September 30, 2011.

*Strategic Analysis **

A total of nine applications for HLF grants for 2012 were received and assessed by Social Policy staff based on the following criteria:

- Be a registered non profit organization located in Hastings-Sunrise or providing services in the neighbourhood;
- Demonstrate a need or opportunity to benefit residents and businesses in Hastings-Sunrise;
- Demonstrate strong partnerships with a range of neighbourhood based stakeholders;
- Demonstrate functional capacity and sufficient resources to deliver the services and projects;
- Outline a sound financial sustainability plan;
- Provide activities and proposed outputs, short term outcomes and indicators of change.

Funds Distribution: Five Recommendations

Of the nine applicants, five applications totaling \$120,000 are being recommended for funding because they best align with neighbourhood priorities and other funding criteria. Projects also correspond with Council priorities, including supporting safe and inclusive communities, civic engagement, and *Greenest City 2020*. Those applications recommended for funding are described below. Those not recommended are described in Appendix A.

Applicant	Funds requested	Funds Recommended	Project	Community Priority
Hastings Community Association (on behalf of Hastings North Community Partners group)	Small Grants Program \$30,000	\$25,000	The initiative involves residents in selecting proposals from neighbourhood groups and providing up to \$1,500 to support 18 community projects to improve the neighbourhood.	<ul style="list-style-type: none"> • public realm improvements • celebrations and festivals • support for community needs

Applicant	Funds requested	Funds Recommended	Project	Community Priority
Hastings Community Association (on behalf of Hastings North Community Partners group)	Community Events \$40,000	\$40,000	Funds will pay for a coordinator to organize, promote, and coordinate a series of community festivals and celebrations throughout the year.	<ul style="list-style-type: none"> • celebrations and festivals • support for community needs
Hastings North BIA	Public Safety Initiative \$20,000	\$20,000	Hastings North BIA and the Hastings North Community Policing Centre will work together to have safety patrollers in the commercial district 3 days a week for 5 hours per shift to improve safety in the area.	<ul style="list-style-type: none"> • public safety
Hastings North Area Planning Association	Year Long Litter Clean-Up \$12,000	\$10,000	The Hastings North Area Planning Association will organize litter clean-ups in the Hastings neighbourhood every second Saturday throughout the year in partnership with the City's Solid Waste Management program. Local volunteers will contribute and focus on youth participation. In 2011 the program mobilized 400 volunteers and 1,700 volunteer hours.	<ul style="list-style-type: none"> • public realm improvements • public safety
Kiwassa Neighbourhood House	Northeast Youth Action Committee \$25,000	\$25,000	Funding will support a coordinator to continue a Youth Action Committee (YAC) that will engage local at-risk, new immigrant and Aboriginal youth in community development and capacity building activities. The YAC will identify priority issues that are of importance to youth in the Hastings Sunrise neighbourhood and then plan and implement projects.	<ul style="list-style-type: none"> • support for community needs
TOTAL	\$127,000	\$120,000		

*Financial **

As of November 4, 2011, there is an unallocated balance of \$150,500 in the Social Responsibility Hastings Reserve. Annual contributions from Hasting Entertainment Inc. of \$100,000 (2007 base) with an annual CPI adjustment are expected until the Operational Agreement between the City and Hastings Entertainment Inc. expires in October 2012, with an option to renew for another 15 years.

These five recommendations total \$120,000, leaving \$30,500 unspent. It is recommended that these remaining funds be made available to respond to future resident and Council priorities.

The total contribution to the Hastings Legacy Fund to date is \$409,500.

Contributions to the Hastings Legacy Fund - November 2007	\$100,000
2008 Contribution	\$102,700
2009 Contribution	\$102,500
2010 Contribution	\$104,300
Total Contributions To-date	\$409,500

*CONCLUSION **

The five allocations from the Hastings Legacy Fund recommended in this report address many of the interests and concerns of community groups and residents of the Hastings neighbourhood. The remaining unspent funds will be available to respond to future community needs to enhance the quality of life of the Hastings neighbourhood.

* * * * *

Projects Not Recommended For Funding

Applicant	Funds Requested	Staff Recommendations	Project & Staff Comment
Pacific Immigrant Resources Society (PIRS)	Micro-Enterprise & Women in the Hastings Sunrise Community \$40,000	\$0	PIRS requested \$40,000 for this program's start up phase. It is not recommended because the application did not demonstrate sustainability beyond the start up phase and funds from the HLF cannot be considered beyond one year given the operating agreement with the City and Hastings Entertainment expires in 2012.
Hastings North BIA	Mural Project \$20,000	\$0	Hastings North BIA requested \$20,000, which is not recommended because the whole grant would be dedicated to paying for an artist to paint 3 murals. Other applications were rated higher because of the active involvement of local residents and volunteers in the planning and implementation of projects.
Learning Disabilities Association of BC (LDABC)	Connect U Summer Camps \$20,000	\$0	LDABC requested \$20,000 which is not recommended by staff because it is unclear how many residents from Hastings Sunrise will benefit from the program. LDABC indicates that 60% of the program would be funded through HLF but would be promoted to 225 schools in Vancouver, Burnaby and Richmond.
Watari Youth, Family & Community Services	Under One Umbrella Homeless Connect 2012 \$5,000	\$0	Watari requested \$5,000 which is not recommended by staff because the event takes place outside of the borders of the Hastings-Sunrise neighbourhood. Under One Umbrella also received a City grant through Homelessness Action Week (HAW) for the same project.

Grants Summary:

Applicant	Grant in 2009	Grant in 2010	Current Grant Request	Grant Recommendation 2012
Hastings Community Association - Small Grants Program	\$15,000	\$20,000	\$30,000	\$25,000
Hastings Community Association - Community Events	\$40,000	\$40,000	\$40,000	\$40,000
Hastings North BIA - Public Safety Initiative	\$25,000	\$20,000	\$20,000	\$20,000
Hastings North BIA - Mural Project	\$20,000	\$0	\$20,000	\$0
Hastings North Area Planning Assoc. - Year Long Litter Clean-Up	\$10,000	\$10,000	\$12,000	\$10,000
Hastings Conservancy - Educational Project	\$20,000	\$0	\$0	\$0
Kiwassa Neighbourhood House - Northeast Youth Action Committee	\$0	\$25,000	\$25,000	\$25,000
Learning Disabilities Assoc of BC - Social Isolation in Elementary Schools	\$0	\$14,000	\$20,000	\$0
Pacific Immigrant Resources Society (PIRS) - Micro Enterprise program	\$0	\$0	\$40,000	\$0
Watari - Under One Umbrella	\$0	\$0	\$5,000	\$0
TOTAL	\$130,000	\$129,000	\$212,000	\$120,000

Hastings Legacy Fund 2011/2012: GRANTS PROGRAM ELIGIBILITY CRITERIA

The goals of the HLF Grants Program are to:

- Build the capacity of the Hastings-Sunrise neighbourhood to address and respond to local social issues.
- Build strong, safe, inclusive communities based on the principles of community capacity building, public safety, civic engagement and supporting green initiatives at the neighbourhood level.
- Create local solutions to local problems and support new opportunities that bring about positive social change.

Eligibility Criteria

Priority Neighbourhood: The primary intent of the Hastings Legacy Fund is to address issues in the neighbourhood in close proximity to the Hastings Racecourse (**Hastings-Sunrise**). Proposed projects or programs must occur within the City defined boundaries of the Hastings-Sunrise neighbourhood.

The Hastings-Sunrise neighbourhood is depicted in green with the City defined boundaries in red on the map at right.

Note: Organizations do not need to be physically located within the defined boundaries but the project/program proposed must occur within Hastings Sunrise and organizations applying from outside the boundaries must demonstrate strong partnerships with organizations within the Hastings-Sunrise neighbourhood boundary.



Targeted Populations: Projects/programs should be designed to benefit residents and businesses in the neighbourhood of Hastings-Sunrise.

Partnerships:

- Priority will be given to projects/programs that demonstrate a strong level of partnership with a range of key local stakeholders. This might include but not be limited to neighbourhood groups, BIAs and other local non-profits.
- Priority will also be given to projects/programs that demonstrate a diversified source of resources.

Financial Sustainability: The HLF provides one-year funding and as such projects/programs should either be one year in duration or demonstrate sustainability beyond one year. This might be accomplished by extending an existing program or through funding and in-kind partnerships.

Previous HLF Grant Recipients: Projects/programs that have received HLF grants in the past are eligible to apply again and will be assessed using the same criteria and considerations as new applicants as well as on the outcomes of prior HLF funded projects/programs.

Applying Organizations: must be a registered non-profit society or community service co-op based in the City of Vancouver and provide social services to Vancouver residents. Societies must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of delivering programs with strong outcomes.

Hastings Legacy Fund Grants are NOT for:

- services which are primarily recreational or educational (in particular academic or technical training);
- health services such as health self-help groups; health information programs; medical treatment, maintenance or rehabilitation programs;
- processing legal or human rights cases;
- direct welfare supports, including food banks and food serving programs (Note: applications that address food security issues at a neighbourhood level will be considered - please contact staff if further clarification is required);
- residential programs or housing;
- research;
- services or programs directed to the preservation of any particular ethnic or cultural heritage;
- organizations that primarily provide religious services or programs;
- contact city staff if further clarification is required.

Evaluation Criteria

Proposals will be evaluated using the following criteria.

Projects/Programs must:

- Be located in Hastings-Sunrise;
- Demonstrate a need or opportunity to benefit residents and businesses in Hastings-Sunrise;
- Demonstrate strong partnerships with a range of local stakeholders;
- Be hosted by an organization that has demonstrated functional capacity and sufficient resources to deliver the services and programs to which the City is being asked to contribute;
- Outline a sound financial sustainability plan;
- Provide a clear outline of activities and proposed outputs, short term outcomes and indicators of change in the Outcome Measurement Framework.

Grant Terms

Timelines and Grant Term: Deadline for Applications will be Friday, September 30, 2011. The project/program must be completed, and the City funding spent on the project/program within one year of City Council's approval of the grant.

Approvals and Dissemination of Funding: Project/program proposals will be reviewed by a staff team from Social Policy and Hastings Park/PNE Planning. Following the review process, recommendations will be made by staff. All initiatives will require Council approval. Applicants will be notified of the staff recommendations together with notice of the City Council meeting date at which the grants will be considered. Funds will be allocated through grant allocations to non-profit organizations according to City policy and standards. There is no appeal process in place for this grant stream. Grants will be distributed in two installments. Successful applicants generally receive the first payment within two and a half weeks of approval representing 90% of the total approved grant. The second installment of the remaining 10% will be made after a final report is submitted.

Accountability: City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the Hastings Legacy Fund grants must complete a "logic model" as part of the application process. The framework that is used for this grant is the same tool used in the City's Community Service Grant and by the United Way and Vancouver Coastal Health in the evaluation of their funded programs.

Organizations or individuals who receive funding to implement projects/programs are expected to provide a written evaluation outlining the outcomes achieved and lessons learned, in addition to financial reports, upon project/program completion. Staff will report back to Council with the outcomes for each individual project/program or initiative.

Maximum Grant Amount: \$40,000

How to Apply

Application forms are available electronically from the Social Planning Department (email: socialpolicygrants@vancouver.ca) or on the City's web site at www.vancouver.ca/commsvcs/socialplanning/grants/index.htm. The application form is in Word format.

FOR APPLICATIONS TO BE CONSIDERED APPLICATIONS MUST:

Be received by Social Planning by the deadline of 4:30 p.m. Friday, September 30, 2011.

Late applications will not be accepted;

Be complete, with responses to each question. Applications that do not have a response to each question will not be considered;

Be signed by two Board members, not staff;

Have all required attachments included.

Please return a completed electronic copy of the application form to socialpolicygrants@vancouver.ca and two original signed hard copies of the application form to:

Peter Bruckmann

Social Planner, Grants

Social Policy Division

City of Vancouver

Suite 501 - 111 West Hastings Street

Vancouver, BC V6B 1H4

(604) 871-6682 fax: (604) 871-6048

APPLICATION DEADLINE IS

FRIDAY, SEPTEMBER 30, 2011 at 4:30 p.m.