



## ADMINISTRATIVE REPORT

Report Date: July 12, 2011  
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Meeting Date: September 20, 2011

TO: Vancouver City Council  
FROM: Deputy General Manager, Vancouver Board of Parks and Recreation  
SUBJECT: Vancouver Sport Hosting Grant: Allocations and Changes to the Grant Guidelines

### *RECOMMENDATION*

- A. THAT Council approve Sport Hosting Grants totalling \$10,200 as listed in the body of this report. Source of funds to be the 2011 Sport Hosting Grant Budget.
- B. THAT Council approve changes to the grant guidelines as noted in this report.

### *GENERAL MANAGER'S COMMENTS*

The Deputy General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

### *COUNCIL POLICY*

On July 13, 2006 Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

Approval of grant recommendations requires eight affirmative votes.

### *SUMMARY*

This report recommends approval of Major Sport Operating Grants totalling \$10,200, as well as changes to the guidelines to increase effectiveness of the grant.

## ***BACKGROUND***

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events not eligible under the Hosting BC Program.

Specific assessment guidelines were also outlined in the Council report and three types of grants were designed to support sport hosting:

**Major Sport Event Operating Grant** - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$100,000. Typical grant approvals are expected to be in the range of \$10,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services. For multiyear funding submissions, approval will be based on a pro-rated formula over the term of the grant with the final allotment granted upon receipt and acceptance of final financial statements and payment for any city services.

**Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, parks. Maximum request of up to 50% of an event's city service costs to a maximum of \$10,000. Approval is granted prior to the event and the support is realized as an offset against the invoice for city services. The grant cannot be applied against deposits or other expenses other than direct city services. No cheque is produced by the City for deposit by the event organizers. Any outstanding balance on the approved grant which is not required to cover the costs of city services remains in the grant program to be used by other sport events.

**Community Sport Event Operating Grant** - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$5,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services.

## ***DISCUSSION***

The Review Panel is comprised of representatives with a range of expertise in sport hosting from the Park Board and other key stakeholders in the sport hosting community.

The panel received eight applications during the Spring 2011 intake. There were two applications for major operating grants and six for community grants. The panel met to review applications on May 25, 2011.

### **Summary of Review Panel Recommendations**

The Review Panel applied the criteria outlined in the assessment guidelines carefully. Not all organizations met the required criteria and therefore some applications could not be recommended for support.

Table 1 below outlines the organizations and events which applied for grants, and the requested and recommended grants.

Table 1

Organization	Event	Grant Requested	Grant Recommended
<b>Major Sport Event Operating Grants</b>			
Westside Grand Prix of Cycling Society	UBC Grand Prix	\$6,000	\$6,000
Olio Festival Society	Vans Downtown Showdown	\$24,403	\$0
<b>Community Sport Event Operating Grants</b>			
Gymnastics BC	Gymnastics BC Congress	\$2,500	\$2,500
Night Hoops Basketball Society	2011 Championship	\$5,000	\$1,100
Westside Senior Soccer Society	16 <sup>th</sup> Annual Charity Youth Soccer Jamboree	\$1,000	\$600
Arthritis Society	Walk to Fight Arthritis	\$5,000	\$0
Khalsa Diwan Society	Annual Sports Tournament	\$5,000	\$0
JBST Soccer Association	Soccer Congress for Children	\$5,000	\$0
<b>Total</b>	<b>8 Events</b>	<b>\$53,903</b>	<b>\$10,200</b>

### *FINANCIAL IMPLICATIONS*

The Review Panel is recommending support for Major and Community Sport Operating Grants totaling \$10,200 from the 2011 Sport Hosting Grant budget of \$200,000. This will leave \$189,800 remaining for the Fall 2011 intake.

Table 2

<b>Summary of the Sport Hosting Grant Application History</b>			
Year of Intake	Total Number of Applications	Amount of Grant Requested	Amount of Grant Approved
2007*	5*	\$481,000*	\$346,000*
2008	15	\$377,024	\$107,024
2009	14	\$332,925	\$166,850
2010	20	\$301,923	\$261,115
<b>2007-2010</b>	<b>54</b>	<b>\$1,492,872</b>	<b>\$880,989</b>

\*2007 figures include the single \$300,000 application for the 2009 World Police & Fire Games

Table 2 lists the total number of grant applications received and amounts approved for the program to-date prior to the Spring 2011 Intake. At the end of 2010, \$880,989 of Sport Hosting grants had been approved. Of that amount, \$183,943 has been returned to the

program as a result of events not being held or subsequently not meeting grant conditions (This amount includes \$100,000 which was returned as a result of the Vancouver 2015 Deaflympics event being cancelled.) As a result, there is \$102,954 remaining in the Sport Hosting Grant budget carried forward from previous years (in addition to the 2011 Sport Hosting Grant budget).

### **Proposed Changes to the Vancouver Sport Hosting Grant Guidelines**

Members of the Vancouver Sport Hosting Grant Review Panel have also examined options to improve the grant and increase participation in the grant program, based on feedback from applicants. The group researched sport hosting grants from Richmond, Burnaby, Langley, Kamloops, Kelowna, Edmonton, Moose Jaw, Halifax, BC, and Alberta. As a result of this analysis, the Review Panel has the following recommendations:

- Increase the maximum funding to 30% of total event operating budget
- Extend funding eligibility for new events to 2 years
- Remove restrictions regarding ineligibility for Hosting BC Grant recipients

The Review Panel believes that the above proposed changes will lead to more impactful allocations and increase the effectiveness of the grant. It is recommended that Council approves the recommended changes to the Vancouver Sport Hosting Grant Guidelines which will allow more groups to benefit from the program in future.

### ***CONCLUSION***

This report outlines the recommendations for Vancouver Sport Hosting Grants. The recommendations reflect a careful and considered process within the policy and guidelines provided by Council. A report recommending allocation of remaining Sport Hosting Grants to projects from the second intake will be presented to City Council later in the year.

The report also recommends Council approve changes to the Vancouver Sport Hosting Grant Guidelines. It is anticipated that these changes will increase the number of applications and more effectively support sporting events in the city.

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