



## ADMINISTRATIVE REPORT

Report Date: January 4, 2011  
Contact: Marg Coulson  
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VanRIMS No.: 08-2000-20  
Meeting Date: February 1, 2011

TO: Vancouver City Council  
FROM: City Clerk  
SUBJECT: East Fraser Lands Area 2: New Public Street Names

### ***RECOMMENDATION***

- A. THAT the new public street located in East Fraser Lands Area 2 shown on the attached Appendix A and noted as Road E, be named "Pierview Crescent".
- B. THAT the new public street located in East Fraser Lands Area 2 shown on the attached Appendix A and noted as Road H, be named "Riverwalk Avenue".
- C. THAT the Director of Legal Services be instructed to bring forward the appropriate amendments to the Street Name By-law.

### ***CITY MANAGER'S COMMENTS***

The City Manager recommends approval of the foregoing.

### ***COUNCIL POLICY***

Council uses the Street Name By-Law, No. 4054, to name and regulate public roads in the City of Vancouver. The Street Naming Committee, a staff team, is chaired by the City Clerk, and comprised of the Archivist, City Surveyor, representatives of the Planning, Licenses & Inspections, and Fire & Rescue Services Departments. The Committee is responsible for the management of a consistent, integrated and duplication-free street name system.

### ***PURPOSE***

This report seeks Council approval for naming two new public streets in East Fraser Lands Area 2 as "Pierview Crescent" and "Riverwalk Avenue".

### *DISCUSSION*

The East Fraser Lands site is a large new development in southeast Vancouver, located south of South East Marine Drive, from Kerr Street to Boundary Road. Before the project is finished there will be more than 20 new streets to be named within the new community. The two new public streets which are the subject of this report are located in the first phase of the development to proceed which is known as East Fraser Lands Area 2.

Parklane Homes proposes a naming rationale based on three themes adopted for the westerly, central, and easterly portions of the community. For the westerly portion, street names will reference a connection to the existing neighbourhoods to the west and physical features that correspond with a riverfront community. The central portion, which is the working heart of the development, will refer to the site's vibrancy and also its pioneer and industrial history as a sawmill. The easterly portion will reference the site's natural environment. These two new street names are within the western portion of the community.

At its meeting on November 25, 2010, the Street Naming Committee considered names proposed by Park Lane Homes, for new public streets shown as "Road E" and "Road H" on the attached Appendix A. The proposed names "Pierview Crescent" and "Riverwalk Avenue" have been supported by the East Fraser Lands Committee (a committee of local residents and other citizens with longstanding involvement in the planning of the new community), and are put forward for consideration by City Council.

### *CONCLUSION*

The Street Naming Committee recommends Council approve the names of two new public streets in the East Fraser Lands Area 2 as "Pierview Crescent" and "Riverwalk Avenue".

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# PLAN TO ACCOMPANY A BY-LAW TO AMEND STREET NAME BY-LAW NO. 4054

NOT TO SCALE

