



ADMINISTRATIVE REPORT

Report Date: December 2, 2010
Contact: Mary Clare Zak
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RTS No.: 08923
VanRIMS No.: 08-2000-20
Meeting Date: December 16, 2010

TO: Standing Committee on City Services and Budgets
FROM: Deputy General Manager of Community Services and Acting Managing Director of Social Development
SUBJECT: 2010 Hastings Legacy Fund (HLF) Allocations

RECOMMENDATION

THAT Council approve six Hastings Legacy Fund grants totaling \$129,000 for the projects identified in this report.

Source of funding is the Hastings Social Responsibility Reserve.

CITY MANAGER'S COMMENTS

The City Manager recommends approval of the foregoing.

COUNCIL POLICY

On July 22, 2004, following the conclusion of a Public Hearing, Council approved in principle the application by Hastings Entertainment Inc. (HEI) and the British Columbia Lottery Corporation (BCLC) to amend CD-1 By-law No. 3656 for 2901 East Hastings Street (Hastings Park) to permit slot machines at Hastings Racecourse.

On October 4, 2005, as part of the rezoning conditions for Hastings Park, Council accepted a number of public benefits from Hastings Entertainment Inc including Hastings Legacy Fund grants.

Approval of grant recommendations requires eight affirmative votes.

PURPOSE

The purpose of this report is to request Council's approval for Hastings Legacy Fund (HLF) allocations for 2010.

BACKGROUND

The original intent of this public benefit was to utilize the money “to help the City to provide benefits to the community and mitigate any potential problems”. In 2009, staff from Social Policy, in partnership with other departments, undertook a community consultation with residents and businesses that identified priorities for use of the fund. Top priorities emerging from this consultation included public safety, public realm improvements, celebrations, and support for community needs within the neighbourhood.

On July 9, 2009, Council approved the first allocation of \$130,000 to six projects in the Hastings Sunrise neighbourhood. Organizations receiving funding included Kiwassa Neighbourhood House, Hastings North Business Improvement Association, Hastings North Community Policing Centre and the Hastings Conservancy. Reports received by Social Policy from these organizations have demonstrated very successful outcomes. Copies of these reports are available in the Social Policy Division.

On October 25, 2010 a call for proposals (attached as Appendix A) was sent to every community service organization located within the neighbourhood boundaries of Hastings Sunrise. The call was also sent to a number of organizations located just outside the boundaries but whose service areas would cover portions of Hastings Sunrise. The call was also posted on the Social Policy website.

As of December 2, 2010, there is an uncommitted balance of \$175,200 in the Social Responsibility Hastings Reserve. Annual contributions from Hasting Entertainment Inc. of \$100,000 (2007 base) with an annual CPI adjustment are expected until the Operational Agreement between the City and Hastings Entertainment Inc. expires on October 2012, with an option to renew for another 15 years.

DISCUSSION

Staff received a total of eight applications for HLF grants for 2010. These applications were assessed based on the following criteria. Projects must:

- Be located in Hastings-Sunrise;
- Demonstrate a need or opportunity to benefit residents and businesses in Hastings-Sunrise;
- Demonstrate strong partnerships with a range of local stakeholders;
- Be hosted by an organization that has demonstrated functional capacity and sufficient resources to deliver the services and projects to which the City is being asked to contribute;
- Outline a sound financial sustainability plan;
- Provide a clear outline of activities and proposed outputs, short term outcomes and indicators of change in the Outcome Measurement Framework.

Copies of the full proposals presented to staff are available in the Social Policy Division.

The Hastings Legacy Fund is part of an overall review of Social Policy granting initiatives, and is subject to report back to Council in 2011.

Funds Distribution: Six Recommendations

Of the eight applicants, six are being recommended for funding because they align with neighbourhood priorities and meet other funding criteria. These six recommendations total

\$129,000, leaving \$46,200 remaining in 2010. It is recommended that remaining funds be made available to respond to future resident and Council priorities.

Projects also correspond with Council priorities, including supporting safe and inclusive communities, civic engagement, *Greenest City 2020* initiatives and the arts at the neighbourhood level.

Applicant	Staff Recommendations	Project	Community Priority
Hastings Community Association (on behalf of Hastings North Community Partners group)	Small Grants Program \$20,000	Based on a successful 2009 pilot, the initiative will involve residents in selecting proposals from neighbourhood groups and providing up to \$1,500 to support approximately 12 community activities to improve the neighbourhood.	<ul style="list-style-type: none"> public realm improvements celebrations and festivals support for community needs
Hastings Community Association (on behalf of Hastings North Community Partners group)	Community Events \$40,000	Funds will pay for a coordinator to organize, promote, and coordinate a series of community festivals and celebrations throughout the year.	<ul style="list-style-type: none"> celebrations and festivals support for community needs
Hastings North BIA	Public Safety Initiative \$20,000	Hastings North BIA and the Hastings North Community Policing Centre will work together to have safety patrollers in the commercial district 3 days a week for 4 hours per shift to improve safety in the area.	<ul style="list-style-type: none"> public safety
Hastings North Area Planning Association	Year Long Litter Clean-Up \$10,000	The Hastings North Area Planning Association will organize litter clean-ups in the Hastings neighbourhood every second Saturday throughout the year in partnership with the City's Solid Waste Management program. Local volunteers will contribute and focus on youth participation.	<ul style="list-style-type: none"> public realm improvements public safety
Kiawassa Neighbourhood House	Northeast Youth Action Committee \$25,000	Funding will support a coordinator to create a Youth Action Committee (YAC) that will engage local at risk, new immigrant and Aboriginal youth in community development and capacity building activities. The YAC will identify priority issues that are of importance to youth in the Hastings Sunrise neighbourhood and then plan and implement projects to address these issues.	<ul style="list-style-type: none"> support for community needs
Learning Disabilities Association	Social Isolation in Middle Years Children \$14,000	The Learning Disabilities Association will develop a pilot to build capacity in the neighbourhood, school teachers, children and their families to identify and address the needs of the estimated 10% of children aged 11-13 experiencing extreme social isolation from their peers. This early intervention pilot will include the Vancouver Technical Community Schools Team, Aboriginal Friendship Centre and staff of elementary schools in Hastings Sunrise.	<ul style="list-style-type: none"> support for community needs

Projects Not Recommended For Funding

Applicant	Staff Recommendations	Project
Vancouver Status of Women (VSW)	Drop in legal advice and workshops \$0	VSW requested \$40,000, which is not recommended because activities are not specific to the neighbourhood, and longer term funding rather than project funds are better suited to this type of initiative. VSW is also in a rebuilding phase, does not have a mandate to provide legal services, and partnerships with other community legal programs in the city have not been identified. Staff will continue to communicate with VSW on other funding sources and opportunities.
Hastings Park Conservancy (HPC)	Student Nature Walks \$0	HPC requested \$5,000, which is not recommended because the group received an HLF grant in 2009 and have not yet fulfilled activities for which they were funded. Staff recommend that work be completed in 2010 before a new grant can be considered.

Grants Summary:

Applicant	Grant in 2009	Grant request 2010	Grant Recommendation 2010
Hastings Community Association - Small Grants Program	\$15,000	\$20,000	\$20,000
Hastings Community Association - Community Events	\$40,000	\$40,000	\$40,000
Hastings North BIA - Public Safety Initiative	\$25,000	\$20,000	\$20,000
Hastings North Area Planning Assoc. - Year Long Litter Clean-Up	\$10,000	\$10,000	\$10,000
Kiwassa Neighbourhood House - Northeast Youth Action Committee	\$0	\$25,000	\$25,000
Learning Disabilities Assoc of BC - Social Isolation in Elementary Schools	\$0	\$14,000	\$14,000
Vancouver Status of Women - Drop in Legal Advice & Workshops	\$0	\$40,000	\$0
Hastings Park Conservancy - Student Nature Walks	\$20,000	\$5,000	\$0
Hastings North BIA - Mural Program	\$20,000	\$0	\$0
TOTAL	\$130,000	\$174,000	\$129,000

FINANCIAL IMPLICATIONS

The total contribution to the Hastings Legacy Fund to date is \$305,200. This will continue to grow at a rate of \$100,000 a year (with an annual CPI adjustment) until the Operational Agreement between the City and Hastings Entertainment Inc. expires on October 2012 (with an option to renew for another 15 years after that date).

Contributions to the Hastings Legacy Fund - November 2007	\$100,000
2008 Contribution (November 2008)	\$102,700
2009 Contribution (November 2009)	\$102,500
Total Contributions To-date	\$305,200
Less Previous Allocations in 2009 (RTS #4458)	(130,000)
Current Unallocated Balance of Hastings Legacy Fund	\$175,200

If the recommended grant allocation of \$129,000 in this report is approved, the remaining available balance within the Hastings Legacy Fund will be \$46,200. *Note:* The next installment for the HLF will be received before the end of 2010.

CONCLUSION

The six allocations from the Hastings Legacy Fund recommended in this report address many of the interests and concerns of community groups and residents of the Hastings neighbourhood. The remaining unspent funds will be available to respond to future community needs to enhance the quality of life of the Hastings neighbourhood.

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APPENDIX A

Hastings Legacy Fund: GRANTS PROGRAM ELIGIBILITY CRITERIA

The goals of the HLF Grants Program are to:

- a) Build the capacity of the Hastings-Sunrise neighbourhood to address and respond to issues affecting it.
- b) Build strong, safe, inclusive communities based on the principles of community capacity building, public safety, civic engagement and supporting green initiatives at the neighbourhood level.
- c) Create local solutions to local problems and support new opportunities that bring about positive social change.

Eligibility Criteria

Priority Neighbourhood: The primary intent of the Hastings Legacy Fund is to address issues in the neighbourhood in close proximity to the Hastings Racecourse (Hastings-Sunrise). Proposed projects or programs must occur within the city defined boundaries of the Hastings-Sunrise neighbourhood.

The Hastings-Sunrise neighbourhood is depicted in green with the city defined boundaries in red on the map at right.

Note: Organizations do not need to be physically located within the defined boundaries but the project/program proposed must occur within Hastings Sunrise and organizations applying from outside the boundaries must demonstrate strong partnerships with organizations within the Hastings-Sunrise neighbourhood boundary.



Targeted Populations: Projects/programs should be designed to benefit residents and businesses in the neighbourhood of Hastings-Sunrise.

Partnerships:

- Priority will be given to projects/programs that demonstrate a strong level of partnership with a range of key local stakeholders. This might include but not be limited to neighbourhood groups, BIAs and other local non-profits.
- Priority will also be given to projects/programs that are or will partner with other funders.

Financial Sustainability: The HLF provides one-year funding and as such projects/programs should either be one year in duration or demonstrate sustainability beyond one year. This might be accomplished by extending an existing program or through funding and in-kind partnerships.

Previous HLF Grant Recipients: Projects/programs that have received HLF grants in the past are eligible to apply again and will be assessed using the same criteria and considerations as new applicants as well as on the outcomes of prior HLF funded projects/programs.

Hastings Legacy Fund Grants are NOT for:

- services which are primarily recreational or educational (in particular academic or technical training);
- health services such as health self-help groups; health information programs; medical treatment, maintenance or rehabilitation programs;
- processing legal or human rights cases;
- direct welfare supports, including food banks and food programs;
- residential programs or housing;
- research;
- services or programs directed to the preservation of any particular ethnic or cultural heritage;
- organizations that primarily provide religious services or programs;
- further eligibility criteria are listed in the HLF application form;
- contact city staff if further clarification is required.

Evaluation Criteria

Proposals will be evaluated using the following criteria.
Projects/Programs must:

- Be located in Hastings-Sunrise;
- Demonstrate a need or opportunity to benefit residents and businesses in Hastings-Sunrise;
- Demonstrate strong partnerships with a range of local stakeholders;
- Be hosted by an organization that has demonstrated functional capacity and sufficient resources to deliver the services and programs to which the City is being asked to contribute;
- Outline a sound financial sustainability plan;

- Provide a clear outline of activities and proposed outputs, short term outcomes and indicators of change in the Outcome Measurement Framework.

Grant Terms

Timelines and Grant Term: Deadline for Applications will be Friday, November 19, 2010. The project/program must be completed, and the City funding spent on the project/program within one year of City Council's approval of the grant.

Approvals and Dissemination of Funding: Project/program proposals will be reviewed by a staff team from Social Policy and Hastings Park/PNE Planning. Following the review process, recommendations will be made by staff. All initiatives will require Council approval. Applicants will be notified of the staff recommendations together with notice of the City Council meeting date at which the grants will be considered. Funds will be allocated through grant allocations to non-profit organizations according to City policy and standards. There is no appeal process in place for this grant stream. Grants will be distributed in two installments. Successful applicants generally receive the first payment within two and a half weeks of approval representing 90% of the total approved grant. The second installment of the remaining 10% will be made after a final report is submitted.

Accountability: City Council has asked that grant programs be structured to identify and assess the outcomes achieved by its funded programs. Applicants for the Hastings Legacy Fund grants must complete a "logic model" as part of the application process. The framework that is used for this grant is the same tool used in the City's Community Service Grant and by the United Way and Vancouver Coastal Health in the evaluation of their funded programs.

Organizations or individuals who receive funding to implement the projects/programs are expected to provide a written evaluation outlining the outcomes achieved and lessons learned, in addition to financial reports, upon project/program completion. Staff will report back to Council with the outcomes for each individual project/program or initiative.

Maximum Grant Amount: \$40,000

Available Funds: \$130,000.

How to Apply

Application forms are available electronically from the Social Planning Department (email: Lauretta.Loong@vancouver.ca) or on the City's web site at www.vancouver.ca/commsvcs/socialplanning/grants/index.htm. The application form is in Word format.

FOR APPLICATIONS TO BE CONSIDERED FOR THE NOVEMBER 19, 2010 DEADLINE, APPLICATIONS MUST:

- Be received by Social Planning by the deadline of 4:30 p.m. on Friday, November 19, 2010. Late applications will not be accepted;
- Paper copies only. Electronic submissions will not be accepted;
- Be complete, with responses to each question. Applications that do not have a response to each question will not be considered;
- Be signed by two Board members, not staff;
- Have all required attachments included.

Please return a completed electronic copy of the application form to Lauretta.Loong@vancouver.ca and two **signed hard** copies of the application form to:

City of Vancouver

Social Policy Division

Suite 501

111 West Hastings Street

Vancouver BC V6B 1H4

(604) 871-6027 fax: (604) 871-6048

APPLICATION DEADLINE IS

FRIDAY, November 19, 2010 at 4:30 p.m.