



ADMINISTRATIVE REPORT

Report Date: December 2, 2010  
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Meeting Date: December 16, 2010

TO: Standing Committee on City Services and Budgets  
FROM: General Manager, Vancouver Board of Parks and Recreation  
SUBJECT: Vancouver Sport Hosting Grant: Fall 2010 Intake

*RECOMMENDATION*

THAT Council approve Sport Hosting Grants totalling \$141,058 as listed in the body of this report. Source of funds to be the Sport Hosting Grant Budget.

*GENERAL MANAGER'S COMMENTS*

The General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

*COUNCIL POLICY*

On July 13, 2006 Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

Approval of grant recommendations requires eight affirmative votes.

*SUMMARY*

This report recommends approval of Sport Hosting Event Grants totalling \$141,058.

*BACKGROUND*

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events not eligible under the Hosting BC Program.

At the same meeting under a separate report, Council approved funding in the amount of \$300,000 over a three year period (\$100,000 in each of 2007, 2008 & 2009) to support the development of the 2009 BC World Police and Fire Games to be held in Vancouver, with the source of funds to be the newly approved Sport Hosting Program. This approval left \$100,000 in grants available per year for each year between 2007 and 2009 to support other Sport Hosting Grant applicants.

Specific assessment guidelines were also outlined in the Council report and three types of grants were designed to support sport hosting:

**Major Sport Event Operating Grant** - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$100,000. Typical grant approvals are expected to be in the range of \$10,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services. For multiyear funding submissions, approval will be based on a pro-rated formula over the term of the grant with the final allotment granted upon receipt and acceptance of final financial statements and payment for any city services.

**Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, parks. Maximum request of up to 50% of an event's city service costs to a maximum of \$10,000. Approval is granted prior to the event and the support is realized as an offset against the invoice for city services. The grant cannot be applied against deposits or other expenses other than direct city services. No cheque is produced by the City for deposit by the event organizers. Any outstanding balance on the approved grant which is not required to cover the costs of city services remains in the grant program to be used by other sport events.

**Community Sport Event Operating Grant** - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$5,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services.

### *DISCUSSION*

The Review Panel is comprised of representatives with a range of expertise in sport hosting from the Park Board, City of Vancouver and key community sport stakeholders who participate in the Vancouver Sport Network.

The panel received twelve applications during the Fall 2010 intake. There were three applications for major operating grants and nine for community grants. The panel met to review applications in October 2010.

### Summary of Review Panel Recommendations

The Review Panel applied the criteria outlined in the assessment guidelines carefully, noting that Council required certain criteria to be met while others were to be considered

enhancements to an application. During this intake, one organization did not meet the required criteria and therefore could not be recommended for support. Moreover, not all applicants could be approved for the full amount requested due to the maximum limits outlined under each grant category.

Table 1

| Organization  | Event   | Grant Requested    | Grant Recommended |
|---|---|--------------------|-------------------|
| <b>Major Sport Event Operating Grants</b>           |   |                    |                   |
| BC Soccer Association                               | 2012 Women's CONCACAF Olympic Qualifier             | \$100,000 \$81,289 |                   |
| Canadian International Dragon Boat Festival Society | Rio Tinto Dragon Boat Festival                      | \$39,000 \$39,000  |                   |
| Volleyball BC                                       | Vancouver Open                                      | \$10,000 \$0       |                   |
| <b>Community Sport Event Operating Grants</b>       |   |                    |                   |
| Badminton BC  | National Junior Elite Circuit                       | \$1,731 \$1,731    |                   |
| Badminton BC  | National Senior Elite Circuit                       | \$2,304 \$2,304    |                   |
| Britannia Support Society                           | Britannia HUB Basketball Celebration                | \$1,500 \$1,266    |                   |
| British Columbia Wrestling Association              | Bantam West Kids Festival                           | \$4,000 \$1,650    |                   |
| Lions Gate Road Runners Society                     | James Cunningham Seawall Race                       | \$3,300 \$3,300    |                   |
| Special Olympics BC Society                         | 2011 Special Olympics BC Floor Hockey Championships | \$5,000 \$5,000    |                   |
| Sunset Figure Skating Club                          | Spring Ice Carnival                                 | \$1,953 \$1,953    |                   |
| Vancouver Aquatic Centre Divers Society             | BC Winter Championship                              | \$1,695 \$1,695    |                   |
| Vancouver Open Water Swim Association               | 2011 Race Circuit                                   | \$1,870 \$1,870    |                   |
| <b>Total</b>  | <b>12 Events</b>                                    | <b>\$172,353</b>   | <b>\$141,058</b>  |

The Review Panel recommends support of \$141,058 for the sporting events listed in Table 1.

*FINANCIAL IMPLICATIONS*

Table 2

| Summary of the Sport Hosting Grant Application History |                              |                           |                          |
|--|------------------------------|---------------------------|--------------------------|
| Year of Intake   | Total Number of Applications | Amount of Grant Requested | Amount of Grant Approved |
| 2007* 5  |                              | \$481,000                 | \$346,000                |
| 2008 15  |                              | \$377,024                 | \$107,024                |
| 2009 14  |                              | \$332,925                 | \$166,850                |
| 2010** 8   |                              | \$129,570                 | \$120,057                |
| 2007-2010  | 42                           | \$1,320,519               | \$739,931                |

\*2007 figures include the single \$300,000 application for the 2009 World Police & Fire Games

\*\*2010 figures includes \$120,057 from the Spring 2010 intake only

Table 2 lists the total number of grant applications received and amounts approved for the program to-date. Prior to the Fall 2010 intake, \$739,931 of Sport Hosting grants had been approved. Of that amount, \$80,989 has been returned to the program as a result of events not being held or subsequently not meeting grant conditions. As a result, there is currently \$141,058 remaining in the 2010 Sport Hosting Grant budget. After approval of the grants recommended in this report, there will no be funds remaining in the 2010 budget.

*CONCLUSION*

The Review Panel is recommending support for Major and Community Sport Operating Grants totaling \$141,058. The recommendation reflects a careful and considered process of the Review Panel members, against the policy and guidelines provided by Council.

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