Supports Item No. 2 CS&B Committee Agenda April 8, 2010



#### ADMINISTRATIVE REPORT

Report Date: March 19, 2010 Contact: Marcia Belluce

Jacqueline Gijssen

Contact No.: 604.871.6875

604.871.6843

RTS No.: 08531

VanRIMS No.: 08-2000-20 Meeting Date: April 8, 2010

TO: Standing Committee on City Services and Budgets

FROM: Acting Managing Director of Cultural Services

SUBJECT: 2009 Cultural Infrastructure Grant Allocations

#### RECOMMENDATION

That Council approve fourteen (14) Cultural Infrastructure Grants totalling \$500,000 as outlined in this report and noted in the attached appendices; source of funds to be from the 2009 Cultural Infrastructure Grants Program Capital Budget.

#### GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends approval of the foregoing.

#### COUNCIL POLICY

Since 1975, the City of Vancouver has offered a Capital Grants program supporting infrastructure related projects by Vancouver-based social and cultural organizations in non-civic owned properties.

In 2008, Council adopted a new 2008 - 2018 Culture Plan which outlines five strategic themes: innovation; learning; connecting people, ideas and communities; neighbourhoods; and valued and valuable.

In 2008, Council also adopted Phase I of a new 2008 - 2023 Cultural Facilities Priorities Plan which outlines strategies and tactics for enabling the creation and operation of cultural infrastructure. One of the key recommendations of the 2008 Facilities Plan was a revised infrastructure grant program that separated social and cultural grants, expanded project eligibility, provided additional funding and provided updated criteria and a more robust

blended staff/peer review process for evaluation of applications. The 2009 awards are the first of three years provided for in the 2009 - 2011 Capital Plan.

Approval of Grants requires eight affirmative votes.

#### **PURPOSE**

This report seeks Council's approval of fourteen 2009 Cultural Infrastructure grants to Vancouver-based not-for-profit cultural organizations. The grant recommendations were made by a blended staff/peer juried evaluation process. A summary of the assessment process and assessment committee recommendations are included in this report. For application guidelines see Appendix B, for Grant Award Conditions see Appendix C.

#### **BACKGROUND**

The 2008 - 2023 Cultural Facilities Priorities Plan provides a new policy framework for enabling cultural space development and responding to investment opportunities and funding requests. One of many strategies contained within the Plan, the new Cultural Infrastructure Grant Program is critical to empowering the cultural community in its respective activities regarding cultural space planning, acquisition and development.

The new grant program provides the following:

- Separate grant program for cultural infrastructure (the previous program was shared between social planning, childcare and cultural projects);
- Increased funding amounts to a maximum of 50% of project support from all civic sources (the previous program limited the civic contribution to one third of total eligible project costs);
- One program for all cultural infrastructure funding requests including both civic and non-civic properties owned, rented, or leased by not-for-profit cultural organizations (the previous program was limited to non-civic properties which severely limited the ability of the organizations within civic spaces to plan for and address infrastructure needs);
- A new decision-making framework which includes the 2008 2018 five Culture Plan strategic priorities, as well as consideration of key cultural facility gaps and new assessment criteria developed in collaboration with the arts and culture community. These criteria have been adapted into a "Self Assessment Checklist" (Appendix D) providing a series of layered questions for self-assessment by organizations to prepare themselves both for facility development and application to the Infrastructure Program. The Assessment Criteria provide a values-based transparent instrument for evaluating capital funding requests;
- Blended staff/peer adjudication process (the previous program was assessed by staff only);

• Expanded project eligibility including emergency and other repairs, facility upgrades, new project acquisition and development expenses, pre-planning and feasibility assessments.

The Cultural Infrastructure Grant Program provides a new model for the delivery of capital grants that enables the cultural community to build capacity through the development of facility projects and the leveraging of investment from other sources of funding. The new program is intended to support a broad range of cultural capital projects located in Vancouver involving pre-planning or feasibility studies, facility purchase, construction, renovation or expansion.

Registered non-profit societies that are Vancouver-based and provide cultural services to Vancouver residents are eligible to apply for Cultural Infrastructure Grants. The cultural space must be owned by, or on a long term (ten year minimum) lease to the non-profit.

Cultural Infrastructure Grants are discretionary and are only provided for projects which meet high standards of quality and excellence in the provision of service to the residents of Vancouver. Applications are evaluated by a blended staff/peer assessment committee using the detailed evaluation criteria as outlined in the Self-Assessment Checklist. The Assessment Criteria cover four broad dimensions of evaluation:

- *Vision*: The facility project is rooted in a strong, shared vision.
- Capacity: The proposed facility project team has the capability to deliver the project.
- Sustainability: The proposed facility project fills a demand or gap in the existing facility ecology, and is environmentally, organizationally, and financially sustainable.
- Impact: The proposed facility project will make a contribution to the achievement of one or more of the strategic directions identified in the City of Vancouver 2008 - 2018 Culture Plan.

The Cultural Infrastructure Grant program is one way in which the City works with cultural not-for-profit organizations to maintain and improve cultural infrastructure in Vancouver. Of particular significance is the cost-sharing nature of these grants, which ensures that the projects are developed on a partnership basis, leveraging significant support from other funding sources including the organizations themselves, senior levels of government and the private sector. The above changes became effective in June 2008 with approval of the Cultural Facilities Priorities Plan. The first intake into the new Program was December 2009.

#### **DISCUSSION**

#### **Cultural Infrastructure Grant Assessment Process**

In advance of the December 9, 2009 deadline, widespread notice of the upcoming infrastructure grant opportunity was sent to Vancouver-based cultural organizations via electronic distribution lists, print ads in two newspapers and Cultural Services web site updates. Twenty-one submissions were received by the deadline. Prior to adjudication, one organization withdrew its application due to an unforeseen change in their project scope.

The remaining twenty applications had a combined total project budget of \$3,074,596 and a combined grant request to the City of \$805,287. Total funds available for this allocation were

\$500,000. Requests for assistance exceeded the available budget resulting in a highly competitive process where not all requests could be funded.

All applications were reviewed by City staff for eligibility and then forwarded to the Assessment Committee comprised of independent community peer representatives and a city staff Cultural Planner. The Committee was chaired by Jacqueline Gijssen, Senior Planner, Cultural Services. Members brought considerable experience, up-to-date knowledge and specific expertise to the assessment process. We thank these individuals for their willingness to participate and their thoughtful deliberations. This process was augmented by City staff communication and discussions with applicant organizations.

#### 2009 Cultural Infrastructure Grant Assessment Committee

- Morna Edmundson, Administrative Director, MusicFest Vancouver; member, City of Vancouver Cultural Facilities Advisory Team
- Ivan Habel, General Manger, Green Thumb Theatre
- Steve Yeomans, Partner, Resource Planning Group Inc.
- Marcia Belluce, Cultural Planner, Cultural Services, City of Vancouver

A thorough analysis of each application was made by the Assessment Committee against the Cultural Infrastructure Grant program goals and evaluation criteria. Applications were ranked based on the correlation between the criteria and the project proposal and further considered within the context of the diversity of funding sources for the project and the degree to which the project addressed the nine infrastructure key gaps outlined in the Cultural Facilities Priorities Plan.

# **Summary of Assessment Committee Discussion and Recommendations**

In total, the Assessment Committee members reviewed requests from twenty cultural organizations. After a thorough review of all applications, the Committee is recommending support for fourteen organizations. Not all organizations met the evaluation criteria to the same level as their peers and several proposals lacked necessary information for the Assessment Committee to adequately evaluate their projects. Six requests are not being recommended for support at this time, however, all are encouraged to re-submit to the 2010 Infrastructure Grant intake.

Given recent significant challenges to arts and culture funding and the current economic climate, the Assessment Committee was pleased to see organizations actively engaged in pursuing a wide range and scale of proposed infrastructure projects. They also took note of and appreciated that organizations are seeking new and resourceful fundraising initiatives, creating innovative partnerships and collaborations to share resources, and engaging with community for thoughtful discussions of proposed project impacts.

As a result of broadening program criteria and project eligibility, several applications involve pre-planning or feasibility studies, reflecting an increased awareness and diligence by the cultural community for comprehensive and deliberate pre-planning of facility-related projects.

Implementation of the new Cultural Infrastructure Grant Program was dependent on the staffing of a new Cultural Planner position which was filled in early October 2009. This shifted the application intake to December 2009 which was challenging for many

organizations with multiple application deadlines. The deadline for 2010 will be moved to an earlier date in the year.

The Cultural Infrastructure Grant application requests and recommendations are listed below in TABLE 1.

TABLE 1: 2009 CULTURAL INFRASTRUCTURE GRANT REQUESTS & RECOMMENDATIONS

	Total Project		
Organization	Budget	Request	Recommendation
Arts Club of Vancouver Theatre Society	\$1,249,109	\$150,000	\$140,000
Bill Reid Foundation	\$440,250	\$146,000	\$136,000
Children's Arts Umbrella Association	\$57,000	\$27,000	\$21,000
Electric Company Theatre Society	\$380,164	\$50,000	\$50,000
Firehall Theatre Society	\$29,195	\$29,195	\$25,000
Gallery Gachet Society	\$6,000	\$3,000	\$3,000
grunt gallery (Visible Arts Society)	\$126,424	\$35,624	\$0
H.R. MacMillan Space Centre	\$50,000	\$20,000	\$20,000
Main Art Drift Society	\$19,201	\$9,960	\$0
Mascall Dance Society	\$6,173	\$3,000	\$3,000
Museum of Vancouver (Vancouver Museum Society)	\$80,013	\$40,000	\$0
Native Daughters of B.C., Post No. 1	\$31,000	\$11,000	\$11,000
Or Gallery Society	\$189,150	\$70,000	\$0
Pacific Cinémathèque Pacifique	\$125,000	\$62,500	\$0
Safe Amplification Site Society	\$5,000	\$2,500	\$2,500
Science World (A.S.C. Arts and Sciences Centre Society)	\$22,017	\$11,008	\$5,500
Vancouver Art Gallery	\$75,000	\$37,500	\$0
Vancouver Co-operative Radio (Community Radio Education Society)	\$24,000	\$12,000	\$10,000
Vancouver East Cultural Centre	\$20,900	\$10,000	\$8,000
Vancouver TheatreSports League	\$150,000	\$75,000	\$65,000
TOTAL	\$3,074,596	\$805,287	\$500,000

# Conditions for Receipt of the Grant Funding

A number of conditions related to the expenditure of funds are attached to the awarding of the Cultural Infrastructure Grants. Please see Appendix C for those conditions. In addition, a number of the recommended projects have added conditions as suggested by the Assessment Committee; please see individual narratives for further details.

#### FINANCIAL IMPLICATIONS

Approval of recommendations in Table 1 totalling \$500,000 will complete the allocation of the 2009 Cultural Infrastructure Grants program budget. An additional \$2.2million will be available from the 2009 - 2011 Capital Plan for distribution in 2010 and 2011.

#### **CONCLUSION**

Based on the recommendations from the blended peer review/staff jury process, staff recommend approval of fourteen Cultural Infrastructure Grants totalling \$500,000 as outlined in this report. The City's Cultural Infrastructure Grant program provides an important contribution to the creation and operation of cultural infrastructure in Vancouver. Approval of the recommended Cultural Infrastructure Grants will support the community's undertaking of approximately \$3,074,596 worth of renovations, upgrading, planning and new construction of cultural facilities.

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#### RECOMMENDED CULTURAL INFRASTRUCTURE GRANTS - 2009

# **Arts Club of Vancouver Theatre Society**

\$140,000

Founded in 1964, the Arts Club Theatre Company is a professional theatre company operating three stages in Vancouver. The Arts Club is part way through a four-phase project to renovate and upgrade their Granville Island facilities. Phase 2, the subject of their 2009 application to the City, is for assistance towards replacement of seating, relocation of the box office and front entrance, and a new marquee and walkway for greater visibility and public access.

The Assessment Committee found that the application demonstrated a carefully planned and considered renovation with a clear vision. The Committee noted that the project did not demonstrate significant collaboration or partnerships but appreciated that the end-product would improve the profile of the company as well as cultural spaces on Granville Island. As a strategic improvement to an existing performance space, this project addresses one of the key priorities outlined in the Cultural Facilities Priorities Plan. Recommendation is for a grant of up to \$140,000 towards Phase 2 renovations of the Granville Island Stage SUBJECT TO:

A revised detailed breakdown of Phase II costs within the overall project budget.

Bill Reid Foundation \$136,000

The Bill Reid Foundation incorporated in 1999 and opened the Bill Reid Gallery of Northwest Coast Art in 2008. Through the Gallery, the Foundation promotes knowledge of Bill Reid's work and Northwest Coast art. A feasibility study conducted in 2008 indicated the need for an upgrade to the heating, ventilation, and air conditioning (HVAC) to bring the system to Class A facility standards. Achieving Class A standards would provide climate control in the collection storage space and the exhibition galleries, as well as allow for controlled heating on weekends.

The Assessment Committee found that the application conveyed a definite need for an HVAC upgrade and viewed the project as central to the organization's mandate of preserving collections and providing educational programming. The Committee had questions regarding the relationship of the Bill Reid Foundation to the Bill Reid Trust, and concerns with the organization's long-term sustainability, but understood that its short history in a public space limited evaluation of operational activities. The Committee noted that the organization is contributing one-third of the project costs, however the project is dependent on receipt of an additional one third of funding. Recommendation is for a grant of up to \$136,000 towards HVAC upgrades SUBJECT TO:

• The organization securing matching funds for the project and confirmation of tenure within the space for a minimum of 10 years.

#### Children's Arts Umbrella Association

\$21,000

Since its inception in 1979, Arts Umbrella has become a national leader in children's art education delivering programming in visual arts, theatre, digital arts, dance, and music. Demand for Arts Umbrella's services has outgrown what can be achieved in the current facility. Having completed a functional program review to explore facility requirements, Arts Umbrella is proposing a feasibility study to determine which of several facility development scenarios would be the most appropriate.

The Assessment Committee felt the application clearly demonstrated the need for a feasibility study as a necessary and practical step in the growth of the organization. While the Committee felt the proposal did not fully address assessment of community need and showed a preference towards one scenario, they recognized the strong terms of reference for the study, which will guide its implementation. The Committee felt the administrative and travel expenses proposed were high and not well rationalized. Recommendation is for a grant of up to \$21,000 to conduct a feasibility study to assess facility development options.

#### **Electric Company Theatre Society**

\$50,000

The Electric Company Theatre Society is the lead applicant of a collective of four independent theatre companies that include Boca del Lupo, Neworld Theatre, and Rumble Productions. In 2008, the partners co-located administrative offices and pooled resources to open a new, collaborative arts hub in East Vancouver—Progress Lab 1422. The facility, which includes shared rehearsal, creation, storage, and administrative space, required an initial renovation to achieve a minimum standard to house administrative offices. The collective is now proposing to undertake the remaining renovations to achieve standards required for public assembly events and rentals.

The Assessment Committee valued the collaborative model and approach of the collective's application and appreciated the forethought and planning that has gone into their project. The application and project clearly demonstrated its strength as a co-location facility integrating multiple functions. The Committee noted a number of ineligible expenses in the project proposal (purchase and installation of equipment); however, the collective has successfully obtained a significant diversity of funding well in excess of the City's 50% funding requirement. Recommendation is for a grant of up to \$50,000 to cover eligible renovation expenses.

# Firehall Theatre Society

\$25,000

The Firehall Theatre Society is the lead applicant in a joint proposal with the Vancouver Police Museum Historical Society. The two organizations share a facility originally built as a fire station and associated city morgue/coroner's court. In order to maximize capital investment and effectiveness in planning for upgrades to these historically rich, linked buildings, the Firehall Theatre and the Police Museum propose a feasibility study to explore potential benefits of undertaking a capital renovation/remedial project as a partnership enterprise. Pre-planning will enable these organizations to determine the feasibility and strengths of such a joint undertaking.

The Assessment Committee found the project addressed several of the key gaps in cultural infrastructure including, investment in existing infrastructure and addressing performing arts and collecting institution needs. They further endorsed the partnership aspect of the project but noted a lack of clarity regarding the scope of the partnership including how it will be implemented—a well laid out memorandum of understanding is recommended. The Committee also felt there was a lack of clarity by both parties regarding how priorities would be established including a need by the two organizations to further their own respective long-term needs analysis. The Committee felt the project would benefit from a needs assessment as the first step of the

preplanning/feasibility study. Recommendation is for a grant of up to \$25,000 to conduct a feasibility study SUBJECT TO:

• Inclusion of organizational needs assessments; strengthened objectives for facility upgrade priorities and an MOU between the parties regarding the full scope of the project and its implementation.

# Gallery Gachet Society

\$3,000

Gallery Gachet is an artist-run centre collective whose mandate is to provide a place for dialogue among outsider/dissident artists, to educate and demystify the public on issues related to mental health, and to advance artistic discourse around these issues. Founded in 1992, and operating in the Downtown Eastside since 1997, Gallery Gachet is experiencing greater demands on its programs and services while simultaneously facing increasing lease costs. Their proposal is to assess collaborative partnership opportunities to pool resources and to find suitable space that will be financially sustainable in the long-term.

The Assessment Committee noted that Gachet's application clearly described the project and considered and addressed the grant evaluation criteria. The Committee commended the project's objective to create partnerships in order to make the best use of resources. The Committee also recognized Gachet's unique approach in working with the community in developing the feasibility study. Recommendation is for a grant of up to \$3,000 towards a feasibility study to investigate sustainable multi-tenant space opportunities.

#### H. R. MacMillan Space Centre

\$20,000

Since 1968, the H.R. MacMillan Space Centre has offered a public planetarium and observatory with exhibits and presentations on astronomy, space, and sustainability. In recent years, presentation technology of planetariums and science exhibits has undergone significant changes which the Space Centre has not been able to keep up to. In addition, formal surveys conducted by the Centre have emphasized the need to update and revitalize public areas and exhibits. The Space Centre has proposed to develop a Facility Master Plan to assess the organization's capacity for undertaking an exhibit, theatre and planetarium revitalization project.

The Assessment Committee found that the application provided coherent evidence that the project goals and upgrades are important to increasing the Centre's viability and ability to reach its potential. While acknowledging that this project did not involve any of the shared spaces within the facility (also tenanted by the Museum of Vancouver), the Committee noted that the study terms of reference should reference the Museum/Space Centre relationship and any impacts or involvement of the Museum. The Committee appreciated that the Space Centre proposal clearly addressed the application criteria but noted there was some confusion regarding the study terms of reference and deliverables (i.e. master plan vs feasibility study). Recommendation is for a grant of up to \$20,000 towards a feasibility study SUBJECT TO:

- A revised detailed budget and study terms of reference;
- Use of grant funds limited to feasibility as they relate to facility development and not exhibition programming or equipment.

# Mascall Dance Company

\$3,000

Founded in 1982, Mascall Dance Company promotes public appreciation of and exposure to dance, researches human movement and physical motivation and mentors and trains young performers. Operating out of shared space in St. Paul's Anglican Church, the Company faces challenges with inadequate storage space resulting in set pieces and props being kept in an open area where they are vulnerable to damage. Mascall Dance's proposal is to renovate a small area to accommodate these items.

The Assessment Committee appreciated the clearly articulated project that seeks to provide a practical means to improving the functionality of their space while protecting set pieces and enhancing a multi-functional space. The Committee had concerns about the location of the proposed storage area (next to a set of stairs) with regard to Building Code issues for exiting and refuge areas. Recommendation is for a grant of up to \$3,000 towards eligible costs to renovate and create an enclosed storage space SUBJECT TO:

- Receipt of a signed letter of agreement from the landlord, St. Paul's Anglican Church, outlining the status of Mascall Dance's long-term tenancy (or a renewed long-term lease as defined in the Cultural Infrastructure Grant guidelines and criteria), and;
- Confirmation by an appropriate zoning / code consultant that the proposed work can be carried out in compliance with relevant zoning and building code requirements.

# Native Daughters of British Columbia, Post No. 1

\$11,000

The Native Daughters of British Columbia was formed in 1919 to perpetuate the memory of BC's pioneers and to preserve the historical relics and records of the province. Since 1930, their museum has been housed in the Old Hastings Mill Store, Vancouver's oldest building. Entirely volunteer run, Native Daughters have maintained the building but upgrades are now required to improve the museum's conservation practices. The first phase of their facility master plan is to install new electrical and lighting to enhance exhibit displays and to reduce UV exposure, thus decreasing deterioration of the artefact collection.

The Assessment Committee found the application clearly demonstrated the need for electrical and lighting upgrades although expressed some concern that any upgrades fit within a long term strategic approach to building preservation and improvement. The Committee appreciated the Native Daughters' volunteer efforts as well as their success in bringing in private sector support for the project. The project fulfills several objectives of the Cultural Facility Priorities Plan regarding upkeep of existing infrastructure and protection of collections as well as building the capacity of the organization with regards to their facility responsibilities. Recommendation is for a grant of up to \$11,000 towards eligible costs of the museum lighting and electrical upgrade project.

#### Safe Amplification Site Society

\$2,500

The Safe Amplification Site Society is a young organization formed in response to the closure of several live music venues. Seeking to create a stable venue for the creation of a more sustainable and innovative live music scene, especially for youth, the Safe Amplification Site Society was formed to secure a legal, accessible, viable all-ages

venue for music and arts in Vancouver. The society is undertaking a feasibility study focused on two principal aspects: legal responsibilities and economic, organizational, and operational sustainability.

The Assessment Committee commended the Society for their strong application with its thoughtful approach, clearly articulated rationale and goals and consideration of the Grant Assessment Criteria. The Committee appreciated the Society's concern with issues of public safety and building and zoning by-laws and saw the relevance of this project in addressing a key gap in the city's cultural facility ecology. Recommendation is for a grant of up to \$2,500 towards a feasibility study.

# Science World (A.S.C. Arts and Sciences Centre Society)

\$5,500

Established in 1987, Science World's mission is to introduce scientific principles, technology and innovation to children, youth, and families through creative engagement. Using exhibitions, media, live shows, community outreach programs and online resources, Science World provides an interactive environment for learning and inspiration in science, technology and creativity. Science World is currently undertaking a major building renovation. A small piece of that larger project includes renovation of their Centre Stage, which hosts many of their educational programs.

Though the benefits of this project to the larger arts and culture ecology were not as significant as other funding requests, the Assessment Committee found the application provided a clear and thoughtful demonstration of the need for the Centre Stage renovation, which is an important piece of Science World's programming infrastructure. The Committee expressed some concern over references to the possible presence of asbestos in the area and noted that any such presence must be addressed within the project scope. A portion of the funding request was deemed ineligible (equipment). Recommendation is for a grant of up to \$5,500 towards eligible costs of the Centre Stage renovation.

### Vancouver Co-operative Radio (Community Radio Education Society)

\$10,000

Vancouver Co-operative Radio, CFRO, 102.7 FM is a non-commercial, co-operatively owned community radio station that provides a media outlet for economically, socially, or politically disadvantaged communities, covering news and perspectives that are an alternative to conventional media. Co-op Radio has been in the Downtown Eastside for over 30 years; however, due to environmental, physical and technical concerns of the current location, a new facility is being researched. Co-op Radio is proposing a planning and feasibility study to: determine key priorities and criteria for a new location; create a decision-making matrix to evaluate potential opportunities; develop criteria for effective lease negotiation; measure impact on stakeholders, members, and community partners; and review organizational readiness.

The Assessment Committee felt that the project and application demonstrated a clearly articulated vision, strong collaborative approach, and thoughtful consideration of the project's impact on the organization as well as the communities it serves. The Committee recognized Co-op Radio is at a crossroads regarding their long-term facility needs and this study is a critical step in planning for their future. The Committee noted that the in-kind contribution was high and encouraged the Society to seek additional funding sources to ensure they have the resources to fully undertake all

aspects of the feasibility analysis. Recommendation is for a grant of up to \$10,000 towards a planning and feasibility study.

#### Vancouver East Cultural Centre

\$8,000

The Vancouver East Cultural Centre (VECC) is the lead applicant on a project with the Great Northern Way Scene Shop (GNWSS) to research and determine a sustainable, feasible model for continued operations of the Scene Shop, originally established as part of the Opera and Theatre and Film Schools of UBC. Operating since 2001, the GNWSS is an invaluable resource for local theatre and performing arts organizations as a site for building sets and props. With support from UBC recently withdrawn, the shop must examine alternative operational models in order to continue. The Scene Shop is undertaking a strategic planning exercise including preparation of a business model with options for financial viability and stability.

The Assessment Committee had some concern regarding the long-term sustainability of the Scene Shop at its current location due to the high rental costs and ownership of the shop equipment as well as questions around the scope of the study, expected outcomes, business expertise involvement, collaborative operational models and timing given that the lease expires in June 2010. Nevertheless, the Committee acknowledged the importance of the Scene Shop to the cultural facility ecology as well as the urgency of the study. The Committee recommends that the first step in the feasibility study be a thorough needs assessment. Recommendation is for a grant of up to \$8,000 towards a feasibility study SUBJECT TO:

- Inclusion of needs assessment of users:
- Revised detailed budget and study terms of reference with scope of work and deliverables.

#### Vancouver TheatreSports League

\$65,000

Vancouver TheatreSports League has been presenting improv-based programs since 1980 and has recently secured a new space on Granville Island that requires significant renovation and conversion. The League is part way through the work with Phase I complete. Phase II, the focus of this application will include work on the bar area, audience chamber, handicapped washroom and the existing mezzanine.

The Assessment Committee noted the suitability of the new space to the organization, and the role it will play in the overall Granville Island cultural facility ecology as well as the intent by TheatreSports to make the space available (although somewhat limited) for rental by other community organizations. The Committee had some concerns regarding the high percentage dedicated to architectural fees, a desire for clearer project phasing, and noted that equipment items were not eligible. Recommendation is for a grant of up to \$65,000 towards eligible costs of building upgrades and renovations SUBJECT TO:

Revised budget with clearly defined construction phases and work estimates.

#### PROJECTS NOT RECOMMENDED FOR FUNDING

In all cases, the Assessment Committee felt the following proposals addressed important cultural facility needs and opportunities and that all projects were potentially worthy of funding. These projects however, did not rank as highly as the above recommended projects—largely because of missing information including contextual data that would have strengthened the proposals substantially. The Committee strongly encourages all of the following organizations to consider re-applying to the 2010 Cultural Infrastructure Grant Program.

# grunt gallery (Visible Arts Society)

grunt gallery has been serving the artist community since 1984 and is widely recognized for its strong collaborations including those with contemporary First Nations artists. The society is undertaking a renovation of their self-owned strata unit into a purpose-built and equipped Media Presentation Centre that will showcase their extensive media work and their online curatorial projects as well as provide a screening facility for local media artists and students. The planned renovation would include a reinstallation of bathroom, kitchen, and stairway to allow for a more strategic use of space and better accommodation of artist and audience in the facility.

# Main Art Drift Society

The Main Art Drift Society is the lead applicant on a joint application with Little Mountain Gallery, a private multi-use cultural space. Built in 1930, Little Mountain Gallery seeks to provide a safe, accessible, all-ages venue through its gallery and studio/rehearsal space. The building housing the gallery and studios is in need of critical upgrades including reducing moisture penetration and insulating the rehearsal space for temperature and sound control.

#### Museum of Vancouver (Vancouver Museum Society)

Through exhibitions and public programs, the Museum of Vancouver interprets, presents, and archives Vancouver's history and its transformations. With the rebranding of the Museum in June 2009, services and exhibitions have shifted but the lobby and commercial areas of the facility have not. Not only has visitor and stakeholder feedback indicated that these areas are viewed as outdated and uninspiring, re-designing the commercial area will improve revenue-generating opportunities. The Museum requested funding to undertake a pre-planning study to determine design solutions for the lobby and commercial areas of the facility.

#### Or Gallery Society

The Or Gallery was established in 1983 in a small gallery space to operate as a curatorial residency. Guest curators produce exhibitions, performances, off-site projects and books ensuring the on-going rotation and presentation of different curatorial viewpoints and approaches. Following a recent strategic planning exercise, three central concepts for programming and operations emerged: curatorial innovation, idea-based practices, and residencies. In order to accommodate the residencies, the Or Gallery is seeking to purchase an apartment/studio to be used for artist residencies, visiting artists and curators, and for use as an auxiliary programming space. Request to the Grant Program was for a contribution towards a down payment on purchase of a residency space.

#### Pacific Cinémathèque Pacifique

Founded in 1972, Pacific Cinémathèque provides public access to films which have made significant contributions to the history and/or current practice of cinema, maintains a current library and archive, provides educational programming and promotes Canadian film and filmmakers. In the spring of 2009, Pacific Cinémathèque undertook a visioning session which identified the conditions of the existing facility as cramped and inadequate for the current and future needs of the organization. The project proposal was for a feasibility study to determine the viability of a site expansion.

# Vancouver Art Gallery

Founded in 1931 and recognized as one of the Canada's leading visual arts organizations, the Vancouver Art Gallery has an ambitious program of exhibitions and collections development. In 2005, the Gallery completed a Master Planning Study that identified facility needs approximately double the current facility. Although the existing facility has heritage and iconic value, there is a lack of functional space, a number of environmental concerns, seismic vulnerabilities, and aging building systems. The Vancouver Art Gallery's proposal was to conduct a fundraising feasibility study to identify how much money the Gallery could reasonably raise, the length of time required to do so, and the cost and resource implications of managing such a fundraising campaign.



# 2009 Cultural Infrastructure Grant Program

Deadline: 4:30 PM Wednesday, December 9, 2009

# APPLICATION ELIGIBILITY AND GUIDELINES

#### 1. ELIGIBILITY

Registered non-profit societies that are Vancouver-based and provide cultural services to Vancouver residents are eligible to apply for Cultural Infrastructure Grants. Societies must be in good standing with the Registrar of Companies, be financially stable with sound administration, and have a proven track record of public service. The cultural space must be owned by, or on a long term (ten year minimum) lease to the non-profit.

Non-profit organizations, whose primary purpose or activity is the provision of health care, educational, sport, recreational or religious programs and services, are **NOT** eligible. Non-profit organizations providing social or other services or childcare are referred to the City's Social Planning department: <a href="http://vancouver.ca/commsvcs/socialplanning/grants/capgrants.htm">http://vancouver.ca/commsvcs/socialplanning/grants/capgrants.htm</a>.

The organization shall have an independent, active governing body composed of volunteers. Its main responsibility shall be program and policy development and fundraising. The Board is held responsible for the effectiveness of services provided and the financial accountability for funds received from all sources. Voting members of the Board of Directors of a Society receiving funds from the City of Vancouver may not concurrently hold a paid staff position or be remunerated for services to the society but may be reimbursed for expenses.

The organization must extend its services to the general public in Vancouver, and may not exclude anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income.

Any organizations currently being considered or recently approved for a City amenity space are not eligible for the Cultural Infrastructure Grant Program (a period of twelve months residency within the amenity space is required prior to application to the Infrastructure Program).

#### 2. ALLOWABLE EXPENSES FOR CULTURAL INFRASTRUCTURE GRANTS

Cultural Infrastructure Grants are for cultural capital projects located in Vancouver, involving a planning or facility study, facility purchase, construction, renovation, or expansion. This includes project pre-feasibility and feasibility studies, building program plans, capital planning, short term consultancy and project management support, and fundraising and capital campaign support. Cultural Infrastructure grants may not be used to cover deficits or to pay for furniture and other depreciable assets, repairs, maintenance, or work already underway or completed. Equipment that is integral to the cultural space (that is, it cannot be moved from site to site) is eligible.

#### 3. COST SHARING

THE CITY'S CONTRIBUTION TO A PROJECT SHALL NOT EXCEED ONE-HALF OF THE TOTAL COST. Payment of Cultural Infrastructure Grants will be contingent on securing funding from other sources.

#### 4. CRITERIA

Cultural Infrastructure Grants are discretionary and will only be provided for projects which meet high standards of quality and excellence in the provision of service to the residents of Vancouver.

#### **Evaluation Criteria\*:**

- 1. Vision: The facility project is rooted in a strong, shared vision.
- 2. Capacity: The proposed facility project team has the capability to deliver the project.
  - a) Leadership: The facility project team demonstrates effective leadership necessary to deliver the project.
  - b) Partnership and Collaboration: Partnership and collaboration play a role in the development, funding and delivery of the facility project.
  - c) **Project Management**: The facility project team demonstrates evidence of effective and realistic project management.
  - d) Fundraising: The facility project team has a realistic fundraising plan.
- 3. Sustainability: The proposed facility project fills a demand or gap in the existing facility ecology, and is environmentally, organizationally, and financially sustainable.
  - a) Sector Support and Engagement: The facility project demonstrates support from the arts and cultural community it is intended to serve.
  - b) Audience/Public Engagement: The facility project demonstrates evidence of support and/or demand from the wider community and potential audiences.
  - c) Organization Sustainability: The facility project is being developed by an established, stable and sustainable organization.
  - d) **Financial Sustainability**: The facility project sets out realistic projections of capital costs and operating revenues and expenses.
  - e) **Environmental Sustainability**: The facility project makes a positive contribution to environmental sustainability.
  - f) Adaptability: The facility project has the capacity to adapt to changing needs and changing practice.
  - g) Diversity: The facility project makes a contribution to increasing access to and participation in arts and culture at all levels and across all areas of practice for Vancouver's diverse communities.
  - h) Public Health and Safety: The facility project addresses public health and safety issues.
- 4. Impact: The proposed facility project will make a contribution to the achievement of one or more of the strategic directions identified in the City of Vancouver 2008 2018 Culture Plan.
  - a) Innovation
  - b) Learning
  - c) Connecting People, Ideas, Communities
  - d) Neighbourhoods
  - e) Valued and Valuable

#### 5. APPLICATION GUIDELINES

To apply for a Cultural Infrastructure Grant, you must complete the Cultural Infrastructure Grant application form (MS Word Document) and submit the original plus three (3) copies of the full application including requested documentation (only one copy of architectural drawings or plans are required) as outlined on the application form.

<sup>\*</sup>For further details on the evaluation criteria, please see the Self-Assessment Checklist. (http://vancouver.ca/commsvcs/cultural/policy/plan/pdf/CulFacSelfAssessment.pdf)

The application form is in Microsoft Word format and can be filled in directly from your computer. If you cannot use this electronic form, it should be typed or printed legibly in block letters with black ink.

#### Additional Documentation:

- 1. A list of the Board of Directors including name, position on board, work/occupation title and whether they receive remuneration, and contact address and phone number.
- 2. If the property is not owned by the applicant, please attach a copy of the current lease (note: a minimum ten year lease is required).
- Documentation of recent detailed cost estimates from at least two reputable contractors and/or suppliers. Failure to submit two cost estimates will result in your application being withdrawn.
- 4. Drawings and plans of the proposed project. (If these are architectural drawings, only one copy is required.)
- 5. Current fiscal year's operating budget (including revenue and expenses) and the most recent audited financial statement. (If audited statements are not available, submit your most recent financial statements endorsed by two signing officers of the Board of Directors.)
- 6. Documents (such as letters of confirmation) to show evidence that other sources of financial support have been, or are likely to be secured. Any suggestion of other funding must be supported by a letter from the organization that has provided the funding or is being approached.
- 7. If applying as a collaborative, a Collaboration Agreement, Memorandum of Understanding or other document authorized by participating organizations.
- 8. A copy of your *Certificate of Incorporation*, if not previously submitted to the Cultural Services office.

Please complete all sections of the application form. The application must be signed by two signing officers of your Board of Directors. Once completed, make a photocopy for your records and return the original plus three copies to Cultural Services at the address below.

#### By Mail:

Attention: Cultural Infrastructure Cultural Services City of Vancouver 453 West 12<sup>th</sup> Avenue Vancouver, BC V5Y 1V4

#### By Courier/Drop-off:

Attention: Cultural Infrastructure Cultural Services City of Vancouver Suite 310 - 555 West 12<sup>th</sup> Avenue Vancouver, BC V5Z 3X7

#### 6. PAYMENT

Cultural Infrastructure Grant payments will be based on a pre-authorized budget subject to confirmation of total project financing and all necessary approvals. Council has also outlined two additional conditions that all grant recipients must fulfill:

- Grant recipients are required to report back by the following year's Cultural Infrastructure Grant application deadline on any outstanding work including a timeline for completion; and
- In situations where grants have been approved but where conditions have not been met and, therefore, City funds not advanced within three years from the original application deadline, the grant will be rescinded.

#### 7. CITY COUNCIL DECISION ON CULTURAL INFRASTRUCTURE GRANTS

The deadline for Cultural Infrastructure Grant applications is Wednesday, December 9, 2009 at 4:30 pm. Due to extremely tight timelines for processing and evaluation, late applications will not

be accepted. City staff will review all applications for eligibility and all eligible applications will be forwarded to an assessment committee of peers for review. Following an adjudication process, staff will make recommendations to City Council for grant recipients. A copy of staff recommendations will be sent to all applicants, along with a notice of the Council meeting at which the grants will be considered. Those applicants wishing to speak to the recommendations in the report may contact the City Clerk's office. Following the meeting, all applicants will be notified of Council's decision. At this time, due to the Olympic period, it is expected that the grant awards will be made in March 2010.

We are anticipating a high demand for Cultural Infrastructure Grants with an extremely competitive selection process. Potential applicants should contact, well in advance, a staff member to discuss their project:

Marcia Belluce at 604.871.6875 or marcia.belluce@vancouver.ca

Please note: It is the applicant's responsibility to ensure that they have read, understood and responded to the application criteria material and that all sections of the application are complete and all supporting documentation is attached. Incomplete applications or applications missing supporting documentation will not be forwarded to the assessment committee.

# **DEADLINE:**

Applications must be received by Cultural Services By 4:30PM, Wednesday, December 9, 2009

# 2009 City of Vancouver Cultural Infrastructure Grants Conditions of Awards:

- Confirmation of total project funding received and in place prior to release of City funding (Civic funding from all sources not to exceed 50% of the project budget);
- City funding to be released in two payments: the first 50% of civic grant upon project start up and fulfilment of relevant conditions; the remaining 50% of civic grant upon receipt of project final report including financial accounting and copies of relevant invoices and, where applicable, occupancy or other permits;
- Confirmation that the cultural space is owned by, or on a long term (ten year minimum) lease to the non-profit;
- Written approval by landlord, where applicable, to undertake renovations or work on the premises;
- Signed letter of grant acceptance, indicating the organization's agreement to meet all
  conditions, ensure project meets all applicable local, provincial and federal regulatory
  guidelines including City By-Laws and permit requirements, and that funds will be used
  for facility planning or implementation projects only and will not be used to fund
  projects related to exhibitions, movable equipment or day-to-day operating expenses;
- Any changes in the funding of the project as presented in the application, to be
  discussed with Cultural Services staff in advance of implementation and, if the project
  proposed is not commenced or not completed and City funds remain on hand within
  three years of approval date, or if the project is completed without requiring full use
  of the City funds, such funds to be returned to the City of Vancouver;
- The Organization to keep proper accounts of all receipts and expenditures relating to the project and make available for inspection by the City or its auditors all records and books of accounts of the Organization upon request of the City;
- Grant recipients to report back to the Managing Director of Cultural Services, by the following year's Cultural Infrastructure Grant application deadline (or end of the calendar year), on any outstanding work including a timeline for completion;
- Project not to be represented as a City project with requirement that the Organization does not hold itself out as an agency of the City in any way, the only relationship being that the City has approved and granted financial assistance to the Organization;
- Appropriate acknowledgement of the City of Vancouver's support in all information materials, including publications and programs related to infrastructure project activities. Such recognition to be commensurate with the value of the grant given and with that of other funding agencies. If the logos of other funders are used in an acknowledgement, the City should be similarly represented.



# Cultural Facility Planning & Development Self-Assessment Checklist

This self-assessment checklist was created in collaboration with the Vancouver arts and cultural community as part of the development of the 2008 - 2023 Cultural Facility Priorities Plan. Community members and the facility study consultants recommended new criteria for the evaluation of cultural facility projects seeking City support. Those Assessment Criteria have been adapted into this Self Assessment Checklist, which is available to non-profit organizations and individuals to assist with their facility planning and development projects. It may be considered a pre-planning guide to "what to consider" when planning for cultural facility development.

Each project regardless of scale must consider some of the basic questions contained herein. The extent of the project—its scope, size, complexity and capital cost will dictate the applicability of the Checklist's questions. Some projects will require deeper exploration than suggested here, others less.

Requests to reproduce the Checklist beyond personal and individual arts/cultural organizational use may be directed to the Cultural Services Department, City of Vancouver. 453 West 12<sup>th</sup> Ave. Vancouver, BC, V5Y 1V4, 604.871.6000. For further information on the City's Cultural Facilities Priorities Plan, please go to <a href="https://www.vancouver.ca/creativecity">www.vancouver.ca/creativecity</a>.

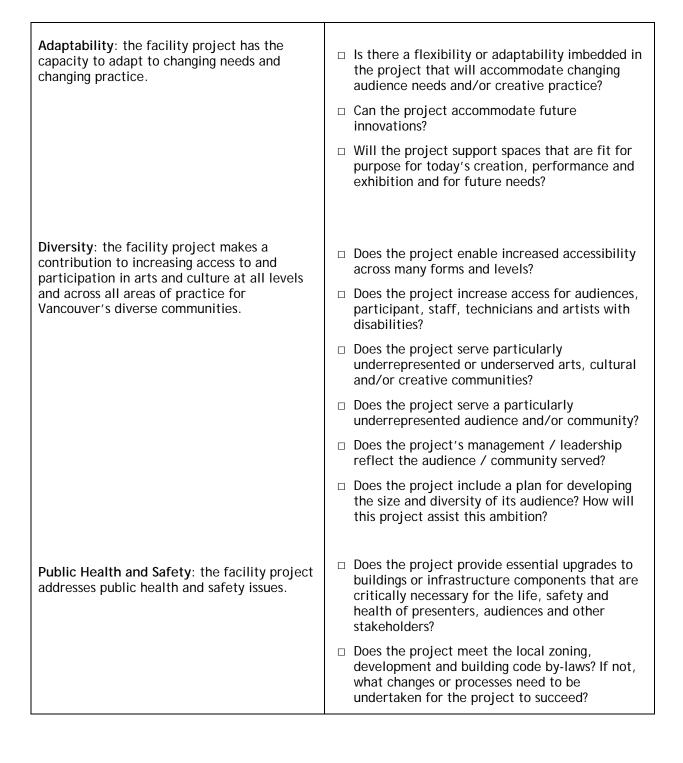
Self Assessment Checklist - Vision		
Criteria	Details	
Vision		
The proposed facility project is rooted in a strong, shared vision.	□ Is there a clearly articulated vision for the project?	
	<ul> <li>Is the project consistent with, and critical to, advancing the mission, vision and values of the organization? Are these clearly articulated?</li> </ul>	
	<ul> <li>Does the organization have a strategic plan? Is the project critical to achieving the goals of this plan?</li> </ul>	
	<ul> <li>Does the organization have a long-range facilities master plan? Is the project critical to that master plan?</li> </ul>	
	Does the project contribute to the development of artistic cultural practice?	
	☐ Does the project contribute to Vancouver's wider cultural ecology (of facilities and resources)?	

Self Assessment Checklist - Capacity		
Criteria	Details	
Capacity		
The proposed facility project team has the capability to deliver the project.	Does the project have the leadership team in place to manage and deliver the project?	
Leadership: the facility project demonstrates effective leadership necessary to deliver the project.	Does this leadership team have the necessary skills and experience to manage and deliver the project?	
	Does the leadership team have the relationships and connections to support the realization of the project?	
Partnership and Collaboration: partnership and collaboration play a role in the development, funding and delivery of the facility project.	Can the project demonstrate the support and involvement of the creative and the wider community it intends to serve?	
	<ul> <li>Does the project have the support of partners in the public, private, philanthropic and corporate sectors? How is this demonstrated? Are there clear expressions of commitment from partners?</li> </ul>	
	Do partnerships and/or collaboration play a role in the development and implementation of the project?	
Project Management: the facility project demonstrates evidence of effective and realistic project management.	<ul> <li>Has the organization completed a building program (forecast of space needs)? How does the project fit into that plan?</li> </ul>	
	<ul> <li>Does the project team have the skills, experience and necessary qualifications to manage and deliver the project and/or is willing to hire such expertise onto the team?</li> </ul>	
	Does the organization have a clear plan for completing the construction process?	
	Do the technical aspects of the project match or exceed industry best practice benchmarks for similar facilities?	
	<ul> <li>Does the organization have a successful record of completing projects within budget and scheduling parameters?</li> </ul>	
Fundraising: the facility project has a realistic fundraising plan in place.	<ul> <li>Has the project leadership team developed a fundraising strategy and/or undertaken a fundraising feasibility study? Does the strategy / feasibility study indicate a viable campaign?</li> </ul>	

☐ Has the project leadership team explored funding from a range of public (various levels of government), philanthropic and private / corporate sector sources? Does the project leverage funding from multiple partners?
Does the project team have the skills, experience and relationships necessary to undertake the fundraising campaign?
Is there evidence of local community fundraising commitments from the Board, leadership team, staff, volunteers, members and stakeholders?

Self Assessment Checklist - Sustainability		
Criteria	Details	
Sustainability  The proposed facility project fills a demand or gap in the existing facility ecology, and is environmentally, organizationally, and financially sustainable.  Sector Support and Engagement: the facility project demonstrates support from the arts and cultural community it is intended to serve.	<ul> <li>Does the project have the support of the primary arts / cultural / creative community it will serve? How is this demonstrated?</li> <li>Does the project have the wider support of the arts / cultural / creative community? How is this demonstrated?</li> <li>Is the project artist-run or artist-initiated? Are independent artists and arts and cultural organizations involved with project development, planning and delivery?</li> </ul>	
Audience / Public Engagement and Demand: the facility project demonstrates evidence of support and/or demand from the wider community and potential audiences.	<ul> <li>Is there a clear and compelling demonstration of audience / public need / demand for the project? Has a demand analysis been completed?</li> <li>Does the project serve an immediate unmet need? How has this been assessed?</li> <li>Has the project team market tested the proposed facility development?</li> <li>Is there a pre-existing base of support for the project, based on an engagement or other public process?</li> </ul>	
Organizational Sustainability: the facility project is being developed by an established, stable and sustainable organization.	<ul> <li>Is the project being undertaken by an organization with established, consistent and effective governance?</li> <li>Does the organization have an effective, stable</li> </ul>	

staff team? □ Will completion of the project increase / improve the organization's sustainability? □ Does the organization developing the project have the staffing and volunteers appropriate to the project's scale? □ Will the project result in the need for new governance structures / models? Is there a plan for addressing this need? □ Will the project result in the need for new staffing structures / resources? Is there a plan for addressing this need? ☐ Has an independent capital cost analysis been Financial Sustainability: the facility project undertaken for the project? Is the total capital sets out realistic projections of capital costs cost realistic for the project and for the size / and operating revenues and expenses. capacity of the organization? □ Does the organization have a Business Plan that includes projected operating costs that will result from the facility project? □ Does the Business Plan set out realistic projections for operating revenues and expenses based on industry benchmarks for similar facilities? ☐ Have long-term maintenance considerations and required resources been identified? Are they included in the Business Plan? □ Will the project generate new revenues upon completion or result in future cost savings? □ Does the project achieve a balanced budget over a 5 - 10 year period? □ Does the project support / enhance Environmental Sustainability: the facility environmental goals (LEED, etc.)? project makes a positive contribution to environmental sustainability. □ Is the project easily accessible by public transit? □ Will long-term operating costs be reduced as a result of the build / renovation? □ Does the project replace or rehabilitate buildings or infrastructure (necessary for essential service delivery) that are at or past their useful life, thereby resulting in a new or significantly extended useful life?



Self Assessment Checklist - Impact		
Criteria	Details	
Impact The proposed facility project will make a contribution to the achievement of one or more of the strategic directions identified in the City of Vancouver 2008 - 2018 Culture Plan	<ul> <li>Will the project and spaces enable innovative practice?</li> <li>Will the project be delivered in an innovative way (for example through partnerships, funding,</li> </ul>	
Innovation: recognize Vancouver - locally, nationally and internationally - as a city of creative innovation, a city of ideas, a city that leverages the unique and authentic voices of the diverse, young and growing cultural community, a city that realizes its full creative potential, a city on the leading edge of cultural activity and development.	<ul> <li>construction, and operation)?</li> <li>Does the project leverage the unique and authentic voices of the diverse, young and growing cultural community in Vancouver?</li> <li>Will the project provide spaces that support new innovative interactions and opportunities for participation and engagement?</li> <li>Will the project provide access to new technologies or other infrastructure that enables innovation?</li> </ul>	
Learning: build on Vancouver's reputation as a city of learning, a city that embeds cultural exchange, cultural curiosity and cultural development as part of lifelong learning - from the very young to the elderly - to ensure that all our citizens have the opportunity to engage with and participate in cultural education throughout their lives and to ensure that every citizen has the opportunity to develop his or her expressive capacities.	<ul> <li>Do the project spaces support creative and cultural exchange?</li> <li>Does the project support access to and participation in arts and cultural activities?</li> <li>Does the project support professional development and/or development of new practice?</li> <li>Does the project extend access to and/or the breadth of formal learning opportunities? Does it address informal learning opportunities?</li> </ul>	
Connecting People, Ideas and Communities: take advantage of Vancouver's position as a creative city where connectivity is a hallmark of our cultural system and the interrelationship between artists, creative industries, institutions, communities, and neighbourhoods. Vancouver is a city engaged in a dynamic conversation, an ongoing dialogue and an exploration of cultural enterprise and opportunity on a regular and consistent basis, connecting people and communities, sharing innovative ideas and programs.	<ul> <li>Does the project connect audiences and practitioners from different sectors and disciplines, e.g. health, science, technology / environment / public / private?</li> <li>Will the project connect with people and/or communities not necessarily involved in the arts?</li> <li>Will the project enable the creation of new physical, conceptual, virtual communities of practice and the potential for new practice and/or new communities?</li> <li>Will the project support shared facilities for creation, production and/or administration within and across disciplines?</li> </ul>	

Neighbourhoods: highlight Vancouver as a city of vibrant creative neighbourhoods by showcasing the talent, enterprise and diversity of our artists, communities and neighbourhoods for our citizens and visitors. Build on the unique identity of our neighbourhoods - engaging local residents, artists and businesses - to ensure that the rich culture, creativity, diversity and innovation of Vancouver is accessible to all.

- Does the project contribute to a balance of arts and cultural facilities across the city by supporting spaces that serve identifiable geographic communities and/or underserved neighbourhoods?
- □ Does the project demonstrate knowledge of and relevance to the neighbourhood's identity and intrinsic character - its values, assets, people, needs, and expectations?
- □ Does the project have potential for growth and the flexibility to respond to neighbourhood change?
- □ Does the project make use of currently underutilized community / neighbourhood spaces?
- Does the project support neighbourhoods by ensuring that arts and culture can take place in accessible traditional and non-traditional venues?
- □ Does the project support local neighbourhood building?
- □ Does the project contribute to local neighbourhood centre vitality?
- Does the project have the potential to deliver positive economic benefits for the neighbourhood community and/or make a unique contribution to the area's economic development?

Valued and Valuable: ensure that citizens and taxpayers of Vancouver experience in real and concrete ways the value that arts and culture bring to the city and their lives, families and businesses; promote our growing reputation as an international cultural tourism and entertainment destination known as a place where culture is vibrant and happening and where we value and celebrate the rich multicultural and intercultural expression that is unique to Vancouver.

- □ Will the project create spaces of various types and scales that support the production, creation and presentation of arts and cultural activity, ensuring Vancouver's growing global reputation engages with a vibrant and secure arts and cultural community?
- ☐ Will the project contribute to, encourage cultural civic pride, and raise Vancouver's international reputation as a culturally vibrant city?
- □ Will the project reflect and enhance the character, ambiance and vibrancy of Vancouver and its neighbourhoods?
- □ Will the project contribute to the quality of the built environment in the city?
- □ Does the project support the recognition and understanding of Vancouver's unique tangible

and intangible cultural heritage and promote intercultural expression and understanding?
Does the project support local community development goals?
Does the project contribute to Vancouver's economic development?
Is the project structured to deliver value to Vancouver citizens?