Supports Item No. 3 Special CS&B Committee Agenda March 1, 2010



#### ADMINISTRATIVE REPORT

Report Date: February 19, 2010 Contact: Thomas Soulliere Contact No.: 604.257.8692

RTS No.: 08523 VanRIMS No.: 08-2000-20 Meeting Date: March 1, 2010

TO: Special Standing Committee on City Services and Budgets

FROM: Acting General Manager, Vancouver Board of Parks and Recreation

SUBJECT: Vancouver Sport Hosting Grant Allocations

### **RECOMMENDATION**

THAT Council approve the Sport Hosting Grants totalling \$105,000 as listed in the body of this report. Source of funds to be the Sport Hosting Grant Budget.

#### GENERAL MANAGER'S COMMENTS

The Acting General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

#### COUNCIL POLICY

On July 13, 2006 Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events not eligible under the Hosting BC program.

Approval of grant recommendations requires eight affirmative votes.

## **SUMMARY**

This report recommends approval of Major Sport Operating Grants totalling \$105,000.

## **BACKGROUND**

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events not eligible under the Hosting BC Program.

At the same meeting under a separate report, Council approved funding in the amount of \$300,000 over a three year period (\$100,000 in each of 2007, 2008 & 2009) to support the development of the 2009 BC World Police and Fire Games to be held in Vancouver, with the source of funds to be the newly approved Sport Hosting Program. This approval left \$100,000 in grants available per year for each year between 2007 and 2009 to support other Sport Hosting Grant applicants.

Specific assessment guidelines were also outlined in the Council report and three types of grants were designed to support sport hosting:

Major Sport Event Operating Grant - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$100,000. Typical grant approvals are expected to be in the range of \$10,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services. For multiyear funding submissions, approval will be based on a pro-rated formula over the term of the grant with the final allotment granted upon receipt and acceptance of final financial statements and payment for any city services.

Major Sport Event City Service Offset Grant - Funding to offset direct city services such as police, engineering, parks. Maximum request of up to 50% of an event's city service costs to a maximum of \$10,000. Approval is granted prior to the event and the support is realized as an offset against the invoice for city services. The grant cannot be applied against deposits or other expenses other than direct city services. No cheque is produced by the City for deposit by the event organizers. Any outstanding balance on the approved grant which is not required to cover the costs of city services remains in the grant program to be used by other sport events.

Community Sport Event Operating Grant - Funding for direct operating costs only to a maximum of 10% of total gross operating budget to a maximum of \$5,000. This grant cannot be used for capital projects, prize money, to advance a profit venture or advance the activities of the host. Funding is provided in two stages, an initial amount of 75% of the grant and a final payment following review of financial statements and payment of any city services.

#### DISCUSSION

The Review Panel is comprised of representatives with a range of expertise in sport hosting from the Park Board, the City's FEST Committee and key community stakeholders in the sport hosting community.

The panel received six applications during the Fall 2009 intake. There were three applications for major operating grants and three for community grants. The panel met to review applications in January 2010.

# **Summary of Review Panel Recommendations**

The Review Panel applied the criteria outlined in the assessment guidelines carefully, noting that Council required certain criteria to be met while others were to be considered enhancements to an application. Not all organizations met the required criteria and therefore some applications could not be recommended for support.

Table 1

Organization	Event	Grant Requested	Grant Recommended		
Major Sport Event Operating Grants					
Vancouver North	2011 North	\$100,000	\$100,000		
American Outgames	American		Conditionally recommended		
Society	Outgames		pending resubmission of		
			budget and confirmation of		
			event plans.		
Community Sport Event Operating Grants					
Vancouver Girls	VanCity Winter	\$5,000	\$5,000		
Basketball Association	Basketball				
	Festival				
Total	2 Events	\$105,000	\$105,000		

As noted in the above table, one grant is conditionally recommended for approval by Council. In this case event organizers cannot yet confirm some details related to their particular event, but the event is a strong candidate and should meet the grant criteria once the outstanding details are confirmed. If this conditionally recommended grant cannot meet the conditions imposed by the panel, the funds would be carried forward for future applications.

Unused funds from the 2009 Sport Hosting Grant Budget were carried forward to the 2010 Sport Hosting Grant budget as part of the City's year end process. It is proposed to use the funds carried forward, leaving the full amount of funds available for 2010 for the two intake periods proposed (March 31 and September 30, 2010).

## FINANCIAL IMPLICATIONS

Table 2

Summary of the Sport Hosting Grant Application History					
Year of Intake	Total Number of	Amount of Grant	Amount of Grant		
	Applications	Requested	Approved		
2007*	5*	\$481,000*	\$346,000*		
2008	15	\$377,024	\$107,024		
2009	14	\$332,925	\$61,850		
2007-2009	34	\$1,190,949	\$514,874		

<sup>\*2007</sup> figures include the single \$300,000 application for the 2009 World Police & Fire Games

Table 2 lists the total number of grant applications received and amounts approved for the program to-date. Prior to the Fall 2009 intake, \$514,874 of Sport Hosting grants had been approved. Of that amount, \$80,989 has been returned to the program as a result of events not being held or subsequently not meeting grant conditions. Remaining funding carried forward from 2009 is \$166,115. As listed in Table 1 above, the Review Panel is recommending support for Major and Community Sport Operating Grants totaling \$105,000.

# CONCLUSION

This report outlines the recommendations for Vancouver Sport Hosting Grants. The recommendations reflect a careful and considered process of the Review Panel members, against the policy and guidelines provided by Council.

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