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ADMINISTRATIVE REPORT

Report Date: October 28, 2009
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RTS No.: 08303
VanRIMS No.: 08-2000-20
Meeting Date: December 1, 2009

TO: Vancouver City Council
FROM: Director, Grants, Awards and Support Programs, Cultural Services
SUBJECT: 2009 Arts Capacity and NEXT Generation Arts Leadership Programs

RECOMMENDATION

THAT Council approve a grant of \$61,400 to the Centre for Not-for-Profit Sustainability for the management and delivery of the Arts Capacity program and NEXT Generation Arts Leadership Pilot program, the source of funds to be the 2009 Cultural Grants budget.

GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends approval of the foregoing.

COUNCIL POLICY

Approval of grants requires eight affirmative votes.

PURPOSE

This report recommends approval of a grant of \$61,400 to the Centre for Not-for-Profit Sustainability (CFS) for the management and delivery of the Arts Capacity program and NEXT Generation Arts Leadership Pilot program.

BACKGROUND

Council approved the allocation of funds for a cultural component of the Technical Assistance Program (TAP) in 1990. This component evolved into Arts Partners in Organizational Development (ArtsPOD) in 1989 as a jointly funded initiative which provided technical expertise in planning and organizational development to non-profit arts and heritage organizations in BC to assist their organizational stability and effectiveness.

Administration of the program and management of the grant funds was provided by the Vancouver Arts Stabilization Team (VAST) up until 2003, when the VAST concluded its stabilization program and mission. The expertise from that program was transferred to a newly established Centre for Not-for-Profit Sustainability (CFS) in the same year. The CFS is a non-profit organization with the mission to increase the capacity and effectiveness of people and organizations engaged in British Columbia's not-for-profit sector.

The City of Vancouver had been making contributions exclusively to the ArtsPOD program by providing grants to the CFS until 2008 at which time the City entered into a new strategic cultural partnership with the society to strengthen its support of organizational and professional development in the arts and cultural sector as per Council approved recommendations of the Cultural Grants Program Review (RTS 7236 June 2008). An agreement between the City of Vancouver and the Centre for Not-for-Profit Sustainability was negotiated by City staff in the form of a Letter of Agreement (the "Agreement"). The Agreement sets out terms and conditions for the CFS to deliver a renewed ArtsPOD program (now called Arts Capacity) and a pilot NEXT Generation Arts Leadership Pilot program to better respond to organizational development and foster true capacity-building in non-profit arts, culture and heritage organizations. The Agreement is renewed annually and on file with City Clerks office.

The CFS currently manages and delivers a variety programs, resources, and services to increase the capacity and effectiveness of people and organizations engaged in BC's not-for-profit sector. For details on the organization please refer to **Appendix A**, or visit www.centreforsustainability.ca.

DISCUSSION

The grant recommended for release to the CFS is for the management and delivery of the Programs, as mentioned above, to assist Vancouver-based arts and cultural organizations with organizational development and capacity building. The programs specifically are:

Arts Capacity: supports organizations and clusters of organizations (cohorts) with organizational development through training and assistance to implement plans.

NEXT Generation Arts Leadership (pilot): supports a cluster of 6 small and medium sized arts organizations through similar critical development growth stages with a combination of group and individual training, peer learning and analysis.

The programs are yielding positive benefits to individuals and organizations who appreciate the shared learning approach and particularly the knowledge gained from peers who are at similar stages of their life cycle. The programs are also more flexible in that the growth management needs and the nature of the requests for assistance are driven by the organizations themselves rather than a "one size fits all" approach which set the groups up for a higher success rate.

The arrangement between the City of Vancouver and the CFS has further benefits to staff in Cultural Services in that representatives of the funding partners (BC Arts Council, Capital Regional District, Vancouver Foundation) have regular contact to discuss trends and issues in arts capacity and organizational development. Staff also see the benefits to the organizations directly, as they are invited to sit on occasion in group learning sessions. This, along with regular consultation and meetings with staff from the CFS and partnering colleagues, assist

Cultural Services staff in ongoing evaluation of the program and partnership and enhance their overall knowledge of the arts and cultural sector.

For more information on the programs and the outcomes, and a list of the Vancouver organizations who received assistance in 2008/09, an Annual Report for the Centre for Sustainability is attached as **Appendix A**. Announcement of the recipients for 2009/10 will be made either through a separate Memo to Council prior to the end of the term of the "Agreement" or in the report to Council in 2010.

The budgets and other contributing funders to the programs are listed in tables below.

TABLE 1
Arts Capacity Contributing Funders and Budget for 2009/2010

BC Arts Council	\$40,000
Capital Regional District	\$10,000
City of Vancouver	\$16,500
Vancouver Foundation	\$40,000
Total	\$106,500

TABLE 2
NEXT Generation Arts Leadership Pilot Contributing Funders and Budget for 2009/2010

BC Arts Council	\$44,000
City of Vancouver	\$44,900
Vancouver Foundation	\$44,000
Total	\$132,900

FINANCIAL IMPLICATIONS

The 2009 Cultural Grants budget is the source of funds for this grant of \$61,400 to the Centre for Sustainability for the management, delivery and distribution of the grant money for the ArtsPOD and NEXT Generation Arts Leadership Pilot programs.

Program	Grant Amount
Arts Capacity	\$16,500
NEXT Generation Arts Leadership	\$44,900
Total	\$61,400

Approval of this recommendation will leave no unallocated funds in the 2009 Cultural Grants budget.

CONCLUSION

The Director of Grants, Awards and Support Programs, Cultural Services recommends approval of the grant to CFS. The grant responds to the needs communicated by the arts and cultural community through consultation undertaken during the Cultural Grants Review. It provides increased support to groups for their professional organizational development and a more comprehensive approach to capacity building and development which recognizes and responds to specific life cycles of arts and cultural organizations.

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