

# **A8**

#### ADMINISTRATIVE REPORT

Report Date:April 03, 2009Contact:Margeret SpechtContact No.:604.871.6842RTS No.:07860VanRIMS No.:08-2000-20Meeting Date:April 21, 2009

TO: Vancouver City Council

FROM: Director of Cultural Services: Grants, Awards and Support Programs

SUBJECT: 2009 Cultural Operating, Project and Major Exhibiting Institution Grant Allocations

#### RECOMMENDATION

- A. THAT Council approve 96 Operating Grants for a total of \$2,727,000 and 60 Project Grants for a total of \$454,700 as listed in Appendix A, for a total of \$3,181,700 including 2 conditional grants as noted in Appendix A. Source of funds to be the 2009 Cultural Grants budget;
- B. THAT Council approve 25 Expanded Criteria grants as listed in Appendix A for a total of \$174,500. Source of funds to be the 2009 Cultural Grants budget;
- C. THAT Council approve 5 Major Exhibiting Institution Grants for a total of \$3,943,900 as listed in Appendix A. Source of funds to be the 2009 Cultural Grants budget;
- D. And THAT Council approve a one-time extraordinary advance release of four months of grant installments of \$722,500 in one lump sum to the Vancouver Art Gallery. Source of funds to be the 2009 Cultural Grants budget.

#### GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends approval of the foregoing.

#### COUNCIL POLICY

City Council established the annual civic grant programs, including Cultural Grants, in March 1978. The current Operating and Project Grant categories were approved on December 14, 1989.

On November 22, 1994, Council approved the two-step grant approval process for Operating and Project Grants, whereby undisputed recommendations are approved first (and are the

subject of this report), while applications eligible for reconsideration are given a second review and are presented to Council at a later date.

Pursuant to the June 26, 2008 report Culture Plan Implementation Phase One - Review of Grant Programs (RTS# 07236), Council directed Staff to restructure the City's funding relationship with the Major Exhibiting Institutions incorporating their inclusion in the annual peer review process. This is the first year that the five Major Exhibiting Institutions—A.S.T.C. Science World, the H.R. MacMillan Space Centre, the Vancouver Art Gallery, the Vancouver Museum and the Vancouver Maritime Museum—have been included in this process and not presented to Council under a separate report.

In 2008, as a result of the first phase implementation of changes informed by the Cultural Grants Program Review, the grants program criteria was expanded to respond to needs within the cultural community. These changes included considering conferences, publications, films, videos, audio recordings, and web-based initiatives as eligible activities. Further, mentorships and residencies were also introduced as a component of the program.

Approval of grant recommendations requires eight affirmative votes.

#### SUMMARY & PURPOSE

As listed in Appendix A, this report recommends approval of 161 grants for a total amount of \$7,125,600 which includes all Operating, Project and Major Exhibiting Institution Grant applications for 2009. Also listed in Appendix A, this report recommends approval of 25 Operating and Project Expanded Criteria grants for a total of \$174,500. The report requests Council approval for a grand total of \$7,300,100 of cultural grants.

The recommendations include and are not in addition to any advance Operating Grant instalments already approved by Council on January 20, 2009 or any Major Exhibiting Institution Grant instalments already approved by Council on December 16, 2008. Appendix B includes Operating and Project Grants guidelines.

#### BACKGROUND

Operating grants are designed to assist organizations in achieving a level of stability required to provide ongoing quality programming or services. To be considered for an Operating Grant, an organization must be a non-profit, professional arts organization with an artistic mandate. Organizations will have received civic Operating or Project Grants for at least the past two consecutive years. They must also meet other criteria related to artistic merit, organizational competence and community impact. Project Grants are designed to support emerging arts groups, groups undertaking one-time initiatives, or those who work on a project basis. These groups must also be professional, non-profit arts organizations.

Recommendations are based on a thorough analysis by an Assessment Committee comprised of City staff and independent community peer representatives using clearly articulated evaluation criteria for the two programs (see Appendix B), including:

 Artistic merit as demonstrated through previous activities, artistic niche, and proposed activities.

- Organizational competence evidenced through capable administration and governance, financial stability and accountability, planning and demonstrated need for public sector assistance.
- Community impact as demonstrated through accessibility of the work by the public (including Vancouver's diverse communities), public interest and community outreach.
- Consideration of one or more of the City's five strategic cultural priorities as outlined in the 2008 Culture Plan (Innovation, Learning, Connecting people ideas and community, Neighbourhoods and Valued and valuable) and alignment and support of the City's cultural vision.
- Evidence that the organization has the ability to achieve the proposed activities within its available resources.

#### Request for Reconsideration Process

Applicants who meet specific criteria (see below) have the opportunity to formally request reconsideration. The Reconsideration process, approved by Council in 1994, ensures consistency in reconsidering grant recommendations and allows adequate time for organizations to present their case and for staff to provide Council with a written response.

Under current policy, grants referred to the process are assessed on the basis of two established grounds:

- 1) that eligibility criteria have not been properly applied; and/or
- 2) that the financial situation of the applicant was not properly evaluated or understood at the time of the grant review.

Information on this policy and the process is provided to applicants at the time they receive written notice of recommendations going forward to Council. The deadline for Request for Reconsideration is April 17, 2009. Any requests for reconsideration will be considered by Council in a separate report and at a future date. Those groups which request reconsideration but do meet the eligibility criteria will not be reconsidered but will be reported to Council along with the original Assessment Committee's recommendation at the same time as the eligible Requests for Reconsideration.

#### DISCUSSION

The Cultural Services Department invited independent peer community members to participate in the assessment committee process to review grant application requests. For this deadline, Assessment Committee members from the arts and cultural community were sought through an ongoing call for nominations that was re-sent in early January 2009. Twenty community members were selected to participate with staff to review grant applications and make recommendations.

The Committee represented a broad range of expertise in the disciplines of visual arts, theatre, dance, music, literary, festivals and multi-disciplinary art forms. The independent Assessment Committee members for the 2009 Cultural Operating, Project and Major Exhibiting Institution grants were:

Dance

- Jai Govinda: founder, Jai Govinda Dance Academy and Artistic Director, Mandala Arts and Culture
- Gina Sufrin: arts administrator and consultant with over 20 years experience in professional dance and community arts
- Andreas Kahre: interdisciplinary artist, musician, designer, editor
- Santa Aloi: choreographer, performer, educator

#### Festivals

- John Boychuk: former President, Vancouver Pride Society and Pride Parade organizer, Executive of the Organizing Committee, 2011 North American Outgames
- Marnie Perrin: Artistic Director, Surrey International Children's Festival, theatre and community celebrations artist
- Nathan Medd; Managing Producer, the Electric Company Theatre and former Volunteer and Development Coordinator, Victoria Fringe Festival
- Dolly Hopkins: founder, Public Dreams, consultant, keynote speaker

#### Studio Arts, Major Exhibiting Institutions

- Anthony Shelton: Professor and Director, Museum of Anthropology
- Elizabeth Park: visual artist and curator
- Jordan Strom: Curator of Exhibitions and Collections, Surrey Art Gallery, writer and Editor, Fillip Review
- Lorna Brown: artist, educator and curator

#### Music

- Leslie Uyeda: composer, conductor and pianist
- Neelamjit Dhillon: professional musician working in both Eastern, including tabla, and Western traditions
- Paddy MacLeod: General Manager and co-founder, Blackbird Theatre Company, arts administrator and former manager, the Vancouver Cantata Singers
- Stephen Chatman: Professor and Head, Composition Division, UBC

#### Theatre

- Kevin Loring: playwright, actor, founder, The Savage Society
- Camilla Tibbs: General Manager, Vancouver International Writers Festival and former General Manager, Touchstone Theatre
- Jennifer Lord: Special Projects Manager, Vancouver Opera, administrator, dramaturge
- Mercedes Baines: Festival Coordinator, Surrey Children's Festival, director, writer, performer

All independent committee members (external peer reviewers) are sent full application packages to read well in advance of the adjudication meeting. Members conduct an evaluation of the applications using the same criteria as staff (assessing artistic merit, organizational capacity, community impact and consideration of the City's strategic cultural priorities). Members of the Assessment Committee met over a seven-day period at the beginning of March 2009 to discuss the grant application requests, and arrive at consensus-based recommendations. Requests for funding for initiatives under the new expanded program criteria were considered within the above-noted Assessment Committee process. Staff finalize recommendations which are forwarded to Council for consideration and approval in April.

Any applicant who requests reconsideration of their recommendation, and who meets reconsideration criteria, is referred to a separate *Request for Reconsideration* process. These requests are forwarded to Council in a separate report at a later date.

This process augments staff's ongoing consultation with organizations throughout the year, their attendance at the organizations' events, as well as personal meetings with staff and board members of the organizations.

#### Major Exhibiting Institutions

As outlined in the June 26, 2008 report Culture Plan Implementation Phase One - Review of Grant Programs (RTS# 07236), Council directed Staff to restructure the City's funding relationship with the Major Exhibiting Institutions incorporating their inclusion in the annual peer review process. Prior to 2009, the City of Vancouver's funding relationship with the five Major Exhibiting Institutions—A.S.T.C. Science World, the H.R. MacMillan Space Centre, the Vancouver Art Gallery, the Vancouver Museum and the Vancouver Maritime Museum—was a staff-driven review which recommended financial support for general operations to these institutions through operating grants which have been adjusted annually by a blended inflation factor based on the recommendation of Budget Services.

This change was made in response to a need to include key organizations in the annual review process discussion to impart a more comprehensive analysis of the cultural sector and also to commence the streamlining of numerous grant programs. For the first year of this transition, the peer review members of the Assessment Committee were asked to review and comment on the application requests only where staff would make final recommendations on grant levels. These comments, like all comments from the Assessment Committee, will be provided to the Majors in their recommendation letters and will inform discussion of these groups in future.

The peer members of the Assessment Committee reviewed the requests with great interest observing the unique challenges and responsibilities of the institutions holding civic collections. They noted the caliber of the Maritime Museum collection given the recent review conducted and looked forward to learning about specific plans to maximize the promotion and presentation of maritime culture through this collection. They supported the Vancouver Museum's new vision and acknowledged the significant strategic planning and programming initiatives underway in support of that vision. They further noted the extent of their community collaboration, outreach and focus on audience engagement. They commended the curatorial team and vision of the Vancouver Art Gallery and looked forward to learning more about the society's plans for their future location. They also noted the imminent presentation of the "Vermeer, Rembrandt and the Golden Age of Dutch Art Masterpieces from The Rijksmuseum" exhibition and the strain this significant exhibition has put on their cash flow situation, forcing the Gallery to draw from reserves to conduct overall operations. The Committee was encouraged by the creative methods of interpreting cosmologies through specific cultural lenses as demonstrated by the H.R. MacMillan Space Centre. The Committee commended the success of some recent exhibitions and programs at Science World and their capacity to attract large audience numbers.

Staff are recommending an operating grant to all five institutions at the base level from 2008 plus a 2% inflationary increase to each organization. The recommendation for the major

exhibiting institutions totals \$3,943,900. Staff are also recommending an advance grant of the equivalent of four months of grant installments totaling \$722,500 to the Vancouver Art Gallery to relieve cash-flow issues placed on the Gallery as a result of the Dutch masterpiece exhibition. This is a one-time extraordinary request which is not in addition to the monthly installments the Gallery is already receiving.

The next phase of the transition will be to fully integrate the Major Exhibiting Institutions into the Assessment Committee process where the Committee will make recommendations on the organization's grant levels consistent with the current Operating and Project grant process. Additionally, collection management support will be separated out from operations with those institutions who hold collections on behalf of the City (Vancouver Art Gallery, Vancouver Maritime Museum, Vancouver Museum) and establish collection service agreements with levels of support commensurate with those responsibilities.

#### Summary of Assessment Committee Recommendations

The Assessment Committee noted that 2009 is an unprecedented year for the arts and cultural sector as it adapts to and prepares for an uncertain future within the current global and local economic crisis, while addressing the challenges and opportunities of maintaining or expanding operations during the year of the Olympic and Paralympic Games. The Assessment Committee further noted the importance of stable, even increasing, civic funding in the face of shrinking corporate sponsorship and Provincial arts and culture funding. Staff note that just one year ago, the Assessment Committee was praising a healthy arts and cultural sector, which had been building upon the City's three-year strategic investment in the cultural community, and was actively planning, building endowments, developing significant new initiatives and collaborating in unique ways with community partners.

The proposed recommendations (grant total of \$7,300,100) reflect the Assessment Committee's desired investment in established and emerging organizations that are making great strides in artistic development and organizational growth. The Assessment Committee was encouraged that civic funding could further invest in the creative sector with support towards expanded criteria activities such as residencies and mentorships, publishing activities and conferences.

As is consistent with every review process, not all requests can be supported. The Assessment Committee applied the evaluative criteria carefully; reviewing distinct artistic visions, history of artistic work in the community, organizational capacity and resources, community impact, and the strategic cultural priorities among other criteria. Not all organizations meet the criteria at the same level as their peers and therefore, in a competitive process with finite resources, not all are being recommended for support.

A more detailed package about the Assessment Committee recommendations was distributed to Mayor and Council in mid-March and is also on file at the City Clerk's office.

#### Expanded Criteria Allocations and Expanded Community Need

On June 26, 2008, Council directed staff to expand program eligibility criteria and consider such professional development opportunities as conferences, residencies and mentorships and further consider such activities as print, web or music publishing and dissemination as eligible activities within program guidelines. These new criteria were included in the 2009 Operating

and Project grant guidelines and considered under the current review. To support this increase in criteria, Council approved \$575,000 of funding, which will be supplemental funding in 2009 and then annual ongoing beginning in 2010.

Requests for funding for initiatives under the new expanded program criteria were considered within the above-noted Assessment Committee process. Based on this process and criteria, 25 groups are being recommended for expanded criteria support for a total of \$174,500. This leaves a reserve of \$400,500 from the \$575,000 New Grants budget to address expanded community need (\$137,000 of which is requested in this report). Further requests will be submitted for other Cultural Services grant programs in 2009.

Please see Appendix A and Table 1 for Expanded Criteria allocation recommendations.

#### Transfer of Project Applicants into Operating Program

In 2009, 11 eligible organizations requested to be transferred into the Operating program. All requests were considered by the Assessment Committee, but the requests put a strain on the Operating Budget. Council will note that on January 29, 2008 (RTS# 06994), they approved a on-going increase of \$200,000 to the Operating Grants budget which facilitated the permanent transfer of eight project applicants to Operating without any impact on the already limited Operating budget. In this current grants review, however, only four project applicants are being recommended for Operating assistance as follows:

- Crafts Association of BC
- Company Erasga Dance
- Music on Main
- The Only Animal Theatre Society

The other seven project-based companies were not able to be accommodated due to a combination of budget constraints and the Assessment Committee's analysis of their readiness for Operating funding.

#### Implementation Phase 1 of Cultural Grants and Support Programs Review

On June 26, 2008, Council approved the Culture Plan Implementation Phase One - Review of Grant Programs and directed staff to report back with final program details for a new Cultural Grants Program. Much of the work is underway. In Phase One - 2008/09, work on a new Cultural Grants program design framework was initiated by Staff with the assistance of a Program Design Working Committee. Program criteria was expanded to increase access to a broader cultural sector and the cultural policy framework (new Strategic Cultural Plan vision, priorities and values) was introduced into the program structure. The Cultural Grants budget was also increased to support the program expansion. In addition, Staff initiated research on Cultural Diversity and around multi-year funding for eligible civic cultural grant clients. A new agreement with the Centre for Not-for-Profit Sustainability was established for the delivery of a renewed ArtsPOD (Arts Partners in Organizational Development) program and the NEXT Generation Arts Leadership Pilot program (approved January 20, 2009 RTS # 07766). A review of the Arts Partners in Creative Development (APCD) was also completed.

Pending resources, Phase Two - 2009/10, will see stand-alone programs fully integrated into one Cultural Grants program with different access streams. Consultation around the subject of Cultural Diversity and the articulation and priorities of that research will be incorporated into the overall Cultural Grants program. The launch of CADAC (common application forms), and multi-year funding will be part of the second phase as will the development of a new internal database system to support program changes and to increase efficiency. The development of an outreach strategy will support the expansion of the program mandate to better assist groups in accessing City resources. Further, collection service agreements will be developed with those institutions holding civic collections.

Operational (non-grant) resources have been put on hold in the context of 2009 budget and hiring freezes. Should they become available as per the plans outlined in the Culture Plan Implementation Phase One – Grant Programs, Staff expect to launch the restructured Cultural grant Program in fall 2009 and complete full implementation of the grants review recommendations by 2010.

#### FINANCIAL IMPLICATIONS

As listed in **Appendix A**, the Assessment Committee is recommending support for 161 Operating, Project and Major Exhibiting Institution Grants for a grand total of \$7,300,100.

The total requested amount and the total recommended amount before consideration of expanded criteria recommendations are indicated in Table 1. Approval of these recommendations totals \$6,988,600 and leaves zero balance in all of the Major Exhibiting Institution, Operating and Project Grant budgets.

On June 26, 2008, Council approved \$575,000 funding for the expanded mandate and expanded community need of cultural grant programs: supplemental funding in 2009 and then annual ongoing beginning in 2010.

The 2009 expanded criteria recommendations total \$174,500 and are also shown in Table 1. This report requests \$174,500 from the \$575,000 New Grants fund leaving a subtotal of \$400,500.

Staff further request a transfer of \$137,000 from the \$400,500 subtotal into Operating (\$106,800) and Projects (\$30,200) to address expanded community need. This transfer will bring the total Operating and Project grant recommendations to \$7,125,600 as outlined in Appendix A and Table 1. Approval of these recommendations will leave \$263,500 remaining in the New Grants Program budget to be allocated later in 2009.

	Total Requested	Recomm.	Expanded Community Need	Subtotal Recomm.	Expanded Criteria Recomm.	Total Recomm.
Operating	3,567,500	2,620,200	106,800	2,727,100	123,000	2,850,000
Project	933,550	424,500	30,200	454,700	51,500	506,200
Subtotal Operating						
and Project	4,501,050	3,044,700	137,000	3,181,700	174,500	3,356,200
Major Exhibiting	4 140 950	2 042 000		2 042 000		2 042 000
Institutions	4,169,850	3,943,900	-	3,943,900	-	3,943,900
Total	8,670,900	6,988,600	137,000	7,125,600	174,500	7,300,100

Table 1Recommendations for 2009 Operating, Project, Major Exhibiting Institution Grants &<br/>Expanded Criteria Allocations

The total number of applicants and the total number of recommended recipients are indicated in Table 2.

#### Table 2 Number of Applicants & Recommended Recipients for 2009 Operating, Project, Major Exhibiting Institution Grants & Expanded Criteria Allocations

	No. of Applicants	No. of First-time applicants	No. of Grants Recomm.	No. of Grants Not Recomm.	No. of Expanded Criteria Recomm.
Operating	96	• •	96		
Operating Expanded Criteria*					18
Project	73	11	60	13	2
Project Expanded Criteria*		5			5
Major Exhibiting Institutions	5		5		
Total	174	16	161	13	25

\*Expanded criteria requests were considered from eligible Operating and Project grant applicants

The Operating, Project, Major Exhibiting Institution and Diversity Initiatives Grant budgets represent approximately two thirds of the City's cultural grants budget as indicated in the following chart.

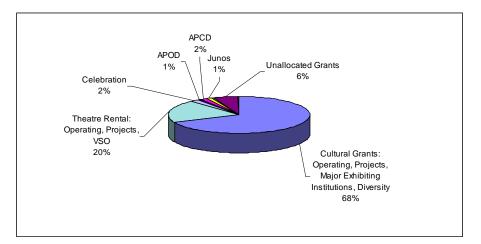


Chart 1: 2009 Cultural Grants Budget

#### CONCLUSION

This report outlines allocations for 2009 Operating, Project and Major Exhibiting Institution Grants.

Should there be any organizations requesting reconsideration of their grant recommendation, these will be submitted to City Council in a separate Request for Reconsideration report, at a later date. This report also provides recommendations for one-time Expanded Criteria allocations for Operating and Project Grants.

The recommendations reflect a careful and considered process of peer Assessment Committee members. Input from experts in the arts and cultural community continue to add value to the process and complement staff expertise.

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#### City of Vancouver Cultural Grants

#### 2009 Operating and Project Applications, Alphabetical List

	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
1	Aeriosa Dance Soc.	PR	10,000	8,000		8,000	5,000	-	5,000
2	African Stages Assn.	PR	10,000	0		0	-	-	-
3	Alliance for Arts & Culture Soc.	OP	45,000	45,000		45,000	40,000	2,000	42,000
4	Arts Club of Vancouver Theatre Soc.	OP	185,000	155,000		155,000	145,000	10,000	155,000
5	Arts in Action Soc.	PR	10,000	8,000		8,000	4,000		4,000
6	Artspeak Gallery Soc.	OP	27,000	27,000		27,000	27,000	5,000	32,000
7	Asian Canadian Special Events Assn. (formerly TCCS)	PR	20,000	0		0	0	0	0
8	Axis Theatre Soc.	OP	40,000	34,000		34,000	32,000	3,000	35,000
9	B.C. Book Prizes (West Coast Book Prize Soc.)	PR	2,500	2,000		2,000	0	0	0
10	Balcone	PR	5,000	0		0	-	-	-
11	Ballet B.C. (Pacific Ballet B.C. Soc.)	OP**	115,000	93,000		93,000	103,000	5,000	108,000
12	Bard on the Beach Theatre Soc.	OP	40,000	25,000		25,000	21,500	3,500	25,000
13	Barking Sphinx Performance Soc.	PR	8,000	2,000		2,000	2,000	1,000	3,000
14	Battery Opera Performing Arts Soc.	OP	17,500	10,500		10,500	10,500	2,000	12,500
15	Blackbird Theatre	PR	15,000	9,000		9,000	7,000	2,000	9,000
16	Boca Del Lupo Theatre Soc.	OP	30,000	27,000		27,000	22,000	3,000	25,000

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	2009 Expanded Criteria Recomm.	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
17	Canadian Music Centre - B.C.	OP	22,000	17,000		17,000	17,000	3,000	20,000
18	Caravan World Rhythms Soc.	PR	11,000	11,000		11,000	8,750	2,000	10,750
19	Carousel Theatre Soc.	OP	40,000	30,000		30,000	27,000	3,000	30,000
20	Centre culturel francophone de Vancouver	OP	25,000	17,000		17,000	16,000	3,000	19,000
21	Children's Arts Umbrella Assn.	OP	17,500	12,500	4,000	16,500	12,500	1,000	13,500
22	Chor Leoni Men's Choir	OP	22,500	16,500		16,500	15,500	0	15,500
23	Cineworks Independent Filmmakers Soc.	OP	60,000	34,000		34,000	30,000	2,000	32,000
24	Co. Erasga Dance Soc.	OP	15,000	7,500		7,500	5,000	0	5,000
25	Coastal Jazz and Blues Soc.	OP	100,000	82,500		82,500	69,000	13,500	82,500
26	Community Arts Council of Vancouver	PR	14,500	8,000		8,000	9,000	3,000	12,000
27	Compaigni V'ni Dansi Soc.	PR	10,000	5,000		5,000	5,000	2,000	7,000
28	Contemporary Art Gallery Soc.	OP	75,000	65,000		65,000	65,000	5,000	70,000
29	Crafts Assn. of B.C.	OP	18,000	13,000		13,000	13,000	2,000	15,000
30	DanceHouse (Seismic Shift Arts Soc.)	PR	25,000	20,000		20,000	15,000	5,000	20,000
31	Dancers Dancing Dance Soc.	PR	6,000	5,000		5,000	4,500	0	4,500
32	Dancing on the Edge Festival Soc.	OP	25,000	25,000		25,000	21,000	4,000	25,000
33	DOXA Documentary Film and Video Festival	OP	20,000	15,000		15,000	13,000	2,000	15,000
34	Early Music Vancouver (Van. Soc. for Early Music)	OP	35,000	30,000		30,000	23,000	7,000	30,000

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
35	EDAM Performing Arts Soc.	OP	20,000	20,000		20,000	18,500	3,500	22,000
36	Electric Company Theatre Soc.	OP	45,000	35,000		35,000	30,000	3,000	33,000
37	Elektra Women's Choir	OP	15,000	14,000		14,000	13,500	0	13,500
38	Firehall Theatre Soc.	OP	70,000	65,000		65,000	60,000	5,000	65,000
39	Flamenco Rosario (Rosario Ancer Flamenco Arts Soc.)	OP	15,000	10,000		10,000	6,000	2,000	8,000
40	Fugue Free Theatre Soc.	PR	11,000	5,000		5,000	-	-	-
41	Full Circle: First Nations Performance Soc.	OP	20,000	11,000		11,000	9,500	1,000	10,500
42	Gallery Gachet Soc.	OP	30,000	19,000		19,000	16,000	4,000	20,000
43	Greater Van. Professional Theatre Alliance Green Thumb Theatre for Young People (Green Thumb Players	OP	15,000	6,500	3,500	10,000	6,500	1,000	7,500
44	Soc.)	, OP	75,000	55,000		55,000	50,000	5,000	55,000
45	grunt gallery (Visible Arts Soc.)	OP	45,000	29,000	5,000	34,000	25,000	5,000	30,000
46	Hard Rubber New Music Soc.	OP	20,000	8,000		8,000	7,000	1,500	8,500
47	Headlines Theatre (Theatre for Living Soc.)	OP	23,000	22,000		22,000	22,000	1,000	23,000
48	Health Arts Soc.	PR	15,000	0	15,000	15,000	-	-	-
49	Here Be Monsters Collective	PR	15,000	0		0	3,000	0	3,000
50	Holy Body Tattoo Soc.	OP	33,000	30,000		30,000	30,000	2,000	32,000
51	ITSAZOO Productions	PR	5,000	0		0	-	-	-
52	Jessie Richardson Theatre Awards Soc.	PR	10,000	0		0	-	-	-

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	2009 Expanded Criteria Recomm.	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
53	Jewish Community Centre of Greater Van.	PR	10,000	8,000		8,000	7,000	1,000	8,000
54	Jewish Museum and Archives of BC	PR	14,000	7,000		7,000	-	-	-
55	Joe Ink Performance Soc.	OP	20,000	15,000		15,000	15,000	2,000	17,000
56	Karen Jamieson Dance Soc.	OP	15,000	10,000	2,000	12,000	9,500	2,000	11,500
57	Kidd Pivot Performing Arts Soc.	OP	22,000	22,000		22,000	16,500	3,500	20,000
58	Kokoro Dance Theatre Soc.	OP	25,000	16,000		16,000	16,000	2,000	18,000
59	Leaky Heaven Performance Soc.	OP	20,000	17,000		17,000	15,000	2,000	17,000
60	Les Productions Figlio Soc.	PR	8,000	6,000		6,000	5,000	1,000	6,000
61	Link Dance Foundation	PR	7,550	3,000		3,000	-	-	-
62	Live Biennial of Performance Art Soc.	PR	25,000	20,000		20,000	4,000	1,000	5,000
63	Lola MacLaughlin Dance Soc.	OP	18,000	14,000	4,000	18,000	14,000	2,000	16,000
64	Made in BC (Dance on Tour Soc.)	PR	8,000	0	4,000	4,000	-	-	-
65	Malaspina Printmakers Soc.	OP	17,000	11,000		11,000	8,000	2,000	10,000
66	Mascall Dance Soc.	OP	18,000	11,000	4,000	15,000	11,000	2,000	13,000
67	Miscellaneous Productions Soc.	PR	12,000	12,000		12,000	6,000	2,000	8,000
68	Mortal Coil Performance Soc.	OP	15,000	7,000		7,000	7,000	0	7,000
69	MOVE: the company (Movement Dance Productions Soc.)	PR	5,000	3,000		3,000	-	-	-
70	Movement Enterprises Soc.	PR	14,000	10,000		10,000	8,500	3,000	11,500

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
71	Music in the Morning Concert Soc.	OP	20,000	20,000		20,000	15,000	5,000	20,000
72	Music on Main	OP	40,000	17,000		17,000	15,000	5,000	20,000
73	Musica Intima Soc.	OP	30,000	18,500		18,500	18,500	2,500	21,000
74	Native Daughters of B.C., Post No. 1	OP	6,000	5,000		5,000	3,500	0	3,500
75	New Forms Media Soc.	PR	20,000	9,000		9,000	8,000	3,000	11,000
76	New Orchestra Workshop Soc.	OP	20,000	13,000		13,000	11,000	2,000	13,000
77	New Performance Works Soc.	OP	20,000	8,000		8,000	6,000	2,000	8,000
78	Neworld Theatre Soc.	OP	35,000	30,000		30,000	25,000	2,000	27,000
79	Norman Rothstein Theatre (Van. Westside Theatre Soc.)	OP	30,000	18,000		18,000	13,000	2,000	15,000
80	Or Gallery Soc.	OP	26,500	23,000	3,500	26,500	21,000	3,000	24,000
81	Pacific Baroque Orchestra Soc.	OP	30,000	19,500		19,500	19,500	0	19,500
82	Pacific Cinémathèque Pacifique	OP	45,000	43,000	2,000	45,000	41,000	2,000	43,000
83	Pacific Theatre (First Pacific Theatre Soc.)	OP	20,000	14,000		14,000	12,000	2,000	14,000
84	Pandit Jasraj School of Music Foundation	PR	5,000	0		0	-	-	-
85	Pangaea Arts Soc.	PR	15,000	15,000		15,000	-	-	-
86	Patrick Street Productions	PR	20,000	13,000		13,000	0	0	0
87	Pink Ink Theatre Productions Assn.	OP	32,200	20,000	6,200	26,200	20,000	2,000	22,000
88	Pitt Gallery (Unit/Pitt Soc. For Arts and Critical Awareness)	OP	20,000	17,500		17,500	16,000	3,000	19,000

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	2009 Expanded Criteria Recomm.	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
89	Playwrights Theatre Centre	OP	55,000	35,000		35,000	30,000	3,000	33,000
90	Powell St. Festival Soc.	OP	20,000	16,000	4,000	20,000	14,000	2,000	16,000
91	Proximity Arts Soc.	PR	10,000	5,000		5,000	-	-	-
92	Public Dreams Soc.	OP	25,000	17,500		17,500	15,000	0	15,000
93	PuSH International Performing Arts Festival Soc.	OP	112,800	70,000	12,800	82,800	68,000	14,000	82,000
94	Radix Theatre Soc.	OP	14,000	10,000		10,000	8,500	1,500	10,000
95	Railtown Cultural Enhancement Assn.	PR	10,000	0		0	0	0	0
96	Raven Spirit Dance Soc.	PR	10,000	4,500		4,500	4,500	0	4,500
97	Realwheels Soc.	PR	35,000	15,000		15,000	15,000	6,000	21,000
98	Red Door Productions Soc.	PR	4,000	0		0	-	-	-
99	Redshift Music Soc.	PR	13,000	8,000		8,000	6,500	1,500	8,000
100	Reel to Real: Celebration of Moving Images Soc.	PR	15,000	11,000		11,000	8,500	2,500	11,000
101	Ripple Effect Arts and Literature Soc.	PR	1,750	0		0	-	-	-
102	Rolling Stock Theatre Soc.	PR	12,000	0		0	-	-	-
103	Ruby Slippers Productions Soc.	OP	25,000	14,000		14,000	14,000	2,000	16,000
104	Rumble Productions Soc.	OP	30,000	26,000		26,000	24,000	3,000	27,000
105	Satellite Video Exchange Soc.	OP	30,000	24,000		24,000	23,000	2,000	25,000
106	Screaming Weenie Productions	PR	10,500	7,000		7,000	-	-	-

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Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
107 Shakti Dance Soc.	PR	5,000	4,000		4,000	3,000	1,000	4,000
108 Sista'hood (Working Arts Soc.)	PR	7,000	6,000		6,000	5,000	0	5,000
109 Soc. for Disability Arts and Culture	PR	22,200	22,200		22,200	4,000	1,000	5,000
110 Solo Collective Theatre Soc.	PR	16,000	14,000		14,000	11,500	2,500	14,000
111 Standing Wave Soc.	PR	14,250	3,500		3,500	3,500	1,500	5,000
112 Sub-TERRAIN Literary Collective Soc.	PR	8,000	0	7,000	7,000	-	-	-
113 Taiwanese Canadian Cultural Soc. (formerly AC SEA)	PR	20,000	8,000		8,000	8,000	1,000	9,000
114 Tara Cheyenne Performance (DanStaBat Performance Soc.)	PR	12,000	9,000		9,000	7,500	1,500	9,000
115 Tempus Theatre Soc.	PR	8,000	6,500		6,500	-	-	-
116 The Chop Theatre	PR	6,000	6,000		6,000	3,500	1,000	4,500
117 The Only Animal Theatre Soc.	OP	20,000	10,000		10,000	7,000	1,000	8,000
118 The Response Dance Soc.	PR	7,500	3,000		3,000	-	-	-
119 Théâtre la Seizième	OP	40,000	27,500	5,000	32,500	27,500	3,000	30,500
120 Theatre Replacement Soc.	OP	27,000	20,000		20,000	15,000	3,000	18,000
121 Theatre Under the Stars	PR	50,000	0		0	-	-	-
122 Tomorrow Collective Arts Soc.	PR	12,000	9,000		9,000	6,000	2,000	8,000
123 Touchstone Theatre Soc.	OP	40,000	35,000		35,000	33,000	3,000	36,000
124 Turning Point Ensemble	OP	30,000	19,000		19,000	14,500	5,000	19,500

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Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
125 Up in The Air Theatre Soc.	PR	6,000	6,000		6,000	4,000	2,500	6,500
126 Urban Ink Productions Soc.	OP	25,000	14,000		14,000	12,000	3,000	15,000
127 Urban Republic Arts Soc.	PR	8,000	7,000		7,000	-	-	-
128 Uzume Taiko Drum Group Soc.	OP	12,000	8,000		8,000	7,500	0	7,500
129 Van. Access Artist Run Centre	OP	18,500	12,500	6,000	18,500	11,000	2,500	13,500
130 Van. Artists' Collective Assn.	PR	9,000	0		0	-	-	-
131 Van. Asian Film Festival Soc.	PR	10,000	7,000		7,000	6,000	1,000	7,000
132 Van. Asian Heritage Month Soc.	OP	20,000	5,000		5,000	10,000	1,000	11,000
133 Van. Cantata Soc.	OP	20,000	16,500		16,500	16,000	2,000	18,000
134 Van. Cantonese Opera	PR	20,000	7,500		7,500	6,500	1,000	7,500
135 Van. Centre for Contemporary Asian Art (Centre A)	OP	35,000	35,000		35,000	30,000	3,000	33,000
136 Van. Chamber Choir	OP	25,000	16,000	9,000	25,000	15,000	5,000	20,000
137 Van. Chinese Instrumental Music Soc.	OP	8,500	7,000		7,000	7,000	0	7,000
138 Van. Community Gamelan Soc.	PR	26,000	3,000		3,000	-	-	-
139 Van. Co-operative Radio (Community Radio Edn. Soc.)	OP	20,000	20,000		20,000	18,000	2,000	20,000
140 Van. Dance Centre Soc.	OP	65,000	63,000		63,000	54,700	6,500	61,200
141 Van. East Cultural Centre	OP	150,000	110,000		110,000	95,000	10,000	105,000
142 Van. Folk Music Festival Soc.	OP**	95,000	80,000		80,000	82,500	2,500	85,000

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	Criteria	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
143	Van. Fringe Festival (First Van. Theatrespace Soc.)	OP	45,000	38,000		38,000	35,000	3,000	38,000
144	Van. Inter-Cultural Orchestra (VICO)	PR	6,000	6,000		6,000	3,000	1,500	4,500
145	Van. International Children's Festival Soc.	OP	136,500	126,500		126,500	126,500	5,000	131,500
146	Van. Intl. Dance Festival Soc.	PR	35,000	20,000	3,000	23,000	18,000	5,000	23,000
147	Van. Intl. Film Festival Soc.	OP	50,000	48,000		48,000	32,000	16,000	48,000
148	Van. Intl. Improv Festival	PR	2,000	2,000		2,000	-	0	0
149	Van. Intl. Writers Festival Soc.	OP	60,000	60,000		60,000	53,000	2,000	55,000
150	Van. Jewish Film Festival	PR	15,000	7,500		7,500	7,000	0	7,000
151	Van. Latin American Film Festival (First Latin American Film Festival of Vancouver)	PR	15,000	9,000		9,000	7,000	3,000	10,000
152	Van. Moving Theatre Soc.	OP	20,000	15,000		15,000	12,000	3,000	15,000
153	Van. New Music Soc.	OP	33,000	29,000		29,000	30,000	2,000	32,000
154	Van. Opera Assn.	OP	50,000	29,000		29,000	29,000	4,000	33,000
155	Van. Out on Screen Film Festival Soc.	OP	38,000	25,000	10,000	35,000	18,000	5,000	23,000
156	Van. Pro Musica (Pro Musica Soc. of Van.)	PR	19,000	12,000		12,000	9,000	1,000	10,000
157	Van. Review Publication Soc.	PR	20,000	0	12,000	12,000		-	-
158	Van. Summer Festival Soc.	OP	60,000	30,000	10,000	40,000	27,500	12,500	40,000
159	Van. Symphony Soc.	OP	55,000	50,000		50,000	50,000	0	50,000
160	Van. Tap Dance Soc.	PR	7,500	4,000	2,000	6,000	4,000	1,000	5,000

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	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	2009 Expanded Criteria Recomm.	2009 Total Cultural Grant Contribution	2008 Grant		2008 Total Cultural Grant Contribution
161	Vetta Chamber Music and Recital Soc.	OP	8,000	7,000		7,000	7,000	1,000	8,000
162	Virtual Stage Arts Soc.	PR	10,000	5,000		5,000	-	-	-
163	Wen Wei Dance Soc.	OP	18,000	18,000		18,000	13,000	3,000	16,000
164	Western Front Soc.	OP	52,000	40,000	12,000	52,000	38,000	5,000	43,000
165	Western Theatre Conspiracy (Western Theatre Conspiracy Arts Soc.)	OP	34,000	10,000	20,000	30,000	10,000	4,000	14,000
166	Wild Excursions Productions Soc.	PR	5,000	4,000		4,000	4,000	1,000	5,000
167	Women in Film and Video Vancouver Soc.	PR	19,500	0	8,500	8,500	-	0	0
168	Word on the Street Festival (Van. Book & Magazine Fair Soc.)	PR	20,000	15,000		15,000	12,000	5,000	17,000
169	World Rhythms for Youth Soc.	PR	4,800	4,000		4,000	-	-	-
	Summary Project and Operating		4,501,050	3,181,700	174,500	3,356,200	2,772,450	378,000	3,150,450

\*\* Indicates a conditional grant

<sup>†</sup>In 2008, total one-time supplements awarded was \$400,000, some of those Project-based recipients did not apply for Cultural Grants in 2009.

#### City of Vancouver Cultural Grants 2009 Major Exhibiting Institutions, Alphabetical List

	Organization Name	Grant Type	2009 Request	2009 Recomm. Incl. Expanded Comm. Need	2009 Expanded Criteria Recomm.	2009 Total Cultural Grant Contribution	2008 Grant	2008 Suppl.	2008 Total Cultural Grant Contribution
1	H.R. MacMillan Space Centre	OP	524,100	524,400	-	524,400	514,100	10,000	524,100
2	Science World (A.S.T.C.)	OP	170,000	94,800	-	94,800	92,900	75,000	167,900
3	Van. Art Gallery	OP	2,188,750	2,167,500	-	2,167,500	2,125,000	75,000	2,200,000
4	Van. Maritime Museum Soc.	OP	447,000	410,700	-	410,700	402,600	0	402,600
5	Van. Museum Soc.	OP	840,000	746,500	-	746,500	731,900	90,000	821,900
	Summary Major Exhibiting Institutions		4,169,850	3,943,900		3,943,900	3,866,500	250,000	4,116,500
	Summary Project and Operating (from previous page)		4,501,050	3,181,700	174,500	3,356,200	2,772,450	378,000	3,150,450
	Grand Total		8,670,900	7,125,600	174,500	7,300,100	6,638,950	628,000	7,266,950

# 2009 Cultural Grants Information - Operating

## Vision

The City of Vancouver, through Cultural Services, aims to develop, enliven, enhance and promote arts, culture and cultural diversity in the City in ways that benefit its citizens, creative community, cultural entrepreneurs, business sector and visitors.

### Strategic Cultural Priorities

Five strategic priorities will guide the City's involvement in arts and culture and the creative sector from 2008 - 2018:

#### Innovation

To recognize Vancouver locally, nationally and internationally as a city of creative innovation, a city of ideas, a city which leverages the unique and authentic voices of the diverse, young and growing cultural community, a city which realizes its full creative potential, a city on the leading edge of cultural activity and development.

#### Learning

To build on Vancouver's reputation as a city of learning, a city that embeds cultural exchange, cultural curiosity and cultural development as part of lifelong learning – from the very young to the elderly – to ensure that all our citizens have the opportunity to engage with and participate in cultural education throughout their lives and to ensure that every citizen has the opportunity to develop his or her expressive capacities.

#### Connecting People, Ideas and Community

To take advantage of Vancouver's position as a creative city where connectivity is a hallmark of our cultural system – artists, creative industries, institutions, communities, and neighbourhoods. It is a city engaged in a dynamic conversation, an ongoing dialogue and an exploration of cultural enterprise and opportunity on a regular and consistent basis, connecting people and communities, sharing innovative ideas and programs.

#### Neighbourhoods

To highlight Vancouver as a city of vibrant creative neighbourhoods by showcasing the talent, enterprise and diversity of our artists, communities and neighbourhoods for our citizens and visitors. To build on the unique identity of our neighbourhoods – engaging local residents, artists and businesses – to ensure that the rich culture, creativity, diversity and innovation of Vancouver lives and is accessible to all.

#### Valued and Valuable

To ensure that citizens and taxpayers of Vancouver experience in real and concrete ways the value that arts and culture bring to the city and their lives, families and businesses; to promote our growing reputation as an international cultural tourism and entertainment destination known as a place where culture is vibrant and happening and where we value and celebrate the rich multicultural and intercultural expression that is unique to Vancouver.

For the complete version of the *Culture Plan for Vancouver 2008 - 2018*, please refer to <u>http://vancouver.ca/creativecity</u>.

# **Program Objectives and Description**

This program aims to reflect the City of Vancouver's cultural vision and strategic priorities through support to established organizations that have an ongoing presence in Vancouver and a track record of quality public programming and services. It is designed to support a range of activities and art forms, reflecting a variety of cultural traditions and artistic practices including those of Aboriginal and distinct communities.

# General Eligibility Criteria

- An applicant must be registered as a non-profit society in British Columbia and must operate on a yearround basis.
- To qualify for this category, applicants must have received civic Operating or Project grants for at least the past two years. Applicants who do not meet the two-year funding requirement should apply in the Project category.
- The grants are available to organizations engaged in creation, production, presentation, and dissemination activities related to the performing, visual, literary, and media arts, reflecting a variety of traditional and contemporary art forms and practices including those of Aboriginal and distinct communities.
- All applicants must have ongoing paid professional artistic leadership and administration, and must pay principal artistic contributors for their services in accordance with generally accepted professional standards. **Please see Appendix A** for a list of organizations to refer to for these fee standards.
- Applicants must be based and active in Vancouver, and provide programming or services in Vancouver that are open to the public and publicized city-wide.
- Applicants must have a diversified revenue base which includes earned revenue (e.g. memberships, admissions, concessions), funding from other levels of government and support from the private sector (e.g. foundations, fundraising activities, donations, sponsorships).
- Applicants must demonstrate a real need for public sector subsidy and demonstrate that the initiative could not be realized without public sector assistance.

# Specific Eligibility Criteria

Additional guidelines apply to service organizations, facilities, and training organizations, which must also meet the general eligibility criteria for Operating grants.

#### Service Organizations

Organizations whose primary objective is to support the development of one or more art forms through a range of services to professional artists and/or non-profit arts organizations may qualify for Operating assistance. Guilds, trade unions, and professional associations are not eligible. To qualify, an organization must:

- Have designated administrative staff and a high standard of professionalism in its operations.
- Have a membership that is broadly representative of its mandate and that includes artists and/or non-profit organizations based in Vancouver.
- Consistently provide a range of services and resources for members, including a number of the following: research, information, professional development, administrative services, audience development and marketing.

#### **Facilities**

Professionally equipped facilities zoned for public assembly and managed by independent non-profit arts and cultural organizations may qualify for Operating funding. Clubs, schools, churches and community centres are ineligible.

To qualify, a facility must:

- Provide a professional level of facility services (e.g. box office, technical).
- Provide a balance of curated arts programming and presentations that involve multiple users, not just one or two resident companies.
- Provide equitable rental access to Vancouver's artists and arts organizations at reasonable rates.
- Primarily serve professional artists and arts and cultural organizations.
- Engage in ongoing umbrella marketing.

#### Training Organizations

"Stand-alone" arts organizations whose primary mandate is to provide professional quality training for children and youth may be eligible for assistance with the costs of annual public presentations (but not with training costs). The following eligibility criteria apply:

- Only professionally directed or curated public performances and exhibitions (not including competitions) qualify for assistance.
- Work must be performed and/or created by children and youth.
- Activity must take place in a facility regularly used by professional artists in accordance with accepted professional presentation standards.
- Only costs directly related to artistic, presentation and promotion activities are eligible.

# Examples of Eligible Activity

- The development of art forms and activities which reflect a variety of cultural traditions and artistic practices which will ideally result in dissemination to a broad public Vancouver audience. This may include exhibitions, performances, and presentations.
- <u>NEW</u>: Public dissemination may also include publications, video, film, radio, audio recordings, or webbased applications.
- The delivery of services or resources (research, information, professional development opportunities, administrative services, audience development, marketing) to Vancouver-based professional artists and/or non-profit arts and cultural organizations (see specific *Service Organizations* criteria).
- The provision of facilities zoned for public assembly and equipped with professional facility services, primarily for professional artists and arts and cultural organizations (see specific *Facilities* criteria).
- <u>NEW</u>: Conferences that offer significant learning, networking and public presentation opportunities for artists, arts and cultural organizations and the general public.
- <u>NEW</u>: Artist residencies for Vancouver-based professional artists working with a non-profit arts or cultural organization (or another organization where residency objectives support the City's cultural vision and strategic priorities). See specific details in Appendix B.
- <u>NEW</u>: Artistic or administrative mentorships for Vancouver-based individuals seeking learning opportunities with qualified professionals. See specific details in Appendix C.

# Ineligible Organizations and Activities

- Civic departments or branches (e.g., libraries or community centres).
- Social service, religious or sports organizations.

- Educational institutions (schools, colleges, etc.) do not qualify for cultural grants, but "stand-alone" arts organizations may qualify for support for their professional public presentations (see specific *Training Organizations* criteria).
- Clubs or community centre programs.
- Contests, competitions.
- Scholarships.
- Activity, travel, tours outside of Vancouver (to be revised in 2010).
- Capital projects (refer to Capital Grants program).
- Fundraisers.

### **Evaluation Criteria**

The following criteria will guide the assessment of the grant requests:

#### **NEW:** Strategic Cultural Priorities

• How the proposal or the organization's mandate and objectives align and support the City's cultural vision and strategic priorities. This can be addressed in responses to questions throughout the application or specifically in Question 7.

#### Artistic Merit

- Artistic merit of the organization's creation, production, presentation and/or dissemination activities.
- Degree to which the organization's artistic programming reflects and fulfills its mandate.
- Distinctiveness of the organization's activities in the context of comparable activities in Vancouver. Does it provide unique opportunities for artists, other arts organizations and the public?

#### Organizational Competence

- Evidence of a clear mandate, competent administration, functional board and an appropriate administrative and governance structure.
- Financial stability and accountability, and evidence of effective short and long-term planning.
- Appropriate outreach and marketing strategies.
- Overall quality and consistency of the applicant's recent activities.
- Demonstrated need for financial assistance from the City.

#### Community Impact

- Public access to the work, including access by Vancouver's diverse communities.
- Substantial and/or growing public interest and attendance.
- Level of engagement with other arts organizations, artists and community groups, including distinct communities.
- If an organization's work involves collaborative creation with community participants, the strength of the collaborative process and effectiveness of the work in expressing community interests and issues.

### Process

The 2009 deadline for Operating grants is December 15, 2008. An Assessment Committee comprised of independent members of the arts and cultural community, along with staff from Cultural Services, review the grant applications. Staff will also conduct interviews with applicants as appropriate. Following the review process, recommendations are made by the Assessment Committee to City Council. A written notice of the recommendation is sent to all applicants, together with information about the Request for Reconsideration process, and notice of the City Council meeting at which the grants will be considered. Under normal circumstances, successful applicants generally receive grant payment approximately four months after the deadline.

# **Application Requirements**

- An organization must complete and submit the appropriate, signed, original application form, plus three additional copies (including the required additional information). The organization must also submit one electronic version of the application.
- Applicants must provide their most recent audited or independently-prepared financial statement within six months of their fiscal year end.

# **Conditions of Assistance**

Please note that if your organization receives a civic grant, the following conditions will apply:

- Grant funds must be applied to current expenses, not used to reduce or eliminate accumulated deficits. Activities cannot be funded retroactively.
- The Society will make every effort to secure funding from other sources as indicated in its application. It will keep proper books of accounts of all receipts and expenditures relating to its activities and, upon the City's request, make available for inspection by the City or its auditors all records and books of accounts.
- If there are any changes in the organization's activities as presented in this application, Cultural Services
  must be notified in writing of such changes. In the event that the grant funds are not used for the
  organization's activities as described in the application, they are to be repaid to the City in full. If the
  activities are completed without requiring the full use of the City funds, the remaining City funds are also to
  be returned to the City.
- The City of Vancouver requires cultural organizations receiving a civic grant to appropriately acknowledge the City's support in all their information materials, including publications and programs related to funded activities. Such recognition must be commensurate with that given to other funding agencies. If the logos of other funders are used in an acknowledgement, the City's emblem by contacting Klodyne Rodney by email; klodyne.rodney@vancouver.ca or by phone at 604 871-6228.
- Receipt of a grant does not guarantee funding in the following fiscal year.

### **APPENDIX A**

Standards or guidelines for artist fees can be found through these organizations:

- American Federation of Musicians: <u>www.afm.org</u> or <u>www.socan.ca</u>
- Canadian Actors Equity Association: <u>www.caea.com</u>
- Canadian League of Composers: <u>www.clc-lcc.ca</u>
- Canadian Alliance of Dance Artists: <u>www.cadadance.org</u>
- Professional Writers Association of Canada: <u>www.pwac.ca</u>
- Canadian Artists Representation/Le front des artistes canadiens/CARFAC: www.carfac.ca

### APPENDIX B

#### **Artist Residencies**

To facilitate learning, development and cultural exchange opportunities between professional artists and qualified Host organizations.

- Residency candidates must be Vancouver-based professional artists. The City's definition of a professional artist is one that has:
  - completed his or her basic training (university or college graduation or the equivalent in specialized training, such as two or three years of self-directed study or apprenticeships)
  - o is recognized as such by his or her peers
  - o is committed to devoting time to artistic activity, if financially feasible.
- Applications may be made by a non-profit organization to either:
  - o host a residency or
  - sponsor a Vancouver-based artist to be hosted by another organization (where the residency objectives support the City's cultural vision and strategic priorities).
- Applicants may apply to *host* consecutive residencies, however, priority will be given to new applicants each year. An applicant may *sponsor* more than one artist at a time.
- The residency period shall be a minimum of one month to twelve months.
- Applicants must be able to demonstrate the capacity to host or sponsor a residency and must meet the *General Eligibility* criteria.
- There must be clear artistic development objectives for both the artist and Host organization.
- The residency should provide opportunities for development and creation of the artist's work and if possible, some form of presentation of the artist's work either in progress or at completion.
- There should be some public engagement component of the work during the residency which would offer learning opportunities for the artist, related staff, the arts and cultural community and the general public.
- The residency and work created therein, must be in addition to the regular activities of the Host organization.
- A *Residency Agreement* should be included with the following: Artist Letter of Intent demonstrating the residency objectives and how it will further the development of the artist or artistic practice; Organization Letter of Intent indicating the residency objectives, a work plan (including timelines, activities, milestone dates, etc.), financial obligations, how the project will be evaluated, a contingency plan (addressing potential changes, conflict or non-compliance), and the signatures of all parties involved agreeing to the terms.
- The grant is applicable to artist fees, materials, presentation costs and administration costs born by the Host organization.

### APPENDIX C

#### Mentorships

To facilitate learning opportunities for professional artists and administrators wishing to gain experiential training with qualified professionals.

- Mentorship candidates must be Vancouver-based professionals. The same definition of *professional artists* referred to previously applies to artists and administrators in this category.
- Applications may be made by a non-profit organization to either:
  - o host a mentorship or
  - sponsor a Vancouver-based individual to be mentored by another organization (where the mentorship objectives support the City's cultural vision and strategic priorities).
- Applicants may request assistance to *host* consecutive mentorships, however, priority will be given to new applicants each year. An organization may *sponsor* more than one individual at a time.
- Applicants must be able to demonstrate the capacity to host or sponsor a mentorship and provide the necessary training, and must meet the *General Eligibility* criteria.
- The mentorship period shall be a minimum one month to twelve months.
- A Mentorship Agreement should be included with the following: Mentee's Letter of Intent demonstrating the need for the mentorship and how it will develop the applicant's area of work, a work plan addressing those objectives (including timelines, specific types of training, tasks, mentors), financial obligations of both parties, how the project will be evaluated, a contingency plan (addressing potential changes, conflict or noncompliance), and signatures of all parties involved agreeing to the terms.
- The grant is applicable to artist/administrator fees, materials, and training costs of the Host organization.

# 2009 Cultural Grants Information - Projects

## Vision

The City of Vancouver, through Cultural Services, aims to develop, enliven, enhance and promote arts, culture and cultural diversity in the City in ways that benefit its citizens, creative community, cultural entrepreneurs, business sector and visitors.

# Strategic Cultural Priorities

Five strategic priorities will guide the City's involvement in arts and culture and the creative sector from 2008 - 2018:

#### Innovation

To recognize Vancouver locally, nationally and internationally as a city of creative innovation, a city of ideas, a city which leverages the unique and authentic voices of the diverse, young and growing cultural community, a city which realizes its full creative potential, a city on the leading edge of cultural activity and development.

#### Learning

To build on Vancouver's reputation as a city of learning, a city that embeds cultural exchange, cultural curiosity and cultural development as part of lifelong learning – from the very young to the elderly – to ensure that all our citizens have the opportunity to engage with and participate in cultural education throughout their lives and to ensure that every citizen has the opportunity to develop his or her expressive capacities.

#### Connecting People, Ideas and Community

To take advantage of Vancouver's position as a creative city where connectivity is a hallmark of our cultural system – artists, creative industries, institutions, communities, and neighbourhoods. It is a city engaged in a dynamic conversation, an ongoing dialogue and an exploration of cultural enterprise and opportunity on a regular and consistent basis, connecting people and communities, sharing innovative ideas and programs.

#### Neighbourhoods

To highlight Vancouver as a city of vibrant creative neighbourhoods by showcasing the talent, enterprise and diversity of our artists, communities and neighbourhoods for our citizens and visitors. To build on the unique identity of our neighbourhoods – engaging local residents, artists and businesses – to ensure that the rich culture, creativity, diversity and innovation of Vancouver lives and is accessible to all.

#### Valued and Valuable

To ensure that citizens and taxpayers of Vancouver experience in real and concrete ways the value that arts and culture bring to the city and their lives, families and businesses; to promote our growing reputation as an international cultural tourism and entertainment destination known as a place where culture is vibrant and happening and where we value and celebrate the rich multicultural and intercultural expression that is unique to Vancouver.

For the complete version of the Culture Plan for Vancouver 2008 - 2018, please go to http://vancouver.ca/creativecity.

# Program Objectives and Description

This program aims to reflect the City of Vancouver's cultural vision and priorities through support to new and developing organizations, established organizations that work on a project basis, and for organizations undertaking a special one-time initiative. It is designed to support a range of activities and art forms, reflecting a variety of cultural traditions and artistic practices including those of Aboriginal and distinct communities.

# General Eligibility Criteria

- An applicant should be legally registered as a non-profit society in British Columbia and have been active in the City of Vancouver for at least six months as of the application deadline date.
- Project grants are not available to organizations that receive operating assistance from the City in the form of Theatre Rental, Operating or Major Exhibiting Institutions Grants.
- The grants are available to organizations engaged in creation, production, presentation, and dissemination activities related to the performing, visual, literary, and media arts, reflecting a variety of traditional and contemporary art forms and practices including those of Aboriginal and distinct communities.
- All applicants must have paid professional artistic leadership and administration, and must pay principal artistic contributors for their services in accordance with generally accepted professional standards. **Please see Appendix A** for a list of organizations to refer to for these fee standards.
- Applicants must be based and active in Vancouver, and provide programming or services in Vancouver that are open to the public and publicized city-wide.
- Applicants must have a diversified revenue base which includes earned revenue (e.g. memberships, admissions, concessions), funding from other levels of government, and support from the private sector (e.g. foundations, fundraising activities, donations, sponsorships).
- Applicants must demonstrate a real need for public sector subsidy and demonstrate that the initiative could not be realized without public sector assistance.

# Specific Eligibility Criteria

Additional guidelines apply to service organizations, facilities, and training organizations, which must also meet the general eligibility criteria for Project grants.

#### Service Organizations

Organizations whose primary objective is to support the development of one or more art forms through a range of services to professional artists and/or non-profit arts organizations may qualify for assistance. Guilds, trade unions, and professional associations are not eligible. To qualify, an organization must:

- Have designated administrative staff and a high standard of professionalism in its operations.
- Have a membership that is broadly representative of its mandate and that includes artists and/or non-profit organizations based in Vancouver.
- Consistently provide a range of services and resources for members, including a number of the following: research, information, professional development, administrative services, audience development and marketing.

#### **Facilities**

Professionally equipped facilities zoned for public assembly and managed by independent non-profit arts and cultural organizations may qualify for funding. Clubs, schools, churches and community centres are ineligible.

To qualify, a facility must:

- Provide a professional level of facility services (e.g. box office, technical).
- Provide a balance of curated arts programming and presentations that involve multiple users, not just one or two resident companies.
- Provide equitable rental access to Vancouver's artists and arts organizations at reasonable rates.
- Primarily serve professional artists and arts and cultural organizations.
- Engage in ongoing umbrella marketing.

#### Training Organizations

"Stand-alone" arts organizations whose primary mandate is to provide professional quality training for children and youth may be eligible for assistance with the costs of annual public presentations (but not with training costs). The following eligibility criteria apply:

- Only professionally directed or curated public performances and exhibitions (not including competitions) qualify for assistance.
- Work must be performed and/or created by children and youth.
- Activity must take place in a facility regularly used by professional artists in accordance with accepted professional presentation standards.
- Only costs directly related to artistic, presentation and promotion activities are eligible.

#### Artist and Communities Projects

Arts organizations can apply for Project grants to assist with the costs of partnerships between professional artists and community members engaged in a collaborative creative process that will result in the public presentation of art expressing community interests and issues. In addition to the general evaluation criteria for Project grants, this type of proposal will be evaluated for:

- Clear articulation of the artistic and community interests/issues the project will address.
- Strength of the proposed collaborative process between artist(s) and community participants.
- Artistic merit of the artist(s)' previous collaborative work.
- Overall merit of the project as a vehicle for collective experience and public expression.

# **Examples of Eligible Activity**

- The development of art forms and activities which reflect a variety of cultural traditions and artistic practices which will ideally result in dissemination to a broad public Vancouver audience. This may include exhibitions, performances, and presentations.
- <u>NEW</u>: Public dissemination may also include publications, video, film, radio, audio recordings, or webbased applications.
- The delivery of services or resources (research, information, professional development opportunities, administrative services, audience development, marketing) to Vancouver-based professional artists and/or non-profit arts and cultural organizations (see specific *Service Organizations* criteria).
- The provision of facilities zoned for public assembly and equipped with professional facility services, primarily for professional artists and arts and cultural organizations (see specific *Facilities Organizations* criteria).
- Collaborative and creative initiatives between professional artists and community members (see specific *Artist and Communities Projects* criteria).

- <u>NEW</u>: Conferences that offer significant learning, networking and public presentation opportunities for artists, arts and cultural organizations and the general public.
- <u>NEW</u>: Artist residencies for Vancouver-based professional artists working with a non-profit arts or cultural organization (or another organization where residency objectives support the City's cultural vision and strategic priorities). See specific details in Appendix B.
- <u>NEW</u>: Artistic or administrative mentorships for Vancouver-based individuals seeking learning opportunities with qualified professionals. See specific details in Appendix C.

# Ineligible Organizations and Activities

- Civic departments or branches (e.g., libraries or community centres).
- Social service, religious or sports organizations.
- Educational institutions (schools, colleges, etc.) do not qualify for cultural grants, but "stand-alone" arts organizations may qualify for support for their professional public presentations (see specific *Training Organizations* criteria).
- Clubs or community centre programs.
- Contests, competitions.
- Scholarships.
- Activity, travel, tours outside of Vancouver (to be revised in 2010).
- Capital projects (refer to Capital Grants program).
- Fundraisers.

## **Evaluation Criteria**

The following criteria will guide the assessment of the grant requests:

#### NEW: Strategic Cultural Priorities

• How the proposal or the organization's mandate and objectives align and support the City's cultural vision and strategic priorities. This can be addressed in responses to questions throughout the application or specifically in Question 7.

#### Artistic Merit

- Artistic merit of the organization's creation, production, presentation and/or dissemination activities.
- Degree to which the organization's artistic programming reflects and fulfills its mandate.
- Distinctiveness of the organization's activities in the context of comparable activities in Vancouver. Does it provide unique opportunities for artists, other arts organizations and the public?

#### Organizational Competence

- Evidence of a clear mandate, competent administration, functional board and an appropriate administrative and governance structure.
- Financial stability and accountability, and evidence of effective short and long-term planning.
- Appropriate outreach and marketing strategies.
- Overall quality and consistency of the applicant's recent activities.
- Demonstrated need for financial assistance from the City.

#### Community Impact

- Public access to the work, including access by Vancouver's diverse communities.
- Substantial and/or growing public interest and attendance.
- Level of engagement with other arts organizations, artists and community groups, including distinct communities.
- If an organization's work involves collaborative creation with community participants, the strength of the collaborative process and effectiveness of the work in expressing community interests and issues.

# Process

The 2009 deadline for Project grants is December 15, 2008. An Assessment Committee comprised of independent members of the arts and cultural community, along with staff from Cultural Services, review the grant applications. Staff will also conduct interviews with applicants as appropriate. Following the review process, recommendations are made by the Assessment Committee to City Council. A written notice of the recommendation is sent to all applicants, together with information about the Request for Reconsideration process, and notice of the City Council meeting at which the grants will be considered. Under normal circumstances, successful applicants generally receive grant payment approximately four months after the deadline.

# **Application Requirements**

Please note that organizations that have not previously applied to this program are expected to establish their eligibility with Cultural Services staff at least one month prior to submitting an application.

- An organization must complete and submit the appropriate, signed, original application form, plus three additional copies (including the required additional information). The organization must also submit one electronic version of the application.
- Applicants must provide their most recent audited or independently-prepared financial statement within six months of their fiscal year-end.
- Under normal circumstances, the term of a grant is for one year and only one Project grant application per City fiscal year can be submitted (January to December). Previously funded projects must be completed before a new application can be accepted.

# Conditions of Assistance

Please note that if your organization receives a civic grant, the following conditions will apply:

- Grant funds must be applied to current expenses, not used to reduce or eliminate accumulated deficits. Activities cannot be funded retroactively.
- The Society will make every effort to secure funding from other sources as indicated in its application. It will keep proper books of accounts of all receipts and expenditures relating to its activities and, upon the City's request, make available for inspection by the City or its auditors all records and books of accounts.
- If there are any changes in the organization's activities as presented in this application, Cultural Services
  must be notified in writing of such changes. In the event that the grant funds are not used for the
  organization's activities as described in the application, they are to be repaid to the City in full. If the
  activities are completed without requiring the full use of the City funds, the remaining City funds are also to
  be returned to the City.

- The City of Vancouver requires cultural organizations receiving a civic grant to appropriately acknowledge the City's support in all their information materials, including publications and programs related to funded activities. Such recognition must be commensurate with that given to other funding agencies. If the logos of other funders are used in an acknowledgement, the City's emblem by contacting Klodyne Rodney by email; klodyne.rodney@vancouver.ca or by phone at 604 871-6228.
- Receipt of a grant does not guarantee funding in the following fiscal year.

## **APPENDIX A**

Standards or guidelines for artist fees can be found through these organizations:

- American Federation of Musicians: www.afm.org or www.socan.ca
- Canadian Actors Equity Association: <u>www.caea.com</u>
- Canadian League of Composers: <u>www.clc-lcc.ca</u>
- Canadian Alliance of Dance Artists: <u>www.cadadance.org</u>
- Professional Writers Association of Canada: <u>www.pwac.ca</u>
- Canadian Artists Representation/Le front des artistes canadiens/CARFAC: www.carfac.ca

## APPENDIX B

#### Artist Residencies

To facilitate learning, development and cultural exchange opportunities between professional artists and qualified Host organizations.

- Residency candidates must be Vancouver-based professional artists. The City's definition of a professional artist is one that has:
  - completed his or her basic training (university or college graduation or the equivalent in specialized training, such as two or three years of self-directed study or apprenticeships)
  - o is recognized as such by his or her peers
  - o is committed to devoting time to artistic activity, if financially feasible.
- Applications may be made by a non-profit organization to either:
  - a) host a residency or
  - b) sponsor a Vancouver-based artist to be hosted by another organization (where the residency objectives support the City's cultural vision and strategic priorities).
- Applicants may apply to *host* consecutive residencies, however, priority will be given to new applicants each year. An applicant may *sponsor* more than one artist at a time.
- The residency period shall be a minimum of one month to twelve months.
- Applicants must be able to demonstrate the capacity to host or sponsor a residency and must meet the *General Eligibility* criteria.
- There must be clear artistic development objectives for both the artist and Host organization.
- The residency should provide opportunities for development and creation of the artist's work and if possible, some form of presentation of the artist's work either in progress or at completion.
- There should be some public engagement component of the work during the residency which would offer learning opportunities for the artist, related staff, the arts and cultural community and the general public.
- The residency and work created therein, must be in addition to the regular activities of the Host organization.
- A *Residency Agreement* should be included with the following: Artist Letter of Intent demonstrating the residency objectives and how it will further the development of the artist or artistic practice; Organization Letter of Intent indicating the residency objectives, a work plan (including timelines, activities, milestone dates, etc.), financial obligations, how the project will be evaluated, a contingency plan (addressing potential changes, conflict or non-compliance), and the signatures of all parties involved agreeing to the terms.

The grant is applicable to artist fees, materials, presentation costs and administration costs born by the Host organization.

## APPENDIX C

#### Mentorships

To facilitate learning opportunities for professional artists and administrators wishing to gain experiential training with qualified professionals.

- Mentorship candidates must be Vancouver-based professionals. The same definition of *professional artists* referred to previously applies to artists and administrators in this category.
- Applications may be made by a non-profit organization to either:
  - a) host a mentorship or
  - b) sponsor a Vancouver-based individual to be mentored by another organization (where the mentorship objectives support the City's cultural vision and strategic priorities).
- Applicants may request assistance to *host* consecutive mentorships, however, priority will be given to new applicants each year. An organization may *sponsor* more than one individual at a time.
- Applicants must be able to demonstrate the capacity to host or sponsor a mentorship and provide the necessary training, and must meet the *General Eligibility* criteria.
- The mentorship period shall be a minimum one month to twelve months.
- A Mentorship Agreement should be included with the following: Mentee's Letter of Intent demonstrating the need for the mentorship and how it will develop the applicant's area of work, a work plan addressing those objectives (including timelines, specific types of training, tasks, mentors), financial obligations of both parties, how the project will be evaluated, a contingency plan (addressing potential changes, conflict or noncompliance), and signatures of all parties involved agreeing to the terms.
- The grant is applicable to artist/administrator fees, materials, and training costs of the Host organization.