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CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: June 5, 2008 Author: Daniel Paquin Phone No.: 604.873.6300

RTS No.: 7242

VanRIMS No.: 08-2000-20 Meeting Date: June 24, 2008

TO: Vancouver City Council

FROM: General Manager of Engineering Services,

Manager of Material Management

SUBJECT: Award of Contracts on Request for Proposal PS07022 - Graffiti Removal

RECOMMENDATION

- A. THAT subject to the conditions set in Recommendations B, C, Council authorize a contract with Goodbye Graffiti Inc. for graffiti removal services for a period of three (3) years at an estimated cost of \$312,000 plus GST (less any municipal rebate received) and PST with a subsequent renewal option of two (1) one-year extensions.
- B. THAT the Director of Legal Services be authorized to execute on the City's behalf the contract referred to in Recommendation A.
- C. THAT all such legal documents be on terms and conditions satisfactory to the General Manager of Engineering Services, Manager of Material Management and the Director of Legal Services.
- D. THAT no rights or obligations will be created by Council's adoption of Recommendation A, B and C above unless and until such legal documents are executed and delivered by the Director of Legal Services.
- E. THAT additional ongoing funding of \$111,000 per year be provided in the Engineering Operating budget starting in 2009 without offset and that the additional funding of \$55,500 required for 2008 be provided from Contingency Reserve.

COUNCIL POLICY

Contracts with a value over \$300,000 must be approved by Council.

PURPOSE

The purpose of this report is to recommend that Council authorize a three-year contract with the option for two additional one-year extensions to Goodbye Graffiti Inc. to provide graffiti removal services to City facilities. This recommendation is based on responses to Request for Proposal ("RFP") PS07022.

BACKGROUND

The City's graffiti removal contract covers public property such as poles, bridges, public art, and buildings. In April 2002, City Council approved an anti-graffiti strategy for the City of Vancouver. The goal of the anti-graffiti strategy is to substantially eradicate graffiti in Vancouver by providing an increased commitment to quick removal of graffiti. An important part of this strategy is to ensure the City leads by example in promptly removing graffiti from public property.

The City's current graffiti removal contractor has been providing removal of graffiti from both designated City property and designated Parks and Recreation sites through separate contracts. These contracts have expired for both the City and Parks and Recreation and are being renewed on a monthly basis. City and Park Board staff have participated in a joint competitive bid process.

The objectives established for the purpose of the RFP are for a long term contract to ensure that the City of Vancouver receives proper graffiti removal services through 2010.

DISCUSSION

On May, 2007 Material Management issued the RFP which closed on September 4th, 2007. An evaluation team was formed from representatives of the Engineering Services and Vancouver Board of Parks and Recreation.

Evaluation criteria included abilities to meet the requirements of the "scope of services required" for both City and Parks; service delivery quality assurance program; graffiti removal techniques and methodology; staff training programs and retention; reference checks and interviews, and environmental commitment, practices and initiatives.

Three proposals were received and put through a comparative evaluation process. All three proposals were relatively close on the ranking system; with Goodbye Graffiti being the lowest bidder. It was determined that Goodbye Graffiti Inc. represented best value to the City by providing competitive service fees, a wide range of experience in the industry and a clear commitment to environmentally sound practices as well as management team committed to high service level and continuous improvement in service delivery.

Subsequent to further cost analysis, Park Board staff has decided to withdraw from the RFP process for graffiti removal. This action allows the City to award its portion of the graffiti removal contract without further delay and does not affect the price offered to service the City portion of the RFP.

The Park Board intends to negotiate a separate agreement with their current contractor. It will be similar in scope to the current program and based on the current budget.

ENVIRONMENTAL IMPLICATIONS

One of the objectives of the RFP was to select a contractor committed to the use of environmentally sensitive products, services and techniques. Areas where environmental concerns are relevant include the selection of graffiti removal products, waste water and removal product collection and disposal as well as reduction of energy consumption.

Goodbye Graffiti Inc. provided a statement of environmental commitment and ethical practices that are aligned with the objectives of this RFP.

FINANCIAL IMPLICATIONS

The proposal from Goodbye Graffiti Inc. offered the lowest cost for graffiti removal from City facilities at \$312,000 per year. The cost for a three year contract will be \$936,000.

The lowest bid represents an increase of \$111,000 per year (\$55,500 in 2008) from the current annual budget of \$201,000. The service provided is the same level of service as provided in the current contract (weekly patrols of identified facilities) although there has been a small increase in the number of facilities covered by the contract.

It is recommended that additional ongoing funding of \$111,000 per year be provided in the Engineering Operating budget starting in 2009 without offset and that the additional funding of \$55,500 required for 2008 be provided from Contingency Reserve.

CONCLUSION

In consideration of the advantage in entering into a three-year graffiti removal contract through 2010 and the extensive experience in graffiti removal of Goodbye Graffiti Inc., the recommendation to contract with Goodbye Graffiti Inc. is deemed as the best value for the City based on meeting all the objectives and requirements of the RFP.

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