

# B.3

## MOTION ON NOTICE

### 3. Bike-Sharing Program Funding

MOVER: Councillor Peter Ladner

SECONDER: Councillor

#### WHEREAS:

1. Council has requested staff to report back on a process for removal of non-conforming billboards, and staff is completing the Council Report this Spring;
2. TransLink is examining the feasibility of a bike-sharing program in Vancouver, including finding ways to fund such a program (including billboards as a possible source of revenue) -- with the TransLink consultant report due at the end of April;

#### THEREFORE BE IT RESOLVED THAT:

Staff be directed to include, in the billboard Council Report, a summary of the TransLink findings related to using billboards to generate funding to finance bike-sharing; and, as appropriate based on the TransLink findings, the option of a more in-depth study of using these non-conforming billboards to generate this funding.