



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: March 3, 2008
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VanRIMS No.: 08-2200-20
Meeting Date: March 11, 2008

TO: Vancouver City Council

FROM: City Clerk

SUBJECT: Councillor Elizabeth Ball's Travel to Calgary for the Juno Awards
April 4-7, 2008

RECOMMENDATION

THAT Council authorize Councillor Ball to attend the Juno Awards being held in Calgary, AB from April 4 - 7, 2008 at an estimated cost of \$2,260.00, to be funded from the Councillors 2008 Travel Budget.

CITY MANAGER'S COMMENTS

The City Manager submits this report for Council's consideration.

COUNCIL POLICY

The City's Mayor and Council Members' Expenses By-law No 8904 requires that a Council member wishing to engage in an activity that is representing the city, engaging in city business or attending a course, meeting or convention outside British Columbia must request Council prior approval. If Council approval is granted, the council member may claim reimbursement for expenses incurred in accordance with the By-law.

PURPOSE

The purpose of this report is to seek Council's approval for Councillor Ball to attend the Juno Awards from April 4 - 7, 2008 as a representative from the City of Vancouver.

BACKGROUND

The Juno Awards for Canadian music take place annually in a Canadian city chosen through competition. The 2008 Junos take place in Calgary.

During the Juno weekend there is a program of musical events for all ages. The event is presented in many venues in partnership with government and corporate sponsorships.

Vancouver City Council has invested \$300,000 towards the success of the 2009 Junos through the Cultural Tourism Fund, therefore it is appropriate to have Council Representation at this presentation of BC and Canadian musical talent.

At the Halifax Junos, over \$5million was generated; 1.866 million was estimated as hotel revenues. Tourism Vancouver has indicated the importance of the Junos to future convention bookings by assigning two of its senior staff to the 2009 Juno Vancouver Host Committee.

Councillor Ball initiated the Cultural Tourism fund and serves as the Council Liaison to the Cultural Tourism Committee.

Through observation of the Calgary Junos, Councillor Ball will gain valuable knowledge which will assist the City as we work with the Province, the Juno Committee and other organizations to ensure the success of the Vancouver Junos.

FINANCIAL IMPLICATIONS

The estimated costs to be funded from the 2008 Travel Budget are as follows:

Item	Estimated Costs
Airfare	\$ 650
Accommodations - 4 nights @ C\$205/night (inclu. applicable taxes)	820
Ground Transportation (approx)	100
Junos tickets	450
Per Diem - 4days X 60	240
	\$ 2260

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