



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: 06 September 2007
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Meeting Date: September 18, 2007

TO: Vancouver City Council

FROM: General Manager of Olympic and Paralympic Operations and the General Manager of Parks and Recreation

SUBJECT: Canadian Olympic Committee Cooperation Memorandum of Understanding

RECOMMENDATION

- A. THAT Council approve the attached Memorandum of Understanding (MOU) on cooperation between the Canadian Olympic Committee (COC) and the City of Vancouver.
- B. THAT Council authorize the City Manager to sign the attached MOU.
- C. THAT no legal rights or obligations will be created by the adoption by Council of recommendations A and B, nor will any legal rights or obligations be created by the execution and delivery by the City Manager of the Canadian Olympic Committee cooperation MOU.

GENERAL MANAGERS' COMMENTS

The General Manager of Olympic and Paralympic Operations and the General Manager of Parks and Recreation recommend approval of the foregoing recommendations.

COUNCIL POLICY

There is no applicable Council policy.

PURPOSE

The purpose of this report is to seek Council authorization to enter into a Memorandum of Understanding (MOU) outlining opportunities for cooperation with the Canadian Olympic Committee (COC) prior to, during and after the Vancouver 2010 Olympic and Paralympic Winter Games (Games).

BACKGROUND

The City of Vancouver's Strategic Plan for the Olympics and Paralympics sets a series of strategic objectives for the City to achieve with respect to hosting the Games. Among other objectives, the City endeavours to:

- develop sport and fitness legacies
- achieve social sustainability, accessibility and inclusivity objectives
- create lasting partnerships and knowledge transfer
- encourage civic pride and citizen engagement

As part of achieving these and other objectives, the City has already entered into cooperation protocols with Tourism Vancouver and the Four Host First Nations Society. The City is working to develop a cooperation protocol with the Resort Municipality of Whistler. Vancouver also expects to enter into a cooperation protocol with the Canadian Paralympic Committee. The goal of these protocols is to specify areas of mutual interest and develop a framework to achieve mutual benefits.

The City of Vancouver and the COC have a long relationship as VANOC partners. The COC is the organization responsible Canada's involvement in the Olympic movement, and provides financial support, services and leadership to the Canadian amateur high performance sport community.

DISCUSSION

The proposed MOU on cooperation between the City of Vancouver and the COC lays out guiding principles, areas of collaboration and mechanisms for cooperation to further the relationship between the City and the COC. Entering into a cooperation MOU with the COC will help the City achieve Strategic Plan objectives particularly in the areas of sport and community engagement.

The City has met with a range of groups including community centre associations, sporting organizations, schools and the like. The groups that the City has met with are all interested in participating in the Games, and are looking to the City to identify areas of participation.

The proposed MOU lays out areas of collaboration where the City can assist the COC in Vancouver and at the same time provide opportunities for residents and groups to participate in the Games. Potential areas of collaboration include:

- athlete/family hosting
- a Canadian Olympic House in Vancouver
- COC logistics
- COC athletes and mission staff familiarization with Vancouver

- athlete development and training
- community engagement focusing on opportunities for face-to-face engagement between athletes and children
- celebrations including exploring opportunities for Canadian athletes to appear at Vancouver's live site in 2010

To facilitate the collaboration between Vancouver and the COC, a working group including City and Park Board representatives as well as COC representatives will be established. The working group will develop specific objectives, strategies and plans to achieve mutually beneficial outcomes.

FINANCIAL IMPLICATIONS

There are no financial implications arising from the cooperation MOU with the COC. As specific projects develop, there may be financial implications for the City, which will be addressed through regular departmental responsibilities and budgets and reported to Council as required.

CONCLUSION

The cooperation MOU between the City and the COC lays out areas for collaboration with respect to delivery of the Vancouver 2010 Olympic and Paralympic Winter Games. Collaboration will create benefits for both the City and the COC, and will help achieve the City's objectives for the Olympics and Paralympics as outlined in the City's Strategic Plan.

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MEMORANDUM OF UNDERSTANDING

between the

CANADIAN OLYMPIC COMMITTEE

and the

CITY OF VANCOUVER

WHEREAS the International Olympic Committee has selected the City of Vancouver as the Host City for the Vancouver 2010 Olympic and Paralympic Winter Games (“Games”); and

WHEREAS, as Host City, the City of Vancouver (City) has a significant responsibility to contribute to the success of the Games and, as such, will work with all of its partners to deliver an extraordinary Games; and

WHEREAS, the Canadian Olympic Committee (“COC”) is a national, private, not-for-profit organization committed to sport excellence. It is responsible for all aspects of Canada’s involvement in the Olympic Movement, including Canada’s participation in the Olympic and Pan American Games and a wide variety of programs that promote the Olympic Movement in Canada through cultural and educational means; and

WHEREAS the COC and the City have both expressed a common desire to develop programs that help to encourage and support Canadian athletes in reaching the podium at the Games and in subsequent Olympic Games,

WHEREAS the COC and the City have both expressed a common desire to provide opportunities for Vancouver residents to engage with Canadian Athletes;

NOW THEREFORE, consistent with their special roles in the planning of Games, the COC and the City agree to collaborate on the terms of this Memorandum of Understanding as follows:

1. GUIDING PRINCIPLES

The Guiding Principles outline the conditions under which the COC and the City support this Memorandum of Understanding and, by extension, the Games. They provide a foundation for

decision-making by the COC, the City and other partners. The Guiding Principles, modified slightly, also underlie the City's Strategic Plan for the Games. They are:

- a) Both signatories are recognized as equal partners.
- b) Work collaboratively to help create successful programs.
- c) Engage in open and timely communication.
- d) Ensure the financial exposure of both signatories is limited.
- e) Integrate sustainability considerations in the planning & execution of programs.

2. AREAS OF COLLABORATION

- a) Athlete/Family Host Program
 - The COC and the City will work together to develop programs that support Canadian athletes and their families in the pre, at and post Games periods, while building relationships with the City, and creating memorable experiences for all parties.
- b) Canada Olympic House in Vancouver
 - The COC and the City will work together to find the optimum venue as a 'home away from home' for Canadian athletes and their families during the Games, and will also explore the possibility of a larger scale COC pavilion to host the public during the Games.
- c) COC logistics
 - The City will assist the COC to achieve their requirements and/or obligations regarding accommodation, food and beverage, administrative space, sponsor hosting, and other logistics in Vancouver leading up to and during the Games.
- d) Familiarization with Vancouver for athletes and mission staff
 - The City will work with the COC to provide a thorough understanding of Vancouver.
- e) Athlete development
 - The COC and the City will work together to identify programs to assist athletes and coaches to train in Vancouver leading up to and post-Games.

f) Community Engagement Activities

- COC and the City will work together to develop programs to provide engagement between Canadian athletes and Vancouver residents focusing on opportunities for face-to-face engagement with children through venues such as community centres and schools.
- COC and the City will work together with other partners to involve schools and other community groups in Test Events, Training events and other activities.
- COC and the City will explore opportunities to link schools and community groups to groups in other countries.

g) Celebrations

- COC and the City will work together to develop celebration events within Vancouver.
- COC and the City will work together to explore opportunities for Canadian athletes to appear at the City's Live Site in 2010

h) Additional Opportunities

- COC and the City will work together to explore new opportunities for cooperation as they emerge.

3. STRATEGIES FOR COLLABORATION AND IMPLEMENTATION OF THIS MOU

- General responsibility for developing and executing programs shall be with a Working Group which will include at least 2 representatives from both parties.
- The Working Group shall develop specific objectives, strategies and plans - including roles, responsibilities, budgets and timelines - for each of the programs and projects identified in Section 2 of this Memorandum of Understanding.
- The Working Group may invite other parties to participate in meetings as is necessary.

4. TERM

- September 21, 2007 to March 31, 2011 with the option for renewal.

5. NO LEGAL RIGHTS OR OBLIGATIONS - EXCEPT BY SEPARATE CONTRACT

- For further certainty, the parties acknowledge that neither this MOU nor anything done by the parties pursuant to this MOU will create any legal rights or obligations between them.
- Where the parties wish to enter into any agreement to share costs, incur liabilities, or obligate themselves legally in any way to the other the parties will only do so pursuant to a written contract duly authorized and signed by both parties.
- Nothing in this MOU grants either party any rights of any kind in relation to the intellectual property rights of the other nor to the intellectual property rights of any third parties involved in hosting or funding the 2010 Winter Olympic and Paralympic Games.

6. GENERAL PROVISIONS

- Both parties recognize the collaborative nature of the relationship contemplated in this Memorandum of Understanding, and shall provide assistance to each other, consistent with the Guiding Principles in this Memorandum of Understanding.

THE UNDERSIGNED AGREE TO THE TERMS OF THIS MEMORANDUM OF UNDERSTANDING.

Canadian Olympic Committee

_____ Date: _____

City of Vancouver

_____ Date: _____