



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: March 20, 2007
Author: Janice MacKenzie
Phone No.: 604.871.6146
RTS No.: 6569
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TO: Vancouver City Council

FROM: City Clerk

SUBJECT: Federation of Canadian Municipalities Annual Conference 2013 -
Request to Host

CONSIDERATION

- A. THAT Council invite the Federation of Canadian Municipalities (FCM) to hold their 2013 Annual Conference in Vancouver.
- B. THAT Council create a Reserve for the 2013 Annual Conference, estimated to cost \$760,000, with an annual contribution of \$125,000 from 2008 to 2013, without offset, and;
- C. THAT City Staff report back to Council in 2012 with final cost estimates for the 2013 Annual Conference and an adjustment to funding, if required, as well as authorization for utilization of these reserved funds.

CITY MANAGER'S COMMENTS

The City Manager submits the foregoing for Council's CONSIDERATION.

COUNCIL POLICY

There is no applicable Council Policy.

PURPOSE

To request that Council invite the FCM to hold their 2013 Annual Conference in Vancouver and request funding approval to cover the estimated cost to the City of Vancouver in hosting this event.

BACKGROUND

The Federation of Canadian Municipalities (FCM) has been the national voice of municipal government since 1901. With more than 1,400 members, FCM represents the interests of municipalities on policy and program matters that fall within federal jurisdiction. Members include Canada's largest cities, small urban and rural communities, and 18 provincial and territorial municipal associations.

Serving its members in both official languages the FCM is dedicated to improving the quality of life in all communities by promoting strong, effective and accountable municipal government. Along with its policy interests, FCM remains a professional association serving elected municipal officials.

Municipal leaders from all parts of Canada assemble annually to establish FCM policy on key issues. This takes place at the FCM Annual Conference which is traditionally held for four days (Friday - Monday) in the first week of June. The Annual Conference and Municipal Expo is a major event for most members and is often their only face-to-face contact with FCM. This event brings together elected officials, senior municipal managers and private sector representatives in an interactive environment with the primary objective of highlighting FCM policies and programs and offering educational opportunities to members through seminars and plenary sessions. The Municipal Expo offers members the opportunity to network with leading edge product and service providers and see the latest in innovations aimed at the municipal market place.

The Annual Conference was hosted by St. John's and Montreal in 2005 and 2006, respectively. This year the Conference is to be hosted by Calgary and over the next few years the following FCM member cities will host the event:

2008	Quebec City
2009	Whistler
2010	Toronto
2011	Halifax
2012	Saskatoon

In 2013, the FCM is hopeful that the City of Vancouver will host the Annual Conference. The City last hosted the event in 1989.

DISCUSSION

The Annual Conference attracts 1500 - 1600 delegates, 500 - 600 spouses, and 400 - 500 exhibitors. In current dollars, the economic impact to the City is estimated to be at least \$4 - 5 million.

The host municipality is responsible for the following:

- Providing meeting and function facilities
- Hosting an opening reception
- Hosting a Gala dinner
- Hosting a business luncheon with a keynote speaker
- Providing delegate study tours
- Arranging a Companion Program
- Providing other conference related services

Based on discussions with other host municipalities, preliminary estimates indicate that the net cost to the City of Vancouver will be an estimated \$760,000.

FINANCIAL IMPLICATIONS

The breakdown of the associated costs are as follows:

FCM Grant	\$ 202,000
Opening reception (net)	\$ 160,000
Gala dinner (net)	208,000
Luncheon	90,000
Meeting expense	90,000
Study Tours	21,000
Companion services (net)	10,000
Planning - administration/overhead	200,000
Conference-related costs	158,000
Contingency	<u>25,000</u>
Total Estimated Cost	\$ 962,000
Net Estimated Cost	\$ <u>760,000</u>

Should Council choose to host the 2013 FCM Annual Conference and Municipal Expo, staff are requesting that a Reserve be established for the 2013 Annual Conference, with funding to come from a yearly contribution of \$125,000, to be added to the City's annual budget from 2008 to 2013, without offset. In 2012, staff will report back to Council with final cost estimates for the 2013 Annual Conference and, if required, request an adjustment to funding as well as authorization for utilization of these reserved funds.

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