

6. Mayor's Award for the Arts (VanRIMS No.: 01-5200-50)

At the Regular Council meeting following the Standing Committee on Transportation and Traffic meeting on December 12, 2006, the following motion was submitted by Councillor Ball. Council referred the item to the Standing Committee on City Services and Budgets meeting on December 14, 2006 in order to hear from speakers.

MOVED by Councillor Ball
SECONDED by Mayor Sullivan

WHEREAS:

1. The City of Vancouver wishes to acknowledge the cultural, social and economic importance of the arts and culture sector in Vancouver;
2. The City wishes to publicly recognize those remarkably talented individuals who have enriched Vancouver through their creative contributions;
3. The Arts Community as represented by The Alliance for Arts and Culture has formally requested the Mayor and the City of Vancouver create a new event starting in 2007 that will demonstrate further support for the arts community;
4. The Arts Community have asked that this event be entitled the Mayor's Awards for Arts;
5. The Arts Community proposal is based on the Edmonton model whereby the Mayor takes a leadership role in support of arts and culture and where annual revenues raised through their award event benefits the Arts Community; and
6. The Arts Community believes the Mayor's Awards for Arts would attract significant support from the business and wider community.

THEREFORE BE IT RESOLVED

1. That Council direct staff to report back prior to the end of January with a process to seek proposals for the creation of the Mayor's Awards for the Arts that:
 - a. Seeks input from the Arts Community on award categories, criteria and financial parameters;
 - b. Is sustainable based on the Edmonton model maximizing sponsorship and earned revenues and providing annual financial benefits to the Arts Community; and
 - c. Produces an annual Mayor's Awards for the Arts event to be held in a civic cultural venue in each of 2007, 2008 and 2009.
2. That the proponent(s) chosen for the event be experienced in presenting events of this nature, be familiar with the local arts and cultural community and be successful in securing such sponsorships as are essential to fulfilling this project.

3. That the inaugural Mayor's Awards for Arts be held in 2007 at the Vancouver Playhouse on a date set in consultation with the Arts Community.

referred

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